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NATIONAL
GARDENING
SURVEY
1980-81

with important trends since 1971

Conducted by
THE GALLUP ORGANIZATION, INC.
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for GARDENS FOR ALL,
The National Association for Gardening,
A non-profit organization
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TABLE OF CONTENTS

Statement of Purpose.. 4
Gardens for All, The National Association for Gardening

Introduction.. 5
    From Protest to Personal Technology
    A Decade of Gardening at a Glance
    A Decade of Food Gardening in America (table)..................11

Vegetable Gardening Trendline Continues on Steady Upswing...........12
    Gardening Tracks Economic Indicators (chart)....................14
    Vegetable Gardening in America (table)..........................15

Profiles of the American Gardener
    Profile of the First Time Gardener..............................16
    Why Do People Garden?...17
    The Rural Gardener is Serious About Savings.....................18
    The Suburban Gardener Makes the Most of Small Spaces............20
    The Small Town Gardener Has a Hobby That Pays Off...............22
    The City Gardener is New, Innovative............................24
    Lawn and Garden Activities by Community Size (table)............26
        Other types of gardening....................................26
        Motivation..26
        Use of space for growing vegetables.........................26
        Garden size...26
        How long household has grown vegetables.....................27
        Trend in garden size..27
        Hours per week spent in the garden..........................27
        How vegetables are used.....................................27
        Dollar expenditures on gardening............................27

Gross National Home Garden Product (GNHGP) Reaches New High.........28
    Garden Yield (table)..29
    Value of Produce (table)..29
    Total retail value (table)......................................29

America's Home Vegetable Gardens Getting Larger.....................31
    Changing Garden Size (table)....................................32

Lack of Land Holds Back Many Non-Gardeners..........................33
    Reasons for not having a vegetable garden (table)...............36

Food Gardeners Actively Involved in Conservation, Energy Saving.....37
    Conservation contributions compared (table).....................39
    The Contribution Quotient (table)...............................40

Gardening Up in All Regions But Far West............................41
    Trends in Vegetable Gardening Households (table)................42

Productive Gardening on Rise; Other Forms Down Slightly.............43
    Garden Activities Compared 1978-79-80...........................43
    Garden Activities Profile 1980 (table)..........................46

CONTENTS Cont.

Container Gardening On The Rise....47
  Profile of Container Gardeners (table)....48

Many Techniques Used by Gardeners....49
  Gardening Takes Less Time Than Imagined....49
  Average Time Spent Gardening per Week....50
  Chemical, Organic Materials Enhance Fertility....51
  Fertilizer Used in the Garden (table)....52
  Majority Use Power Equipment for Soil Preparation....53
  How Vegetable Garden was Prepared for Planting (table)....53
  Intensive Techniques Now Used for Planting the Garden....54
  Weed 'em and Reap is Garden Motto....55
  How Do You Control Weeds (table)....56
  Chemicals Preferred to Home Remedies for Insect Control....57
  Controls for Insects and Pests (table)....58
  Food Preservation Enhances Garden Value....59
  Food Preservation by Size of Community (table)....60

Gardeners Search for How-To Information....61
  Sources of Gardening Information. Satisfaction ranked....62

Vegetable Gardening Means Business....63
  Profile of Those Spending More Than $50 (table)....64
  Buying by Mail-An Upward Trend, Unique Consumers....65
  Products Purchased (table)....65
  Demographics of Mail Order Gardeners (table)....66

Survey Background and Methodology

  Helpful Background on Survey Techniques....67
  Making the Most of This Report....69
  Survey Method for the Study of U.S. Vegetable Gardening....71
  Demographic Distribution of Vegetable Gardening Household Samples (table)....73
  The Design of the Sample....77
  Sampling Tolerances....80

The Questions Asked....83

Cross-Tabulations Table of Contents....88

Cross-Tabulations....90-324

Gardens for All
The National Association for Gardening
A Non-Profit Organization

STATEMENT OF PURPOSE

GARDENS FOR ALL, The National Association for Gardening, a non-profit organization established in 1972, is dedicated to bringing land and people together for a greener, happier world through gardening.

The members of GARDENS FOR ALL recognize that gardening is a heritage that must be preserved as one of mankind's most enjoyable pursuits in good times, and most important skills in hard times.

Gardening

- provides food...healthier, fresher, tastier food.
- provides a satisfying and profitable use of time.
- means fresh air and exercise for all ages.
- helps alleviate the pressures of modern life.
- keeps us in touch with the wonders of nature.
- enriches and beautifies the land.
- conserves resources and energy.
- keeps food production closer to home.
- reduces our dependency on others.
- is creative, educational and therapeutic.
- offers families and neighbors the opportunity to grow together.

At GARDENS FOR ALL, we search for and develop practical, effective gardening information and techniques. We share the best of this old and new knowledge through teaching programs, publications and broadcasts. GARDENS FOR ALL has led the way in revitalizing community gardening in America and today is the national voice for home and community gardening.

Our goal is GARDENS -- FOR ALL!

FROM PROTEST TO PERSONAL TECHNOLOGY - A DECADE OF GARDENING AT A GLANCE

Food gardening is a mirror of society. The Gardens for All Gallup Survey of Gardening in America has completed its first decade. On page 11 you will find a ten year chart with over 300 facts about gardening trends in America, trends that are reflective of our increasingly turbulent times.

In absolute terms, there were nine million more vegetable gardening households in 1980 than there were in 1971, when the survey began. But a lot of history was made in the seventies, and gardening trends reflect it.

This year the survey reveals the gardener as a pace-setter in an emerging lifestyle characterized by personal technology and home productivity. In the face of increasing inflation and economic and political uncertainty, the gardener is taking charge where he or she is able - at home and in the community.

At a time when American industrial productivity is declining and is a source of widespread concern, the gardener is among a minority that is increasing personal productivity and self-reliance. These traditional American values are being recast in a sensible lifestyle for the 80's. Details on this are found on page 39.

Contrast this against 1971, when gardening was at its lowest ebb. It was a period of military confrontation, protest, adventures in space . . . a determination to grapple with cosmic issues and win. Our vision was of men on the moon. Food production and the backyard garden did not have an important place in the scheme of big issues.

But changes were already under way. Inflation brought wage and price controls. Our withdrawal from Vietnam embarrassed us. We saw the first Earth Day and the environmental movement. The oil embargo, followed by double-digit inflation, shocked us. A high turnover rate in the White House, including the resignation of a President, shook our confidence in goverment. Whip Inflation Now (WIN) didn't win . . . food prices soared. By 1975, food gardening hit an all time high for the decade. Forty-nine percent of the households or 35 million households had gardens.

But other changes were in the making. The women's movement had taken hold, and economic necessity merged with a desire for a career outside the home. Women joined the labor force. Inflation eased somewhat. Population was shifting to the south, sometimes following industry to the sunbelt and sometimes following the sun to retirement. Condominiums and apartments were springing up across the country. Minorities moved into the mainstream of American life.

Gardeners found themselves without land, without time, or both. Fifty-six percent of the people who do not have food gardens in 1980 once did have gardens. (See page 36.)

In 1976, 1977 and 1978 gardening declined. Americans had become used to paying sixty or more cents a gallon for gasoline and many, but not all, were returning to earlier living patterns. Now there was jogging, racquetball, tennis, and a growing demand for "me" books aimed at self-improvement.

Then, spurred by increasing oil prices once again, inflation jumped into the double digits for the second time in the decade. The major issues became, "How do we deal with inflation . . . and recession? How do young people get started . . . buy a house?" Inflation outstripped pay increases. The "good life" seemed to be slipping away.

In the latter half of the decade there has been a growing consensus that fulfilling basic needs will require some fundamental changes in our lifestyles. For example, the demands for fuel-efficient small cars continued to proliferate at the expense of some domestic manufacturers committed to the old ways. In 1979, on the heels of double digit inflation, the decline in gardening turned around. Food gardening increased again in 1980, while other forms of gardening declined slightly. See page 43.

Now, poised on the edge of a new decade, where do we go from here? First, we must remember that gardening is a volatile activity. It appears that from two to two and a half million gardeners drop out each year for a variety of reasons. See page 36. Any real increase in gardening must first overcome this annual loss. Lack of space is the greatest single problem. Fourteen million more households would have gardens if space was available to them. See page 33. This is one of the top items on the Gardens for All agenda.

Second, we must remember that food gardening is a mirror of America. Some of the forces that will affect it are fairly clear and others are just emerging. Inflation is still with us. Real food prices are expected to double by the year 2000. In the quest for an acceptable response to inflation, political uncertainty and the grating feeling of dependence we have on other nations, gardening should continue to grow. It will grow in concert with use of alternative energy, concern for conservation, and home productivity. It will compete with other activities . . . the pressure of two people in a household working, for example.

Most Americans have yet to recognize some of the more ominous signs on the horizon having to do with the American food production and distribution system. We are losing 2,700 acres of prime farmland every day in this country. We pay 70 cents of each food dollar for things that happen beyond the farm gate. Even within agriculture, which consumes 20 percent of America's energy, the cost of fuel for machinery and fertilizers is being driven up by the cost of oil. Yields appear to be flattening out, even with the use of more and more fertilizer. It is a vicious circle and we are only beginning to understand the consequences.

One single fact tells us a lot about American agriculture: We consume 10 units of energy to produce 1 unit of food.

There are related issues. One is the growing concern over toxic materials and how they have found their way into the food and water chain. Another is a growing concern about the nutritional value of processed foods, and concern over the use of chemical pesticides and fertilizers. See pages 52 and 58.

No matter how you look at it - economics, health, leisure, environment, or just plain joy - the decision to garden makes excellent sense.

Here at Gardens for All we use the survey to adjust our course as a membership organization. We pursue making land available permanently for community, school and retirement gardens. We will continue to help all food gardeners become as successful as possible by publishing simple, solid and inexpensive how-to information, like "Your Independence Garden for the Eighties," a basic guide. We are working hard to improve communications throughout the world of gardeners through our NEWS magazine which in 1981 will increase its frequency of publication.

We will continue to work on developing model gardening projects, including the development of workable regional food production and distribution systems.

We have learned in this decade that it pays for us as individuals to put our personal efforts where they will have some impact and move us toward our goals. We can control what goes on in our own back yards and communities. A minority made up of gardeners is leading us toward a general awareness of personal technology and home productivity. Our mission at Gardens for All is to help people along that path.

Looking back over this decade we are reminded of something Eric Sevareid wrote in 1964:

"America has reached middle age, so to speak. This is a time when a society, like an individual, must come to terms with itself; put aside the careless dreams of youth, recognize that its muscles will not be firmer tomorrow, its voice more powerful and persuasive. The critical stage of growth comes when a society must learn to live within its means - to expect no more miracles or even the crossing of dramatic and romantic new frontiers. We know how to knock down the mountain. But that time is over. Now we have to learn how to cultivate the garden."

Jack Robinson

Jack Robinson
President, Gardens for All

A DECADE OF FOOD GARDENING IN AMERICA

	PERCENTAGE OF HOUSEHOLDS WITH A VEGETABLE GARDEN										10 year percentage point change
	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	
	%	%	%	%	%	%	%	%	%	%	
All Households	43	42	41	43	44	49	47	46	42	39	+4%
Number of Households (millions)	34	33	31	32	32	35	33	31	28	25	9 million
Age of Respondent											
18-29 years	33	36	34	38	40	43	43	40	34	29	+4%
30-49 years	45	43	42	45	46	54	51	50	45	42	+3%
50 yrs. & older	48	46	46	46	45	48	46	48	45	44	+4%
Education of Respondent											
College	42	47	44	44	45	49	45	46	39	33	+9%
High School	42	39	39	42	43	49	48	46	42	39	+3%
Grade School	47	41	42	45	46	51	47	48	46	49	-2%
Race											
White	45	44	41	45	46	52	50	48	43	41	+4%
Non-White	28	30	40	39	32	28	30	36	33	32	-4%
Occupation of Chief Wage Earner											
Professional	43	48	45	46	49	54	51	49	40	34	+9%
Business	43	44	40	42	45	48	51	46	41	37	+6%
Clerical & Sales	37	30	31	35	41	45	42	39	38	31	+6%
Manual Labor	42	40	38	42	42	51	47	47	44	41	+1%
Non-labor force	50	47	42	43	41	43	41	41	38	38	+12%
Annual Family Income											
$15,000 and over	48	48	49	48	48	56	51	48	44	40	+8%
$10,000-$14,999	40	41	37	43	43	55	52	50	43	38	+2%
$ 7,000-$ 9,999	37	38	32	41	42	42	42	45	41	39	-2%
$ 4,000-$ 6,999	37	30	37	39	43	41	42	44	41	39	-2%
$ Under $ 4,000	31	25	34	35	32	35	38	42	40	41	-10%
Region of the Country											
East	41	33	38	41	42	48	45	44	40	37	+4%
Midwest	54	56	50	52	54	58	56	55	51	49	+5%
South	42	41	37	44	40	44	42	43	40	38	+4%
West	29	37	39	34	37	43	43	40	33	31	-2%
Sex											
Male	44	43	42	44	52	51	50	48	43	39	+5%
Female	41	42	41	41	48	49	50	45	41	39	+2%
Size of Community											
Central City	28	27	na	na	37	35	37	36	34	31	-3
Suburb	39	42	na	na	47	46	40	47	40	39	0
Small Town	44	42	na	na	40	52	47	44	40	36	+8
Rural	65	60	na	na	53	62	57	58	52	50	+15
Garden Size											
Typical (Sq. Ft.)	663	595	620	770	560	540	535	na	na	na	612 sq. ft.

VEGETABLE GARDENING TRENDLINE CONTINUES ON STEADY UPSWING

For the second consecutive year the proportion of households in the U.S. with family food gardens has increased. This year, 43 per cent, or a projected 34 million*, grew some or all of their own vegetables.

The current 34 million figure is just under the record number, 35 million, recorded in 1975.

It is important to note that the data reported here are based on U.S. households with what might be called "formal" home vegetable gardens. There are another 8 million U.S. households that grow vegetables in containers on patios and porches and still more who grow small amounts of vegetables in foundation plantings.

Undoubtedly spurred in large part by the ever-rising cost of living and high food prices, the family food gardening trendline has inched steadily upward since 1978. Last year the figure was 42 per cent (or 33 million), up from 41 per cent (or 31 million) in 1978 -- a figure close to the lowest level recorded this decade.

The all-time record number of gardening households was charted in 1975, when just about half of all U.S. family groups (49 per cent, or 35 million) had home gardens. It will be recalled that the 1974-1975 period was marked by skyrocketing inflation and serious fossil fuel shortages.

A careful analysis of the vegetable gardening trend over the last 10 years suggests that a strong but lagging correlation continues to exist between economic hard times in the nation and people making the decision to try vegetable gardening.

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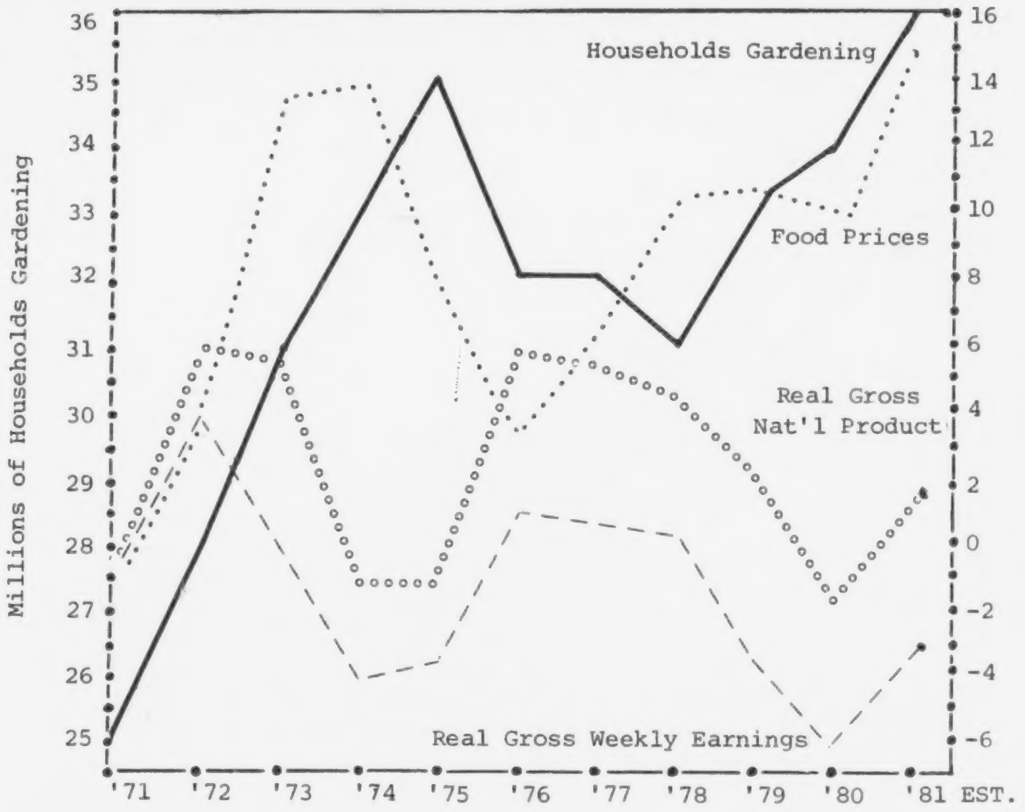
*Based on a U.S. Census Household estimate of 80 million

As the chart on the next page shows, the proportion of gardening households tends to increase as real gross weekly incomes decline and food prices go up. As the same time, the gardening percentage has shown a down-trend during periods of even mild national economic recovery.

HOUSEHOLDS GARDENING COMPARED TO RATE OF CHANGE IN THREE ECONOMIC INDICATORS



KEYS:

1. Millions of Household Gardening
2. Consumer Food Prices, year over year percentage change
3. Real Gross National Product, annual percentage change
4. Annual percentage change in Gross Weekly Earnings.

Sources: U.S. Bureau of Economic Analysis, U.S. Bureau of Labor Statistics,
1980 Gardens for All/Gallup Survey.

IMPORTANT NOTES: The number of households gardening has paralleled the rate of change in food prices, with a slight one to two year lag. On the other hand, as Real Gross National Product and Real Wages decreased, the incidence of gardening increased. This correlation has lagged in the current economic decline, probably reflecting expectations for a "mild recession". Should the economy worsen, or real incomes continue to recede, this inverse relationship should be verified. 1980 projections from actuals through August 1980 and Gardens for All estimates.

Following is the 10-year trend in family food gardening, with projections each year to millions of households:

VEGETABLE GARDENING IN AMERICA --1971 - 1980

Year	Percentage of Households With Vegetable Gardens	Number of Households With Vegetable Gardens
1971	39%	25,000,000
1972	42%	28,000,000
1973	46%	31,000,000
1974	47%	33,000,000
1975	49%	35,000,000
1976	44%	32,000,000
1977	43%	32,000,000
1978	41%	31,000,000
1979	42%	33,000,000
1980	43%	34,000,000
AVERAGES	44%	31,000,000

Reliable gardening industry sources suggest that this year's figure would likely have been even higher had it not been for the extreme weather conditions that plagued the Midwest, South and Southwest for much of this year.

Projections for next year's gardening activity, however, appear bright. A study of the relationship between the aforementioned economic indicators and the public's disposition to garden, coupled with rather bleak economic forecasts for 1981, suggest that the trendline next year will likely continue its upward swing -- perhaps to a record high level.

PROFILE OF THE FIRST TIME GARDENER

Ten percent of this year's 34 million gardening households (3.4 million) were first-time gardeners. In terms of demographics, the new gardener this year was typically female, under 30 years of age, single, living on a small lot in the suburbs or city, and from the West. While a majority of this year's new gardeners saw saving money as the biggest benefit of food gardening, as a group they were highest in rating the enjoyment of gardening as their next most poular reason.

Most first-time gardeners this year (60 percent) tended plots under 550 square feet in size, and spent from one to four hours on the average per week in their garden. As might be expected, new gardeners were not as involved as experienced gardeners in as many other forms of lawn and garden activity such as growing flowers, berries, fruit or nut trees, and lawn care. First-time gardeners, however, raised house plants to a much greater extent than people who have been gardening for longer periods of time.

PROFILE OF THE NEW GARDENER

	Total New Gardeners 10%
	%
Men	8
Women	12
18-29	29
30-49	9
50 and over	4
College	13
High School	10
Grade School	6
East	9
Midwest	10
South	9
West	16
White	10
Non-White	8

WHY DO PEOPLE GARDEN?

Of the many reasons why Americans choose to garden, the most frequently given this year was that it "saves money" or "helps to offset inflation". This is really not too surprising considering the economic hard times in our country these days and the demonstrated ability of a backyard garden to provide productive, inexpensive and enjoyable leisure close to home.

In recent history, there has been close correlation between an increase in gardening activity and periods of economic downturn, rapidly rising food prices, and declining real earnings. This year is no exception. While all the key economic indicators continue to drop, gardening has increased for the second consecutive year.

In addition to the economic rewards gardening provides, there are many other benefits. The following chart details these. Totals add to more than 100 percent due to multiple responses.

TOP THREE BENEFITS OF VEGETABLE GARDENING

Reason	% Of All Gardeners
Saves Money	61
Fresher Vegetables	58
Enjoyment of Gardening	44
Better Tasting Vegetables	17
Exercise	13
Produce For Canning/Freezing	13
To Have A Hobby	10
Healthful Activity	9
Relaxation	6
Being Outdoors	6
Convenience	6
Share Food With Others	4
Bring Family Together	3
Additive Free Food	3
Saves Trips To Store	2

THE RURAL GARDENER
IS SERIOUS ABOUT SAVINGS

The incidence of gardening in rural areas has increased by 15 percentage points from 1971 to 1980. In 1971, 50 percent of rural households had vegetable gardens and in 1980, 65 percent of these households reported they were involved in food gardening. This represents the largest growth in gardening activity for any area of the country--significantly greater than in small towns, suburbs and cities. The substantial increase of gardening in rural areas has been a major contributor to the overall increase in gardening during the last decade.

The percentage of households gardening in small towns was 44 percent, suburbs 39 percent, and cities 28 percent.

Not only were there more gardens in rural areas, but these gardens were also much larger than those found in more densely populated communities. Forty-eight percent of rural gardeners had plots over 2,400 square feet in size compared with 21 percent in small towns, 11 percent in suburbs, and 11 percent in cities.

Rural gardeners have been gardening longer than their urban counterparts. Fifty-five percent of rural gardening households have been active gardeners for ten years or more, while 49 percent of gardeners in small towns, 43 percent of gardeners in suburbs, and only 31 percent of city gardeners have been involved for this length of time.

The motivation for gardening in rural areas is clearly for economic reasons. While fifty-one percent of rural gardeners this year indicated that their main reason for growing vegetables was to "offset inflation" only 42 percent of gardeners in small towns, 30 percent in suburbs, and 32 percent in cities gave economics as their primary motivation. Conversely, gardening "for fun" was mentioned by only 16 percent of rural gardeners while about 25 percent of gardeners in small towns, suburbs and cities all see their reason for gardening as being an enjoyable leisure time activity.

Rural gardeners were also more involved in growing other edibles, such as fruit and berries, than gardeners in larger communities. Twenty-one percent of rural gardeners grow berries, compared to 11 percent in small towns, 11 percent in suburbs, and 10 percent in cities. Fruit trees were grown by 28 percent of rural gardeners compared with 19 percent in small towns and 15 percent in both suburbs and cities.

Note: Rural areas are defined as areas of 2,500 population or less.

THE SUBURBAN GARDENER
MAKES THE MOST OF SMALL SPACES

Thirty-nine percent of suburban households this year had food gardens. This placed them third in the country in overall gardening incidence -- ahead of cities (31%), but behind small towns (44%) and rural areas (65%).

In 1980, a majority of suburban gardeners (68%) maintained plots under 550 sq. ft. in size. Fifty-five percent of these gardens were the same size as last year, 17 percent were larger, and 14 percent were smaller. On the average, sixty-five percent of suburban gardeners spent only one to four hours each week gardening.

The main reasons for growing vegetables given by suburban gardeners this year were: offset inflation (30%), for fun (25%), for better tasting vegetables (25%), and for healthier food (21%), indicating food gardening meets a number of different needs. For suburbanites a garden provides more than a way to save money on food bills. It offers an enjoyable leisure activity, provides healthier, fresher, tastier food, and means fresh air and exercise.

In an effort to produce the greatest yield from a small space, suburban gardeners utilize interplanting and sucession planting methods to a greater degree than gardeners in other size communities. They also rely on compost to enrich their garden soil much more frequently than other gardeners. Interestingly, the use of organic mulch was highest in the suburbs too, indicative not only of the desire to reduce tedious weeding but of a genuine interest in soil improvement as well.

Note: Suburbs are defined as areas surrounding cities of 50,000 or more.

In 1971 the incidence of food gardening in the suburbs was 39 percent, the same as in 1980. In the interim, the percentage of suburban households gardening has fluctuated from 39 to 47 percent. Perhaps because suburban gardeners have many reasons for gardening and no one main motivation (such as saving money in the case of rural gardeners) it is more likely that they may garden some years and not others depending on their mood, the weather, or other obligations.

THE SMALL TOWN GARDENER
HAS A HOBBY THAT PAYS OFF

The level of food gardening activity found in small towns -- those under 50,000 -- is second only to that found in rural areas. This year, the incidence of gardening in 44 percent of households in small towns was significantly greater than either the suburbs (34%) or cities (31%).

While small town gardeners maintain relatively small plots, (50 percent have gardens under 550 sq. ft., 27 percent have from 550 - 2,399 sq. ft., and 21 percent have gardens over 2,400 sq. ft. in size) they are apparently quite serious and enthusiastic about gardening. Nearly half, 49 percent, have been involved for ten years or more. About one in five small town gardeners increased the size of their garden this year, and as a group they show above average interest in a variety of lawn and garden activities such as flower gardening, lawn and shrub care, nut trees, and raising houseplants.

The motivation for food gardening by small town residents is both for economic reasons and enjoyment. While a majority of rural gardeners (51%) are primarily interested in saving money by food gardening, the reasons small town residents give for growing vegetables reflect a broader perspective. Even though forty-two percent of respondents in small towns this year said they garden to help offset inflation, a significant 67 percent also indicated they garden for fun and to have better-tasting and healthier food.

Note: Small towns are defined as having populations of 2,500 to 49,999.

In the last ten years food gardening in small towns has increased by 8 percentage points from 36 percent of households in 1971 to 44 percent in 1980. Since 1971, the incidence of gardening in small towns has remained above 40 percent and has not fluctuated greatly. This suggests that food gardening is a well-established part of small town life that should continue in the future. The increase of gardening in small towns has contributed to the overall growth of gardening in the past decade.

THE CITY GARDENER IS NEW, INNOVATIVE

Even though the incidence of food gardening in cities this year was the lowest (31%) of any other size community, the profile of city gardeners is very interesting.

City gardeners as a group are predominantly new gardeners. Fifteen percent began gardening for the first time this year, and a majority (51%) have been gardening for 5 years or less. They grow vegetables in a variety of ways -- about 3 in 4 have traditional gardens, 7 percent raise vegetables in containers outdoors, 13 percent grow food in a border planting, 18 percent grow vegetables along with flowers and 3 percent even grow vegetables indoors.

Reasons given by city gardeners for vegetable gardening are very similar to those of suburban residents, a combination of economy and pleasure. Thirty-two percent of city gardeners grow vegetables to offset inflation, 26 percent for fun, 26 percent for better tasting food, and 24 percent for a variety of reasons including exercise, relaxation, and to have a family activity.

While a majority (51%) of city gardeners reported that they spent $20 or less on gardening supplies and products this year a surprising 26 percent of them spent $50 or more compared with 15% for suburbs, 18% for small towns, and 20% for rural areas. Evidently it costs more to garden in the city than it does in less densely settled areas.

The ten year trendline in incidence of city gardening has fluctuated from a high of 37% in 1974 and 1977 to a low of 27% in

Note: Cities are defined as areas of 50,000 population or more.

1979. This is understandable given the challenges of gardening in the city. Problems include lack of soil fertility, available sunlight, and limited gardening space. Many city gardeners struggle to overcome these hurdles and some get discouraged or fail in their attempts. More efforts to improve good gardening opportunities in the city are needed.

LAWN and GARDEN ACTIVITIES OF GARDENERS

	Flowers %	Berries %	Fruit %	Nuts %	Lawn %	Shrub %	Ornamental %	House Plants %
Rural	48	21	28	7	69	40	5	37
Sm. Town	53	11	19	5	66	38	6	39
Suburb	50	11	15	2	62	42	8	42
City	50	10	15	2	60	41	7	39

	Indoor Gardening %	Greenhouse %	Vegetable Gardening %
Rural	2	2	65
Sm. Town	5	1	44
Suburb	6	2	39
City	6	2	31

REASONS FOR GROWING VEGETABLES

	Offset Inflation %	For Fun %	Better Taste %	Healthy Food %	Exercise %	Family Activity %	Relaxation %
Rural	51	16	26	14	6	3	3
Sm. Town	42	23	28	16	8	4	8
Suburb	30	25	25	21	6	4	7
City	32	26	26	23	6	4	7

	First Time Land Available %	More Free Time %
Rural	1	2
Sm. Town	6	1
Suburb	4	5
City	3	4

WAYS VEGETABLES WERE GROWN BY GARDENERS:

	Traditional Garden %	Containers Outdoors %	Indoors %	Border Planting %	With Flowers %	Hydroponics %	Greenhouse %
Rural	96	2	1	2	5	.1	.2
Sm. Town	90	3	.2	6	9	1	1
Suburb	88	7	1	7	17	1	0
City	78	7	3	13	18	.4	1

GARDEN SIZE:

	Under 550 sq. ft. %	550-2,399 sq. ft. %	Over 2,400 sq. ft. %
Rural	19	26	48
Sm. Town	50	27	21
Suburb	68	18	11
City	69	16	11

CROSSTABULATION - RURAL, SMALL TOWN, SUBURB, CITY

Amount of Time Household Has Grown Vegetables:

	1	2	3	4	5	6	7	8	9	10 or more years
	%	%	%	%	%	%	%	%	%	%
Rural	7	6	5	7	6	4	4	3	1	55
Sm. Town	12	9	6	7	6	2	1	4	3	49
Suburb	10	6	7	8	10	5	4	4	2	43
City	15	9	13	5	9	5	7	5	1	31

Trend in Garden Size This Year Avg. # Hours Gardening/Week:

	Larger	Smaller	Same	1st Yr.	1-4	5-10	11-15	16-20	Over 20
	%	%	%	%	%	%	%	%	%
Rural	26	12	51	8	49	33	9	5	2
Sm. Town	19	9	56	13	60	28	5	5	1
Suburb	17	14	55	11	66	24	7	1	1
City	19	14	49	16	60	28	7	1	2

How Vegetables Will Be Utilized:

	Can	Freeze	Dry	Cellar	Sell	Give Away	Barter	Fresh Use
	%	%	%	%	%	%	%	%
Rural	61	74	8	13	4	39	2	49
Sm. Town	43	64	5	8	2	38	3	65
Suburb	29	45	5	5	1	30	3	71
City	27	41	6	5	1	30	3	72

Total $ Spent on Gardening

	$20 or Less	$21-$49	$50 and Over
	%	%	%
Rural	40	24	20
Sm. Town	51	25	18
Suburb	52	21	15
City	51	21	26

GROSS NATIONAL HOME GARDEN PRODUCT REACHES NEW HIGH

The retail dollar value of produce grown in family food gardens, or the Gross National Home Garden Product reached a new high of over $15 billion this year. This represents an increase of more than $2 billion over 1979, when the GNHGP was $13 billion. It is the highest total recorded since this measurement began in 1976.

Contributing factors to this year's record include a significant increase in the typical or median size of gardens from 595 square feet in 1979 to 663 square feet in 1980, a numerical increase of 1 million gardens this year over last, and an estimated rise in food prices of ten percent for the year.

Calculation of the 1980 GNHGP is based on 34 million backyard or community gardens, a median garden size of 663 square feet, typical growing methods and yields, the most popularly grown vegetables and average year-round supermarket prices. While types of vegetables planted and methods vary from garden to garden and retail vegetable prices fluctuate by region and season, the extensions in this section of the report represent the best qualitative and quantitative research available.

Home grown, fresh produce and surplus produce preserved for year-round eating apparently afford gardeners a substantial savings on their food bills. In fact, the reason given by most people (61%) for growing their own vegetables this season was that it saves money. We estimate that a typical 1980 home garden planted with the most popular vegetables -- tomatoes, beans, onions, cucumbers, peppers, radishes, lettuce, carrots, squash, beets, and a variety of greens -- produced an average dollar yield of $460.

GROSS NATIONAL HOME GARDEN PRODUCT
(GNHGP)

	1976	1977	1978	1979	1980
Number of Backyard Gardens	32 million	32 million	31 million	33 million	34 million
Median Garden Size	560 sq. ft.	770 sq. ft.	620 sq. ft.	595 sq. ft.	663 sq. ft.
Mean Garden Size	2,540 sq. ft.	2,380 sq. ft.	2,210 sq. ft.	2,070 sq. ft.	2,360 sq. ft.
Total U.S. Home Garden Yield (in pounds)	16 billion	22 billion	17 billion	18 billion	20 billion
Total U.S. retail value of products	$9 billion	$13 billion	$11 billion	$13 billion	$15 billion

TYPICAL HOME GARDEN PRODUCTION

	1976	1977	1978	1979	1980
Median Material Cost Per Garden	$18	$25	$20	$19	$19
Total Dollar Yield Per Garden	$277	$407	$359	$375	$460
Average Dollar Savings Per Garden	$259	$382	$339	$356	$441
Estimated return on Direct Dollar Investment (not including labor)	1,540%	1,627%	1,794%	1,974%	2,421%

Notes:

1. In making our 1980 projections, it is important to note two of our basic assumptions for this year:

   - The average nationwide yield per square foot of garden was just under a pound.

   - The weighted average year-round price of vegetables produced was about 77 cents per pound, up 10 percent from 1979.

2. While the mean size of all gardens declined each year from 1976 to 1979, reflecting a trend away from larger gardens, this trend has stopped in 1980 with an increase in mean size to 2,360 sq. ft., up from 2,070 sq. ft. in 1979.

   The 1980 increase in median garden size to 663 sq. ft. from 595 sq. ft. in 1979 correlates with a decrease in percentage of gardens under 550 sq. ft. this year over 1979 and an increase in the percentage of gardens over 2,400 sq. ft. in size in 1980.

   The average return on direct dollar investment in home gardening in 1980 exceeded 2,000 percent.

AMERICA'S HOME VEGETABLE GARDENS GETTING LARGER

The size of the typical family food garden in the U.S. this year was 663 square feet (about 22'x30') -- a figure up substantially from a year ago (595 square feet).

This finding bodes well for industry manufacturers and marketers, who are watching gardening trends in an effort to structure research, development and marketing plans for 1981 and beyond. Prior to 1979, the trend had been that when the percentage of home food gardeners tended to rise, the size of the typical family garden dropped -- in large part, certainly, a reflection of the influx of inexperienced new gardeners, starting out with relatively small plots.

In 1975, for example, when the percentage of families involved across the nation hit its record high, 49 percent, the size of the typical garden fell to its lowest point -- 560 square feet. As this "inflated" household gardening percentage slowly returned to a more realistic or stable base -- by 1977, 43 per cent* -- the size of the typical home garden had risen to 770 square feet.

The following table shows the trend in garden size since 1975. It will be noted that the aforementioned correlation between percentage household involvement and garden size, although consistent until recent years, has broken down somewhat since 1977, suggesting that those getting involved for the first time now may be more serious about what they're doing than the first time gardeners of the mid-1970's. Again, this could well be a reflection of the economic hard times people are facing today...coupled with the prospect that the situation is not likely to improve all that soon.

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* the 10-year average is 44 per cent.

CHANGING GARDEN SIZE

Year	% Gardening	Median Garden Size
1975	49	540 sq. ft.
1976	44	560 sq. ft.
1977	43	770 sq. ft.
1978	41	620 sq. ft.
1979	42	595 sq. ft.
1980	43	663 sq. ft.

These average garden size figures obviously have real meaning to garden product marketers. If, as the current data suggest, more people are tending larger gardens, this will ultimately be reflected in the sale of seeds, tools, fertilizers, pesticides and the like.

To further document the slow but apparent shift in garden size across the nation, the survey focused on just where and how the change is occurring.

Since, 1979, there has been movement away from gardens under 500 square feet.

GARDEN SIZE

	1979	1980
Under 550 square feet	47	45
550 to 2,399 square feet	22	22
2,400 square feet or larger	26	28
Don't Know	5	5

LACK OF LAND HOLDS BACK MANY NON-GARDENERS

The potential for increased participation in vegetable gardening continues to be enormous. Realizing this potential, however, could be a Herculean task, since the problem essentially comes down to land availability.

In terms of potential alone, the total number of American family groups with vegetable gardens could increase by as much as 40 percent if land were available to the millions who express an interest in gardening.

Unfortunately, gardening -- unlike tennis, golf, fishing or hunting -- requires at least semi-permanent space in which to pursue the activity.

The survey shows that of those 46 million family groups who do not now garden, close to 6-in-10 (or 26 million) do not have land available. Slightly over half of that landless sector of the population, or a projected 14 million, say they would have a vegetable garden if only they had the land!

If this potential were realized, it would account for about a 40 per cent increase in the total number of households involved in home food growing.

These "no land but interested in gardening" people are found across the broad demographic and socio-economic spectrum of the nation, but particularly among younger adults, those with greater than a grade school education and those living in small towns.

	INTERESTED IN GARDENING BUT DO NOT HAVE LAND
	%
Total	30
18 - 29 years	35
30 - 49 years	33
50 years and older	22
College educated	31
High school	31
Grade school	22
$20,000 and over	25
Under $20,000	32
East	27
Midwest	29
South	31
Far West	33
Central city	32
Suburb	30
Small town	40
Rural	20

Community gardening -- a phenomenon that began to gain immense popularity in the mid-1970's -- is certainly one of the answers. At present, "community" gardens (borrowed, loaned or rented properties) across the U.S. contain upwards of 3 million individuals who otherwise would be unable to garden.

Community gardening, however, requires not only land, but also organization, equipment, how-to information and "coaches". And despite the rather spectacular recent growth in the number of such projects across the nation, demand continues to far outweigh program availability. The survey also showed that about 8 million of those interested in gardening, but who have no land, would be interested in a "community" plot.

And, as mentioned in part one of this report, lack of a "formal" garden -- community or otherwise -- has not entirely dimmed the interest of millions of so-called non-gardeners. In fact, 8 million of these folks this year grew vegetables in pots or containers. And, the overwhelming majority of these people are found to be the very same as those who express interest in a community plot.

We've already learned that a sizable proportion of those who are not now involved in vegetable gardening are restricted from participation because they simply do not have the land. There are, however, other reasons.

For example, about one in four of the non-gardeners cite "no time" as their main reason, and this response comes most often from the upper-income, professional segments of the population.

"Lack of interest" is volunteered by another 16 per cent. Eight per cent mention old age as the key reason, followed by "it's too much trouble", "too expensive", "don't know how" and "poor conditions".

The following table details the responses of non-gardeners across the nation. It should be noted that for a fairly large proportion of these people all is certainly not lost. At some point, for example, those who currently have no time may find it; those who lack the interest might become inspired by the high cost of living; and finally, those who see the activity as too expensive, too much trouble or who lack "how-to" information may someday be turned around.

REASONS FOR NOT HAVING A VEGETABLE GARDEN

(based on non-gardeners only)

	%
Lack of space	37
No time	27
Lack of interest	16
Too old	8
Too much trouble	8
Too expensive	4
Don't know how	3
Poor conditions	3
Misc. others	5
Don't know/no response	4
	115%*

It's important to note here that a majority (56%) of those who do not now have a garden, at one time or another did. This figure is particularly high among the better-educated, professional segments of the non-gardener group.

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*Total adds to more than 100 per cent because of multiple responses

FOOD GARDENERS ACTIVELY INVOLVED IN CONSERVATION AND ENERGY-SAVING

Economists, environmentalists and energy experts have cautioned that Americans may soon have to take steps toward adopting a lifestyle that discourages waste and excess consumption and encourages conservation and personal productivity.

Family food gardeners have already taken a first step toward a more productive lifestyle, plus realizing a number of direct personal and economic benefits from their gardens -- savings on food, better-tasting food, healthy exercise, relaxation, etc. But, apparently being a vegetable gardener has a direct relationship to being conscious of the need to conserve, recycle and, in short, heed the warnings of the experts.

In fact, the proportion of vegetable gardening households that have chosen to assume an active role in our current social and economic "war" at home far outweighs those among the non-gardening neighbors who have taken similar steps.

The survey, for example, shows that...

*by close to 3-to-1, gardening households over non-gardening households are relying on non-conventional home heating sources such as wood heat and solar energy;

*by a ratio of close to 2-to-1 gardening households are more inclined to heed the 55 mph speed limit than are their non-gardening neighbors. And, in fact, they are driving less.

*about 4 times as many gardening households are re-cycling wastes;

*up to 3 times as many are doing their own home repairs, such as plumbing, electrical work and painting;

*gardening households also evidence a greater inclination to buy longer lasting products, do less impulse buying, budget more carefully, buy fewer convenience products, use credit less, and eat out less often than non-gardening families.

Perhaps the most significant finding here is that these inflation and conservation activists among the nation's home gardening population are not only found in rural and small town America -- their heightened involvement is noticed across the spectrum of community size, including the central cities and suburbia.

And, of the 31 relevant "lifestyle" categories tested, in only one -- "insulate home" -- are non-gardeners even equal to gardeners in terms of participation level.

The following table gives the complete percentage details:

Economic/Energy/Environmental Contributions Around the Home and Highway...

In Past 12 Months, Proportion Who Have:	Gardening Households	Non-Gardening Households
	%	%
Turned thermostat down	85	56
Insulated home	29	30
Sought better gas mileage	28	20
Turned out lights when not needed	92	71
Lowered water heater temperature	41	24
Used alternate heating energy	28	10
Done less driving	72	47
Heeded 55 mph limit	84	46
Weatherized home	45	23
Car pooled	21	16
Wash clothes in cold water	41	29
Lowered overall house temperature	72	41
Closed off unused rooms	55	25
Re-cycled wastes	32	8
Done own sewing/mending	74	30
Done own plumbing	63	55
Done own electrical work	50	17
Done own home painting	70	27
Done own auto repairs	57	28
Baking/creative cooking	88	40
Food preservation	87	33
Bought longer-lasting products	42	26
Throwing less away	48	25
Less impulse buying	69	50
Budget more carefully	64	47
Bought less on credit	69	44
Bought co-op goods	9	7
Bought sale items	89	58
Made general investments	18	12
Bought fewer convenience products	49	29
Eat out less often	58	44

THE 'CONTRIBUTION QUOTIENT' (CQ)

In an effort to capsulize the economic/energy and conservation contributions detailed above and gain a clearer understanding of the self-help efforts being made by the U.S. public, what might be called a "contribution quotient" was developed. Here all respondents were categorized into 3 groups:

*Low-level activists -- those who in the last year, took part in fewer than a third of activities listed.

*Mid-level activists -- those who did between one-third and two-thirds of anything listed; and

*High-level activists -- those who did more than two-thirds of anything listed.

The following table clearly highlights the degree to which the vegetable gardeners of America are leading the way in terms of economic, energy and conservation-oriented contributions:

The "Contribution Quotient"

	Total U.S.	Vegetable Gardeners	Non-Gardeners
	%	%	%
Low-level activists........	32	9	54
Mid-level activists........	57	72	42
High-level activists.......	11	19	4

GARDENING UP IN ALL REGIONS BUT FAR WEST

The national family food gardening percentage began to rebound last year after having declined to nearly the lowest point in this decade the year before, in 1978. Much of this gain can be traced to increases in activity in the East, Midwest and South and what appears to be the slowly changing demographic and socio-economic composition of gardening enthusiasts.

Regionally, the Midwest maintains its traditional position as the number one gardening region, reporting this year a majority of households (54 per cent) involved, up 4 points since 1978. The Southern states and the East trail the Midwest, with 42 and 41 per cent, respectively; but both regions have shown significant overall increases over the past 3 years. The West lags far behind, registering only 28 per cent of actively involved households this year, a result of a steady, 11-point decline in this region over this 3-year span.

An analysis of the trend since 1978 also reveals other significant demographic and socio-economic involvement shifts. For example, while the 3-year trend has been up among those over 30 years of age, there is evidence of a drop-off in involvement among younger adults.

Gardening has also grown among blue and white collar families and among folks whose formal education has not exceeded grade-school -- perhaps reflecting a desire among these groups to better cope with inflation and the cost of living.

The most dramatic and puzzling change of all, however, is found in an analysis of the data by race. While the proportion of whites who are gardening has risen slowly but steadily since the 1978 overall low point, involvement among Blacks and Hispanics has declined by 13 points!

The following table provides the demographic and socio-economic details:

RECENT TREND IN HOUSEHOLDS WITH VEGETABLE GARDENS

	1978	1979	1980	Pct. Point Change Since '78
	%	%	%	
National	41	42	43	+2
Sex				
Male	42	43	44	+2
Female	41	42	41	0
Age of Respondent				
18-29 years	34	36	32	-2
30-49 years	39	43	45	+6
50 years & over	42	46	48	+6
Education of Respondent				
College	44	47	42	-2
High School	39	39	42	+3
Grade School	42	41	47	+5
Race				
White	41	44	45	+4
Non-white	40	30	27	-13
Occupation				
Professional	45	48	43	-2
Business	40	44	43	+3
Clerical & Sales	31	30	37	+6
Manual Labor	38	40	42	+4
Region of the Country				
East	38	33	41	+3
Midwest	50	56	54	+4
South	37	41	42	+5
Far West	39	37	28	-11

"PRODUCTIVE" GARDENING ON RISE; OTHER FORMS DOWN SLIGHTLY

In total, 77 percent of U.S. households participated in at least one form of gardening in 1980--the same percentage as in 1979. Vegetable gardening is, however, the only gardening activity showing an increase over 1979.

Involvement in lawn care, for example, declined significantly in the last year and interest in indoor houseplants has been on the downtrend in recent years.

Over the past few years, involvement in other forms of gardening has closely paralleled involvement in vegetable gardening and, without the continued upswing in vegetable gardening, the decline in other garden activities would likely have been more severe. With 89 percent of vegetable gardening households also participating in at least one other form of gardening, more vegetable gardening may mean a reduction in the rate of decline for most other gardening activities.

The table below shows the 3-year trend for the most popular garden activities. Notice that vegetable gardening has replaced indoor houseplants as the second most popular form of gardening.

GARDEN ACTIVITIES OF AMERICAN HOUSEHOLDS

	1978	1979	1980	1979-80
	%	%	%	Pct. Point Change
Lawn Care	49	56	52	-4
Vegetable Gardening	41	42	43	+1
Indoor Houseplants	44	45	40	-5
Shrub Care	28	34	31	-3
Fruit/Berry Growing	24	22	21	-1
Flower Gardening	34	38	37	-1

Following is a summary of trends and important demographic information for 1980 participants in the six major garden activities:

Lawn Care

- has declined in participation from 56% of households in 1979 to 52% in 1980.
- continues to involve more men than women and is more often pursued in the Midwest.
- is declining significantly for segments of the population which are higher educated, earning higher incomes and living in the Far West - those which were particularly responsible for increases in lawn care in recent years.

Vegetable Gardening

- is the only garden activity showing an increase over 1979 levels of involvement.
- continues to be the only form of gardening which appeals equally to men and women and to every educational level.

Indoor Houseplants

- are waning in popularity
- continue to be more popular among women and better educated, more affluent.
- significant declines in interest show across the board. Decreasing participation in the East and Far West and for lower income earners seem particularly acute.

Flower Gardening

- has remained fairly stable in recent years, with a slight decline from 1979.
- continues to involve more women than men, with more interest among the better educated.

Significant declines in flower gardening did appear for population groups in the Midwest and for higher income earners.

Shrub Care

-increased in participation between 1978 and 1979, but now participation levels have fallen.

-still involves more men than women, and the gap between the involvement of men and women has increased in the last year.

The Midwest and Far West showed the greatest interest in shrub care last year, but partipation declined this year.

Fruit/Berry Growing

-were on a slight decline in involvement between 1979 and 1980, following a leveling trend which comes on the heels of significant increases in popularity during the mid-70's.

-participants tend to be over 30 and living in the Far West.

A very significant shift in involvement shows up for income levels, with 31% of households earning more than $20,000 involved (compared to 21% in 1979) and 16% of households earning less than $20,000 involved (compared to 25% in 1979).

The table below details the socio-economic characteristics of households involved in each major form of gardening.

GARDEN ACTIVITIES - 1980

	Lawn Care	Vegetable Gardening	Indoor House-Plants	Flower Gardening	Shrub Care	Fruit/ Berry Growing
	%	%	%	%	%	%
Total U.S. Households	52	43	40	37	31	21
Men	61	44	24	29	37	24
Women	44	41	48	43	26	19
18-29 yrs.	48	32	39	27	23	13
30-49 yrs.	60	45	38	41	38	26
50 and over	50	48	35	39	32	23
College	62	42	49	43	44	27
High School	51	42	34	36	28	20
Grade School	38	47	24	28	17	17
East	46	41	33	35	29	16
Midwest	61	54	40	40	33	21
South	52	42	32	33	31	20
Far West	48	28	44	39	32	31
Professional	62	43	50	46	45	28
Business	62	43	44	42	43	26
Clerical/ Sales	54	37	42	35	28	19
Manual	52	42	35	34	28	19
Retired	48	50	33	38	26	22
$20,000 and over	42	40	42	42	48	51
Under $20,000	58	60	58	58	52	49
Number of Households (est. millions)	42	34	32	30	25	17

CONTAINER GARDENING ON THE RISE

More and more families are realizing that no matter how small their property is, they can still grow tomatoes, cucumbers, lettuce, herbs and other edibles - in containers.

Container gardening is one of the fastest growing gardening activities, increasing by almost 3 million households since 1978. This year over 8 million "non-gardening" households grew some vegetables in containers. Another 2 million with "formal" vegetable gardens also used containers.

With care, problems with insufficient sunlight, undesirable soil conditions and garden pests can be overcome with the controlled environment container gardening offers. New seed varieties specfically suited to container growing are now available, encouraging many would-be gardeners to try container growing.

Container gardeners tend to live on small lots (51% have property smaller than ¼ acre) in the suburbs and in the cities and are generally younger than gardeners as a whole. Only 5% of container gardeners have no land at all.

The greatest percentage of container growers (30%) live in the South, specifically the Deep South.

Adding the 8 million container gardening households to the 34 million "formal" vegetable gardening households, boosts the number of Americans growing some vegetables to 54% or 42 million households.

	VEGETABLE GARDENERS	CONTAINER GARDENERS	NON-GARDENERS
TOTAL	34 MILLION %	8 MILLION %	38 MILLION %
SEX			
Male	49	47	47
Female	51	53	53
AGE			
18-29	22	26	35
30-49	35	38	30
50 & over	43	36	34
EDUCATION			
College	29	32	29
High School	54	53	57
Grade School	17	15	14
PROPERTY SIZE			
Under 1/4 acre	34	57	44
1/4 - 1/2 acre	26	18	18
3/4 - 1 acre	13	8	9
More than 1 to 3 acres	12	8	4
4 acres or more	14	4	2
None	1	5	23
REGION			
East	25	24	29
Midwest	35	24	21
South	28	30	28
West	12	22	22
CITY SIZE			
Central City	19	33	41
Suburb	24	31	28
Small Town	16	17	14
Rural	41	19	16

Note: These figures have been percentaged so that totals add to 100%. Demographic breakdowns for each category (sex, age, education, etc.) reflect what percentage of all vegetable gardeners, all container gardeners, and all non-gardeners each sub-group represents.

MANY TECHNIQUES USED BY GARDENERS

Differences in the ways that Americans food garden are apparently as varied as the people themselves. In order to quantify the many practices and methods used, this year's survey asked the following questions: how was your garden prepared for planting? what fertilizers do you use? how do you plant your garden? how do you control insects and pests? about how much time each week do you spend in your garden?

GARDENING TAKES LESS TIME THAN IMAGINED

Food gardening demands much less of people's time than one might expect. In fact, when asked how much time, on the average, people spend gardening each week, 86% of respondents indicated they spend less than 10 hours per week and of this group 57% spent only 1 to 4 hours weekly. Understandably, those with larger gardens spend slightly more time there each week. People who use intensive gardening methods also average more time gardening weekly than those who do not. Retired people devote more time to their gardens than any other group.

Regardless of the amount of time people spend gardening each week, it is certainly time well spent. Few other leisure activities offer the tangible and intangible benefits found in food gardening.

The following chart gives the details of average amount of time spent gardening each week.

AVERAGE TIME SPENT GARDENING PER WEEK

	1-4 Hours	5-10 Hours	11-15 Hours	16-20 Hours	Over 20 Hou
Sex					
Male	54%	31%	8%	4%	2%
Female	60	27	7	3	1
Age					
18-29 Years	60	30	6	2	1
30-49 Years	63	26	6	2	1
Over 50	51	31	9	4	3
Education					
College	61	30	5	1	1
High School	57	28	9	4	1
Grade School	47	34	6	6	4
Occupation					
Professional	68	25	4	1	1
Business	63	29	4	2	1
Clerical/Sales	57	33	5	3	1
Manual Labor	57	29	8	3	1
Retired	45	30	12	6	5
Region					
East	62	27	6	2	1
Midwest	64	25	6	3	1
South	44	37	11	4	2
West	58	29	5	4	3
Garden Size					
Under 550 sq. ft.	73	21	3	1	1
550-2,399 sq. ft.	57	32	9	2	1
Over 2,400 sq. ft.	33	42	13	7	5
How Long Gardening					
First year	71	22	4	1	1
2-9 years	60	28	7	3	1
10 Years & Over	52	33	8	4	2
Total Average	57	29	7	3	2

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CHEMICAL, ORGANIC MATERIALS ENHANCE GARDEN FERTILITY

In order to provide for adequate plant nutrition, promote growth and produce satisfactory yields of crops, virtually all gardeners used some form of fertilizer or soil amendment this year. Commercially prepared chemical fertilizers outsell commercial organic fertilizers by about 3.5 to 1. As the following capsule analysis illustrates, different types of people rely on different types of fertilizers.

Chemical Fertilizer usage was most popular among older, retired gardeners with 10 or more years experience who maintain very large plots and spend 16 or more hours per week gardening. Regionally, the incidence of chemical fertilizer usage was greatest in the South.

Commercial Organic Fertilizers were used most often by college educated professionals tending relatively small plots. Usage of commercial organic fertilizers was significantly greater in the East than in any other region.

Compost as a soil amendment was relied on most often by gardeners with college backgrounds and professional occupations living in the West.

Animal Manure was used most often by better educated gardeners with 10 or more years experience. Regionally, animal manure as a fertilizer was most popular in the West.

Cover Crops were equally popular demographically and regionally. They were used by about 1 in 5 gardeners responding to the survey this year.

The following chart provides the details of fertilizer usage this year:

FERTILIZERS USED IN THE GARDEN*

	Commercial Chemical Fertilizer	Commercial Organic Fertilizer	Compost	Animal Manure	Cover Crops	Other
	%	%	%	%	%	%
Total	51	14	28	38	20	2
Sex						
Male	55	13	31	41	22	1
Female	48	15	24	36	18	3
Age						
18-29 years	38	14	20	41	14	5
30-49 years	52	12	27	39	18	2
50 yrs. & over	56	15	31	37	25	1
Education						
College	50	16	38	40	23	2
High School	51	13	23	39	18	2
Grade School	57	11	17	27	19	1
Occupation						
Professional	52	19	40	39	24	1
Business	51	13	33	40	22	2
Clerical/Sales	50	13	36	46	18	2
Manual Labor	46	14	20	37	18	3
Retired	55	14	33	38	25	1
Region						
East	54	23	33	33	22	1
Midwest	41	10	23	38	21	3
South	68	10	23	35	17	2
West	39	16	38	55	21	3
Garden Size						
Under 550 sq. ft.	45	17	27	46	22	1
550-2,399 sq. ft.	53	15	33	32	17	3
Over 2,400 sq. ft.	62	8	25	41	23	2
How Long Gardening						
First Year	39	7	22	28	13	5
2-9 Years	50	16	28	36	20	3
10 Years & Over	56	14	29	42	22	1
Time Spent Gardening						
Under 5 hours/week	47	13	27	34	18	2
5-15 hours week	56	16	29	44	24	2
16 hours or more	66	10	33	54	24	1

*Totals add to more than 100% due to multiple responses.

MAJORITY USE POWER EQUIPMENT FOR SOIL PREPARATION

A majority, (52 percent) of this year's food gardens were prepared for planting by machinery, while 48 percent of gardens were prepared by hand.

Tillage by machinery involved both front and rear-end rotary tillers and riding or walking tractors with attachments.

Three out of four gardeners this year prepared the soil for themselves with their own borrowed or rented equipment. Someone else -- either for free or hire -- prepared plots for planting in the remaining 24 per cent of gardens.

Below is the complete breakdown for soil preparation from this year's survey.

How Vegetable Garden Was Prepared For Planting This Year

	%	Million
Total By Machine	52	18
My Own Tiller	26	9
Tilled by Someone Else	16	5
Borrowed Tiller	8	3
Rented Tiller	3	1
Total By Hand	48	16
By Myself	39	13
Someone Else	9	3
Grand Total	100	34

INTENSIVE TECHNIQUES NOW USED FOR PLANTING THE GARDEN

For years, virtually all family food gardens have been planted in straight, single rows with pathways between each row of crops -- like miniature versions of the way large commercial vegetable fields are arranged. Garden experts recognize that this type of garden plan has served many people well by providing a maximum yield per plant, relatively easy access to the crops for management, maintenance, and picking and an overall sense of organization. Eighty-two per cent of respondents to this year's survey reported that they planted their gardens in single rows.

In addition to the traditional single-row gardens described above, many gardeners are turning to non-conventional methods best described as "intensive gardening". Intensive gardening involves a variety of cropping techniques in addition to single rows. These include wide-row growing, interplanting, raised beds and succession planting. The emphasis of intensive gardening methods is to maximize a garden's yield potential per square foot of garden space. Because a variety of planting schemes may be found in one garden the differences between traditional and intensive gardeners are not clear-cut. However, the significance of intensive gardening methods is that they can provide people greater yields and a variety of gardening techniques to choose from that satisfy personal preference.

The following chart shows the many planting techniques gardeners use. Totals add to more than 100% due to multiple responses.

HOW DO YOU PLANT YOUR GARDEN?

	Single Rows	Wide Rows	Raised Beds	Interplant	Succession
	%	%	%	%	%
All Gardeners	82	13	7	9	11

WEED 'EM
AND REAP
IS GARDEN MOTTO

Controlling weeds in the garden is a necessary yet sometimes tedious task. Unfortunately, conditions that promote vigorous growth of vegetables also supports the growth of weeds that compete for the same light, water, nutrients and space. If vegetables are to flourish, weed control is essential.

According to this year's survey, 72 per cent control weeds by hand. 49 per cent said they use hand tools to assist them in weeding. Twenty per cent of gardeners responding control weeds by machine cultivation. Organic mulches such as hay or straw were used by 20 per cent of gardeners. Sheets of plastic were used to smother weeds by 2 per cent of those responding to the survey.

Women tend to do more hand weeding than men, while men rely on hand tools and machinery to cultivate weeds. Older gardeners are also more likely to use hand tools and machinery to help control weeds than younger gardeners. College educated gardeners, professionals and people living in the East, specifically New England, use organic mulches to a much greater extent than any other group. As might be expected, those with sizable gardens utilize machinery and tools much more often than people tending smaller plots.

The following chart gives the details. Totals add to more than 100% due to multiple responses.

HOW DO YOU CONTROL WEEDS?

	Hand Weed	Hand Tools	Machine	Plastic Mulch	Organic Mulch	Other
	%	%	%	%	%	%
Total	72	49	20	2	19	1
Sex						
Male	67	52	24	3	20	1
Female	76	46	17	2	19	1
Age						
18-29 Years	71	44	15	2	14	.2
30-49 Years	75	46	21	3	19	1
50 Years & Over	70	54	23	2	22	1
Education						
College	78	46	18	4	25	.3
High School	72	49	21	2	18	1
Grade School	53	56	20	0	8	5
Occupation						
Professional	76	42	16	2	25	0
Business	75	44	19	5	21	.3
Clerical/Sales	81	50	26	3	18	1
Manual Labor	71	48	20	2	17	1
Retired	67	58	19	2	20	2
Region						
East	74	40	14	5	25	0
Midwest	75	51	22	1	18	1
South	59	56	30	1	17	2
Garden Size						
Under 550 sq. ft.	80	37	2	3	17	1
550-2,399 sq. ft.	72	58	17	2	22	.2
Over 2,400 sq. ft.	60	60	53	2	20	2
How Long Gardening						
First Year	74	35	7	2	11	.4
2-9 Years	76	43	14	3	20	1
10 Years & Over	68	57	29	1	20	1
Time Spent Gardening						
Under 5 hours/week	74	42	15	2	17	1
5-15 hours	70	58	26	2	23	2
16 hours or more	56	33	2	0	7	2

CHEMICALS PREFERRED
TO HOME REMEDIES FOR
INSECT CONTROL

Insect and Pest Control

As the following capsule analysis illustrates, different types of people rely on different controls for problems with insects in their gardens. In general, insect controls can be divided into chemical and organic approaches. While chemical controls are more widely used than organic controls, it is clear that many gardeners utilize both chemicals and organics to effectively control insects.

Chemical Insect Controls were used by 63% of gardeners this year. They were more popular among men than women, gardeners that have been involved for 10 or more years, and those with large gardens over 2,400 sq. ft. in size. In general, users of chemical insect controls were less educated and older than those who were not. Regionally, gardeners in the South relied on chemical insecticides more than in any other area of the country.

Hand Picking to control insects by 19% of gardeners was most popular in the West and with professionals and better educated gardeners who tended smaller plots.

Home Remedies were used most often in the West, and by gardeners who tended medium sized plots. They were also slightly more popular with older gardeners. (14% overall)

Organic Insect Controls were most popular in the West and their pattern of use although limited was quite similar for all demographic groups. (11% overall)

Barriers were used about equally by all demographic groups although slightly more popular with women, better educated gardeners with professional occupations and those living in the West. (7% overall)

Beneficial Insects were most popular with college educated gardeners. Their usage was also greatest in the West. (7% overall)

Traps to control insects were used the least of any remedy. Their popularity while not widespread was greatest in the West. (2% overall)

Controls For Insects And Pests

	Commercial Chemicals %	Home Remedies %	Commercial Organics %	Hand-Pick %	Barriers %	Traps %	Beneficial Insects %	Other %
Total	63	14	11	19	7	2	7	3
Sex								
Male	67	12	10	19	7	2	7	3
Female	59	15	12	19	10	3	7	3
Age								
18-29 Years	49	12	12	21	8	4	8	3
30-49 Years	66	12	10	19	6	2	6	3
Over 50 Years	65	16	11	18	8	2	6	3
Education								
College	59	15	13	22	9	3	11	5
High School	64	12	11	18	7	2	5	2
Grade School	68	18	4	13	2	2	1	2
Occupation								
Professional	60	13	11	24	10	3	9	5
Business	65	14	9	17	5	4	9	2
Clerical/Sales	70	12	10	10	9	3	8	2
Retired	63	16	12	17	8	1	5	2
Region								
East	58	15	12	20	11	2	5	4
Midwest	59	13	11	19	5	1	5	3
South	79	8	8	14	3	3	6	3
West	47	26	15	28	13	7	16	1
Garden Size								
Under 550 sq. ft.	57	12	11	21	8	2	6	4
550-2,399 sq. ft.	62	17	11	19	7	3	7	4
Over 2,400 sq. ft	76	13	11	15	6	3	7	1
How Long Gardening								
First Year	50	12	7	25	3	1	6	4
2-9 Years	59	14	12	19	8	4	9	3
10 Years and Over	69	14	10	17	7	2	5	3

FOOD PRESERVATION ENHANCES GARDEN VALUE

The value of food raised in the home garden is enhanced by preserving it for year-round eating. This year, about 60 percent of all gardeners preserved food in a variety of ways including canning, freezing, drying and root cellaring.

HOW VEGETABLES WERE PRESERVED IN 1980*

Method	%
Freezing	58
Canning	43
Root Cellaring	9
Drying	6

Understandably, gardeners who maintain large plots do much more preserving than those with small gardens. In fact, people who have gardens over 2,400 sq. ft. in size are twice as involved in preserving as those with gardens under 550 sq. ft. in size. The following chart gives the details.

FOOD PRESERVATION BY GARDEN SIZE*

	Can	Freeze	Root Cellar	Dry
Garden Size	%	%	%	%
Under 550 sq. ft.	31	42	5	5
550-2,400 sq. ft.	46	71	14	8
Over 2,400 sq. ft.	72	86	16	10

*Totals add to more than 100% due to multiple responses.

Rural gardeners are much more involved in food preservation than gardeners in small towns, suburbs, or cities. This is not surprising given the rural tradition of putting food by and the fact that most rural gardens are big enough to produce a substantial surplus of food for preserving. The following chart provides the details.

FOOD PRESERVATION BY SIZE OF COMMUNITY

	Can %	Freeze %	Root Cellar %	Dry %
Rural	61	74	13	8
Small Town	43	64	8	5
Suburb	29	45	5	5
City	27	41	5	6

If food prices continue to increase as expected during 1981 and in the future, the value of preserving home grown food for year-round eating should increase. Gardeners as a group are in good position to take advantage of this opportunity.

GARDENERS SEARCH FOR "HOW-TO" INFORMATION

The determination to be a successful vegetable gardener tends to put an individual in touch with a broad range of information sources and a definite informational-use pattern seems to emerge as he or she increases involvement with gardening.

The first-year gardener, for example, tends to get information from friends, neighbors, relatives and from the back of seed packets.

But as interest and determination grow, the gardener begins to rely less on these sources and is inclined to use magazines, books and newspapers. Better-educated gardeners tend to research their subject through printed materials. Gardeners with less than high-school training tend to be more passive and rely upon the media that reach out to them...radio and television.

After 10 years of experience as a gardener, use of information sources tends to drop off, although the more experienced gardener is still a principal user of seed catalogs and information from the garden supply dealer.

Different types of people are inclined to seek information from different sources. For example:

Magazine articles were relied on most often by gardeners with college backgrounds, young adults and those living in the Far West.

Newspaper articles were again most popular with college-educated gardeners and those in the western states.

Television was a popular information source among gardeners with less than a college education. Gardeners in New England and on the West Coast were inclined to be television watchers.

Radio showed a pattern very similar to television -- popular with high school or grade school educated gardeners -- but regional differences were slight.

Seed packets were the most popular information source in 1980. Gardeners in the Far West, and those who have college backgrounds tend to favor seed packets.

Books were relied on more by college educated gardeners.

Seed catalogs were most popular in the Midwest and among older gardeners.

Garden store pamphlets had their strongest appeal as an information source in the East and Far West, among younger gardeners and those with college backgrounds.

Friends/neighbors/relatives were equally popular in all regions, but were particularly high among younger, less experienced gardeners.

Garden supply dealers were a relatively popular source of information in the Far West. They also showed strong popularity among college educated and experienced gardeners.

USDA Extension Agents were relied on most often in the Midwest and South. They were more heavily relied upon by college educated gardeners.

The following chart shows use of and the level of satisfaction with the various sources of information:

	Used Frequently	Most Satisfactory	Least Satisfactory
	%	%	%
Seed Packets	83	39	3
Friends/Neighbors	41	45	1
Relatives	37	53	2
Magazines	37	32	3
Newspapers	36	28	2
Garden Supply Dealers	31	44	3
Seed Catalogs	28	40	5
Books	28	37	3
Garden Store Phamplets	24	27	4
Television	21	29	5
Radio	12	24	10
County Agent	11	49	8
School	4	25	18
Garden Club	3	21	23

VEGETABLE GARDENING MEANS BUSINESS

The investment of time and dollars in a food garden pays big dividends for the individual gardener. Vegetable gardening also creates a sizable business opportunity. Purchases of seeds, plants, tools and equipment by 34 million vegetable gardening households in 1980 resulted in an estimated $2 billion in sales.*

Virtually all vegetable gardeners (98 percent) bought something in the vegetable garden product area this year with a typical (or median) expenditure of $19. The median is not affected by purchase extremes, such as the nearly half-million gardeners who bought a riding tractor or approximately one million who bought a tiller. When this type of purchase is included in the estimate, the average dollar purchase by gardening household (mean) jumps to $50.

The following table shows the dollar patterns of vegetable garden purchases in 1980.

TOTAL DOLLARS SPENT ON VEGETABLE GARDENING	
$20 or less	47%
$21 to $49	22%
$50 and over	22%
Not ascertained	9%

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* This estimate is based on an arithmetic mean and does not include products purchased for flower gardening, indoor houseplant growing, fruit or berry gardening or lawn care. There will, however, be some overlapping of uses for various products.

As the table below shows, those spending more than $50 for vegetable gardening products in 1980 were households in the South and West and, as might be expected, households with incomes somewhat higher than average.

A PROFILE OF
THOSE SPENDING MORE THAN $50 IN 1980

	%
Total	22
18-29	21
30-49	23
50 and over	21
Male	25
Female	18
College	22
High School	21
Grade School	25
$20,000 or more	23
Under $20,000	21
East	20
Midwest	14
South	30
West	30

BUYING BY MAIL - AN UPWARD TREND AND A UNIQUE CONSUMER

About 13 million vegetable gardening households (37 percent) made at least one mail order purchase of a gardening product in 1980. This marks a sharp increase in mail order garden product buying over last season and a continuation of an upward 3-year trend.

MAIL ORDER GARDEN PRODUCT PURCHASES

	Percent of Vegetable Gardening Households Purchasing by Mail Order	Number of Households Purchasing by Mail Order
1978	19%	6 million
1979	23%	8 million
1980	37%	13 million

The increase may well be related to the high interest in energy conservation by vegetable gardeners and the energy savings afforded by mail order purchases.

Seeds dominated the mail order purchases by vegetable gardeners, followed by plants and books. The following table shows the gardening products most frequently purchased by mail in 1980:

	Percentage of Gardening Households
Seeds	63
Plants	28
Books	22
Fruit Trees	13
Berry Bushes	7
Canning Equipment	6
Hand Tools	5
Power Tools	3
	147%*

* Percentages add to more than 100% because of multiple responses

As the table below shows, the typical mail-order garden product buyer is over 50, high school educated and living in the rural areas of the nation.

DEMOGRAPHICS OF MAIL ORDER GARDENERS

	Mail Order Gardeners
	%
Sex	
Male	51
Female	49
Age	
18-29	16
30-49	37
50 and over	46
Education	
College	34
High School	59
Grade School	6
Income	
$20,000 and over	45
Under $20,000	55
Region	
East	25
Midwest	33
South	29
West	13
City Size	
Central City	18
Suburb	24
Small Town	14
Rural	46
How Long Gardening	
1st Year	7%
2-9 Years	42%
10 or More	50%
Size of Garden	
Under 550 Sq. Ft.	39%
550 - 2,399 Sq. Ft.	27%
2,400 Sq. Ft. and Over	34%

Note: Percentages may not add to 100% because of undesignated responses

HELPFUL BACKGROUND
ON SURVEY TECHNIQUES

To help you generally understand and appreciate the data, let's discuss the survey itself, in terms of methodology, accuracy and projectibility. Then, we'll discuss some specific examples of how the data can be used by manufacturers and marketers.

Any survey, whether it be on a Presidential election or a marketing problem, is only a sampling of a larger universe--in this case, the 34 million American households engaged in food gardening. And, no sample, regardless of how carefully it is selected, is ever 100 percent accurate. Accuracy does increase, however, in direct proportion to the randomness of the selection procedure and the number of people (or households) sampled.

The internationally-famous Gallup Organization utilizes a national, modified probability sample of households for virtually all consumer studies, including this gardening research. What this type of methodology means, in layman's terms, is that no human judgement ever goes into the design of the sample, and that every civilian adult household in the nation is given an equal chance of being selected for the survey.

A randomly selected sample, however, does not in itself guarantee reliability. The Laws of Probability dictate that the number of people interviewed is also vital.

A sample of 1,500, for example, will be considerably more accurate than a sample of 300. Just look at the known sampling tolerances (the difference between the survey result and what would have been obtained if the entire universe had been interviewed):

a survey question where opinion divides 55 percent to 45 percent, based on 3,000 interviews, will yield a confidence (accuracy) level of about 3 percentage points, plus or minus. However, that same survey result, based on only a 300 interview sample, will be accurate within about 9 points, plus or minus.

So, when reading these data, keep in mind the numbers included in each reporting cell. For example, national totals for the gardening section are based on 1,600+ interviews (an extremely reliable base). But, when the data are analyzed by sub-population groups, such as sex, age, income, occupation, etc., the numbers for each sub-group decrease considerably and so, conversely, does the confidence level.

So, refer frequently to the tables of sample sizes and recommended sampling tolerances on page 80 and 81, respectively.

MAKING THE MOST OF THIS REPORT

Regardless of what aspect of the gardening or related business you are in, the report will provide you with information about the total marketplace--information you cannot obtain from any other source!

It will be most useful in helping to develop long-term business strategy, such as decisions on investing in new products, expansion into new market areas, and advertising and promotion themes.

Take, for example, the sharp decline in houseplant growing in recent years. This was apparently a "fad" of sorts in the mid 70's--a fad that is subsiding, as most do.

Should your company establish a new division devoted to hanging plant containers, indoor soil fertilizer and/or macrame plant hangers? I'd seriously think long and hard before doing so. The odds are decidedly against you.

Is the incidence of gardening going up, going down or holding constant? This is vitally important from an industry perspective, if only to measure promotional and advertising effectiveness. If the overall trend is up and your business is down, for example, you can conclude you're probably doing something wrong. On the other hand, if the overall trend is down and your business is up...well, enough said.

Consider too the sources of information that gardeners rely on for how-to assistance.

And, let's look at the purely sociological aspects of gardening. If the family food gardeners of America are found to be far more actively involved in virtually all forms of energy conservation than non-gardeners, isn't this important data for anyone involved in any aspect of alternate energy? Aren't there unique promotion and advertising ideas that automatically surface from these numbers?

In short, the food gardeners of America constitute a group of nearly 35 million families! They vote to a greater extent, conserve more and appreciate nature more than do non-gardeners. Isn't this phenomenon, alone, worthy of careful study?

Let's face it...no one should be in business in any industry if the best data about the marketplace is coming from "armchair" guesses.

This report should enable you to gain a clearer, if only general, understanding of the vast gardening population--where it's been, where it is now and where it's likely to go in the future.

Cash register-receipt research is fine over the short haul... but it's the companies that keep on top of trends that are the most likely to survive--and with continuous upward sales trends--over the long haul.

John O. Davies III
Survey Research Consultant
The Gallup/GFA Gardening Survey

SURVEY METHOD FOR STUDY OF VEGETABLE GARDENING IN THE U.S.

The 1980 vegetable gardening survey was divided into two phases. Phase One was a personal interview survey designed to provide trend information for comparison with previous surveys. Phase Two was a self-administered survey of gardening households designed to provide more detailed information on the vegetable gardening market in 1980.

For the personal interview survey a total of 3,151 adults, 18 years of age or older, were personally interviewed during the period from June 13th through July 7th, 1980. The Gallup Organization's personal interview omnibus was employed, which provides a representative national sample of the U.S. population (a description of the design of this sample is appended to this summary). Among all households surveyed 43% reported having a vegetable garden. Within gardening households 1,067 active gardeners, i.e. those who do all or most of the vegetable gardening themselves, were identified and further questioned about their gardening activity.

For the self-administered questionaire households were systematically screened using the Gallup Organization's personal omnibus to identify gardening households. The screening interviews were conducted from June 13th through August 14th, 1980. A total of 2,813 gardening households were identified and a self-administered questionnaire and mailing envelope for its return left with the household. A total of 1,490 completed, useable questionnaires were returned, 53% of all gardening households screened. In order to obtain a high rate of completion all those returning the self-administered questionnaires were mailed a copy of Your Independence Garden.

The demographic profiles of all households with vegetable gardens in the screening survey were compared with the profile of those returning a questionnaire. After adjustment for times at home, a standard weighting procedure used for all Gallup surveys in place of call-backs, additional weighting by region of the country was also performed due to under representation of households in the South. The final demographic distribution of the returned sample and the screening sample are shown on the following page.

	Screening Survey Distribution Of Gardening Households	Distribution For Households Returning Completed Questionnaires
	%	%
Sex*		
Male	49.5	48.2
Female	50.5	51.8
	100.0	100.0
Race		
White	91.5	94.6
Non-White	8.5	5.4
	100.0	100.0
Education of Respondent*		
College	30.4	33.9
High School	53.0	55.1
Grade School	16.5	10.4
Undesignated	.1	.6
	100.0	100.0
Age of Respondent*		
18-34 years	33.3	29.4
35-49 years	24.8	25.2
50 & older	41.3	44.5
Undesignated	.6	.9
	100.0	100.0
Annual Household Income		
$20,000 & over	40.8	43.5
$15,000-$19,999	17.1	15.9
$10,000-$14,999	17.5	17.9
$7,000-$9,999	7.4	6.9
$5,000-$6,999	8.1	6.7
Under $5,000	7.9	8.2
Undesignated	1.2	.9
	100.0	100.0

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* Sex, age and education are characteristics of individuals not households, the person answering the screening questions may not be the one to fill out the drop-off questionnaire.

Continued...

	Screening Survey Distribution Of Gardening Households %	Distribution For Household Returning Completed Questionnaires %
Occupation Of Chief Wage Earner		
Professional & Business	26.2	28.0
Clerical & Sales	5.7	5.5
Manual Labor	41.1	37.8
Farmer	4.3	4.8
Non-Labor Force	20.8	22.3
Undesignated	1.9	1.6
	100.0	100.0
City Size		
1 million & over	15.4	13.4
250,000-999,999	15.3	16.2
50,000-249,999	14.7	13.9
2,500-49,999	15.7	16.0
Under 2,500	38.9	40.5
	100.0	100.0
Region		
East	24.8	24.6
Midwest	34.2	34.8
South	27.7	27.1
West	13.3	13.5
	100.0	100.0

In addition to comparing the demographic distributions of returned questionnaires to all gardening households, comparisons were made between the personal interview questions and comparable self-administered questions. With one exception the findings for comparable questions were consistent and within the limits of sampling error. The findings for the question concerning participation in other gardening activities were significantly different between the two surveys. Analysis of the findings and survey method suggest that the differences may be accounted for by the differences in the distribution of active gardeners. In the self-administered survey, as is to be expected, a disproportionately large number, compared to the personal interview, of respondents are active participants in vegetable gardening (i.e. do all or most of the work themselves). It may be assumed that active gardeners are more likely than others to report involvement in other gardening activities. Therefore, one would expect higher incidence of these activities in the self-administered survey. In addition, it should be kept in mind that in a mailed survey there is a tendency for those most interested in the subject matter to be more likely to return their questionnaires. Again, one may assume that those highly interested in vegetable gardening will also participate in related activities, and the higher incidence figure for other activities reflect a greater interest, in general, in these activities.

In order to obtain some sense of how the findings between the two surveys would compare if the proportion of active gardeners in each were the same, the personal interview findings were adjusted to bring the proportion of active gardeners into line with the self-administered survey. These findings are reproduced in the following table. As one may see, the differences between sample are reduced considerably. However, differences still exist. It may be that the drop off method allows the respondent more time to consider his or her answers, and respond affirmatively to more activities.

	Personal Interview Survey Based On All Gardening Households		
Lawn And Garden Activities In Past Year	Actual Results Unadjusted	Adjusted Results	Self-Administered Survey Of Gardeners
	%	%	%
Flower gardening	49.6	53.0	68.5
Growing berries	14.8	16.9	20.6
Growing fruit trees	21.0	23.4	29.8
Growing nut trees	4.3	4.6	7.0
Lawn care	65.2	70.0	71.0
Shrub care	39.6	43.7	48.5
Ornamental gardening	6.3	7.3	10.7
Indoor houseplants	39.2	39.5	53.5
Indoor gardening under adjusted lights	4.1	4.5	4.6
Greenhouse gardening	2.0	2.1	2.2
None of the above	10.7	8.3	4.6
No answer	1.1	0.6	2.8

THE DESIGN OF THE SAMPLE*

The Gallup Organization, Inc. maintains a national probability sample of interviewing areas which was drawn in the following manner:

1. The United States was divided into seven size-of-community strata: Central cities of population 1,000,000 and over, 250,000 to 999,999 and 50,000 to 249,999; the urbanized areas of all these central cities as a single stratum; cities of 2,500 to 49,999; rural villages, and rural open country areas.

2. Within each of these strata, the population was further stratified by seven regions: New England, Middle Atantic, East Central, West Central, South, Mountain, and Pacific Coast.

3. Within each size of community-regional stratum, the population was arrayed in geographic order and zoned into equal groups of sampling units.

4. From this array of data, in each zone pairs of localities were selected with probability of selection proportional to size of the population producing two replicated samples of localities. Selecting localities with probability proportional to size, a method repeated at subsequent stages, among other things contributes much of the advantage of stratification by population size of the area sampling units and the gain in sampling efficiency of a variable sampling ratio by size of unit.

5. Within cities so selected for which population data are reported by subdivisions such as Census Tracts, such subdivisions are drawn with probability of selection proportional to size of population.

6. For cities, minor civil divisions, and rural areas selected for which population data are not reported by Census Tracts, other small, definable geographic areas are drawn, with probability of selection proportional to size where available data permit; otherwise with equal probability.

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* This is the sample design for Trends the personal interview omnibus survey of The Gallup Organization, Inc. For independent custom surveys either this sample or a multi call probability sample can be provided.

7. Within each subdivision for which block statistics are available, a block is drawn with probability of selection proportional to number of dwelling units. Blocks with too few dwelling units, including blocks with no dwelling units, are combined with adjacent blocks in the Census listing until the minimum number of dwelling units required is included.

8. In subdivisions, such as Census enumeration districts, in cities and towns for which block statistics are not available, blocks are drawn at random, that is, with equal probability.

9. In subdivisions with minor civil divisions which are rural or open in character, segments approximately equal in size of population are delineated and drawn with equal probability.

10. In each cluster of blocks and each segment so selected, a randomly selected starting point is designated on the interviewer's map of the area. Starting at this point, interviewers are required to follow a given direction in the selection of households, taking households in sequence, until their assigned number of interviews has been completed.

11. Within each occupied dwelling unit or household reached the interviewer asks to speak to the youngest man 18 or older at home, or if no man is home, the oldest woman 18 or older. This method for selection within the household has been developed empirically to produce an age distribution of the population. It increases the probability of selecting younger men, who are at home who tend to be under-represented if given an equal chance of being drawn from among those at home. The method of selection among those at home within the household is not strictly at random, but it is systematic and objective.

12. Interviewing is conducted at times when adults, in general, are most likely to be at home, which means on weekends or if on weekdays, after 4:00 P.M. for women and after 6:00 P.M. for men.

13. Allowance for person not at home is made by a "times-at-home" weighting

Procedure* rather than by "call-backs". This procedure is one standard method for reducing the sample bias that would otherwise result from under-representation in the sample of persons who are difficult to find at home.

14. The pre-stratification by regions is routinely supplemented by fitting each obtained sample to the latest available Census Bureau estimates of the regional distribution of the population. Also minor adjustments of the sample are made by educational attainment (by men and women separately), based on the annual estimated of the Census Bureau derived from their Current Population Survey.

15. The sampling procedure described is designed to produce and approximation of the adult civilian population, eighteen years and older, living in the United States, except for those persons in institutions such as prisons or hospitals.

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* Politz, A. and Simmons, W., "An attempt to Get the "Not at Homes" into the Sample without Callbacks, Journal of the American Statistical Association, Vol. 44 (March 1949) 9-31.

SAMPLING TOLERANCES

In interpreting survey results, it should be borne in mind that all sample surveys are subject to sampling error, that is, the extent to which the results may differ from what would be obtained if the whole population surveyed had been interviewed. The size of such sampling errors depends largely on the number of interviews.

The following tables may be used in estimating the sampling error of any percentage in this report. The computed allowances have taken into account the effect of the sample design upon sampling error. They may be interpreted as indicating the range (plus or minus that figure shown) within which the results of repeated samplings in the same time period could be expected to vary, 95 per cent of the time, assuming the same sampling procedure, the same interviewers, and the same questionnaire.

The first table shows how much allowance should be made for the sampling error of a percentage:

Recommended Allowance For Sampling Error of a Percentage

In Percentage Points
(at 95 in 100 confidence level)*

	Sample Size						
	1500	1000	750	600	400	200	100
Percentages near 10	2	2	3	3	4	5	7
Percentages near 20	2	3	4	4	5	7	9
Percentages near 30	3	4	4	4	6	8	10
Percentages near 40	3	4	4	5	6	8	11
Percentages near 50	3	4	4	5	6	8	11
Percentages near 60	3	4	4	5	6	8	11
Percentages near 70	3	4	4	4	6	8	10
Percentages near 80	2	3	4	4	5	7	9
Percentages near 90	2	2	3	3	4	5	7

The table would be used in the following manner: Let us say a reported percentage is 33 for a group which includes 1500 respondents. Then we go to row "percentages near 30" in the table and go across to the column headed "1500". The number at this point is 3, which means that the 33 per cent obtained.

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*The chances are 95 in 100 that the sampling error is not larger than the figures shown.

in the sample is subject to a sampling error of plus or minus 3 points. Another way of saying it is that very probably (95 chances out of 100) the average of repeated samplings would be somewhere between 30 and 36, with the most likely figure the 33 obtained.

In comparing survey results in two samples, such as, for example, men and women, the question arises as to how large must a difference between them be before one can be reasonably sure that it reflects a real difference. In the tables below, the number of points which must be allowed for in such comparisons is indicated.

Two tables are provided. One is for percentages near 20 or 80; the other for percentages near 50. For percentages in between, the error to be allowed for is between those shown in the two tables:

Recommended Allowance for Sampling Error of the Difference

In Percentage Points
(at 95 in 100 confidence level)*

TABLE A

Percentages near 20 or percentages near 80

Size of Sample	750	600	400	200
750	5			
600	5	6		
400	6	6	7	
200	8	8	8	10

TABLE B

Percentages near 50

Size of Sample	750	600	400	200
750	6			
600	7	7		
400	7	8	8	
200	10	10	10	12

Here is an example of how the tables would be used: Let us say that 50 per cent of men respond a certain way and 40 per cent of women respond that way also, for a difference of 10 percentage points between them. Can we say with any assurance that the 10-point difference reflects a real difference between men and women on the question? The sample contains approximately 750 men and 750 women.

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*The chances are 95 in 100 that the sampling error is not larger than the figures shown.

Since the percentages are near 50, we consult Table B, and since the two samples are about 750 persons each, we look for the number in the column headed "750" which is also the row designated "750". We find the number 6 here. This means that the allowance for error should be 6 points, and that in concluding that the percentage among men is somewhere between 4 and 16 points higher than the percentage among women we should be wrong only about 5 per cent of the time. In other words, we can conclude with considerable confidence that a difference exists in the direction observed and that it amounts to at least 4 percentage points.

If, in another case, men's responses amount to 22 per cent, say, and women's 24 per cent, we consult Table A because these percentages are near 20. We look in the column headed "750" and see that the number is 5. Obviously, then, the 2-point difference is inconclusive.

THE QUESTIONS ASKED

AT-HOME INTERVIEWS

- Do you or does any other member of this household have a vegetable garden this year?

- If you don't have a vegetable garden, did you happen to grow just a few vegetables in containers or along with flowers for example?

- Would you please tell me the way you, yourself, feel about growing vegetables or having a garden?

- If there was a community garden nearby - plots of land where people without space of their own can garden - do you think you would be interested in being one of those who has a garden there?

- Have you or any other members of this household ever grown vegetables or had a garden in the past?

- What is your main reason for not growing vegetables or having a garden?

- I would like to know to what extent you, yourself are involved in growing vegetables this year?

- About how big is your total vegetable gardening area? Just give me the approximate size - that is, how many feet long and how many feet wide?

- Which one factor was most important in prompting you to grow vegetables this year?

  1 ( ) Helps offset inflation/Saves money
  2 ( ) For Fun/Joy of it
  3 ( ) Better tasting food
  4 ( ) More healthful food
  5 ( ) Exercise
  6 ( ) To have a family activity
  7 ( ) Relaxation
  8 ( ) Land available for the first time
  9 ( ) More free time this year
  0 ( ) Other ________________
  (PLEASE SPECIFY)

- About how much money, in total, do you guess you have spent on all garden products this year, including seeds, plants, tools, power equipment, fertilizer, pesticides, and so forth?

- How did your vegetable garden get prepared for planting this year?

1 ( ) By hand, by myself
2 ( ) By hand, by someone else
3 ( ) I rented a tiller
4 ( ) I borrowed a tiller
5 ( ) I used my own tiller
6 ( ) I paid someone to till it
7 ( ) Someone tilled it for me free
x ( ) Other ____________________
(PLEASE SPECIFY)

- Which of the ways to use vegetables listed on this card do you plan to do this year? Just call off the number or numbers, please.

1 ( ) Can vegetables
2 ( ) Freeze vegetables
3 ( ) Dry vegetables
4 ( ) Store vegetables in root cellar
5 ( ) Sell vegetables
6 ( ) Give vegetables away
7 ( ) Barter vegetables
8 ( ) For fresh use only
x ( ) Other ____________________
(PLEASE SPECIFY)

- Listed on this card are several different types of indoor and outdoor lawn and garden activities other than vegetable gardening. In which of these activities if any, have you participated in the past year?

Flower gardening
Growing berries
Fruit tree/Fruit orchard
Nut trees
Lawn care
Shrub care
Ornamental gardening
Indoor houseplant gardening
Gardening indoors under artificial light
Greenhouse growing
None of the above
DK

DROP-OFF QUESTIONS

- To what extent are you, yourself, involved in growing vegetables this year?

- Where do you grow these vegetables?

- In which ways are you growing vegetables this year?

  1 ( ) In a traditional vegetable garden
  2 ( ) In containers outdoors
  3 ( ) In containers indoors
  4 ( ) In a border planting, for example, along walks or driveways
  5 ( ) Along with flowers in beds
  6 ( ) In hydroponic tanks or containers (soil-free growing)
  7 ( ) In a greenhouse
  x ( ) Other ______________________
  (PLEASE SPECIFY)

- For how long has this household grown vegetables or had a garden?

- What fertilizers, if any, do you use in your garden?

- How do you control weeds - cultivate your garden?

- How do you control insects and pests?

- How did your vegetable garden get prepared for planting this year?

- Which, if any, products did you happen to buy, by mail this gardening season?

- Listed below are several different types of indoor and outdoor lawn and garden activities other than vegetable gardening. In which of these activities if any, have you participated in the past year?

  1 ( ) Flower gardening
  2 ( ) Growing berries
  3 ( ) Fruit trees/Fruit orchard
  4 ( ) Nut trees
  5 ( ) Lawn care
  6 ( ) Shrub care

7 ( ) Ornamental gardening
8 ( ) Indoor houseplant gardening
9 ( ) Gardening indoors under artificial light
0 ( ) Greenhouse growing
x ( ) None of the above
y ( ) DK

- How much land goes with your home?

- Which, if any, of the following things have you or other members of this household done in the past year? Just check the appropriate box or boxes.

Purchasing longer-lasting products
Using fewer throw away products, for example, paper plates, cups, etc.
Less impulse buying
More careful budgeting
Purchasing less on credit
Cooperative purchase of goods
Buying things on sale whenever possible
Saving more money than a year ago
Saving less money than a year ago
Investing in things like coins, silver, jewelery, etc.
Making other investments
Buying fewer convenience goods
Eating out less often
Turn home heating thermostat down
Insulate home
Bought a car that gets good gas mileage
Turn out lights when not needed
Turned hot water heater temperature down
Using alternative energy - wood, solar wind.
Doing less driving
Observing the 55 mph speed limit
Car pooling - Using public transportation
Home weatherization
Wash clothes in cold water
Close drapes, curtains
Close off unused rooms

- Which, if any, of the following things have you or other members of this household done in the past year? Just check the appropriate box or boxes. Continued...

  Recycling wastes
  Sewing, knitting, mending
  Home plumbing repair
  Home electrical repair
  Home painting
  Auto repair
  Baking and cooking
  Do own yard work
  Do own carpentry
  Food preparation

- Is your vegetable garden this year larger or smaller than last year's garden or did you not have a garden last year?
- On the average, about how much time each week do you spend in your garden?
- How do you plant your garden?
- What sources do you use to obtain how to garden information?

QUESTIONS ASKED: AT HOME INTERVIEWS / VARIABLES	Sex	Age	Education	Race	Occupation	Income	Region & Section	Stage In Life Cycle	Size of Community	Property Size	Other Lawn and Garden Activities	Motivations For Gardening	How Garden Was Prepared	Garden Size
Do you have a vegetable garden?	90	90	90	90	90	90	91	91	91	92	93			
Grow Vegetables in in Containers?	94	94	94	94	94	94	95	95	95	96	96			
Non-gardeners feelings about vegetable gardening	97	97	97	97	97	97	98	98	98	99	99			
Interest in community gardening?	100	100	100	100	100	100	101	101	101	102	103			
Ever grown vegetables in the past?	104	104	104	104	104	104	105	105	105	106	107			
Main reason for not growing vegetables.	108	108	108	108	109	109	110	111	111	112	113			
Conservation activities of non-gardeners Part I	114	114	114	114	115	115	116	117	117					
Conservation activities of non-gardeners Part II	118	118	118	118	119	119	120	121	121					
Conservation activities of non-gardeners Part III	122	122	122	122	123	123	124	125	125					
Total size of vegetable garden	126	126	126	126	127	127	128	129	129	130	131	132	133	
What prompted you to have a vegetable garden?	134	134	134	134	135	135	136	137	137	138	139		140	141
Total dollars spent on gardening this year	142	142	142	142	143	143	144	145	145	146	147	148	149	150
How vegetable garden was prepared	151	151	151	151	152	152	153	154	154	155	156	157		158
Ways vegetables will be used	159	159	159	159	160	160	161	162	162	163	164	165	166	167
Lawn and garden activities total sample	168	168	168	168	169	169	170	171	171	172				
Lawn and garden activities of non-gardeners	173	173	173	173	174	174	175	176	176	177				
Lawn and garden activities of gardeners	178	178	178	178	179	179	180	181	181	182		183	184	185
Amount of land with home-gardeners	186	186	186	186	187	187	188	189	189					
Amount of land with home-total sample	190	190	190	190	191	191	192	193	193		194			

QUESTION ASKED: AT HOME INTERVIEWS / VARIABLES	Sex	Age	Education	Race	Occupation	Income	Region & Section	Stage in Life Cycle	Size of Community	Property Size	Other Lawn & Garden	Motivations for Gardening	How Garden was Prepared	How long Gardening	Time spent Each Week	Mail Order Purchases	Garden Size
Location of garden	195																
SELF - ADMINISTERED QUESTIONNAIRE																	
Ways vegetables are grown	196	196	196	196	197	197	198	199	199	200	201			201			202
How long gardening?	203	203	203	203	204	204	205	206	206		207		208				209
Top three benefits of gardening Part I	210	210	210	210	211	211	212	213	213		214			214	215	215	216
Top three benefits of gardening Part II	217	217	217	217	218	218	219	220	220		221			221	222	222	223
Trend in garden size	224	224	224	224	225	225	226	227	227		228		229	228			230
Average time spent gardening each week	224	224	224	224	225	225	226	227	227		228		229	228			230
Way garden is planted	231	231	231	231	232	232	233	234	234	235	236		237	236	238	238	239
Fertilizers used Weed control	240	240	240	240	241	241	242	243	243		244			244	245	245	246
Insect and pest control	247	247	247	247	248	248	249	250	250		251			251	252	252	253
Information sources used Part I	254	254	254	254	255	255	256	257	257		258			258	259	259	260
Information sources used Part II	261	261	261	261	262	262	263	264	264		265			265	266	266	267
Information sources used regularly Part I	268	268	268	268	269	269	270	271	271		272			272	273	273	274
Information sources used regularly Part II	275	275	275	275	276	276	277	278	278		279			279	280	280	281
Most useful information sources Part I	282	282	282	282	283	283	284	285	285		286			286	287	287	288
Most useful information sources Part II	289	289	289	289	290	290	291	292	292		293			293	294	294	295
Gardening products bought by mail	296	296	296	296	297	297	298	299	299	300	301			301	302	302	303
Conservation activities of gardeners Part I	304	304	304	304	305	305	306	307	307		308			308	309	309	310
Conservation activities of gardeners Part II	311	311	311	311	312	312	313	314	314		315			315	316	316	317
Conservation activities of gardeners Part III	318	318	318	318	319	319	320	321	321		322			322	323	323	324

Household Having a Vegetable Garden This Year

Based on Total Sample

GARDENERS SURVEY

		HOUSEHOLD HAVING VEG. GARDEN THIS YR		
	TOTAL	YES	NO	DK
WEIGHTED BASE	5559	2369	3140	50
	100.0	42.6	56.5	.9
SEX				
MALE	2654	1165	1473	16
	100.0	43.9	55.5	.6
FEMALE	2905	1204	1667	34
	100.0	41.4	57.4	1.2
AGE				
18-29 YRS	1590	517	1059	14
	100.0	32.5	66.6	.9
30-49 YRS	1837	827	993	17
	100.0	45.0	54.1	.9
50 YRS & OLDER	2113	1016	1078	19
	100.0	48.1	51.0	.9
UNDESIGNATED	19	9	10	
	100.0	47.4	52.6	
EDUCATION				
COLLEGE	1645	693	935	17
	100.0	42.1	56.8	1.0
HIGH SCHOOL	3060	1272	1764	24
	100.0	41.6	57.6	.8
GRADE SCHOOL	849	401	439	9
	100.0	47.2	51.7	1.1
UNDESIGNATED	5	3	2	
	100.0	60.0	40.0	
RACE				
WHITE	4864	2178	2642	44
	100.0	44.8	54.3	.9
NON-WHITE	695	191	498	6
	100.0	27.5	71.7	.9

(PERCENTAGES ROUNDED)
0001

		HOUSEHOLD HAVING VEG. GARDEN THIS YR		
	TOTAL	YES	NO	DK
WEIGHTED BASE	5559	2369	3140	50
	100.0	42.6	56.5	.9
OCCUPATION				
PROFESSIONAL	795	341	450	4
	100.0	42.9	56.6	.5
BUSINESS	631	269	356	6
	100.0	42.6	56.4	1.0
CLERICAL/SALES	357	132	219	6
	100.0	37.0	61.3	1.7
MANUAL LABOR	2272	954	1304	14
	100.0	42.0	57.4	.6
FARMER	134	106	25	3
	100.0	79.1	18.7	2.2
RETIRED	918	456	451	11
	100.0	49.7	49.1	1.2
OTHER NON-LABOR	257	62	192	3
	100.0	24.1	74.7	1.2
UNDESIGNATED	195	49	143	3
	100.0	25.1	73.3	1.5
ANNUAL HOUSEHOLD INCOME				
$20M & OVER	1944	938	1001	5
	100.0	48.3	51.5	.3
UNDER $20M	3615	1431	2139	45
	100.0	39.6	59.2	1.2
$15M & OVER	2839	1352	1470	17
	100.0	47.6	51.8	.6
$10M-$14,999	1021	406	604	11
	100.0	39.8	59.2	1.1
$7M-$9,999	468	174	290	4
	100.0	37.2	62.0	.9
$4M-$6,999	740	270	461	9
	100.0	36.5	62.3	1.2
UNDER $4M	421	129	283	9
	100.0	30.6	67.2	2.1
UNDESIGNATED	70	38	32	
	100.0	54.3	45.7	

(PERCENTAGES ROUNDED)
0002

Household Having a Vegetable Garden This Year
Based on Total Sample

GARDENERS SURVEY

		HOUSEHOLD HAVING VEG. GARDEN THIS YR		
	TOTAL	YES	NO	DK
WEIGHTED BASE	5559	2369	3140	50
	100.0	42.6	56.5	.9
REGION				
EAST	1491	605	875	11
	100.0	40.6	58.7	.7
MIDWEST	1512	821	679	12
	100.0	54.3	44.9	.8
SOUTH	1566	661	884	21
	100.0	42.2	56.4	1.3
WEST	990	282	702	6
	100.0	28.5	70.9	.6
SECTION OF COUNTRY				
NEW ENGLAND	306	157	148	1
	100.0	51.3	48.4	.3
MIDDLE ATLANTIC	1185	448	727	10
	100.0	37.8	61.4	.8
EAST CENTRAL	973	544	421	8
	100.0	55.9	43.3	.8
WEST CENTRAL	539	277	258	4
	100.0	51.4	47.9	.7
ROCKY MOUNTAIN	186	72	115	1
	100.0	38.3	61.2	.5
PACIFIC	802	210	587	5
	100.0	26.2	73.2	.6
DEEP SOUTH	453	221	221	11
	100.0	48.8	48.8	2.4
REST OF SOUTH	1113	440	663	10
	100.0	39.5	59.6	.9

(PERCENTAGES ROUNDED)
0003

		HOUSEHOLD HAVING VEG. GARDEN THIS YR		
	TOTAL	YES	NO	DK
WEIGHTED BASE	5559	2369	3140	50
	100.0	42.6	56.5	.9
STAGE IN LIFE CYCLE				
MARRIED-NO CHILDREN	1637	823	800	14
	100.0	50.3	48.9	.9
MARRIED-WITH CHILDREN	1832	920	897	15
	100.0	50.2	49.0	.8
SINGLE	1133	361	763	9
	100.0	31.9	67.3	.8
SEPARATED/DIVORCED/WIDOWED	929	256	661	12
	100.0	27.6	71.2	1.3
UNDESIGNATED	1		1	
	100.0		100.0	
SIZE OF COMMUNITY				
1 MILLION & OVER	1134	369	763	2
	100.0	32.5	67.3	.2
500,000-999,999	729	230	496	3
	100.0	31.6	68.0	.4
250,000-499,999	483	124	349	10
	100.0	25.7	72.3	2.1
25,000-249,000	1223	458	752	13
	100.0	37.4	61.5	1.1
UNDER 25,000	1990	1188	780	22
	100.0	59.7	39.2	1.1
CENTRAL CITY	2733	843	1865	25
	100.0	30.8	68.2	.9
SUBURB	2689	910	1754	25
	100.0	33.8	65.2	.9
SMALL TOWN	808	357	444	7
	100.0	44.2	55.0	.9
RURAL	1473	951	505	17
	100.0	64.6	34.3	1.2

(PERCENTAGES ROUNDED)
0004

Household Having a Vegetable Garden This Year
Based on Total Sample

GARDENERS SURVEY

	TOTAL	HOUSEHOLD HAVING VEG. GARDEN THIS YR YES	NO	DK
WEIGHTED BASE	5559	2369	3140	50
	100.0	42.6	56.5	.9
PROPERTY SIZE				
UNDER 1/4 ACRE	2030	756	1264	10
	100.0	37.2	62.3	.5
1/4-1/2 ACRES	1073	584	480	9
	100.0	54.4	44.7	.8
3/4-1 ACRE	535	294	241	
	100.0	55.0	45.0	
MORE THAN 1 TO 3 ACRES	417	276	137	4
	100.0	66.2	32.9	1.0
4 ACRES OR MORE	386	316	65	5
	100.0	81.9	16.8	1.3
DON'T KNOW	544	119	411	14
	100.0	21.9	75.6	2.6
NONE	574	24	542	8
	100.0	4.2	94.4	1.4
LESS THAN 1 ACRE	3361	1471	1871	19
	100.0	43.8	55.7	.6
1-5 ACRES	771	503	264	4
	100.0	65.2	34.2	.5
OVER 5 ACRES	309	252	52	5
	100.0	81.6	16.8	1.6

(PERCENTAGES ROUNDED)
0005

Household Having a Vegetable Garden This Year

Based on Total Sample

GARDENERS SURVEY

	TOTAL	HOUSEHOLD HAVING VEG. GARDEN THIS YR YES	NO	DK
WEIGHTED BASE	5559	2369	3140	50
	100.0	42.6	56.5	.9
OTHER GARDEN ACTIVITIES				
FLOWER GARDENING	2028	1174	844	10
	100.0	57.9	41.6	.5
GROWING BERRIES	464	351	111	2
	100.0	75.6	23.9	.4
FRUIT TREE/ORCHARD	714	498	214	2
	100.0	69.7	30.0	.3
NUT TREES	163	103	58	2
	100.0	63.2	35.6	1.2
LAWN CARE	2907	1545	1348	14
	100.0	53.1	46.4	.5
SHRUB CARE	1730	937	782	11
	100.0	54.2	45.2	.6
ORNAMENTAL GARDENING	273	149	123	1
	100.0	54.6	45.1	.4
INDOOR HOUSEPLANT-GARDENING	2053	929	1111	13
	100.0	45.3	54.1	.6
GARDENING INDOORS UNDER ARTIFICIAL LIGHT	180	96	83	1
	100.0	53.3	46.1	.6
GREENHOUSE GROWING	94	48	39	7
	100.0	51.1	41.5	7.4
NONE OF THE ABOVE	1302	254	1037	11
	100.0	19.5	79.6	.8
DON'T KNOW	127	25	92	10
	100.0	19.7	72.4	7.9

(PERCENTAGES ROUNDED)
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Those Who Happen to Grow a Few Vegetables in Containers

Based on Non-Gardeners

NON-GARDENERS SURVEY

		GROW VEGETABLES IN CONTAINERS		
	TOTAL	YES	NO	DK
WEIGHTED BASE	3190	528	2591	71
	100.0	16.6	81.2	2.2
SEX				
MALE	1489	246	1217	26
	100.0	16.5	81.7	1.7
FEMALE	1701	282	1374	45
	100.0	16.6	80.8	2.6
AGE				
18-29 YRS	1073	138	913	22
	100.0	12.9	85.1	2.1
30-49 YRS	1010	201	790	19
	100.0	19.9	78.2	1.9
50 YRS & OLDER	1097	189	880	28
	100.0	17.2	80.2	2.6
UNDESIGNATED	10		8	2
	100.0		80.0	20.0
EDUCATION				
COLLEGE	952	168	757	27
	100.0	17.6	79.5	2.8
HIGH SCHOOL	1788	280	1473	35
	100.0	15.7	82.4	2.0
GRADE SCHOOL	448	80	359	9
	100.0	17.9	80.1	2.0
UNDESIGNATED	2		2	
	100.0		100.0	
RACE				
WHITE	2686	451	2171	64
	100.0	16.8	80.8	2.4
NON-WHITE	504	77	420	7
	100.0	15.3	83.3	1.4

(PERCENTAGES ROUNDED)
0011

		GROW VEGETABLES IN CONTAINERS		
	TOTAL	YES	NO	DK
WEIGHTED BASE	3190	528	2591	71
	100.0	16.6	81.2	2.2
OCCUPATION				
PROFESSIONAL	454	77	367	10
	100.0	17.0	80.8	2.2
BUSINESS	362	69	288	5
	100.0	19.1	79.6	1.4
CLERICAL/SALES	225	33	187	5
	100.0	14.7	83.1	2.2
MANUAL LABOR	1318	233	1068	17
	100.0	17.7	81.0	1.3
FARMER	28		25	3
	100.0		89.3	10.7
RETIRED	462	76	369	17
	100.0	16.5	79.9	3.7
OTHER NON-LABOR	195	15	176	4
	100.0	7.7	90.3	2.1
UNDESIGNATED	146	25	111	10
	100.0	17.1	76.0	6.8
ANNUAL HOUSEHOLD INCOME				
$20M & OVER	1006	200	790	16
	100.0	19.9	78.5	1.6
UNDER $20M	2184	328	1801	55
	100.0	15.0	82.5	2.5
$15M & OVER	1487	294	1163	30
	100.0	19.8	78.2	2.0
$10M-$14,999	615	107	502	6
	100.0	17.4	81.6	1.0
$7M-$9,999	294	37	246	11
	100.0	12.6	83.7	3.7
$4M-$6,999	470	54	404	12
	100.0	11.5	86.0	2.6
UNDER $4M	292	30	252	10
	100.0	10.3	86.3	3.4
UNDESIGNATED	32	6	24	2
	100.0	18.8	75.0	6.3

(PERCENTAGES ROUNDED)
0012

Those Who Happen to Grow a Few Vegetables in Containers
Based on Non-Gardeners

NON-GARDENERS SURVEY

		GROW VEGETABLES IN CONTAINERS		
	TOTAL	YES	NO	DK
WEIGHTED BASE	3190	520	2591	71
	100.0	16.6	81.2	2.2
REGION				
EAST	886	129	741	16
	100.0	14.6	83.6	1.8
MIDWEST	691	126	548	17
	100.0	18.2	79.3	2.5
SOUTH	905	159	723	23
	100.0	17.6	79.9	2.5
WEST	708	114	579	15
	100.0	16.1	81.8	2.1
SECTION OF COUNTRY				
NEW ENGLAND	149	14	135	
	100.0	9.4	90.6	
MIDDLE ATLANTIC	737	115	606	16
	100.0	15.6	82.2	2.2
EAST CENTRAL	429	75	338	16
	100.0	17.5	78.8	3.7
WEST CENTRAL	262	51	210	1
	100.0	19.5	80.2	.4
ROCKY MOUNTAIN	116	19	90	7
	100.0	16.4	77.6	6.0
PACIFIC	592	95	489	8
	100.0	16.0	82.6	1.4
DEEP SOUTH	232	36	186	10
	100.0	15.5	80.2	4.3
REST OF SOUTH	673	123	537	13
	100.0	18.3	79.8	1.9

(PERCENTAGES ROUNDED)
0013

		GROW VEGETABLES IN CONTAINERS		
	TOTAL	YES	NO	DK
WEIGHTED BASE	3190	528	2591	71
	100.0	16.6	81.2	2.2
STAGE IN LIFE CYCLE				
MARRIED-NO CHILDREN	814	160	633	21
	100.0	19.7	77.8	2.6
MARRIED-WITH CHILDREN	912	187	707	18
	100.0	20.5	77.5	2.0
SINGLE	772	84	673	15
	100.0	10.9	87.2	1.9
SEPARATED/DIVORCED/WIDOWED	673	93	563	17
	100.0	13.8	83.7	2.5
UNDESIGNATED	1		1	
	100.0		100.0	
SIZE OF COMMUNITY				
1 MILLION & OVER	765	89	662	14
	100.0	11.6	86.5	1.8
500,000-999,999	499	68	422	9
	100.0	13.6	84.6	1.8
250,000-499,999	359	69	280	10
	100.0	19.2	78.0	2.8
25,000-249,000	765	152	600	13
	100.0	19.9	78.4	1.7
UNDER 25,000	802	150	627	25
	100.0	18.7	78.2	3.1
CENTRAL CITY	1319	175	1108	36
	100.0	13.3	84.0	2.7
SUBURB	898	164	727	7
	100.0	18.3	81.0	.8
SMALL TOWN	451	90	353	8
	100.0	20.0	78.3	1.9
RURAL	522	99	403	20
	100.0	19.0	77.2	3.8

(PERCENTAGES ROUNDED)
0014

Those Who Happen to Grow a Few Vegetables in Containers

Based on Non-Gardeners

NON-GARDENERS SURVEY

		GROW VEGETABLES IN CONTAINERS		
	TOTAL	YES	NO	DK
WEIGHTED BASE	3190	528	2591	71
	100.0	16.6	81.2	2.2
PROPERTY SIZE				
UNDER 1/4 ACRE	1274	267	991	16
	100.0	21.0	77.8	1.3
1/4-1/2 ACRES	489	84	396	9
	100.0	17.2	81.0	1.8
3/4-1 ACRE	241	38	203	
	100.0	15.8	84.2	
MORE THAN 1 TO 3 ACRES	141	37	98	6
	100.0	26.2	69.5	4.3
4 ACRES OR MORE	70	21	42	7
	100.0	30.0	60.0	10.0
DON'T KNOW	425	57	347	21
	100.0	13.4	81.6	4.9
NONE	550	24	514	12
	100.0	4.4	93.5	2.2
LESS THAN 1 ACRE	1890	371	1494	25
	100.0	19.6	79.0	1.3
1-5 ACRES	268	58	202	8
	100.0	21.6	75.4	3.0
OVER 5 ACRES	57	18	34	5
	100.0	31.6	59.6	8.8

(PERCENTAGES ROUNDED)
0015

		GROW VEGETABLES IN CONTAINERS		
	TOTAL	YES	NO	DK
WEIGHTED BASE	3190	528	2591	71
	100.0	16.6	81.2	2.2
OTHER GARDEN ACTIVITIES				
FLOWER GARDENING	854	274	560	20
	100.0	32.1	65.6	2.3
GROWING BERRIES	113	61	48	4
	100.0	54.0	42.5	3.5
FRUIT TREE/ORCHARD	216	73	138	5
	100.0	33.8	63.9	2.3
NUT TREES	60	18	39	3
	100.0	30.0	65.0	5.0
LAWN CARE	1362	342	1004	16
	100.0	25.1	73.7	1.2
SHRUB CARE	793	205	574	14
	100.0	25.9	72.4	1.8
ORNAMENTAL GARDENING	124	42	81	1
	100.0	33.9	65.3	.8
INDOOR HOUSEPLANT-GARDENING	1124	273	828	23
	100.0	24.3	73.7	2.0
GARDENING INDOORS UNDER ARTIFICIAL LIGHT	84	35	45	4
	100.0	41.7	53.6	4.8
GREENHOUSE GROWING	46	20	17	9
	100.0	43.5	37.0	19.6
NONE OF THE ABOVE	1048	46	985	17
	100.0	4.4	94.0	1.6
DON'T KNOW	102	8	81	13
	100.0	7.8	79.4	12.7

(PERCENTAGES ROUNDED)
0019

Closest Statement on Vegetable Gardening

Based on Non-Gardeners

NON-GARDENERS SURVEY

		CLOSEST STATEMENT			
	WGHTD BASE	LAND- NO GARDEN	NO LND PROBLY GARDEN	NO LND PROBLY NO GDN	DON'T KNOW
WEIGHTED BASE	2662	1007	795	744	116
	100.0	37.8	29.9	27.9	4.4
SEX					
MALE	1243	455	371	369	48
	100.0	36.6	29.8	29.7	3.9
FEMALE	1419	552	424	375	68
	100.0	38.9	29.9	26.4	4.8
AGE					
18-29 YRS	935	275	330	285	45
	100.0	29.4	35.3	30.5	4.8
30-49 YRS	809	321	269	199	20
	100.0	39.7	33.3	24.6	2.5
50 YRS & OLDER	908	407	196	257	48
	100.0	44.8	21.6	28.3	5.3
UNDESIGNATED	10	4		3	3
	100.0	40.0		30.0	30.0
EDUCATION					
COLLEGE	784	344	245	166	29
	100.0	43.9	31.3	21.2	3.7
HIGH SCHOOL	1508	530	467	441	70
	100.0	35.1	31.0	29.2	4.6
GRADE SCHOOL	368	133	81	137	17
	100.0	36.1	22.0	37.2	4.6
UNDESIGNATED	2		2		
	100.0		100.0		
RACE					
WHITE	2235	912	648	576	99
	100.0	40.8	29.0	25.8	4.4
NON-WHITE	427	95	147	168	17
	100.0	22.2	34.4	39.3	4.0

(PERCENTAGES ROUNDED)
0021

		CLOSEST STATEMENT			
	WGHTD BASE	LAND- NO GARDEN	NO LND PROBLY GARDEN	NO LND PROBLY NO GDN	DON'T KNOW
WEIGHTED BASE	2662	1007	795	744	116
	100.0	37.8	29.9	27.9	4.4
OCCUPATION					
PROFESSIONAL	377	187	114	56	20
	100.0	49.6	30.2	14.9	5.3
BUSINESS	293	139	83	60	11
	100.0	47.4	28.3	20.5	3.8
CLERICAL/SALES	192	74	64	53	1
	100.0	38.5	33.3	27.6	.5
MANUAL LABOR	1085	343	374	336	32
	100.0	31.6	34.5	31.0	2.9
FARMER	28	15		8	5
	100.0	53.6		28.6	17.9
RETIRED	386	183	89	98	16
	100.0	47.4	23.1	25.4	4.1
OTHER NON-LABOR	180	45	40	87	8
	100.0	25.0	22.2	48.3	4.4
UNDESIGNATED	121	21	31	46	23
	100.0	17.4	25.6	38.0	19.0
ANNUAL HOUSEHOLD INCOME					
$20M & OVER	806	397	202	162	45
	100.0	49.3	25.1	20.1	5.6
UNDER $20M	1856	610	593	582	71
	100.0	32.9	32.0	31.4	3.8
$15M & OVER	1193	551	318	267	57
	100.0	46.2	26.7	22.4	4.8
$10M-$14,999	508	170	191	138	9
	100.0	33.5	37.6	27.2	1.8
$7M-$9,999	257	70	85	88	14
	100.0	27.2	33.1	34.2	5.4
$4M-$6,999	416	122	125	149	20
	100.0	29.3	30.0	35.8	4.8
UNDER $4M	262	83	72	95	12
	100.0	31.7	27.5	36.3	4.6
UNDESIGNATED	26	11	4	7	4
	100.0	42.3	15.4	26.9	15.4

(PERCENTAGES ROUNDED)
0022

Closest Statement on Vegetable Gardening

Based on Non-Gardeners

NON-GARDENERS SURVEY

		CLOSEST STATEMENT			
	WGHTD BASE	LAND- NO GARDEN	NO LND PROBLY GARDEN	NO LND PROBLY NO GDN	DON'T KNOW
WEIGHTED BASE	2662	1007	795	744	116
	100.0	37.8	29.9	27.9	4.4
REGION					
EAST	757	262	202	279	14
	100.0	34.6	26.7	36.9	1.8
MIDWEST	565	265	163	111	26
	100.0	46.9	28.8	19.6	4.6
SOUTH	746	282	235	203	26
	100.0	37.8	31.5	27.2	3.5
WEST	594	198	195	151	50
	100.0	33.3	32.8	25.4	8.4
SECTION OF COUNTRY					
NEW ENGLAND	135	54	28	53	
	100.0	40.0	20.7	39.3	
MIDDLE ATLANTIC	622	208	174	226	14
	100.0	33.4	28.0	36.3	2.3
EAST CENTRAL	354	176	83	74	21
	100.0	49.7	23.4	20.9	5.9
WEST CENTRAL	211	89	80	37	5
	100.0	42.2	37.9	17.5	2.4
ROCKY MOUNTAIN	97	51	22	19	5
	100.0	52.6	22.7	19.6	5.2
PACIFIC	497	147	173	132	45
	100.0	29.6	34.8	26.6	9.1
DEEP SOUTH	196	74	59	51	12
	100.0	37.8	30.1	26.0	6.1
REST OF SOUTH	550	208	176	152	14
	100.0	37.8	32.0	27.6	2.5

(PERCENTAGES ROUNDED)
0023

		CLOSEST STATEMENT			
	WGHTD BASE	LAND- NO GARDEN	NO LND PROBLY GARDEN	NO LND PROBLY NO GDN	DON'T KNOW
WEIGHTED BASE	2662	1007	795	744	116
	100.0	37.8	29.9	27.9	4.4
STAGE IN LIFE CYCLE					
MARRIED-NO CHILDREN	654	281	200	137	36
	100.0	43.0	30.6	20.9	5.5
MARRIED-WITH CHILDREN	725	314	239	147	25
	100.0	43.3	33.0	20.3	3.4
SINGLE	688	197	220	244	27
	100.0	28.6	32.0	35.5	3.9
SEPARATED/DIVORCED/WIDOWED	580	206	136	210	28
	100.0	35.5	23.4	36.2	4.8
UNDESIGNATED	1	1			
	100.0	100.0			
SIZE OF COMMUNITY					
1 MILLION & OVER	676	204	189	268	15
	100.0	30.2	28.0	39.6	2.2
500,000-999,999	431	126	138	135	32
	100.0	29.2	32.0	31.3	7.4
250,000-499,999	290	108	75	74	33
	100.0	37.2	25.9	25.5	11.4
25,000-249,000	613	213	237	149	14
	100.0	34.7	38.7	24.3	2.3
UNDER 25,000	652	356	156	118	22
	100.0	54.6	23.9	18.1	3.4
CENTRAL CITY	1612	490	509	525	88
	100.0	30.4	31.6	32.6	5.5
SUBURB	1468	540	440	409	79
	100.0	36.8	30.0	27.9	5.4
SMALL TOWN	361	150	143	58	10
	100.0	41.6	39.6	16.1	2.8
RURAL	423	240	83	85	15
	100.0	56.7	19.6	20.1	3.5

(PERCENTAGES ROUNDED)
0024

Closest Statement on Vegetable Gardening

Based on Non-Gardeners

NON-GARDENERS SURVEY

		CLOSEST STATEMENT			
	WGHTD BASE	LAND- NO GARDEN	NO LND PROBLY GARDEN	NO LND PROBLY NO GDN	DON'T KNOW
WEIGHTED BASE	2662	1007	795	744	116
	100.0	37.8	29.9	27.9	4.4
PROPERTY SIZE					
UNDER 1/4 ACRE	1007	402	287	291	27
	100.0	39.9	28.5	28.9	2.7
1/4-1/2 ACRES	405	237	90	70	8
	100.0	58.5	22.2	17.3	2.0
3/4-1 ACRE	203	137	41	21	4
	100.0	67.5	20.2	10.3	2.0
MORE THAN 1 TO 3 ACRES	104	82	10	8	4
	100.0	78.8	9.6	7.7	3.8
4 ACRES OR MORE	49	38	6		5
	100.0	77.6	12.2		10.2
DON'T KNOW	368	89	114	126	39
	100.0	24.2	31.0	34.2	10.6
NONE	526	22	247	228	29
	100.0	4.2	47.0	43.3	5.5
LESS THAN 1 ACRE	1519	716	397	371	35
	100.0	47.1	26.1	24.4	2.3
1-5 ACRES	210	151	32	19	8
	100.0	71.9	15.2	9.0	3.8
OVER 5 ACRES	39	29	5		5
	100.0	74.4	12.8		12.8

(PERCENTAGES ROUNDED)
0025

		CLOSEST STATEMENT			
	WGHTD BASE	LAND- NO GARDEN	NO LND PROBLY GARDEN	NO LND PROBLY NO GDN	DON'T KNOW
WEIGHTED BASE	2662	1007	795	744	116
	100.0	37.8	29.9	27.9	4.4
OTHER GARDEN ACTIVITIES					
FLOWER GARDENING	590	298	177	83	22
	100.0	51.4	30.5	14.3	3.8
GROWING BERRIES	52	29	15	4	4
	100.0	55.8	28.8	7.7	7.7
FRUIT TREE/ORCHARD	143	97	27	14	5
	100.0	67.8	18.9	9.8	3.5
NUT TREES	42	22	7	10	3
	100.0	52.4	16.7	23.8	7.1
LAWN CARE	1020	561	275	158	26
	100.0	55.0	27.0	15.5	2.5
SHRUB CARE	588	347	153	74	14
	100.0	59.0	26.0	12.6	2.4
ORNAMENTAL GARDENING	82	47	22	12	1
	100.0	57.3	26.8	14.6	1.2
INDOOR HOUSEPLANT-GARDENING	851	370	316	142	23
	100.0	43.5	37.1	16.7	2.7
GARDENING INDOORS UNDER ARTIFICIAL LIGHT	49	29	7	9	4
	100.0	59.2	14.3	18.4	8.2
GREENHOUSE GROWING	26	13	3	6	4
	100.0	50.0	11.5	23.1	15.4
NONE OF THE ABOVE	1002	234	282	437	49
	100.0	23.4	28.1	43.6	4.9
DON'T KNOW	94	24	12	34	24
	100.0	25.5	12.8	36.2	25.5

(PERCENTAGES ROUNDED)
0029

Interested in Using Community Garden
Based on Gardening if Land was Available

NON-GARDENERS SURVEY

	TOTAL	COMMUNITY GARDEN YES	NO	DK
WEIGHTED BASE	795	449	300	46
	100.0	56.5	37.7	5.8
SEX				
MALE	371	194	155	22
	100.0	52.3	41.8	5.9
FEMALE	424	255	145	24
	100.0	60.1	34.2	5.7
AGE				
18-29 YRS	330	213	99	18
	100.0	64.5	30.0	5.5
30-49 YRS	269	134	111	24
	100.0	49.8	41.3	8.9
50 YRS & OLDER	196	102	90	4
	100.0	52.0	45.9	2.0
UNDESIGNATED				
EDUCATION				
COLLEGE	245	126	94	25
	100.0	51.4	38.4	10.2
HIGH SCHOOL	467	294	155	18
	100.0	63.0	33.2	3.9
GRADE SCHOOL	81	28	50	3
	100.0	34.6	61.7	3.7
UNDESIGNATED	2	1	1	
	100.0	50.0	50.0	
RACE				
WHITE	648	384	224	40
	100.0	59.3	34.6	6.2
NON-WHITE	147	65	76	6
	100.0	44.2	51.7	4.1

(PERCENTAGES ROUNDED)
0031

	TOTAL	COMMUNITY GARDEN YES	NO	DK
WEIGHTED BASE	795	449	300	46
	100.0	56.5	37.7	5.8
OCCUPATION				
PROFESSIONAL	114	64	35	15
	100.0	56.1	30.7	13.2
BUSINESS	83	49	33	1
	100.0	59.0	39.8	1.2
CLERICAL/SALES	64	40	20	4
	100.0	62.5	31.3	6.3
MANUAL LABOR	374	233	122	19
	100.0	62.3	32.6	5.1
FARMER				
RETIRED	89	35	52	2
	100.0	39.3	58.4	2.2
OTHER NON-LABOR	40	17	19	4
	100.0	42.5	47.5	10.0
UNDESIGNATED	31	11	19	1
	100.0	35.5	61.3	3.2
ANNUAL HOUSEHOLD INCOME				
$20M & OVER	202	107	87	8
	100.0	53.0	43.1	4.0
UNDER $20M	593	342	213	38
	100.0	57.7	35.9	6.4
$15M & OVER	319	185	122	11
	100.0	58.2	38.4	3.5
$10M-$14,999	191	104	65	22
	100.0	54.5	34.0	11.5
$7M-$9,999	85	50	31	4
	100.0	58.8	36.5	4.7
$4M-$6,999	125	82	36	7
	100.0	65.6	28.8	5.6
UNDER $4M	72	28	42	2
	100.0	38.9	58.3	2.8
UNDESIGNATED	4		4	
	100.0		100.0	

(PERCENTAGES ROUNDED)
0032

Interested in Using Community Garden
Based on Gardening if Land was Available

NON-GARDENERS SURVEY

		COMMUNITY GARDEN		
	TOTAL	YES	NO	DK
WEIGHTED BASE	795	449	300	46
	100.0	56.5	37.7	5.8
REGION				
EAST	202	106	92	4
	100.0	52.5	45.5	2.0
MIDWEST	163	96	59	8
	100.0	58.9	36.2	4.9
SOUTH	235	132	87	16
	100.0	56.2	37.0	6.8
WEST	195	115	62	18
	100.0	59.0	31.8	9.2
SECTION OF COUNTRY				
NEW ENGLAND	28	13	15	
	100.0	46.4	53.6	
MIDDLE ATLANTIC	174	93	77	4
	100.0	53.4	44.3	2.3
EAST CENTRAL	83	43	39	1
	100.0	51.8	47.0	1.2
WEST CENTRAL	80	53	20	7
	100.0	66.3	25.0	8.8
ROCKY MOUNTAIN	22	15	7	
	100.0	68.2	31.8	
PACIFIC	173	100	55	18
	100.0	57.8	31.9	10.4
DEEP SOUTH	59	29	29	1
	100.0	49.2	49.2	1.7
REST OF SOUTH	176	103	58	15
	100.0	58.5	33.0	8.5

(PERCENTAGES ROUNDED)
0033

		COMMUNITY GARDEN		
	TOTAL	YES	NO	DK
WEIGHTED BASE	795	449	300	46
	100.0	56.5	37.7	5.8
STAGE IN LIFE CYCLE				
MARRIED-NO CHILDREN	200	102	87	11
	100.0	51.0	43.5	5.5
MARRIED-WITH CHILDREN	239	153	67	19
	100.0	64.0	28.0	7.9
SINGLE	220	124	81	15
	100.0	56.4	36.8	6.8
SEPARATED/DIVORCED/WIDOWED	136	70	65	1
	100.0	51.5	47.8	.7
UNDESIGNATED				
SIZE OF COMMUNITY				
1 MILLION & OVER	189	94	83	12
	100.0	49.7	43.9	6.3
500,000-999,999	138	67	54	17
	100.0	48.6	39.1	12.3
250,000-499,999	75	48	25	2
	100.0	64.0	33.3	2.7
25,000-249,000	237	154	78	5
	100.0	65.0	32.9	2.1
UNDER 25,000	156	86	60	10
	100.0	55.1	38.5	6.4
CENTRAL CITY	509	292	182	35
	100.0	57.4	35.8	6.9
SUBURB	440	244	171	25
	100.0	55.5	38.9	5.7
SMALL TOWN	143	95	45	3
	100.0	66.4	31.5	2.1
RURAL	83	39	37	7
	100.0	47.0	44.6	8.4

(PERCENTAGES ROUNDED)
0034

Interested in Using Community Garden
Based on Gardening if Land was Available

NON-GARDENERS SURVEY

		COMMUNITY GARDEN		
	TOTAL	YES	NO	DK
WEIGHTED BASE	795	449	300	46
	100.0	56.5	37.7	5.8
PROPERTY SIZE				
UNDER 1/4 ACRE	287	153	128	6
	100.0	53.3	44.6	2.1
1/4-1/2 ACRES	90	47	40	3
	100.0	52.2	44.4	3.3
3/4-1 ACRE	41	29	6	6
	100.0	70.7	14.6	14.6
MORE THAN 1	10	6	2	2
TO 3 ACRES	100.0	60.0	20.0	20.0
4 ACRES OR MORE	6	5	1	
	100.0	83.3	16.7	
DON'T KNOW	114	56	46	12
	100.0	49.1	40.4	10.5
NONE	247	153	77	17
	100.0	61.9	31.2	6.9
LESS THAN 1 ACRE	397	212	172	13
	100.0	53.4	43.3	3.3
1-5 ACRES	32	23	5	4
	100.0	71.9	15.6	12.5
OVER 5 ACRES	5	5		
	100.0	100.0		

(PERCENTAGES ROUNDED)
0035

Interested in Using Community Garden
Based on Gardening if Land was Available

NON-GARDENERS SURVEY

		COMMUNITY GARDEN		
	TOTAL	YES	NO	DK
WEIGHTED BASE	795	449	300	46
	100.0	56.5	37.7	5.8
OTHER GARDEN ACTIVITIES				
FLOWER GARDENING	177	113	62	2
	100.0	63.8	35.0	1.1
GROWING BERRIES	15	10	4	1
	100.0	66.7	26.7	6.7
FRUIT TREE/ORCHARD	27	17	10	
	100.0	63.0	37.0	
NUT TREES	7	6	1	
	100.0	85.7	14.3	
LAWN CARE	275	165	103	7
	100.0	60.0	37.5	2.5
SHRUB CARE	153	89	59	5
	100.0	58.2	38.6	3.3
ORNAMENTAL GARDENING	22	12	10	
	100.0	54.5	45.5	
INDOOR HOUSEPLANT-GARDENING	316	198	106	12
	100.0	62.7	33.5	3.8
GARDENING INDOORS UNDER ARTIFICIAL LIGHT	7	7		
	100.0	100.0		
GREENHOUSE GROWING	3	3		
	100.0	100.0		
NONE OF THE ABOVE	282	139	117	26
	100.0	49.3	41.5	9.2
DON'T KNOW	12	7	4	1
	100.0	58.3	33.3	8.3

(PERCENTAGES ROUNDED)
0039

Has Household Ever Grown Vegetables in the Past

Based on Non-Gardeners

NON-GARDENERS SURVEY

	WGHTD BASE	HOUSEHOLD EVER HAVE VEGETABLE GARDEN		
		YES	NO	DK
WEIGHTED BASE	2662	1481	1062	119
	100.0	55.6	39.9	4.5
SEX				
MALE	1243	673	518	52
	100.0	54.1	41.7	4.2
FEMALE	1419	808	544	67
	100.0	56.9	38.3	4.7
AGE				
18-29 YRS	935	462	425	48
	100.0	49.4	45.5	5.1
30-49 YRS	809	480	301	28
	100.0	59.3	37.2	3.5
50 YRS & OLDER	908	535	332	41
	100.0	58.9	36.6	4.5
UNDESIGNATED	10	4	4	2
	100.0	40.0	40.0	20.0
EDUCATION				
COLLEGE	784	513	232	39
	100.0	65.4	29.6	5.0
HIGH SCHOOL	1508	790	653	65
	100.0	52.4	43.3	4.3
GRADE SCHOOL	368	177	176	15
	100.0	48.1	47.8	4.1
UNDESIGNATED	2	1	1	
	100.0	50.0	50.0	
RACE				
WHITE	2235	1338	800	97
	100.0	59.9	35.8	4.3
NON-WHITE	427	143	262	22
	100.0	33.5	61.4	5.2

(PERCENTAGES ROUNDED)
0041

	WGHTD BASE	HOUSEHOLD EVER HAVE VEGETABLE GARDEN		
		YES	NO	DK
WEIGHTED BASE	2662	1481	1062	119
	100.0	55.6	39.9	4.5
OCCUPATION				
PROFESSIONAL	377	236	128	13
	100.0	62.6	34.0	3.4
BUSINESS	293	204	80	9
	100.0	69.6	27.3	3.1
CLERICAL/SALES	192	103	85	4
	100.0	53.6	44.3	2.1
MANUAL LABOR	1085	576	467	42
	100.0	53.1	43.0	3.9
FARMER	28	13	12	3
	100.0	46.4	42.9	10.7
RETIRED	386	242	126	18
	100.0	62.7	32.6	4.7
OTHER NON-LABOR	180	78	87	15
	100.0	43.3	48.3	8.3
UNDESIGNATED	121	29	77	15
	100.0	24.0	63.6	12.4
ANNUAL HOUSEHOLD INCOME				
$20M & OVER	806	517	257	32
	100.0	64.1	31.9	4.0
UNDER $20M	1856	964	805	87
	100.0	51.9	43.4	4.7
$15M & OVER	1193	724	422	47
	100.0	60.7	35.4	3.9
$10M-$14,999	508	274	213	21
	100.0	53.9	41.9	4.1
$7M-$9,999	257	139	108	10
	100.0	54.1	42.0	3.9
$4M-$6,999	416	196	187	33
	100.0	47.1	45.0	7.9
UNDER $4M	262	134	121	7
	100.0	51.1	46.2	2.7
UNDESIGNATED	26	14	11	1
	100.0	53.8	42.3	3.8

(PERCENTAGES ROUNDED)
0042

Has Household Ever Grown Vegetables in the Past

Based on Non-Gardeners

NON-GARDENERS SURVEY

		HOUSEHOLD EVER HAVE VEGETABLE GARDEN		
	WGHTD BASE	YES	NO	DK
WEIGHTED BASE	2662	1481	1062	119
	100.0	55.6	39.9	4.5
REGION				
EAST	757	314	423	20
	100.0	41.5	55.9	2.6
MIDWEST	565	350	177	38
	100.0	61.9	31.3	6.7
SOUTH	746	470	244	32
	100.0	63.0	32.7	4.3
WEST	594	347	218	29
	100.0	58.4	36.7	4.9
SECTION OF COUNTRY				
NEW ENGLAND	135	57	77	1
	100.0	42.2	57.0	.7
MIDDLE ATLANTIC	622	257	346	19
	100.0	41.3	55.6	3.1
EAST CENTRAL	354	184	145	25
	100.0	52.0	41.0	7.1
WEST CENTRAL	211	166	32	13
	100.0	78.7	15.2	6.2
ROCKY MOUNTAIN	97	71	15	11
	100.0	73.2	15.5	11.3
PACIFIC	497	276	203	18
	100.0	55.5	40.8	3.6
DEEP SOUTH	196	116	69	11
	100.0	59.2	35.2	5.6
REST OF SOUTH	550	354	175	21
	100.0	64.4	31.8	3.8

(PERCENTAGES ROUNDED)
0043

		HOUSEHOLD EVER HAVE VEGETABLE GARDEN		
	WGHTD BASE	YES	NO	DK
WEIGHTED BASE	2662	1481	1062	119
	100.0	55.6	39.9	4.5
STAGE IN LIFE CYCLE				
MARRIED-NO CHILDREN	654	400	225	29
	100.0	61.2	34.4	4.4
MARRIED-WITH CHILDREN	725	435	266	24
	100.0	60.0	36.7	3.3
SINGLE	688	319	335	34
	100.0	46.4	48.7	4.9
SEPARATED/DIVORCED/WIDOWED	580	319	229	32
	100.0	55.0	39.5	5.5
UNDESIGNATED	1	1		
	100.0	100.0		
SIZE OF COMMUNITY				
1 MILLION & OVER	676	245	408	23
	100.0	36.2	60.4	3.4
500,000-999,999	431	206	192	33
	100.0	47.8	44.5	7.7
250,000-499,999	290	133	134	23
	100.0	45.9	46.2	7.9
25,000-249,000	613	409	189	15
	100.0	66.7	30.8	2.4
UNDER 25,000	652	488	139	25
	100.0	74.8	21.3	3.8
CENTRAL CITY	1612	749	782	81
	100.0	46.5	48.5	5.0
SUBURB	1468	788	602	78
	100.0	53.7	41.0	5.3
SMALL TOWN	361	294	54	13
	100.0	81.4	15.0	3.6
RURAL	423	296	112	15
	100.0	70.0	26.5	3.5

(PERCENTAGES ROUNDED)
0044

Has Household Ever Grown Vegetables in the Past

Based on Non-Gardeners

NON-GARDENERS SURVEY

	WGHTD BASE	HOUSEHOLD EVER HAVE VEGETABLE GARDEN YES	NO	DK
WEIGHTED BASE	2662	1481	1062	119
	100.0	55.6	39.9	4.5
PROPERTY SIZE				
UNDER 1/4 ACRE	1007	598	380	29
	100.0	59.4	37.7	2.9
1/4-1/2 ACRES	405	295	105	5
	100.0	72.8	25.9	1.2
3/4-1 ACRE	203	146	53	4
	100.0	71.9	26.1	2.0
MORE THAN 1 TO 3 ACRES	104	71	20	13
	100.0	68.3	19.2	12.5
4 ACRES OR MORE	49	38	6	5
	100.0	77.6	12.2	10.2
DON'T KNOW	368	119	219	30
	100.0	32.3	59.5	8.2
NONE	526	214	279	33
	100.0	40.7	53.0	6.3
LESS THAN 1 ACRE	1519	971	511	37
	100.0	63.9	33.6	2.4
1-5 ACRES	210	148	48	14
	100.0	70.5	22.9	6.7
OVER 5 ACRES	39	29	5	5
	100.0	74.4	12.8	12.8

(PERCENTAGES ROUNDED)
0045

Has Household Ever Grown Vegetables in the Past

Based on Non-Gardeners

NON-GARDENERS SURVEY

	WGHTD BASE	HOUSEHOLD EVER HAVE VEGETABLE GARDEN		
		YES	NO	DK
WEIGHTED BASE	2662	1481	1062	119
	100.0	55.6	39.9	4.5
OTHER GARDEN ACTIVITIES				
FLOWER GARDENING	580	452	108	20
	100.0	77.9	18.6	3.4
GROWING BERRIES	52	44	4	4
	100.0	84.6	7.7	7.7
FRUIT TREE/ORCHARD	143	118	20	5
	100.0	82.5	14.0	3.5
NUT TREES	42	37	1	4
	100.0	88.1	2.4	9.5
LAWN CARE	1020	718	275	27
	100.0	70.4	27.0	2.6
SHRUB CARE	588	459	117	12
	100.0	78.1	19.9	2.0
ORNAMENTAL GARDENING	82	66	15	1
	100.0	80.5	18.3	1.2
INDOOR HOUSEPLANT- GARDENING	851	627	196	28
	100.0	73.7	23.0	3.3
GARDENING INDOORS UNDER ARTIFICIAL LIGHT	49	34	11	4
	100.0	69.4	22.4	8.2
GREENHOUSE GROWING	26	13	8	5
	100.0	50.0	30.8	19.2
NONE OF THE ABOVE	1002	369	582	51
	100.0	36.8	58.1	5.1
DON'T KNOW	94	32	41	21
	100.0	34.0	43.6	22.3

(PERCENTAGES ROUNDED)
0049

Main Reason for not Growing Vegetables

Based on Non-Gardeners

NON-GARDENERS SURVEY

REASON FOR NOT GROWING VEGETABLES

	TOTAL	LACK SPACE	NO TIME	NO INTEREST	EXPENSIVE	WATER EXPENSIVE	TOO OLD	TOO MUCH TRBLE	DK HOW	AFRAID DAMAGE	POOR CONDITIONS	MISC	DON'T KNOW
WEIGHTED BASE	2662	987	762	421	87	21	220	212	73	50	90	80	114
	100.0	37.1	28.6	15.8	3.3	.8	8.3	8.0	2.7	1.9	3.4	3.0	4.3
SEX													
MALE	1243	464	367	202	38	11	90	103	22	14	40	31	47
	100.0	37.3	29.5	16.3	3.1	.9	7.2	8.3	1.8	1.1	3.2	2.5	3.8
FEMALE	1419	523	395	219	49	10	130	109	51	36	50	49	67
	100.0	36.9	27.8	15.4	3.5	.7	9.2	7.7	3.6	2.5	3.5	3.5	4.7
AGE													
18-29 YRS	935	453	287	151	28	1	3	44	34	15	23	24	45
	100.0	48.4	30.7	16.1	3.0	.1	.3	4.7	3.6	1.6	2.5	2.6	4.8
30-49 YRS	809	275	301	121	27	9	26	66	18	16	26	34	21
	100.0	34.0	37.2	15.0	3.3	1.1	3.2	8.2	2.2	2.0	3.2	4.2	2.6
50 YRS & OLDER	908	258	171	148	31	11	191	101	21	19	41	22	45
	100.0	28.4	18.8	16.3	3.4	1.2	21.0	11.1	2.3	2.1	4.5	2.4	5.0
UNDESIGNATED	10	1	3	1	1			1					3
	100.0	10.0	30.0	10.0	10.0			10.0					30.0
EDUCATION													
COLLEGE	784	276	253	125	25	4	31	64	17	12	43	25	36
	100.0	35.2	32.3	15.9	3.2	.5	4.0	8.2	2.2	1.5	5.5	3.2	4.6
HIGH SCHOOL	1508	594	447	244	58	13	84	101	56	37	40	50	61
	100.0	39.4	29.6	16.2	3.8	.9	5.6	6.7	3.7	2.5	2.7	3.3	4.0
GRADE SCHOOL	368	115	61	52	4	4	105	47		1	7	5	17
	100.0	31.3	16.6	14.1	1.1	1.1	28.5	12.8		.3	1.9	1.4	4.6
UNDESIGNATED	2	2	1										
	100.0	100.0	50.0										
RACE													
WHITE	2235	782	636	370	73	19	189	183	53	43	86	78	98
	100.0	35.0	28.5	16.6	3.3	.8	8.5	8.2	2.4	1.9	3.8	3.5	4.4
NON-WHITE	427	205	126	51	14	3	31	29	20	7	4	2	16
	100.0	48.0	29.5	11.9	3.3	.7	7.3	6.8	4.7	1.6	.9	.5	3.7

(PERCENTAGES ROUNDED)
0051

Main Reason for not Growing Vegetables

Based on Non-Gardeners

NON-GARDENERS SURVEY

REASON FOR NOT GROWING VEGETABLES

	TOTAL	LACK SPACE	NO TIME	NO INTEREST	EXPENSIVE	WATER EXPENSIVE	TOO OLD	TOO MUCH TRBLE	DK HOW	AFRAID DAMAGE	POOR CONDITIONS	MISC	DON'T KNOW
WEIGHTED BASE	2662	987	762	421	87	21	220	212	73	50	90	80	114
	100.0	37.1	28.6	15.8	3.3	.8	8.3	8.0	2.7	1.9	3.4	3.0	4.3
OCCUPATION													
PROFESSIONAL	377	122	131	57	15	3	13	31	14	2	11	8	15
	100.0	32.4	34.7	15.1	4.0	.8	3.4	8.2	3.7	.5	2.9	2.1	4.0
BUSINESS	293	84	111	52	8		7	14	8	12	28	13	10
	100.0	28.7	37.9	17.7	2.7		2.4	4.8	2.7	4.1	9.6	4.4	3.4
CLERICAL/SALES	192	80	63	35	9	2	9	12	11	10	8	6	7
	100.0	41.7	32.8	18.2	4.7	1.0	4.7	6.3	5.7	5.2	4.2	3.1	3.6
MANUAL LABOR	1085	462	344	166	36	9	28	81	27	17	29	33	41
	100.0	42.6	31.7	15.3	3.3	.8	2.6	7.5	2.5	1.6	2.7	3.0	3.8
FARMER	28		13	7	2		2	1		1		1	3
	100.0		46.4	25.0	7.1		7.1	3.6		3.6		3.6	10.7
RETIRED	386	106	42	57	12	7	118	53	10	2	11	12	20
	100.0	27.5	10.9	14.8	3.1	1.8	30.6	13.7	2.6	.5	2.8	3.1	5.2
OTHER NON-LABOR	180	76	29	23	4		37	14	2	4	2	6	8
	100.0	42.2	16.1	12.8	2.2		20.6	7.8	1.1	2.2	1.1	3.3	4.4
UNDESIGNATED	121	57	29	24	1		6	6	1	2	1	1	10
	100.0	47.1	24.0	19.8	.8		5.0	5.0	.8	1.7	.8	.8	8.3
ANNUAL HOUSEHOLD INCOME													
$20M & OVER	806	226	325	130	37	11	24	68	18	20	46	25	35
	100.0	28.0	40.3	16.1	4.6	1.4	3.0	8.4	2.2	2.5	5.7	3.2	4.3
UNDER $20M	1856	761	437	291	50	10	196	144	55	30	44	54	79
	100.0	41.0	23.5	15.7	2.7	.5	10.6	7.8	3.0	1.6	2.4	2.9	4.3
$15M & OVER	1193	368	463	192	45	13	34	104	35	26	51	34	47
	100.0	30.8	38.8	16.1	3.8	1.1	2.8	8.7	2.9	2.2	4.3	2.8	3.9
$10M-$14,999	508	214	134	85	18	2	38	33	20	8	15	18	20
	100.0	42.1	26.4	16.7	3.5	.4	7.5	6.5	3.9	1.6	3.0	3.5	3.9
$7M-$9,999	257	127	58	39	3		23	18	6	6	7	8	10
	100.0	49.4	22.6	15.2	1.2		8.9	7.0	2.3	2.3	2.7	3.1	3.9
$4M-$6,999	416	172	72	74	13	2	60	29	5	7	10	12	27
	100.0	41.3	17.3	17.8	3.1	.5	14.4	7.0	1.2	1.7	2.4	2.9	6.5
UNDER $4M	262	100	32	25	7	4	57	26	7	3	7	6	9
	100.0	38.2	12.2	9.5	2.7	1.5	21.8	9.9	2.7	1.1	2.7	2.3	3.4
UNDESIGNATED	26	6	3	6	1		8	2				2	1
	100.0	23.1	11.5	23.1	3.8		30.8	7.7				7.7	3.8

(PERCENTAGES ROUNDED)
0052

Main Reason for not Growing Vegetables

Based on Non-Gardeners

NON-GARDENERS SURVEY

REASON FOR NOT GROWING VEGETABLES

	TOTAL	LACK SPACE	NO TIME	NO INTEREST	EXPENSIVE	WATER EXPENSIVE	TOO OLD	TOO MUCH TRBLE	DK HOW	AFRAID DAMAGE	POOR CONDITIONS	MISC	DON'T KNOW
WEIGHTED BASE	2662	987	762	421	87	21	220	212	73	50	90	80	114
	100.0	37.1	28.6	15.8	3.3	.8	8.3	8.0	2.7	1.9	3.4	3.0	4.3
REGION													
EAST	757	283	229	158	21	2	44	46	27	15	35	17	16
	100.0	37.4	30.3	20.9	2.8	.3	5.8	6.1	3.6	2.0	4.6	2.2	2.1
MIDWEST	565	171	185	57	10		57	74	7	13	16	25	36
	100.0	30.3	32.7	10.1	1.8		10.1	13.1	1.2	2.3	2.8	4.4	6.4
SOUTH	746	282	213	115	42	4	92	48	23	3	25	20	31
	100.0	37.8	28.6	15.4	5.6	.5	12.3	6.4	3.1	.4	3.4	2.7	4.2
WEST	594	251	135	91	14	15	27	44	16	19	14	18	31
	100.0	42.3	22.7	15.3	2.4	2.5	4.5	7.4	2.7	3.2	2.4	3.0	5.2
SECTION OF COUNTRY													
NEW ENGLAND	135	36	54	46	8		5	4		2	8	5	1
	100.0	26.7	40.0	34.1	5.9		3.7	3.0		1.5	5.9	3.7	.7
MIDDLE ATLANTIC	622	247	175	112	13	2	39	42	27	13	27	12	15
	100.0	39.7	28.1	18.0	2.1	.3	6.3	6.8	4.3	2.1	4.3	1.9	2.4
EAST CENTRAL	354	97	113	35	4		42	41	4	12	9	17	27
	100.0	27.4	31.9	9.9	1.1		11.9	11.6	1.1	3.4	2.5	4.8	7.6
WEST CENTRAL	211	74	72	22	6		15	33	3	1	7	8	9
	100.0	35.1	34.1	10.4	2.8		7.1	15.6	1.4	.5	3.3	3.8	4.3
ROCKY MOUNTAIN	97	36	33	8	6	5	6	3	1	1	11	3	10
	100.0	37.1	34.0	8.2	6.2	5.2	6.2	3.1	1.0	1.0	11.3	3.1	10.3
PACIFIC	497	215	102	83	8	10	21	41	15	18	3	15	21
	100.0	43.3	20.5	16.7	1.6	2.0	4.2	8.2	3.0	3.6	.6	3.0	4.2
DEEP SOUTH	196	87	63	14	14	4	29	16	7	2	4	2	12
	100.0	44.4	32.1	7.1	7.1	2.0	14.8	8.2	3.6	1.0	2.0	1.0	6.1
REST OF SOUTH	550	195	150	101	28		63	32	16	1	21	18	19
	100.0	35.5	27.3	18.4	5.1		11.5	5.8	2.9	.2	3.8	3.3	3.5

(PERCENTAGES ROUNDED)

0053·

Main Reason for not Growing Vegetables

Based on Non-Gardeners

NON-GARDENERS SURVEY

REASON FOR NOT GROWING VEGETABLES

	TOTAL	LACK SPACE	NO TIME	NO INTEREST	EXPENSIVE	WATER EXPENSIVE	TOO OLD	TOO MUCH TRBLE	DK HOW	AFRAID DAMAGE	POOR CONDITIONS	MISC	DON'T KNOW
WEIGHTED BASE	2662	987	762	421	87	21	220	212	73	50	90	80	114
	100.0	37.1	28.6	15.8	3.3	.8	8.3	8.0	2.7	1.9	3.4	3.0	4.3
STAGE IN LIFE CYCLE													
MARRIED-NO CHILDREN	654	224	181	82	30	8	72	47	15	15	29	21	29
	100.0	34.3	27.7	12.5	4.6	1.2	11.0	7.2	2.3	2.3	4.4	3.2	4.4
MARRIED-WITH CHILDREN	725	239	240	114	24	6	18	59	29	26	27	29	22
	100.0	33.0	33.1	15.7	3.3	.8	2.5	8.1	4.0	3.6	3.7	4.0	3.0
SINGLE	688	335	199	123	17	1	25	32	15	9	17	11	33
	100.0	48.7	28.9	17.9	2.5	.1	3.6	4.7	2.2	1.3	2.5	1.6	4.8
SEPARATED/DIVORCED/WIDOWED	580	187	135	97	12	6	105	74	14		15	18	30
	100.0	32.2	23.3	16.7	2.1	1.0	18.1	12.8	2.4		2.6	3.1	5.2
UNDESIGNATED	1											1	
	100.0											100.0	
SIZE OF COMMUNITY													
1 MILLION & OVER	676	280	205	114	15	7	37	48	34	15	24	16	23
	100.0	41.4	30.3	16.9	2.2	1.0	5.5	7.1	5.0	2.2	3.6	2.4	3.4
500,000-999,999	431	201	94	88	15		21	19	5	2	6	4	26
	100.0	46.6	21.8	20.4	3.5		4.9	4.4	1.2	.5	1.4	.9	6.0
250,000-499,999	290	98	57	63	12		33	16	8	9	5	3	21
	100.0	33.8	19.7	21.7	4.1		11.4	5.5	2.8	3.1	1.7	1.0	7.2
25,000-249,000	613	239	202	83	25	6	49	36	16	11	27	19	20
	100.0	39.0	33.0	13.5	4.1	1.0	8.0	5.9	2.6	1.8	4.4	3.1	3.3
UNDER 25,000	652	169	204	73	20	8	80	93	10	13	28	38	24
	100.0	25.9	31.3	11.2	3.1	1.2	12.3	14.3	1.5	2.0	4.3	5.8	3.7
CENTRAL CITY	1612	685	443	275	53	6	119	77	43	24	37	30	76
	100.0	42.5	27.5	17.1	3.3	.4	7.4	4.8	2.7	1.5	2.3	1.9	4.7
SUBURB	1468	539	402	273	58	9	112	91	39	29	47	38	75
	100.0	36.7	27.4	18.6	4.0	.6	7.6	6.2	2.7	2.0	3.2	2.6	5.1
SMALL TOWN	361	132	102	42	12	9	32	60	7	8	17	6	10
	100.0	36.6	28.3	11.6	3.3	2.5	8.9	16.6	1.9	2.2	4.7	1.7	2.8
RURAL	423	103	135	48	12	1	54	44	8	8	19	32	17
	100.0	24.3	31.9	11.3	2.8	.2	12.8	10.4	1.9	1.9	4.5	7.6	4.0

(PERCENTAGES ROUNDED)
0054

Main Reason for not Growing Vegetables

Based on Non-Gardeners

NON-GARDENERS SURVEY

REASON FOR NOT GROWING VEGETABLES

	TOTAL	LACK SPACE	NO TIME	NO INTEREST	EXPENSIVE	WATER EXPENSIVE	TOO OLD	TOO MUCH TRBLE	DK HOW	AFRAID DAMAGE	POOR CONDITIONS	MISC	DON'T KNOW
WEIGHTED BASE	2662	987	762	421	87	21	220	212	73	50	90	80	114
	100.0	37.1	28.6	15.8	3.3	.8	8.3	8.0	2.7	1.9	3.4	3.0	4.3
PROPERTY SIZE													
UNDER 1/4 ACRE	1007	328	299	165	33	5	98	100	23	25	22	32	35
	100.0	32.6	29.7	16.4	3.3	.5	9.7	9.9	2.3	2.5	2.2	3.2	3.5
1/4-1/2 ACRES	405	90	162	69	15	2	47	44	10	8	26	17	7
	100.0	22.2	40.0	17.0	3.7	.5	11.6	10.9	2.5	2.0	6.4	4.2	1.7
3/4-1 ACRE	203	36	77	37	15	8	20	18	8	5	24	10	3
	100.0	17.7	37.9	18.2	7.4	3.9	9.9	8.9	3.9	2.5	11.8	4.9	1.5
MORE THAN 1 TO 3 ACRES	104	11	45	7	11	5	2	14	3	1	4	7	13
	100.0	10.6	43.3	6.7	10.6	4.8	1.9	13.5	2.9	1.0	3.8	6.7	12.5
4 ACRES OR MORE	49	5	14	2	3		10	7	1	2	5	3	5
	100.0	10.2	28.6	4.1	6.1		20.4	14.3	2.0	4.1	10.2	6.1	10.2
DON'T KNOW	368	147	85	77	3	1	27	23	19	9	6	10	23
	100.0	39.9	23.1	20.9	.8	.3	7.3	6.3	5.2	2.4	1.6	2.7	6.3
NONE	526	370	80	64	7		16	6	9		3	1	28
	100.0	70.3	15.2	12.2	1.3		3.0	1.1	1.7		.6	.2	5.3
LESS THAN 1 ACRE	1519	434	501	253	63	11	157	158	40	33	59	54	43
	100.0	28.6	33.0	16.7	4.1	.7	10.3	10.4	2.6	2.2	3.9	3.6	2.8
1-5 ACRES	210	32	86	27	14	9	10	18	4	6	19	12	15
	100.0	15.2	41.0	12.9	6.7	4.3	4.8	8.6	1.9	2.9	9.0	5.7	7.1
OVER 5 ACRES	39	4	10				10	7	1	2	3	3	5
	100.0	10.3	25.6				25.6	17.9	2.6	5.1	7.7	7.7	12.8

(PERCENTAGES ROUNDED)
0055

Main Reason for not Growing Vegetables

Based on Non-Gardeners

NON-GARDENERS SURVEY

REASON FOR NOT GROWING VEGETABLES

	TOTAL	LACK SPACE	NO TIME	NO INTEREST	EXPENSIVE	WATER EXPENSIVE	TOO OLD	TOO MUCH TRBLE	DK HOW	AFRAID DAMAGE	POOR CONDITIONS	MISC	DON'T KNOW
WEIGHTED BASE	2662	987	762	421	87	21	220	212	73	50	90	80	114
	100.0	37.1	28.6	15.8	3.3	.8	8.3	8.0	2.7	1.9	3.4	3.0	4.3
OTHER GARDEN ACTIVITIES													
FLOWER GARDENING	580	180	184	74	17	7	48	73	10	15	34	23	23
	100.0	31.0	31.7	12.8	2.9	1.2	8.3	12.6	1.7	2.6	5.9	4.0	4.0
GROWING BERRIES	52	13	19	7			1	6	2		1	2	4
	100.0	25.0	36.5	13.5			1.9	11.5	3.8		1.9	3.8	7.7
FRUIT TREE/ORCHARD	143	20	57	24	7	6	5	15	1	8	12	3	7
	100.0	14.0	39.9	16.8	4.9	4.2	3.5	10.5	.7	5.6	8.4	2.1	4.9
NUT TREES	42	3	22	3			3	2	1	4	6	1	3
	100.0	7.1	52.4	7.1			7.1	4.8	2.4	9.5	14.3	2.4	7.1
LAWN CARE	1020	283	379	160	34	16	53	114	26	31	57	33	29
	100.0	27.7	37.2	15.7	3.3	1.6	5.2	11.2	2.5	3.0	5.6	3.2	2.8
SHRUB CARE	588	136	228	94	32	10	38	66	17	19	42	28	12
	100.0	23.1	38.8	16.0	5.4	1.7	6.5	11.2	2.9	3.2	7.1	4.8	2.0
ORNAMENTAL GARDENING	82	28	27	14	5		2	5	3	4	4	2	2
	100.0	34.1	32.9	17.1	6.1		2.4	6.1	3.7	4.9	4.9	2.4	2.4
INDOOR HOUSEPLANT-GARDENING	851	308	255	120	31	9	59	81	24	24	45	19	28
	100.0	36.2	30.0	14.1	3.6	1.1	6.9	9.5	2.8	2.8	5.3	2.2	3.3
GARDENING INDOORS UNDER ARTIFICIAL LIGHT	49	12	15	5	3		3	3	3	1	3	1	4
	100.0	24.5	30.6	10.2	6.1		6.1	6.1	6.1	2.0	6.1	2.0	8.2
GREENHOUSE GROWING	26	5	5	2	1			1		5	1	4	3
	100.0	19.2	19.2	7.7	3.8			3.8		19.2	3.8	15.4	11.5
NONE OF THE ABOVE	1002	452	229	172	29	3	102	40	32	4	13	38	41
	100.0	45.1	22.9	17.2	2.9	.3	10.2	4.0	3.2	.4	1.3	3.8	4.1
DON'T KNOW	94	31	26	13	3		7	2	1			1	18
	100.0	33.0	27.7	13.8	3.2		7.4	2.1	1.1			1.1	19.1

(PERCENTAGES ROUNDED)
0059

Activities Done in Past Year
Based on Non-Gardeners

NON-GARDENERS SURVEY
DONE BY HOUSEHOLD WITHIN PAST YEAR

	TOTAL	THERMO STAT DOWN	INSUL ATE	GOOD GAS MI CAR	TURN OUT LIGHT	WATER HEAT DOWN	USE ALTER ENRGY	LESS DRIV ING	55 MPH LIMIT	CAR POOL	WEATH -ERIZ -ING	COLD WATER WASH	CONTRL INDOOR TEMP	CLOSE UNUSE ROOMS
WEIGHTED BASE	2662	1485	390	535	1883	648	253	1250	1234	413	606	769	1077	669
	100.0	55.8	14.7	20.1	70.7	24.3	9.5	47.0	46.4	15.5	22.8	28.9	40.5	25.1
SEX														
MALE	1243	690	187	278	847	316	132	603	597	168	294	277	447	311
	100.0	55.5	15.0	22.4	68.1	25.4	10.6	48.5	48.0	13.5	23.7	22.3	36.0	25.0
FEMALE	1419	795	203	257	1036	332	121	647	637	245	312	492	630	359
	100.0	56.0	14.3	18.1	73.0	23.4	8.5	45.6	44.9	17.3	22.0	34.7	44.4	25.2
AGE														
18-29 YRS	935	495	76	205	648	143	91	419	394	197	148	274	364	229
	100.0	52.9	8.1	21.9	69.3	15.3	9.7	44.8	42.1	21.1	15.8	29.3	38.9	24.5
30-49 YRS	809	479	156	170	574	227	102	424	428	138	235	272	327	178
	100.0	59.2	19.3	21.0	71.0	28.1	12.6	52.4	52.9	17.1	29.0	33.6	40.4	22.0
50 YRS & OLDER	908	507	156	158	657	275	59	404	409	78	220	222	383	262
	100.0	55.8	17.2	17.4	72.4	30.3	6.5	44.5	45.0	8.6	24.2	24.4	42.2	28.9
UNDESIGNATED	10	4	2	2	4	3	1	3	3		3	1	3	
	100.0	40.0	20.0	20.0	40.0	30.0	10.0	30.0	30.0		30.0	10.0	30.0	
EDUCATION														
COLLEGE	784	518	144	216	624	224	113	444	447	200	221	250	383	243
	100.0	66.1	18.4	27.6	79.6	28.6	14.4	56.6	57.0	25.5	28.2	31.9	48.9	31.0
HIGH SCHOOL	1508	829	219	291	1026	349	124	707	709	204	328	458	597	354
	100.0	55.0	14.5	19.3	68.0	23.1	8.2	46.9	46.9	13.5	21.9	30.4	39.6	23.5
GRADE SCHOOL	368	136	27	27	232	74	15	97	77	9	57	61	96	72
	100.0	37.0	7.3	7.3	63.0	20.1	4.1	26.4	20.9	2.4	15.5	16.6	26.1	19.6
UNDESIGNATED	2	2		1	1	1	1	2	2				1	
	100.0	100.0		50.0	50.0	50.0	50.0	100.0	100.0				50.0	
RACE														
WHITE	2235	1309	337	493	1657	583	243	1115	1123	362	552	696	984	623
	100.0	58.6	15.1	22.1	74.1	26.1	10.9	49.9	50.2	16.2	24.7	31.1	44.0	27.9
NON-WHITE	427	176	53	42	226	65	10	135	111	51	54	73	93	46
	100.0	41.2	12.4	9.8	52.9	15.2	2.3	31.6	26.0	11.9	12.6	17.1	21.8	10.8

(PERCENTAGES ROUNDED)
0061

Activities Done in Past Year
Based on Non-Gardeners

NON-GARDENERS SURVEY

DONE BY HOUSEHOLD WITHIN PAST YEAR

	TOTAL	THERMO STAT DOWN	INSUL ATE	GOOD GAS MI CAR	TURN OUT LIGHT	WATER HEAT DOWN	USE ALTER ENRGY	LESS DRIV ING	55 MPH LIMIT	CAR POOL	WEATH -ERIZ -ING	COLD WATER WASH	CONTRL INDOOR TEMP	CLOSE UNUSE ROOMS
WEIGHTED BASE	2662	1485	390	535	1883	648	253	1250	1234	413	606	769	1077	669
	100.0	55.8	14.7	20.1	70.7	24.3	9.5	47.0	46.4	15.5	22.8	28.9	40.5	25.1
OCCUPATION														
PROFESSIONAL	377	256	63	88	286	104	43	223	217	94	104	131	181	103
	100.0	67.9	16.7	23.3	75.9	27.6	11.4	59.2	57.6	24.9	27.6	34.7	48.0	27.3
BUSINESS	293	207	80	77	223	93	50	135	162	36	92	97	135	87
	100.0	70.6	27.3	26.3	76.1	31.7	17.1	46.1	55.3	12.3	31.4	33.1	46.1	29.7
CLERICAL/SALES	192	110	32	42	153	47	19	105	106	34	42	70	97	44
	100.0	57.3	16.7	21.9	79.7	24.5	9.9	54.7	55.2	17.7	21.9	36.5	50.5	22.9
MANUAL LABOR	1085	601	148	234	756	245	116	563	508	200	243	317	418	259
	100.0	55.4	13.6	21.6	69.7	22.6	10.7	51.9	46.8	18.4	22.4	29.2	38.5	23.9
FARMER	28	6	1		10	3	2	4	7	2	5	6	1	2
	100.0	21.4	3.6		35.7	10.7	7.1	14.3	25.0	7.1	17.9	21.4	3.6	7.1
RETIRED	386	200	46	78	267	120	16	151	160	23	80	72	165	110
	100.0	51.8	11.9	20.2	69.2	31.1	4.1	39.1	41.5	6.0	20.7	18.7	42.7	28.5
OTHER NON-LABOR	180	70	14	13	124	29	6	43	33	16	35	49	59	49
	100.0	38.9	7.8	7.2	68.9	16.1	3.3	23.9	18.3	8.9	19.4	27.2	32.8	27.2
UNDESIGNATED	121	35	6	3	64	7	1	26	41	8	5	27	21	15
	100.0	28.9	5.0	2.5	52.9	5.8	.8	21.5	33.9	6.6	4.1	22.3	17.4	12.4
ANNUAL HOUSEHOLD INCOME														
$20M & OVER	806	553	192	218	612	256	133	448	473	144	266	246	375	243
	100.0	68.6	23.8	27.0	75.9	31.8	16.5	55.6	58.7	17.9	33.0	30.5	46.5	30.1
UNDER $20M	1856	932	198	317	1271	392	120	802	761	269	340	523	702	426
	100.0	50.2	10.7	17.1	68.5	21.1	6.5	43.2	41.0	14.5	18.3	28.2	37.8	23.0
$15M & OVER	1193	802	250	309	890	351	181	657	680	210	366	354	545	334
	100.0	67.2	21.0	25.9	74.6	29.4	15.2	55.1	57.0	17.6	30.7	29.7	45.7	28.0
$10M-$14,999	508	278	56	120	382	119	30	255	248	93	107	163	194	131
	100.0	54.7	11.0	23.6	75.2	23.4	5.9	50.2	48.8	18.3	21.1	32.1	38.2	25.8
$7M-$9,999	257	120	28	38	170	49	14	109	112	32	48	57	107	62
	100.0	46.7	10.9	14.8	66.1	18.7	5.4	42.4	43.6	12.5	18.7	22.2	41.6	24.1
$4M-$6,999	416	160	37	44	269	90	9	152	121	53	51	101	136	74
	100.0	38.5	8.9	10.6	64.7	21.6	2.2	36.5	29.1	12.7	12.3	24.3	32.7	17.8
UNDER $4M	262	112	16	22	152	31	16	64	64	22	33	84	89	62
	100.0	42.7	6.1	8.4	58.0	11.8	6.1	24.4	24.4	8.4	12.6	32.1	34.0	23.7
UNDESIGNATED	26	13	3	2	20	9	3	13	9	3	1	10	6	6
	100.0	50.0	11.5	7.7	76.9	34.6	11.5	50.0	34.6	11.5	3.8	38.5	23.1	23.1

(PERCENTAGES ROUNDED)
0062

Activities Done in Past Year

Based on Non-Gardeners

NON-GARDENERS SURVEY

DONE BY HOUSEHOLD WITHIN PAST YEAR

	TOTAL	THERMO STAT DOWN	INSUL ATE	GOOD GAS MI CAR	TURN OUT LIGHT	WATER HEAT DOWN	USE ALTER ENRGY	LESS DRIV ING	55 MPH LIMIT	CAR POOL	WEATH -ERIZ -ING	COLD WATER WASH	CONTRL INDOOR TEMP	CLOSE UNUSE ROOMS
WEIGHTED BASE	2662	1485	390	535	1883	648	253	1250	1234	413	606	769	1077	669
	100.0	55.8	14.7	20.1	70.7	24.3	9.5	47.0	46.4	15.5	22.8	28.9	40.5	25.1
REGION														
EAST	757	415	119	117	503	181	36	292	269	106	183	227	263	140
	100.0	54.8	15.7	15.5	66.4	23.9	4.8	38.6	35.5	14.0	24.2	30.0	34.7	18.5
MIDWEST	565	338	94	120	392	138	55	270	291	104	174	151	255	167
	100.0	59.8	16.6	21.2	69.4	24.4	9.7	47.8	51.5	18.4	30.8	26.7	45.1	29.6
SOUTH	746	389	100	168	555	187	89	392	402	124	146	258	311	218
	100.0	52.1	13.4	22.5	74.4	25.1	11.9	52.5	53.9	16.6	19.6	34.6	41.7	29.2
WEST	594	343	77	130	433	142	73	296	272	79	103	133	248	144
	100.0	57.7	13.0	21.9	72.9	23.9	12.3	49.8	45.8	13.3	17.3	22.4	41.8	24.2
SECTION OF COUNTRY														
NEW ENGLAND	135	92	29	25	102	41	6	74	60	31	41	45	55	31
	100.0	68.1	21.5	18.5	75.6	30.4	4.4	54.8	44.4	23.0	30.4	33.3	40.7	23.0
MIDDLE ATLANTIC	622	323	90	92	401	140	30	218	209	75	142	182	208	109
	100.0	51.9	14.5	14.8	64.5	22.5	4.8	35.0	33.6	12.1	22.8	29.3	33.4	17.5
EAST CENTRAL	354	187	64	73	222	86	37	144	163	64	108	86	143	96
	100.0	52.8	18.1	20.6	62.7	24.3	10.5	40.7	46.0	18.1	30.5	24.3	40.4	27.1
WEST CENTRAL	211	151	30	47	170	52	18	126	128	40	66	65	112	71
	100.0	71.6	14.2	22.3	80.6	24.6	8.5	59.7	60.7	19.0	31.3	30.8	53.1	33.6
ROCKY MOUNTAIN	97	58	13	23	75	12	12	59	64	9	24	22	59	24
	100.0	59.8	13.4	23.7	77.3	12.4	12.4	60.8	66.0	9.3	24.7	22.7	60.8	24.7
PACIFIC	497	285	64	107	358	130	61	237	208	70	79	111	189	120
	100.0	57.3	12.9	21.5	72.0	26.2	12.3	47.7	41.9	14.1	15.9	22.3	38.0	24.1
DEEP SOUTH	196	93	32	54	128	41	31	90	112	14	28	71	72	52
	100.0	47.4	16.3	27.6	65.3	20.9	15.8	45.9	57.1	7.1	14.3	36.2	36.7	26.5
REST OF SOUTH	550	296	68	114	427	146	58	302	290	110	118	187	239	166
	100.0	53.8	12.4	20.7	77.6	26.5	10.5	54.9	52.7	20.0	21.5	34.0	43.5	30.2

(PERCENTAGES ROUNDED)
0063

Activities Done in Past Year

Based on Non-Gardeners

NON-GARDENERS SURVEY

DONE BY HOUSEHOLD WITHIN PAST YEAR

	TOTAL	THERMO STAT DOWN	INSUL ATE	GOOD GAS MI CAR	TURN OUT LIGHT	WATER HEAT DOWN	USE ALTER ENRGY	LESS DRIV ING	55 MPH LIMIT	CAR POOL	WEATH -ERIZ -ING	COLD WATER WASH	CONTRL INDOOR TEMP	CLOSE UNUSE ROOMS
WEIGHTED BASE	2662	1485	390	535	1883	648	253	1250	1234	413	606	769	1077	669
	100.0	55.8	14.7	20.1	70.7	24.3	9.5	47.0	46.4	15.5	22.8	28.9	40.5	25.1
STAGE IN LIFE CYCLE														
MARRIED-NO CHILDREN	654	391	151	164	502	216	72	360	376	87	195	171	287	202
	100.0	59.8	23.1	25.1	76.8	33.0	11.0	55.0	57.5	13.3	29.8	26.1	43.9	30.9
MARRIED-WITH CHILDREN	725	479	133	177	536	218	99	388	428	119	213	251	327	166
	100.0	66.1	18.3	24.4	73.9	30.1	13.7	53.5	59.0	16.4	29.4	34.6	45.1	22.9
SINGLE	688	314	47	124	445	91	50	287	224	136	94	166	228	132
	100.0	45.6	6.8	18.0	64.7	13.2	7.3	41.7	32.6	19.8	13.7	24.1	33.1	19.2
SEPARATED/DIVORCED/WIDOWED	580	290	58	66	391	121	31	207	199	70	100	178	229	168
	100.0	50.0	10.0	11.4	67.4	20.9	5.3	35.7	34.3	12.1	17.2	30.7	39.5	29.0
UNDESIGNATED	1													
	100.0													
SIZE OF COMMUNITY														
1 MILLION & OVER	676	280	92	95	422	132	34	219	225	64	137	144	193	107
	100.0	41.4	13.6	14.1	62.4	19.5	5.0	32.4	33.3	9.5	20.3	21.3	28.6	15.8
500,000-999,999	431	248	59	87	298	77	29	188	192	83	91	102	164	74
	100.0	57.5	13.7	20.2	69.1	17.9	6.7	43.6	44.5	19.3	21.1	23.7	38.1	17.2
250,000-499,999	290	147	26	55	189	61	23	129	111	41	55	55	104	66
	100.0	50.7	9.0	19.0	65.2	21.0	7.9	44.5	38.3	14.1	19.0	19.0	35.9	22.8
25,000-249,000	613	399	91	157	494	168	72	332	336	139	153	236	307	194
	100.0	65.1	14.8	25.6	80.6	27.4	11.7	54.2	54.8	22.7	25.0	38.5	50.1	31.6
UNDER 25,000	652	411	122	141	480	210	95	382	370	86	170	232	309	228
	100.0	63.0	18.7	21.6	73.6	32.2	14.6	58.6	56.7	13.2	26.1	35.6	47.4	35.0
CENTRAL CITY	1612	820	201	300	1116	319	123	681	656	264	315	404	602	326
	100.0	50.9	12.5	18.6	69.2	19.7	7.6	42.2	40.7	16.4	19.5	25.1	37.3	20.2
SUBURB	1468	854	207	315	1058	348	127	702	683	272	334	404	607	351
	100.0	58.2	14.1	21.5	72.1	23.7	8.7	47.8	46.5	18.5	22.8	27.5	41.3	23.9
SMALL TOWN	361	249	51	109	278	127	42	206	228	56	102	138	189	141
	100.0	69.0	14.1	30.2	77.0	35.2	11.6	57.1	63.2	15.5	28.3	38.2	52.4	39.1
RURAL	423	259	89	71	307	122	69	243	224	57	111	155	187	136
	100.0	61.2	21.0	16.8	72.6	28.8	16.3	57.4	53.0	13.5	26.2	36.6	44.2	32.2

(PERCENTAGES ROUNDED)
C064

Activities Done in Past Year
Based on Non-Gardeners

NON-GARDENERS SURVEY
DONE BY HOUSEHOLD WITHIN PAST YEAR (CONTINUED)

	TOTAL	RE CYCLE WASTE	SEW KNIT MEND	PLUMB ING REPAIR	ELECT RICAL REPAIR	HOME PAINT ING	AUTO REPAIR	BAKE /COOK	DO YARD WORK	DO CAR PENTRY	FOOD PREP	LONG LASTNG PRDUCT	FEWER THROW AWAY	LESS IMPLSE BUYING
WEIGHTED BASE	2662	219	791	573	458	712	755	1101	1073	573	876	690	667	1323
	100.0	8.2	29.7	21.5	17.2	26.7	28.4	41.4	40.3	21.5	32.9	25.9	25.1	49.7
SEX														
MALE	1243	100	231	328	274	356	439	424	539	340	366	328	266	604
	100.0	8.0	18.6	26.4	22.0	28.6	35.3	34.1	43.3	27.4	29.4	26.4	21.4	48.6
FEMALE	1419	119	560	245	184	356	316	677	535	233	510	362	401	719
	100.0	8.4	39.5	17.3	13.0	25.1	22.3	47.7	37.7	16.4	35.9	25.5	28.3	50.7
AGE														
18-29 YRS	935	60	268	165	140	206	351	415	340	185	283	271	213	472
	100.0	6.4	28.7	17.6	15.0	22.0	37.5	44.4	36.4	19.8	30.3	29.0	22.8	50.5
30-49 YRS	809	87	278	229	178	280	272	356	403	195	304	210	238	476
	100.0	10.8	34.4	28.3	22.0	34.6	33.6	44.0	49.8	24.1	37.6	26.0	29.4	58.8
50 YRS & OLDER	908	71	244	174	137	223	130	327	326	190	287	207	214	371
	100.0	7.8	26.9	19.2	15.1	24.6	14.3	36.0	35.9	20.9	31.6	22.8	23.6	40.9
UNDESIGNATED	10	1	1	5	3	3	2	3	4	3	2	2	2	4
	100.0	10.0	10.0	50.0	30.0	30.0	20.0	30.0	40.0	30.0	20.0	20.0	20.0	40.0
EDUCATION														
COLLEGE	784	91	277	217	193	266	289	369	397	231	311	260	227	457
	100.0	11.6	35.3	27.7	24.6	33.9	36.9	47.1	50.6	29.5	39.7	33.2	29.0	58.3
HIGH SCHOOL	1508	123	428	309	229	397	423	593	595	301	451	369	358	773
	100.0	8.2	28.4	20.5	15.2	26.3	28.1	39.3	39.5	20.0	29.9	24.5	23.7	51.3
GRADE SCHOOL	368	5	85	46	35	48	42	137	80	40	113	60	81	93
	100.0	1.4	23.1	12.5	9.5	13.0	11.4	37.2	21.7	10.9	30.7	16.3	22.0	25.3
UNDESIGNATED	2		1	1	1	1	1	2	1	1	1	1	1	
	100.0		50.0	50.0	50.0	50.0	50.0	100.0	50.0	50.0	50.0	50.0	50.0	
RACE														
WHITE	2235	209	687	505	413	634	679	971	973	517	747	602	603	1160
	100.0	9.4	30.7	22.6	18.5	28.4	30.4	43.4	43.5	23.1	33.4	26.9	27.0	51.9
NON-WHITE	427	10	104	68	45	78	76	130	100	56	129	88	64	163
	100.0	2.3	24.4	15.9	10.5	18.3	17.8	30.4	23.4	13.1	30.2	20.6	15.0	38.2

(PERCENTAGES ROUNDED)
0071

Activities Done in Past Year
Based on Non-Gardeners

NON-GARDENERS SURVEY
DONE BY HOUSEHOLD WITHIN PAST YEAR (CONTINUED)

	TOTAL	RE CYCLE WASTE	SEW KNIT MEND	PLUMB ING REPAIR	ELECT RICAL REPAIR	HOME PAINT ING	AUTO REPAIR	BAKE /COOK	DO YARD WORK	DO CAR PENTRY	FOOD PREP	LONG LASTNG PRDUCT	FEWER THROW AWAY	LESS IMPLSE BUYING
WEIGHTED BASE	2662	219	791	573	458	712	755	1101	1073	573	876	690	667	1323
	100.0	8.2	29.7	21.5	17.2	26.7	28.4	41.4	40.3	21.5	32.9	25.9	25.1	49.7
OCCUPATION														
PROFESSIONAL	377	51	121	88	73	124	111	173	200	80	139	115	104	219
	100.0	13.5	32.1	23.3	19.4	32.9	29.4	45.9	53.1	21.2	36.9	30.5	27.6	58.1
BUSINESS	293	36	97	72	73	96	100	101	153	81	85	80	79	166
	100.0	12.3	33.1	24.6	24.9	32.8	34.1	34.5	52.2	27.6	29.0	27.3	27.0	56.7
CLERICAL/SALES	192	6	63	47	31	63	62	93	80	43	78	62	53	110
	100.0	3.1	32.8	24.5	16.1	32.8	32.3	48.4	41.7	22.4	40.6	32.3	27.6	57.3
MANUAL LABOR	1085	94	312	274	216	296	396	464	459	266	346	294	267	561
	100.0	8.7	28.8	25.3	19.9	27.3	36.5	42.8	42.3	24.5	31.9	27.1	24.6	51.7
FARMER	28		3	4	3	4	4	13	6	5	5	3	6	12
	100.0		10.7	14.3	10.7	14.3	14.3	46.4	21.4	17.9	17.9	10.7	21.4	42.9
RETIRED	386	24	115	54	44	80	32	145	105	67	117	76	94	142
	100.0	6.2	29.8	14.0	11.4	20.7	8.3	37.6	27.2	17.4	30.3	19.7	24.4	36.8
OTHER NON-LABOR	180	3	62	14	10	28	24	73	41	15	68	48	52	70
	100.0	1.7	34.4	7.8	5.6	15.6	13.3	40.6	22.8	8.3	37.8	26.7	28.9	38.9
UNDESIGNATED	121	5	18	20	8	21	26	39	29	16	38	12	12	43
	100.0	4.1	14.9	16.5	6.6	17.4	21.5	32.2	24.0	13.2	31.4	9.9	9.9	35.5
ANNUAL HOUSEHOLD INCOME														
$20M & OVER	806	113	220	255	226	310	317	315	451	251	276	243	223	468
	100.0	14.0	27.3	31.6	28.0	38.5	39.3	39.1	56.0	31.1	34.2	30.1	27.7	58.1
UNDER $20M	1856	106	571	318	232	402	438	786	622	322	600	447	444	855
	100.0	5.7	30.8	17.1	12.5	21.7	23.6	42.3	33.5	17.3	32.3	24.1	23.9	46.1
$15M & OVER	1193	141	331	346	295	436	441	481	652	352	388	339	297	672
	100.0	11.8	27.7	29.0	24.7	36.5	37.0	40.3	54.7	29.5	32.5	28.4	24.9	56.3
$10M-$14,999	508	34	154	110	82	120	168	247	189	105	165	141	140	285
	100.0	6.7	30.3	21.7	16.1	23.6	33.1	48.6	37.2	20.7	32.5	27.8	27.6	56.1
$7M-$9,999	257	13	78	42	22	55	65	105	88	40	80	69	57	115
	100.0	5.1	30.4	16.3	8.6	21.4	25.3	40.9	34.2	15.6	31.1	26.8	22.2	44.7
$4M-$6,999	416	18	147	50	37	62	49	158	77	46	160	84	95	154
	100.0	4.3	35.3	12.0	8.9	14.9	11.8	38.0	18.5	11.1	38.5	20.2	22.8	37.0
UNDER $4M	262	13	72	24	21	38	27	101	61	26	75	49	65	85
	100.0	5.0	27.5	9.2	8.0	14.5	10.3	38.5	23.3	9.9	28.6	18.7	24.8	32.4
UNDESIGNATED	26		9	1	1	1	5	9	6	4	8	8	13	11
	100.0		34.6	3.8	3.8	3.8	19.2	34.6	23.1	15.4	30.8	30.8	50.0	42.3

(PERCENTAGES ROUNDED)
0072

Activities Done in Past Year
Based on Non-Gardeners

NON-GARDENERS SURVEY
DONE BY HOUSEHOLD WITHIN PAST YEAR (CONTINUED)

	TOTAL	RE CYCLE WASTE	SEW KNIT MEND	PLUMB ING REPAIR	ELECT RICAL REPAIR	HOME PAINT ING	AUTO REPAIR	BAKE /COOK	DO YARD WORK	DO CAR PENTRY	FOOD PREP	LONG LASTNG PRDUCT	FEWER THROW AWAY	LESS IMPLSE BUYING
WEIGHTED BASE	2662	219	791	573	458	712	755	1101	1073	573	876	690	667	1323
	100.0	8.2	29.7	21.5	17.2	26.7	28.4	41.4	40.3	21.5	32.9	25.9	25.1	49.7
REGION														
EAST	757	44	215	131	109	186	163	318	248	142	245	191	184	374
	100.0	5.8	28.4	17.3	14.4	24.6	21.5	42.0	32.8	18.8	32.4	25.2	24.3	49.4
MIDWEST	565	46	179	134	115	168	181	261	252	142	193	170	157	281
	100.0	8.1	31.7	23.7	20.4	29.7	32.0	46.2	44.6	25.1	34.2	30.1	27.8	49.7
SOUTH	746	58	224	171	131	203	226	326	332	162	247	189	176	383
	100.0	7.8	30.0	22.9	17.6	27.2	30.3	43.7	44.5	21.7	33.1	25.3	23.6	51.3
WEST	594	71	173	137	103	155	185	196	241	127	191	140	150	285
	100.0	12.0	29.1	23.1	17.3	26.1	31.1	33.0	40.6	21.4	32.2	23.6	25.3	48.0
SECTION OF COUNTRY														
NEW ENGLAND	135	11	31	24	26	42	39	60	60	31	39	34	31	82
	100.0	8.1	23.0	17.8	19.3	31.1	28.9	44.4	44.4	23.0	28.9	25.2	23.0	60.7
MIDDLE ATLANTIC	622	33	184	107	83	144	124	258	188	111	206	157	153	292
	100.0	5.3	29.6	17.2	13.3	23.2	19.9	41.5	30.2	17.8	33.1	25.2	24.6	46.9
EAST CENTRAL	354	31	92	86	75	99	99	123	130	81	105	109	86	156
	100.0	8.8	26.0	24.3	21.2	28.0	28.0	34.7	36.7	22.9	29.7	30.8	24.3	44.1
WEST CENTRAL	211	15	87	48	40	69	82	138	122	61	88	61	71	125
	100.0	7.1	41.2	22.7	19.0	32.7	38.9	65.4	57.8	28.9	41.7	28.9	33.6	59.2
ROCKY MOUNTAIN	97	16	29	17	17	26	45	34	55	28	41	27	32	55
	100.0	16.5	29.9	17.5	17.5	26.8	46.4	35.1	56.7	28.9	42.3	27.8	33.0	56.7
PACIFIC	497	55	144	120	86	129	140	162	186	99	150	113	118	230
	100.0	11.1	29.0	24.1	17.3	26.0	28.2	32.6	37.4	19.9	30.2	22.7	23.7	46.3
DEEP SOUTH	196	7	48	55	33	41	45	79	110	39	66	33	36	98
	100.0	3.6	24.5	28.1	16.8	20.9	23.0	40.3	56.1	19.9	33.7	16.8	18.4	50.0
REST OF SOUTH	550	51	176	116	98	162	181	247	222	123	181	156	140	285
	100.0	9.3	32.0	21.1	17.8	29.5	32.9	44.9	40.4	22.4	32.9	28.4	25.5	51.8

(PERCENTAGES ROUNDED)
0073

Activities Done in Past Year
Based on Non-Gardeners

NON-GARDENERS SURVEY
DONE BY HOUSEHOLD WITHIN PAST YEAR (CONTINUED)

	TOTAL	RE CYCLE WASTE	SEW KNIT MEND	PLUMB ING REPAIR	ELECT RICAL REPAIR	HOME PAINT ING	AUTO REPAIR	BAKE /COOK	DO YARD WORK	DO CAR PENTRY	FOOD PREP	LONG LASTNG PRDUCT	FEWER THROW AWAY	LESS IMPLSE BUYING
WEIGHTED BASE	2662	219	791	573	458	712	755	1101	1073	573	876	690	667	1323
	100.0	8.2	29.7	21.5	17.2	26.7	28.4	41.4	40.3	21.5	32.9	25.9	25.1	49.7
STAGE IN LIFE CYCLE														
MARRIED-NO CHILDREN	654	69	174	170	156	199	208	259	297	194	204	162	160	331
	100.0	10.6	26.6	26.0	23.9	30.4	31.8	39.6	45.4	29.7	31.2	24.8	24.5	50.6
MARRIED-WITH CHILDREN	725	80	233	231	162	256	282	346	403	194	262	200	207	426
	100.0	11.0	32.1	31.9	22.3	35.3	38.9	47.7	55.6	26.8	36.1	27.6	28.6	58.8
SINGLE	688	41	173	94	89	154	194	255	202	105	202	183	153	314
	100.0	6.0	25.1	13.7	12.9	22.4	28.2	37.1	29.4	15.3	29.4	26.6	22.2	45.6
SEPARATED/DIVORCED/WIDOWED	580	28	208	74	47	101	65	235	165	76	200	144	147	241
	100.0	4.8	35.9	12.8	8.1	17.4	11.2	40.5	28.4	13.1	34.5	24.8	25.3	41.6
UNDESIGNATED	1								1					1
	100.0								100.0					100.0
SIZE OF COMMUNITY														
1 MILLION & OVER	676	55	153	141	96	142	149	236	192	104	207	172	158	300
	100.0	8.1	22.6	20.9	14.2	21.0	22.0	34.9	28.4	15.4	30.6	25.4	23.4	44.4
500,000-999,999	431	25	114	61	62	99	98	147	115	67	113	89	78	214
	100.0	5.8	26.5	14.2	14.4	23.0	22.7	34.1	26.7	15.5	26.2	20.6	18.1	49.7
250,000-499,999	290	27	76	48	34	68	72	93	86	54	87	61	53	118
	100.0	9.3	26.2	16.6	11.7	23.4	24.8	32.1	29.7	18.6	30.0	21.0	18.3	40.7
25,000-249,000	613	54	219	167	135	222	247	299	325	169	237	178	198	342
	100.0	8.8	35.7	27.2	22.0	36.2	40.3	48.8	53.0	27.6	38.7	29.0	32.3	55.8
UNDER 25,000	652	58	229	156	131	181	189	326	355	179	232	190	180	349
	100.0	8.9	35.1	23.9	20.1	27.8	29.0	50.0	54.4	27.5	35.6	29.1	27.6	53.5
CENTRAL CITY	1612	119	457	302	257	396	418	609	509	293	508	378	386	771
	100.0	7.4	28.3	18.7	15.9	24.6	25.9	37.8	31.6	18.2	31.5	23.4	23.9	47.8
SUBURB	1468	130	430	337	247	426	461	563	579	309	487	378	360	739
	100.0	8.9	29.3	23.0	16.8	29.0	31.4	38.4	39.4	21.0	33.2	25.7	24.5	50.3
SMALL TOWN	361	32	132	96	80	132	132	181	209	108	128	108	99	197
	100.0	8.9	36.6	26.6	22.2	36.6	36.6	50.1	57.9	29.9	35.5	29.9	27.4	54.6
RURAL	423	35	139	87	78	98	109	216	224	112	147	118	116	221
	100.0	8.3	32.9	20.6	18.4	23.2	25.8	51.1	53.0	26.5	34.8	27.9	27.4	52.2

(PERCENTAGES ROUNDED)
0074

Activities Done in Past Year

Based on Non-Gardeners

NON-GARDENERS SURVEY
DONE BY HOUSEHOLD WITHIN PAST YEAR (CONTINUED)

	TOTAL	MORE BUDG ETING	LESS CREDIT	BUY CO-OP GOODS	BUY ON SALE	SAVE MORE MONEY	SAVE LESS MONEY	INVEST COINS SILVER	OTHER INVEST MENTS	LESS CONVCE GOODS	EAT OUT LESS	NONE	CAN'T SAY
WEIGHTED BASE	2662	1252	1167	186	1541	507	662	208	308	780	1180	105	150
	100.0	47.0	43.8	7.0	57.9	19.0	24.9	7.8	11.6	29.3	44.3	3.9	5.6
SEX													
MALE	1243	572	560	98	647	260	319	109	184	317	520	49	76
	100.0	46.0	45.1	7.9	52.1	20.9	25.7	8.8	14.8	25.5	41.8	3.9	6.1
FEMALE	1419	680	607	88	894	247	343	99	124	463	660	56	74
	100.0	47.9	42.8	6.2	63.0	17.4	24.2	7.0	8.7	32.6	46.5	3.9	5.2
AGE													
18-29 YRS	935	457	379	95	542	204	188	82	116	264	428	48	62
	100.0	48.9	40.5	10.2	58.0	21.8	20.1	8.8	12.4	28.2	45.8	5.1	6.6
30-49 YRS	809	428	436	46	513	174	214	63	94	305	359	17	36
	100.0	52.9	53.9	5.7	63.4	21.5	26.5	7.8	11.6	37.7	44.4	2.1	4.4
50 YRS & OLDER	908	364	349	45	482	127	258	62	96	208	390	40	50
	100.0	40.1	38.4	5.0	53.1	14.0	28.4	6.8	10.6	22.9	43.0	4.4	5.5
UNDESIGNATED	10	3	3		4	2	2	1	2	3	3		2
	100.0	30.0	30.0		40.0	20.0	20.0	10.0	20.0	30.0	30.0		20.0
EDUCATION													
COLLEGE	784	402	382	70	517	194	178	91	175	273	347	5	33
	100.0	51.3	48.7	8.9	65.9	24.7	22.7	11.6	22.3	34.8	44.3	.6	4.2
HIGH SCHOOL	1508	706	671	101	845	271	376	103	119	438	687	68	96
	100.0	46.8	44.5	6.7	56.0	18.0	24.9	6.8	7.9	29.0	45.6	4.5	6.4
GRADE SCHOOL	368	144	113	15	178	41	108	14	14	69	146	32	21
	100.0	39.1	30.7	4.1	48.4	11.1	29.3	3.8	3.8	18.8	39.7	8.7	5.7
UNDESIGNATED	2		1		1	1							
	100.0		50.0		50.0	50.0							
RACE													
WHITE	2235	1067	1005	165	1332	458	572	194	278	674	1006	73	116
	100.0	47.7	45.0	7.4	59.6	20.5	25.6	8.7	12.4	30.2	45.0	3.3	5.2
NON-WHITE	427	185	162	21	209	49	90	14	30	106	174	32	34
	100.0	43.3	37.9	4.9	48.9	11.5	21.1	3.3	7.0	24.9	40.7	7.5	8.0

(PERCENTAGES ROUNDED)
0081

Activities Done in Past Year
Based on Non-Gardeners

NON-GARDENERS SURVEY
DONE BY HOUSEHOLD WITHIN PAST YEAR (CONTINUED)

	TOTAL	MORE BUDGETING	LESS CREDIT	BUY CO-OP GOODS	BUY ON SALE	SAVE MORE MONEY	SAVE LESS MONEY	INVEST COINS SILVER	OTHER INVESTMENTS	LESS CONVCE GOODS	EAT OUT LESS	NONE	CAN'T SAY
WEIGHTED BASE	2662	1252	1167	186	1541	507	662	208	308	780	1180	105	150
	100.0	47.0	43.8	7.0	57.9	19.0	24.5	7.8	11.6	29.3	44.3	3.9	5.6
OCCUPATION													
PROFESSIONAL	377	179	184	36	249	102	87	43	76	137	175	1	22
	100.0	47.5	48.8	9.5	66.0	27.1	23.1	11.4	20.2	36.3	46.4	.3	5.8
BUSINESS	293	136	165	12	184	76	68	42	57	77	118		14
	100.0	46.4	56.3	4.1	62.8	25.9	23.2	14.3	19.5	26.3	40.3		4.8
CLERICAL/SALES	192	103	96	9	123	45	48	18	30	74	85	1	9
	100.0	53.6	50.0	4.7	64.1	23.4	25.0	9.4	15.6	38.5	44.3	.5	4.7
MANUAL LABOR	1085	542	499	93	642	204	282	68	92	335	535	42	44
	100.0	50.0	46.0	8.6	59.2	18.8	26.0	6.3	8.5	30.9	49.3	3.9	4.1
FARMER	28	3	2	2	7	4	3	2	3	5	3	10	3
	100.0	10.7	7.1	7.1	25.0	14.3	10.7	7.1	10.7	17.9	10.7	35.7	10.7
RETIRED	386	172	126	24	199	44	102	19	23	78	162	20	27
	100.0	44.6	32.6	6.2	51.6	11.4	26.4	4.9	6.0	20.2	42.0	5.2	7.0
OTHER NON-LABOR	180	75	56	8	81	15	45	9	19	58	77	18	4
	100.0	41.7	31.1	4.4	45.0	8.3	25.0	5.0	10.6	32.2	42.8	10.0	2.2
UNDESIGNATED	121	42	39	2	56	17	27	7	8	16	25	13	27
	100.0	34.7	32.2	1.7	46.3	14.0	22.3	5.8	6.6	13.2	20.7	10.7	22.3
ANNUAL HOUSEHOLD INCOME													
$20M & OVER	806	360	441	55	504	259	160	106	173	274	319	9	53
	100.0	44.7	54.7	6.8	62.5	32.1	19.9	13.2	21.5	34.0	39.6	1.1	6.6
UNDER $20M	1856	892	726	131	1037	248	502	102	135	506	861	96	97
	100.0	48.1	39.1	7.1	55.9	13.4	27.0	5.5	7.3	27.3	46.4	5.2	5.2
$15M & OVER	1193	539	624	78	754	330	279	147	226	388	515	14	72
	100.0	45.2	52.3	6.5	63.2	27.7	23.4	12.3	18.9	32.5	43.2	1.2	6.0
$10M-$14,999	508	287	235	28	310	87	142	23	36	169	252	25	10
	100.0	56.5	46.3	5.5	61.0	17.1	28.0	4.5	7.1	33.3	49.6	4.9	2.0
$7M-$9,999	257	125	111	35	134	33	63	9	14	60	138	10	10
	100.0	48.6	43.2	13.6	52.1	12.8	24.5	3.5	5.4	23.3	53.7	3.9	3.9
$4M-$6,999	416	177	114	28	211	37	101	14	18	95	170	23	37
	100.0	42.5	27.4	6.7	50.7	8.9	24.3	3.4	4.3	22.8	40.9	5.5	8.9
UNDER $4M	262	112	69	14	116	18	73	14	14	62	98	33	17
	100.0	42.7	26.3	5.3	44.3	6.9	27.9	5.3	5.3	23.7	37.4	12.6	6.5
UNDESIGNATED	26	12	14	3	16	2	4	1		6	7		4
	100.0	46.2	53.8	11.5	61.5	7.7	15.4	3.8		23.1	26.9		15.4

(PERCENTAGES ROUNDED)
0082

Activities Done in Past Year

Based on Non-Gardeners

NON-GARDENERS SURVEY
DONE BY HOUSEHOLD WITHIN PAST YEAR (CONTINUED)

	TOTAL	MORE BUDG ETING	LESS CREDIT	BUY CO-OP GOODS	BUY ON SALE	SAVE MORE MONEY	SAVE LESS MONEY	INVEST COINS SILVER	OTHER INVEST MENTS	LESS CONVCE GOODS	EAT OUT LESS	NONE	CAN'T SAY
WEIGHTED BASE	2662	1252	1167	186	1541	507	662	208	308	780	1180	105	150
	100.0	47.0	43.8	7.0	57.9	19.0	24.9	7.8	11.6	29.3	44.3	3.9	5.6
REGION													
EAST	757	309	282	45	397	114	199	51	78	202	368	44	37
	100.0	40.8	37.3	5.9	52.4	15.1	26.3	6.7	10.3	26.7	48.6	5.8	4.9
MIDWEST	565	275	249	49	347	106	151	42	57	179	260	32	37
	100.0	48.7	44.1	8.7	61.4	18.8	26.7	7.4	10.1	31.7	46.0	5.7	6.5
SOUTH	746	380	371	52	461	168	177	59	89	234	318	18	28
	100.0	50.9	49.7	7.0	61.8	22.5	23.7	7.9	11.9	31.4	42.6	2.4	3.8
WEST	594	288	265	40	336	119	135	56	84	165	234	11	48
	100.0	48.5	44.6	6.7	56.6	20.0	22.7	9.4	14.1	27.9	39.4	1.9	8.1
SECTION OF COUNTRY													
NEW ENGLAND	135	57	46	8	84	23	31	3	18	37	60	4	6
	100.0	42.2	34.1	5.9	62.2	17.0	23.0	2.2	13.3	27.4	44.4	3.0	4.4
MIDDLE ATLANTIC	622	252	236	37	313	91	168	48	60	165	308	40	31
	100.0	40.5	37.9	5.9	50.3	14.6	27.0	7.7	9.6	26.5	49.5	6.4	5.0
EAST CENTRAL	354	158	134	22	197	66	94	24	37	107	145	32	33
	100.0	44.6	37.9	6.2	55.6	18.6	26.6	6.8	10.5	30.2	41.0	9.0	9.3
WEST CENTRAL	211	117	115	27	150	40	57	18	20	72	115		4
	100.0	55.5	54.5	12.8	71.1	19.0	27.0	8.5	9.5	34.1	54.5		1.9
ROCKY MOUNTAIN	97	49	59	7	67	26	14	13	19	32	49	1	7
	100.0	50.5	60.8	7.2	69.1	26.8	14.4	13.4	19.6	33.0	50.5	1.0	7.2
PACIFIC	497	239	206	33	269	93	121	43	65	133	185	10	41
	100.0	48.1	41.4	6.6	54.1	18.7	24.3	8.7	13.1	26.8	37.2	2.0	8.2
DEEP SOUTH	196	97	89	20	128	35	48	13	16	64	83	5	9
	100.0	49.5	45.4	10.2	65.3	17.9	24.5	6.6	8.2	32.7	42.3	2.6	4.6
REST OF SOUTH	550	283	282	32	333	133	129	46	73	170	235	13	19
	100.0	51.5	51.3	5.8	60.5	24.2	23.5	8.4	13.3	30.9	42.7	2.4	3.5

(PERCENTAGES ROUNDED)
0083

Activities Done in Past Year
Based on Non-Gardeners

NON-GARDENERS SURVEY
DONE BY HOUSEHOLD WITHIN PAST YEAR (CONTINUED)

	TOTAL	MORE BUDG ETING	LESS CREDIT	BUY CO-OP GOODS	BUY ON SALE	SAVE MORE MONEY	SAVE LESS MONEY	INVEST COINS SILVER	OTHER INVEST MENTS	LESS CONVCE GOODS	EAT OUT LESS	NONE	CAN'T SAY
WEIGHTED BASE	2662	1252	1167	186	1541	507	662	208	308	780	1180	105	150
	100.0	47.0	43.8	7.0	57.9	19.0	24.9	7.8	11.6	29.3	44.3	3.9	5.6
STAGE IN LIFE CYCLE													
MARRIED-NO CHILDREN	654	304	314	39	387	159	173	58	115	151	276	15	32
	100.0	46.5	48.0	6.0	59.2	24.3	26.5	8.9	17.6	23.1	42.2	2.3	4.9
MARRIED-WITH CHILDREN	725	366	394	56	483	145	180	57	72	269	369	10	43
	100.0	50.5	54.3	7.7	66.6	20.0	24.8	7.9	9.9	37.1	50.9	1.4	5.9
SINGLE	688	289	228	61	361	137	145	71	90	181	279	50	40
	100.0	42.0	33.1	8.9	52.5	19.9	21.1	10.3	13.1	26.3	40.6	7.3	5.8
SEPARATED/DIVORCED/WIDOWED	580	283	226	30	300	66	163	22	31	171	247	30	35
	100.0	48.8	39.0	5.2	51.7	11.4	28.1	3.8	5.3	29.5	42.6	5.2	6.0
UNDESIGNATED	1										1		
	100.0										100.0		
SIZE OF COMMUNITY													
1 MILLION & OVER	676	268	251	29	319	106	171	46	75	163	287	44	35
	100.0	39.6	37.1	4.3	47.2	15.7	25.3	6.8	11.1	24.1	42.5	6.5	5.2
500,000-999,999	431	201	197	25	238	86	92	21	53	113	164	32	34
	100.0	46.6	45.7	5.8	55.2	20.0	21.3	4.9	12.3	26.2	38.1	7.4	7.9
250,000-499,999	290	110	80	13	161	54	56	32	37	69	110	9	33
	100.0	37.9	27.6	4.5	55.5	18.6	19.3	11.0	12.8	23.8	37.9	3.1	11.4
25,000-249,000	613	313	305	59	409	126	163	56	68	209	336	7	21
	100.0	51.1	49.8	9.6	66.7	20.6	26.6	9.1	11.1	34.1	54.8	1.1	3.4
UNDER 25,000	652	360	334	60	414	135	180	53	75	226	283	13	27
	100.0	55.2	51.2	9.2	63.5	20.7	27.6	8.1	11.5	34.7	43.4	2.0	4.1
CENTRAL CITY	1612	703	656	96	908	295	341	123	177	434	722	70	113
	100.0	43.6	40.7	6.0	56.3	18.3	21.2	7.6	11.0	26.9	44.8	4.3	7.0
SUBURB	1468	689	625	93	861	303	356	121	184	409	637	68	92
	100.0	46.9	42.6	6.3	58.7	20.6	24.3	8.2	12.5	27.9	43.4	4.6	6.3
SMALL TOWN	361	195	187	48	236	78	111	31	55	138	183	2	10
	100.0	54.0	51.8	13.3	65.4	21.6	30.7	8.6	15.2	38.2	50.7	.6	2.8
RURAL	423	227	214	29	261	77	117	32	35	139	174	12	20
	100.0	53.7	50.6	6.9	61.7	18.2	27.7	7.6	8.3	32.9	41.1	2.8	4.7

(PERCENTAGES ROUNDED)
0084

Size of Vegetable Garden Area

Based on Gardeners

GARDENERS SURVEY

TOTAL VEGETABLE GARDEN AREA

	TOTAL	AT/ BELOW MED	ABOVE MED	UNDER 550 FT	550- 2399FT	2400/ MORE	MED	DON'T KNOW	UNDER 500 FT	500- 999 FT	1-3 THOUS	OVER 3 THOUS
WEIGHTED BASE	1769	873	814	802	388	497	60	82	779	197	321	390
	100.0	49.3	46.0	45.3	21.9	28.1	3.4	4.6	44.0	11.1	18.1	22.0
SEX												
MALE	929	402	493	369	219	307	32	34	354	111	194	236
	100.0	43.3	53.1	39.7	23.6	33.0	3.4	3.7	38.1	11.9	20.9	25.4
FEMALE	840	471	321	433	169	190	28	48	425	86	127	154
	100.0	56.1	38.2	51.5	20.1	22.6	3.3	5.7	50.6	10.2	15.1	18.3
AGE												
18-29 YRS	332	170	145	161	50	104	9	17	161	24	56	74
	100.0	51.2	43.7	48.5	15.1	31.3	2.7	5.1	48.5	7.2	16.9	22.3
30-49 YRS	670	341	297	314	154	170	21	32	298	81	110	149
	100.0	50.9	44.3	46.9	23.0	25.4	3.1	4.8	44.5	12.1	16.4	22.2
50 YRS & OLDER	761	358	371	323	184	222	30	32	316	92	155	166
	100.0	47.0	48.8	42.4	24.2	29.2	3.9	4.2	41.5	12.1	20.4	21.8
UNDESIGNATED	6	4	1	4		1		1	4			1
	100.0	66.7	16.7	66.7		16.7		16.7	66.7			16.7
EDUCATION												
COLLEGE	496	309	173	286	93	103	23	14	284	58	62	78
	100.0	62.3	34.9	57.7	18.8	20.8	4.6	2.8	57.3	11.7	12.5	15.7
HIGH SCHOOL	992	481	454	437	208	290	33	57	419	107	176	233
	100.0	48.5	45.8	44.1	21.0	29.2	3.3	5.7	42.2	10.8	17.7	23.5
GRADE SCHOOL	278	83	184	79	86	102	4	11	76	31	82	78
	100.0	29.9	66.2	28.4	30.9	36.7	1.4	4.0	27.3	11.2	29.5	28.1
UNDESIGNATED	3		3		1	2				1	1	1
	100.0		100.0		33.3	66.7				33.3	33.3	33.3
RACE												
WHITE	1624	786	766	715	365	472	60	72	694	189	300	369
	100.0	48.4	47.2	44.0	22.5	29.1	3.7	4.4	42.7	11.6	18.5	22.7
NON-WHITE	145	87	48	87	23	25		10	85	8	21	21
	100.0	60.0	33.1	60.0	15.9	17.2		6.9	58.6	5.5	14.5	14.5

(PERCENTAGES ROUNDED)
0021

Size of Vegetable Garden Area

Based on Gardeners

GARDENERS SURVEY

TOTAL VEGETABLE GARDEN AREA

	TOTAL	AT/ BELOW MED	ABOVE MED	UNDER 550 FT	550- 2399FT	2400/ MORE	MED	DON'T KNOW	UNDER 500 FT	500- 999 FT	1-3 THOUS	OVER 3 THOUS
WEIGHTED BASE	1769	873	814	802	388	497	60	82	779	197	321	390
	100.0	49.3	46.0	45.3	21.9	28.1	3.4	4.6	44.0	11.1	18.1	22.0
OCCUPATION												
PROFESSIONAL	260	197	60	181	45	31	15	3	180	32	19	26
	100.0	75.8	23.1	69.6	17.3	11.9	5.8	1.2	69.2	12.3	7.3	10.0
BUSINESS	207	103	85	100	40	48	3	19	99	17	26	46
	100.0	49.8	41.1	48.3	19.3	23.2	1.4	9.2	47.8	8.2	12.6	22.2
CLERICAL/SALES	80	37	39	33	22	21	4	4	33	10	15	18
	100.0	46.3	48.8	41.3	27.5	26.3	5.0	5.0	41.3	12.5	18.8	22.5
MANUAL LABOR	721	347	333	310	141	229	30	41	293	80	134	173
	100.0	48.1	46.2	43.0	19.6	31.8	4.2	5.7	40.6	11.1	18.6	24.0
FARMER	85	16	64	12	14	54	1	5	12	4	23	41
	100.0	18.8	75.3	14.1	16.5	63.5	1.2	5.9	14.1	4.7	27.1	48.2
RETIRED	338	136	192	130	100	98	6	10	129	39	88	72
	100.0	40.2	56.8	38.5	29.6	29.0	1.8	3.0	38.2	11.5	26.0	21.3
OTHER NON-LABOR	40	25	15	25	7	8			25	5	3	7
	100.0	62.5	37.5	62.5	17.5	20.0			62.5	12.5	7.5	17.5
UNDESIGNATED	38	12	26	11	19	8	1		8	10	13	7
	100.0	31.6	68.4	28.9	50.0	21.1	2.6		21.1	26.3	34.2	18.4
ANNUAL HOUSEHOLD INCOME												
$20M & OVER	667	375	267	347	128	167	24	25	341	67	102	132
	100.0	56.2	40.0	52.0	19.2	25.0	3.6	3.7	51.1	10.0	15.3	19.8
UNDER $20M	1102	498	547	455	260	330	36	57	438	130	219	258
	100.0	45.2	49.6	41.3	23.6	29.9	3.3	5.2	39.7	11.8	19.9	23.4
$15M & OVER	1000	524	439	471	211	281	42	37	457	117	165	224
	100.0	52.4	43.9	47.1	21.1	28.1	4.2	3.7	45.7	11.7	16.5	22.4
$10M-$14,999	323	167	137	161	55	88	6	19	159	27	53	65
	100.0	51.7	42.4	49.8	17.0	27.2	1.9	5.9	49.2	8.4	16.4	20.1
$7M-$9,999	116	45	71	42	33	41	3		38	16	32	30
	100.0	38.8	61.2	36.2	28.4	35.3	2.6		32.8	13.8	27.6	25.9
$4M-$6,999	195	95	84	86	45	48	9	16	83	25	32	39
	100.0	48.7	43.1	44.1	23.1	24.6	4.6	8.2	42.6	12.8	16.4	20.0
UNDER $4M	107	31	70	31	39	31		6	31	10	34	26
	100.0	29.0	65.4	29.0	36.4	29.0		5.6	29.0	9.3	31.8	24.3
UNDESIGNATED	28	11	13	11	5	8		4	11	2	5	6
	100.0	39.3	46.4	39.3	17.9	28.6		14.3	39.3	7.1	17.9	21.4

(PERCENTAGES ROUNDED)
0022

Size of Vegetable Garden Area

Based on Gardeners

GARDENERS SURVEY

TOTAL VEGETABLE GARDEN AREA

	TOTAL	AT/ BELOW MED	ABOVE MED	UNDER 550 FT	550-2399FT	2400/ MORE	MED	DON'T KNOW	UNDER 500 FT	500-999 FT	1-3 THOUS	OVER 3 THOUS
WEIGHTED BASE	1769	873	814	802	388	497	60	82	779	197	321	390
	100.0	49.3	46.0	45.3	21.9	28.1	3.4	4.6	44.0	11.1	18.1	22.0
REGION												
EAST	441	279	139	259	77	82	19	23	255	52	60	51
	100.0	63.3	31.5	58.7	17.5	18.6	4.3	5.2	57.8	11.8	13.6	11.6
MIDWEST	611	298	295	286	135	172	8	18	271	69	127	126
	100.0	48.8	48.3	46.8	22.1	28.2	1.3	2.9	44.4	11.3	20.8	20.6
SOUTH	505	150	322	133	122	217	11	33	129	48	102	193
	100.0	29.7	63.8	26.3	24.2	43.0	2.2	6.5	25.5	9.5	20.2	38.2
WEST	212	146	58	124	54	26	22	8	124	28	32	20
	100.0	68.9	27.4	58.5	25.5	12.3	10.4	3.8	58.5	13.2	15.1	9.4
SECTION OF COUNTRY												
NEW ENGLAND	115	57	47	48	29	27	9	11	47	22	23	12
	100.0	49.6	40.9	41.7	25.2	23.5	7.8	9.6	40.9	19.1	20.0	10.4
MIDDLE ATLANTIC	326	222	92	211	48	55	10	12	208	30	37	39
	100.0	68.1	28.2	64.7	14.7	16.9	3.1	3.7	63.8	9.2	11.3	12.0
EAST CENTRAL	395	194	185	189	70	120	4	16	178	40	72	89
	100.0	49.1	46.8	47.8	17.7	30.4	1.0	4.1	45.1	10.1	18.2	22.5
WEST CENTRAL	216	104	110	97	65	52	4	2	93	29	55	37
	100.0	48.1	50.9	44.9	30.1	24.1	1.9	.9	43.1	13.4	25.5	17.1
ROCKY MOUNTAIN	48	41	7	30	15	3	11		30	11	4	3
	100.0	85.4	14.6	62.5	31.3	6.3	22.9		62.5	22.9	8.3	6.3
PACIFIC	164	105	51	94	39	23	11	8	94	17	28	17
	100.0	64.0	31.1	57.3	23.8	14.0	6.7	4.9	57.3	10.4	17.1	10.4
DEEP SOUTH	172	38	125	32	45	86		9	32	15	36	80
	100.0	22.1	72.7	18.6	26.2	50.0		5.2	18.6	8.7	20.9	46.5
REST OF SOUTH	333	112	197	101	77	131	11	24	97	33	66	113
	100.0	33.6	59.2	30.3	23.1	39.3	3.3	7.2	29.1	9.9	19.8	33.9

(PERCENTAGES ROUNDED)
0023

Size of Vegetable Garden Area

Based on Gardeners

GARDENERS SURVEY

		TOTAL VEGETABLE GARDEN AREA										
	TOTAL	AT/ BELOW MED	ABOVE MED	UNDER 550 FT	550- 2399FT	2400/ MORE	MED	DON'T KNOW	UNDER 500 FT	500- 999 FT	1-3 THOUS	OVER 3 THOUS
WEIGHTED BASE	1769	873	814	802	388	497	60	82	779	197	321	390
	100.0	49.3	46.0	45.3	21.9	28.1	3.4	4.6	44.0	11.1	18.1	22.0
STAGE IN LIFE CYCLE												
MARRIED-NO CHILDREN	609	275	308	246	151	186	23	26	239	74	125	145
	100.0	45.2	50.6	40.4	24.8	30.5	3.8	4.3	39.2	12.2	20.5	23.8
MARRIED-WITH CHILDREN	731	348	346	320	162	212	23	37	308	81	129	176
	100.0	47.6	47.3	43.8	22.2	29.0	3.1	5.1	42.1	11.1	17.6	24.1
SINGLE	208	126	72	116	31	51	10	10	112	20	32	34
	100.0	60.6	34.6	55.8	14.9	24.5	4.8	4.8	53.8	9.6	15.4	16.3
SEPARATED/DIVORCED/WIDOWED	214	119	86	115	44	46	4	9	115	22	35	33
	100.0	55.6	40.2	53.7	20.6	21.5	1.9	4.2	53.7	10.3	16.4	15.4
UNDESIGNATED												
SIZE OF COMMUNITY												
1 MILLION & OVER	265	215	32	209	26	12	6	18	206	14	16	11
	100.0	81.1	12.1	78.9	9.8	4.5	2.3	6.8	77.7	5.3	6.0	4.2
500,000-999,999	167	134	30	128	26	10	6	3	127	16	20	1
	100.0	80.2	18.0	76.6	15.6	6.0	3.6	1.8	76.0	9.6	12.0	.6
250,000-499,999	90	61	26	57	19	11	4	3	54	15	11	7
	100.0	67.8	28.9	63.3	21.1	12.2	4.4	3.3	60.0	16.7	12.2	7.8
25,000-249,000	306	206	95	191	61	49	15	5	181	47	43	30
	100.0	67.3	31.0	62.4	19.9	16.0	4.9	1.6	59.2	15.4	14.1	9.9
UNDER 25,000	941	257	631	217	256	415	29	53	211	105	231	341
	100.0	27.3	67.1	23.1	27.2	44.1	3.1	5.6	22.4	11.2	24.5	36.2
CENTRAL CITY	604	436	146	416	98	68	20	22	404	69	71	38
	100.0	72.2	24.2	68.9	16.2	11.3	3.3	3.6	66.9	11.4	11.8	6.3
SUBURB	633	459	156	433	114	68	26	18	418	83	75	39
	100.0	72.5	24.6	68.4	18.0	10.7	4.1	2.8	66.0	13.1	11.8	6.2
SMALL TOWN	254	139	112	128	69	54	11	3	124	35	52	40
	100.0	54.7	44.1	50.4	27.2	21.3	4.3	1.2	48.8	13.8	20.5	15.7
RURAL	764	179	535	145	200	369	23	50	141	79	188	306
	100.0	23.4	70.0	19.0	26.2	48.3	3.0	6.5	18.5	10.3	24.6	40.1

(PERCENTAGES ROUNDED)
0024

Size of Vegetable Garden Area

Based on Gardeners

		GARDENERS SURVEY										
		TOTAL VEGETABLE GARDEN AREA										
	TOTAL	AT/ BELOW MED	ABOVE MED	UNDER 550 FT	550-2399FT	2400/ MORE	MED	DON'T KNOW	UNDER 500 FT	500-999 FT	1-3 THOUS	OVER 3 THOUS
WEIGHTED BASE	1769	873	814	802	388	497	60	82	779	197	321	390
	100.0	49.3	46.0	45.3	21.9	28.1	3.4	4.6	44.0	11.1	18.1	22.0
PROPERTY SIZE												
UNDER 1/4 ACRE	533	414	104	392	95	31	21	15	386	57	53	22
	100.0	77.7	19.5	73.5	17.8	5.8	3.9	2.8	72.4	10.7	9.9	4.1
1/4-1/2 ACRES	448	251	186	231	118	88	20	11	220	73	75	69
	100.0	56.0	41.5	51.6	26.3	19.6	4.5	2.5	49.1	16.3	16.7	15.4
3/4-1 ACRE	226	87	128	78	47	90	9	11	73	24	60	58
	100.0	38.5	56.6	34.5	20.8	39.8	4.0	4.9	32.3	10.6	26.5	25.7
MORE THAN 1 TO 3 ACRES	212	46	154	39	59	102	5	12	38	12	67	83
	100.0	21.7	72.6	18.4	27.8	48.1	2.4	5.7	17.9	5.7	31.6	39.2
4 ACRES OR MORE	256	40	207	28	60	159	4	9	28	23	58	138
	100.0	15.6	80.9	10.9	23.4	62.1	1.6	3.5	10.9	9.0	22.7	53.9
DON'T KNOW	76	25	29	24	3	27	1	22	24	2	8	20
	100.0	32.9	38.2	31.6	3.9	35.5	1.3	28.9	31.6	2.6	10.5	26.3
NONE	18	10	6	10	6			2	10	6		
	100.0	55.6	33.3	55.6	33.3			11.1	55.6	33.3		
LESS THAN 1 ACRE	1081	716	338	670	233	151	45	27	651	140	156	107
	100.0	66.2	31.3	62.0	21.6	14.0	4.2	2.5	60.2	13.0	14.4	9.9
1-5 ACRES	392	95	274	83	94	192	10	23	79	27	108	155
	100.0	24.2	69.9	21.2	24.0	49.0	2.6	5.9	20.2	6.9	27.6	39.5
OVER 5 ACRES	202	27	167	15	52	127	4	8	15	22	49	108
	100.0	13.4	82.7	7.4	25.7	62.9	2.0	4.0	7.4	10.9	24.3	53.5

(PERCENTAGES ROUNDED)
U025

Size of Vegetable Garden Area

Based on Gardeners

GARDENERS SURVEY

TOTAL VEGETABLE GARDEN AREA

	TOTAL	AT/ BELOW MED	ABOVE MED	UNDER 550 FT	550- 2399FT	2400/ MORE	MED	DON'T KNOW	UNDER 500 FT	500- 999 FT	1-3 THOUS	OVER 3 THOUS
WEIGHTED BASE	1769	873	814	802	388	497	60	82	779	197	321	390
	100.0	49.3	46.0	45.3	21.9	28.1	3.4	4.6	44.0	11.1	18.1	22.0
OTHER GARDEN ACTIVITIES												
FLOWER GARDENING	955	527	403	488	211	231	36	25	477	111	159	183
	100.0	55.2	42.2	51.1	22.1	24.2	3.8	2.6	49.9	11.6	16.6	19.2
GROWING BERRIES	314	105	198	94	93	116	10	11	91	42	81	89
	100.0	33.4	63.1	29.9	29.6	36.9	3.2	3.5	29.0	13.4	25.8	28.3
FRUIT TREE/ORCHARD	416	164	244	145	115	148	18	8	140	50	95	123
	100.0	39.4	58.7	34.9	27.6	35.6	4.3	1.9	33.7	12.0	22.8	29.6
NUT TREES	84	37	47	34	20	30	2		32	12	15	25
	100.0	44.0	56.0	40.5	23.8	35.7	2.4		38.1	14.3	17.9	29.8
LAWN CARE	1253	629	582	572	281	358	46	42	562	136	237	276
	100.0	50.2	46.4	45.7	22.4	28.6	3.7	3.4	44.9	10.9	18.9	22.0
SHRUB CARE	784	428	345	395	173	205	25	11	389	83	140	161
	100.0	54.6	44.0	50.4	22.1	26.1	3.2	1.4	49.6	10.6	17.9	20.5
ORNAMENTAL GARDENING	133	85	47	76	26	30	8	1	73	17	18	24
	100.0	63.9	35.3	57.1	19.5	22.6	6.0	.8	54.9	12.8	13.5	18.0
INDOOR HOUSEPLANT-GARDENING	705	388	287	352	150	173	35	30	348	83	107	137
	100.0	55.0	40.7	49.9	21.3	24.5	5.0	4.3	49.4	11.8	15.2	19.4
GARDENING INDOORS UNDER ARTIFICIAL LIGHT	81	56	25	54	16	11	2		54	4	14	9
	100.0	69.1	30.9	66.7	19.8	13.6	2.5		66.7	4.9	17.3	11.1
GREENHOUSE GROWING	37	18	19	14	5	18	4		14	4	2	17
	100.0	48.6	51.4	37.8	13.5	48.6	10.8		37.8	10.8	5.4	45.9
NONE OF THE ABOVE	137	47	69	45	19	52	2	21	42	10	23	41
	100.0	34.3	50.4	32.8	13.9	38.0	1.5	15.3	30.7	7.3	16.8	29.9
DON'T KNOW	11	8	3	8		3			7	1		3
	100.0	72.7	27.3	72.7		27.3			63.6	9.1		27.3

(PERCENTAGES ROUNDED)
0029

Size of Vegetable Garden Area

Based on Gardeners

GARDENERS SURVEY

TOTAL VEGETABLE GARDEN AREA

	TOTAL	AT/ BELOW MED	ABOVE MED	UNDER 550 FT	550- 2399FT	2400/ MORE	MED	DON'T KNOW	UNDER 500 FT	500- 999 FT	1-3 THOUS	OVER 3 THOUS
WEIGHTED BASE	1769	873	814	802	388	497	60	82	779	197	321	390
	100.0	49.3	46.0	45.3	21.9	28.1	3.4	4.6	44.0	11.1	18.1	22.0
MOTIVATIONS FOR GARDENING												
HELPS OFFSET INFLATION-SAVES MONEY	721	270	405	248	180	247	18	46	243	70	166	196
	100.0	37.4	56.2	34.4	25.0	34.3	2.5	6.4	33.7	9.7	23.0	27.2
FOR FUN/JOY OF IT	379	222	132	208	92	54	13	25	199	57	49	49
	100.0	58.6	34.8	54.9	24.3	14.2	3.4	6.6	52.5	15.0	12.9	12.9
BETTER TASTING FOOD	468	254	189	229	87	127	23	25	228	40	82	93
	100.0	54.3	40.4	48.9	18.6	27.1	4.9	5.3	48.7	8.5	17.5	19.9
MORE HEALTHFUL FOOD	316	170	129	153	67	79	17	17	151	34	59	55
	100.0	53.8	40.8	48.4	21.2	25.0	5.4	5.4	47.8	10.8	18.7	17.4
EXERCISE	106	46	52	42	41	15	1	8	37	27	24	10
	100.0	43.4	49.1	39.6	38.7	14.2	.9	7.5	34.9	25.5	22.6	9.4
TO HAVE A FAMILY ACTIVITY	68	41	27	40	12	16	1		40	5	8	15
	100.0	60.3	39.7	58.8	17.6	23.5	1.5		58.8	7.4	11.8	22.1
RELAXATION	91	45	42	42	29	16	3	4	41	10	22	14
	100.0	49.5	46.2	46.2	31.9	17.6	3.3	4.4	45.1	11.0	24.2	15.4
LAND AVAILABLE FOR 1ST TIME	48	26	22	24	13	11	1		22	8	11	7
	100.0	54.2	45.8	50.0	27.1	22.9	2.1		45.8	16.7	22.9	14.6
MORE FREE TIME THIS YEAR	51	27	23	27	11	12		1	23	7	8	12
	100.0	52.9	45.1	52.9	21.6	23.5		2.0	45.1	13.7	15.7	23.5
OTHER	12	3	9	3	1	8			3	1	2	6
	100.0	25.0	75.0	25.0	8.3	66.7			25.0	8.3	16.7	50.0
DON'T KNOW	15	2	11	1	6	6	1	2	1	3	5	4
	100.0	13.3	73.3	6.7	40.0	40.0	6.7	13.3	6.7	20.0	33.3	26.7

(PERCENTAGES ROUNDED)
0027

Size of Vegetable Garden Area

Based on-Gardeners

GARDENERS SURVEY

TOTAL VEGETABLE GARDEN AREA

	TOTAL	AT/ BELOW MED	ABOVE MED	UNDER 550 FT	550- 2399FT	2400/ MORE	MED	DON'T KNOW	UNDER 500 FT	500- 999 FT	1-3 THOUS	OVER 3 THOUS
WEIGHTED BASE	1769	873	814	802	388	497	60	82	779	197	321	390
	100.0	49.3	46.0	45.3	21.9	28.1	3.4	4.6	44.0	11.1	18.1	22.0
HOW GARDEN WAS PREPARED												
BY HAND,BY MYSELF	636	501	98	483	83	33	18	37	476	47	53	23
	100.0	78.8	15.4	75.9	13.1	5.2	2.8	5.8	74.8	7.4	8.3	3.6
BY HAND,BY SOMEONE ELSE	147	118	21	113	15	11	4	8	112	14	2	11
	100.0	80.3	14.3	76.9	10.2	7.5	2.7	5.4	76.2	9.5	1.4	7.5
I RENTED A TILLER	41	29	11	26	7	7	3	1	23	7	5	5
	100.0	70.7	26.8	63.4	17.1	17.1	7.3	2.4	56.1	17.1	12.2	12.2
I BORROWED A TILLER	123	54	62	41	44	31	9	7	39	33	22	22
	100.0	43.9	50.4	33.3	35.8	25.2	7.3	5.7	31.7	26.8	17.9	17.9
I USED MY OWN TILLER	429	65	351	56	115	245	5	13	49	36	143	188
	100.0	15.2	81.8	13.1	26.8	57.1	1.2	3.0	11.4	8.4	33.3	43.8
I PAID SOMEONE TO TILL IT	112	29	82	24	39	48	5	1	24	19	36	32
	100.0	25.9	73.2	21.4	34.8	42.9	4.5	.9	21.4	17.0	32.1	28.6
SOMEONE TILLED IT FOR ME FOR FREE	144	51	90	39	57	45	12	3	36	28	41	36
	100.0	35.4	62.5	27.1	39.6	31.3	8.3	2.1	25.0	19.4	28.5	25.0
OTHER	60	2	54	1	4	51	1	4	1	4	4	47
	100.0	3.3	90.0	1.7	6.7	85.0	1.7	6.7	1.7	6.7	6.7	78.3
CAN'T SAY	77	24	45	19	24	26	3	8	19	9	15	26
	100.0	31.2	58.4	24.7	31.2	33.8	3.9	10.4	24.7	11.7	19.5	33.8

(PERCENTAGES ROUNDED)
0028

Most Important Factor Prompting Growth of Vegetables
Based on Gardeners

GARDENERS SURVEY
ONE MOST IMPORTANT FACTOR IN PROMPTING TO GROW VEGETABLES THIS YEAR

	TOTAL	OFFSET INFLATION	FOR FUN	BETTER TASTNG FOOD	HEALTHFUL FOOD	EXERCISE	FAMILY ACTVTY	RELAXATION	LAND 1 ST TIME	MORE FREE TIME	OTHER	DON'T KNOW
WEIGHTED BASE	1769	721	379	468	316	106	68	91	48	51	12	15
	100.0	40.8	21.4	26.5	17.9	6.0	3.8	5.1	2.7	2.9	.7	.8
SEX												
MALE	929	352	225	234	158	59	40	58	21	39	7	11
	100.0	37.9	24.2	25.2	17.0	6.4	4.3	6.2	2.3	4.2	.8	1.2
FEMALE	840	369	154	234	158	47	28	33	27	12	5	4
	100.0	43.9	18.3	27.9	18.8	5.6	3.3	3.9	3.2	1.4	.6	.5
AGE												
18-29 YRS	332	145	50	97	65	16	20	8	22	10	9	1
	100.0	43.7	15.1	29.2	19.6	4.8	6.0	2.4	6.6	3.0	2.7	.3
30-49 YRS	679	320	140	150	91	32	20	36	14	10		5
	100.0	47.8	20.9	22.4	13.6	4.8	3.0	5.4	2.1	1.5		.7
50 YRS & OLDER	761	253	188	220	160	58	28	47	12	31	3	8
	100.0	33.2	24.7	28.9	21.0	7.6	3.7	6.2	1.6	4.1	.4	1.1
UNDESIGNATED	6	3	1	1								1
	100.0	50.0	16.7	16.7								16.7
EDUCATION												
COLLEGE	496	151	142	138	86	26	23	24	21	13	4	4
	100.0	30.4	28.6	27.8	17.3	5.2	4.6	4.8	4.2	2.6	.8	.8
HIGH SCHOOL	992	434	174	257	170	49	28	47	19	25	5	9
	100.0	43.8	17.5	25.9	17.1	4.9	2.8	4.7	1.9	2.5	.5	.9
GRADE SCHOOL	278	136	63	71	60	31	17	20	8	13	2	2
	100.0	48.9	22.7	25.5	21.6	11.2	6.1	7.2	2.9	4.7	.7	.7
UNDESIGNATED	3			2							1	
	100.0			66.7							33.3	
RACE												
WHITE	1624	635	346	444	286	94	59	79	46	44	12	12
	100.0	39.1	21.3	27.3	17.6	5.8	3.6	4.9	2.8	2.7	.7	.7
NON-WHITE	145	86	33	24	30	12	9	12	2	7		3
	100.0	59.3	22.8	16.6	20.7	8.3	6.2	8.3	1.4	4.8		2.1

(PERCENTAGES ROUNDED)
0031

Most Important Factor Prompting Growth of Vegetables

Based on Gardeners

GARDENERS SURVEY

ONE MOST IMPORTANT FACTOR IN PROMPTING TO GROW VEGETABLES THIS YEAR

	TOTAL	OFFSET INFLATION	FOR FUN	BETTER TASTNG FOOD	HEALTHFUL FOOD	EXERCISE	FAMILY ACTVTY	RELAXATION	LAND 1 ST TIME	MORE FREE TIME	OTHER	DON'T KNOW
WEIGHTED BASE	1769	721	379	468	316	106	68	91	48	51	12	15
	100.0	40.8	21.4	26.5	17.9	6.0	3.8	5.1	2.7	2.9	.7	.8
OCCUPATION												
PROFESSIONAL	260	78	67	62	60	11	13	13	12	3		3
	100.0	30.0	25.8	23.8	23.1	4.2	5.0	5.0	4.6	1.2		1.2
BUSINESS	207	63	57	33	28	7	11	13	4			1
	100.0	30.4	27.5	15.9	13.5	3.4	5.3	6.3	1.9			.5
CLERICAL/SALES	80	34	10	24	15	1	3	8	5	1		
	100.0	42.5	12.5	30.0	18.8	1.3	3.8	10.0	6.3	1.3		
MANUAL LABOR	721	360	132	201	125	33	19	25	16	23	5	4
	100.0	49.9	18.3	27.9	17.3	4.6	2.6	3.5	2.2	3.2	.7	.6
FARMER	85	29	10	33	17	4		1			1	
	100.0	34.1	11.8	38.8	20.0	4.7		1.2			1.2	
RETIRED	338	124	86	100	62	42	20	26	8	21	3	6
	100.0	36.7	25.4	29.6	18.3	12.4	5.9	7.7	2.4	6.2	.9	1.8
OTHER NON-LABOR	40	10	11	12	8	4	1				3	1
	100.0	25.0	27.5	30.0	20.0	10.0	2.5				7.5	2.5
UNDESIGNATED	38	23	6	3	1	4	1	5	3	3		
	100.0	60.5	15.8	7.9	2.6	10.5	2.6	13.2	7.9	7.9		
ANNUAL HOUSEHOLD INCOME												
$20M & OVER	667	237	158	176	99	24	16	33	17	11	1	4
	100.0	35.5	23.7	26.4	14.8	3.6	2.4	4.9	2.5	1.6	.1	.6
UNDER $20M	1102	484	221	292	217	82	52	58	31	40	11	11
	100.0	43.9	20.1	26.5	19.7	7.4	4.7	5.3	2.8	3.6	1.0	1.0
$15M & OVER	1000	361	220	265	156	44	35	45	25	22	4	7
	100.0	36.1	22.0	26.5	15.6	4.4	3.5	4.5	2.5	2.2	.4	.7
$10M-$14,999	323	133	78	89	69	25	8	21	15	17		4
	100.0	41.2	24.1	27.6	21.4	7.7	2.5	6.5	4.6	5.3		1.2
$7M-$9,999	116	61	30	38	19	8	7	4	6	7		
	100.0	52.6	25.9	32.8	16.4	6.9	6.0	3.4	5.2	6.0		
$4M-$6,999	195	94	34	46	36	22	11	8	1	4	8	4
	100.0	48.2	17.4	23.6	18.5	11.3	5.6	4.1	.5	2.1	4.1	2.1
UNDER $4M	107	57	15	24	34	5	3	8				
	100.0	53.3	14.0	22.4	31.8	4.7	2.8	7.5				
UNDESIGNATED	28	15	2	6	2	2	4	5	1	1		
	100.0	53.6	7.1	21.4	7.1	7.1	14.3	17.9	3.6	3.6		

(PERCENTAGES ROUNDED)
0032

Most Important Factor Prompting Growth of Vegetables

Based on Gardeners

GARDENERS SURVEY

ONE MOST IMPORTANT FACTOR IN PROMPTING TO GROW VEGETABLES THIS YEAR

	TOTAL	OFFSET INFLA-TION	FOR FUN	BETTER TASTNG FOOD	HEALTH FUL FOOD	EXER-CISE	FAMILY ACTVTY	RELAX ATION	LAND 1 ST TIME	MORE FREE TIME	OTHER	DON'T KNOW
WEIGHTED BASE	1769	721	379	468	316	106	68	91	48	51	12	15
	100.0	40.8	21.4	26.5	17.9	6.0	3.8	5.1	2.7	2.9	.7	.8
REGION												
EAST	441	143	106	118	72	18	12	18	8	9	2	3
	100.0	32.4	24.0	26.8	16.3	4.1	2.7	4.1	1.8	2.0	.5	.7
MIDWEST	611	250	145	166	115	31	29	37	20	17	5	6
	100.0	40.9	23.7	27.2	18.8	5.1	4.7	6.1	3.3	2.8	.8	1.0
SOUTH	505	259	86	111	87	36	15	27	12	14	5	6
	100.0	51.3	17.0	22.0	17.2	7.1	3.0	5.3	2.4	2.8	1.0	1.2
WEST	212	69	42	73	42	21	12	9	8	11		
	100.0	32.5	19.8	34.4	19.8	9.9	5.7	4.2	3.8	5.2		
SECTION OF COUNTRY												
NEW ENGLAND	115	33	38	29	29	6	2	10	1	6	2	
	100.0	28.7	33.0	25.2	25.2	5.2	1.7	8.7	.9	5.2	1.7	
MIDDLE ATLANTIC	326	110	68	89	43	12	10	8	7	3		3
	100.0	33.7	20.9	27.3	13.2	3.7	3.1	2.5	2.1	.9		.9
EAST CENTRAL	395	182	89	109	74	18	15	15	11	13	3	5
	100.0	46.1	22.5	27.6	18.7	4.6	3.8	3.8	2.8	3.3	.8	1.3
WEST CENTRAL	216	68	56	57	41	13	14	22	9	4	2	1
	100.0	31.5	25.9	26.4	19.0	6.0	6.5	10.2	4.2	1.9	.9	.5
ROCKY MOUNTAIN	48	11	8	21	2		4		1	3		
	100.0	22.9	16.7	43.8	4.2		8.3		2.1	6.3		
PACIFIC	164	58	34	52	40	21	8	9	7	8		
	100.0	35.4	20.7	31.7	24.4	12.8	4.9	5.5	4.3	4.9		
DEEP SOUTH	172	103	31	17	19	9	2	14	4	4	2	2
	100.0	59.9	18.0	9.9	11.0	5.2	1.2	8.1	2.3	2.3	1.2	1.2
REST OF SOUTH	333	156	55	94	68	27	13	13	8	10	3	4
	100.0	46.8	16.5	28.2	20.4	8.1	3.9	3.9	2.4	3.0	.9	1.2

(PERCENTAGES ROUNDED)

0033

Most Important Factor Prompting Growth of Vegetables

Based on Gardeners

GARDENERS SURVEY
ONE MOST IMPORTANT FACTOR IN PROMPTING TO GROW VEGETABLES THIS YEAR

	TOTAL	OFFSET INFLA - TION	FOR FUN	BETTER TASTING FOOD	HEALTH FUL FOOD	EXER -CISE	FAMILY ACTVTY	RELAX ATION	LAND 1 ST TIME	MORE FREE TIME	OTHER	DON'T KNOW
WEIGHTED BASE	1769	721	379	468	316	106	68	91	48	51	12	15
	100.0	40.8	21.4	26.5	17.9	6.0	3.8	5.1	2.7	2.9	.7	.8
STAGE IN LIFE CYCLE												
MARRIED-NO CHILDREN	609	220	146	173	130	47	18	33	27	27	1	8
	100.0	36.1	24.0	28.4	21.3	7.7	3.0	5.4	4.4	4.4	.2	1.3
MARRIED-WITH CHILDREN	731	342	140	172	108	33	31	39	12	10	2	2
	100.0	46.8	19.2	23.5	14.8	4.5	4.2	5.3	1.6	1.4	.3	.3
SINGLE	208	76	43	56	34	8	8	6	2	10	7	1
	100.0	36.5	20.7	26.9	16.3	3.8	3.8	2.9	1.0	4.8	3.4	.5
SEPARATED/DIVORCED/WIDOWED	214	80	48	65	44	18	11	13	7	4	2	4
	100.0	37.4	22.4	30.4	20.6	8.4	5.1	6.1	3.3	1.9	.9	1.9
UNDESIGNATED												
SIZE OF COMMUNITY												
1 MILLION & OVER	265	70	73	81	65	14	17	16	10	8		
	100.0	26.4	27.5	30.6	24.5	5.3	6.4	6.0	3.8	3.0		
500,000-999,999	167	49	56	35	31	10	5	13	4	6		3
	100.0	29.3	33.5	21.0	18.6	6.0	3.0	7.8	2.4	3.6		1.8
250,000-499,999	90	26	24	12	25	6	3	5	2	5		
	100.0	28.9	26.7	13.3	27.8	6.7	3.3	5.6	2.2	5.6		
25,000-249,000	306	104	65	95	61	14	14	19	8	11	6	3
	100.0	34.0	21.2	31.0	19.9	4.5	4.6	6.2	2.6	3.6	2.0	1.0
UNDER 25,000	941	472	161	245	134	62	29	38	24	21	6	9
	100.0	50.2	17.1	26.0	14.2	6.6	3.1	4.0	2.6	2.2	.6	1.0
CENTRAL CITY	604	190	159	155	141	34	25	40	15	23	3	5
	100.0	31.5	26.3	25.7	23.3	5.6	4.1	6.6	2.5	3.8	.5	.8
SUBURB	633	192	158	158	134	36	22	42	23	29	3	5
	100.0	30.3	25.0	25.0	21.2	5.7	3.5	6.6	3.6	4.6	.5	.8
SMALL TOWN	254	107	59	70	40	20	11	21	14	3	4	2
	100.0	42.1	23.2	27.6	15.7	7.9	4.3	8.3	5.5	1.2	1.6	.8
RURAL	764	388	125	201	106	44	25	21	10	18	5	8
	100.0	50.8	16.4	26.3	13.9	5.8	3.3	2.7	1.3	2.4	.7	1.0

(PERCENTAGES ROUNDED)
0034

Most Important Factor Prompting Growth of Vegetables
Based on Gardeners

GARDENERS SURVEY
ONE MOST IMPORTANT FACTOR IN PROMPTING TO GROW VEGETABLES THIS YEAR

	TOTAL	OFFSET INFLATION	FOR FUN	BETTER TASTNG FOOD	HEALTHFUL FOOD	EXERCISE	FAMILY ACTVTY	RELAXATION	LAND 1 ST TIME	MORE FREE TIME	OTHER	DON'T KNOW
WEIGHTED BASE	1769	721	379	468	316	106	68	91	48	51	12	15
	100.0	40.8	21.4	26.5	17.9	6.0	3.8	5.1	2.7	2.9	.7	.8
PROPERTY SIZE												
UNDER 1/4 ACRE	533	183	144	166	101	40	24	34	14	19		3
	100.0	34.3	27.0	31.1	18.9	7.5	4.5	6.4	2.6	3.6		.6
1/4-1/2 ACRES	448	168	88	109	79	28	29	33	12	12	6	5
	100.0	37.5	19.6	24.3	17.6	6.3	6.5	7.4	2.7	2.7	1.3	1.1
3/4-1 ACRE	226	85	50	51	49	10	1	11	6	4		
	100.0	37.6	22.1	22.6	21.7	4.4	.4	4.9	2.7	1.8		
MORE THAN 1 TO 3 ACRES	212	117	25	57	34	12	4	3	3	1	3	2
	100.0	55.2	11.8	26.9	16.0	5.7	1.9	1.4	1.4	.5	1.4	.9
4 ACRES OR MORE	256	124	47	66	42	14	5	6	7	11	3	4
	100.0	48.4	18.4	25.8	16.4	5.5	2.0	2.3	2.7	4.3	1.2	1.6
DON'T KNOW	76	43	16	15	5	1	4	2	3	3		1
	100.0	56.6	21.1	19.7	6.6	1.3	5.3	2.6	3.9	3.9		1.3
NONE	18	1	9	4	6	1	1	2	3	1		
	100.0	5.6	50.0	22.2	33.3	5.6	5.6	11.1	16.7	5.6		
LESS THAN 1 ACRE	1081	379	251	303	207	72	53	76	27	32	6	8
	100.0	35.1	23.2	28.0	19.1	6.7	4.9	7.0	2.5	3.0	.6	.7
1-5 ACRES	392	204	68	87	63	19	6	7	9	9	3	2
	100.0	52.0	17.3	22.2	16.1	4.8	1.5	1.8	2.3	2.3	.8	.5
OVER 5 ACRES	202	94	35	59	35	13	4	4	6	6	3	4
	100.0	46.5	17.3	29.2	17.3	6.4	2.0	2.0	3.0	3.0	1.5	2.0

(PERCENTAGES ROUNDED)
0035

Most Important Factor Prompting Growth of Vegetables

Based on Gardeners

GARDENERS SURVEY

ONE MOST IMPORTANT FACTOR IN PROMPTING TO GROW VEGETABLES THIS YEAR

	TOTAL	OFFSET INFLA - TION	FOR FUN	BETTER TASTNG FOOD	HEALTH FUL FOOD	EXER -CISE	FAMILY ACTVTY	RELAX ATION	LAND 1 ST TIME	MORE FREE TIME	OTHER	DON'T KNOW
WEIGHTED BASE	1769	721	379	468	316	106	68	91	48	51	12	15
	100.0	40.8	21.4	26.5	17.9	6.0	3.8	5.1	2.7	2.9	.7	.8
OTHER GARDEN ACTIVITIES												
FLOWER GARDENING	955	374	199	274	179	68	41	43	27	29	4	8
	100.0	39.2	20.8	28.7	18.7	7.1	4.3	4.5	2.8	3.0	.4	.8
GROWING BERRIES	314	140	61	72	52	16	10	12	9	4		3
	100.0	44.6	19.4	22.9	16.6	5.1	3.2	3.8	2.9	1.3		1.0
FRUIT TREE/ORCHARD	416	188	77	109	87	23	12	18	13	10	3	3
	100.0	45.2	18.5	26.2	20.9	5.5	2.9	4.3	3.1	2.4	.7	.7
NUT TREES	84	42	31	24	10	9	3	8	4	2		
	100.0	50.0	36.9	28.6	11.9	10.7	3.6	9.5	4.8	2.4		
LAWN CARE	1253	501	279	323	223	76	56	64	33	34	6	11
	100.0	40.0	22.3	25.8	17.8	6.1	4.5	5.1	2.6	2.7	.5	.9
SHRUB CARE	784	271	189	218	134	45	41	46	19	23	1	8
	100.0	34.6	24.1	27.8	17.1	5.7	5.2	5.9	2.4	2.9	.1	1.0
ORNAMENTAL GARDENING	133	37	32	49	20	7	5	8	9	3		
	100.0	27.8	24.1	36.8	15.0	5.3	3.8	6.0	6.8	2.3		
INDOOR HOUSEPLANT- GARDENING	705	266	157	218	149	43	28	39	27	22	3	5
	100.0	37.7	22.3	30.9	21.1	6.1	4.0	5.5	3.8	3.1	.4	.7
GARDENING INDOORS UNDER ARTIFICIAL LIGHT	81	28	32	22	19	3	6	1	8	1		
	100.0	34.6	39.5	27.2	23.5	3.7	7.4	1.2	9.9	1.2		
GREENHOUSE GROWING	37	12	7	12	7					5		
	100.0	32.4	18.9	32.4	18.9					13.5		
NONE OF THE ABOVE	137	66	30	34	24	10	7	12	2	4		3
	100.0	48.2	21.9	24.8	17.5	7.3	5.1	8.8	1.5	2.9		2.2
DON'T KNOW	11	8								1	2	
	100.0	72.7								9.1	18.2	

(PERCENTAGES ROUNDED)
0039

Most Important Factor Prompting Growth of Vegetables
Based on Gardeners

GARDENERS SURVEY
ONE MOST IMPORTANT FACTOR IN PROMPTING TO GROW VEGETABLES THIS YEAR

	TOTAL	OFFSET INFLA - TION	FOR FUN	BETTER TASTNG FOOD	HEALTH FUL FOOD	EXER -CISE	FAMILY ACTVTY	RELAX ATION	LAND 1 ST TIME	MORE FREE TIME	OTHER	DON'T KNOW
WEIGHTED BASE	1769	721	379	468	316	106	68	91	48	51	12	15
	100.0	40.8	21.4	26.5	17.9	6.0	3.8	5.1	2.7	2.9	.7	.8
HOW GARDEN WAS PREPARED												
BY HAND,BY MYSELF	636	200	176	159	127	49	31	37	15	20	1	3
	100.0	31.4	27.7	25.0	20.0	7.7	4.9	5.8	2.4	3.1	.2	.5
BY HAND,BY SOMEONE ELSE	147	48	42	49	33	7	12	6	5	3		
	100.0	32.7	28.6	33.3	22.4	4.8	8.2	4.1	3.4	2.0		
I RENTED A TILLER	41	22	9	12	7	2		2		3	2	
	100.0	53.7	22.0	29.3	17.1	4.9		4.9		7.3	4.9	
I BORROWED A TILLER	123	52	23	32	17	7	6	1	4	2		
	100.0	42.3	18.7	26.0	13.8	5.7	4.9	.8	3.3	1.6		
I USED MY OWN TILLER	429	215	60	124	65	36	16	27	11	11	3	4
	100.0	50.1	14.0	28.9	15.2	8.4	3.7	6.3	2.6	2.6	.7	.9
I PAID SOMEONE TO TILL IT	112	49	25	34	21	2	1	5	2	3		1
	100.0	43.8	22.3	30.4	18.8	1.8	.9	4.5	1.8	2.7		.9
SOMEONE TILLED IT FOR ME FOR FREE	144	67	25	28	18		1	2	2	3	5	
	100.0	46.5	17.4	19.4	12.5		.7	1.4	1.4	2.1	3.5	
OTHER	60	36	6	13	10	2		2	1	1	1	3
	100.0	60.0	10.0	21.7	16.7	3.3		3.3	1.7	1.7	1.7	5.0
CAN'T SAY	77	32	13	17	18	1	1	9	8	5		4
	100.0	41.6	16.9	22.1	23.4	1.3	1.3	11.7	10.4	6.5		5.2

(PERCENTAGES ROUNDED)
0038

Most Important Factor Prompting Growth of Vegetables

Based on Gardeners

GARDENERS SURVEY

ONE MOST IMPORTANT FACTOR IN PROMPTING TO GROW VEGETABLES THIS YEAR

	TOTAL	OFFSET INFLA - TION	FOR FUN	BETTER TASTNG FOOD	HEALTH FUL FOOD	EXER -CISE	FAMILY ACTVTY	RELAX ATION	LAND 1 ST TIME	MORE FREE TIME	OTHER	DON'T KNOW
WEIGHTED BASE	1769	721	379	468	316	106	68	91	48	51	12	15
	100.0	40.8	21.4	26.5	17.9	6.0	3.8	5.1	2.7	2.9	.7	.8
SIZE OF GARDEN												
AT/BELOW MEDIAN	873	270	222	294	170	46	41	45	26	27	3	2
	100.0	30.9	25.4	29.1	19.5	5.3	4.7	5.2	3.0	3.1	.3	.2
ABOVE MEDIAN	814	405	132	189	129	52	27	42	22	23	9	11
	100.0	49.8	16.2	23.2	15.8	6.4	3.3	5.2	2.7	2.8	1.1	1.4
UNDER 550 SQ.FT.	802	248	208	229	153	42	40	42	24	27	3	1
	100.0	30.9	25.9	28.6	19.1	5.2	5.0	5.2	3.0	3.4	.4	.1
550- 2,399 SQ.FT.	388	180	92	87	67	41	12	29	13	11	1	6
	100.0	46.4	23.7	22.4	17.3	10.6	3.1	7.5	3.4	2.8	.3	1.5
2,400 SQ.FT. & OVER	497	247	54	127	79	15	16	16	11	12	8	6
	100.0	49.7	10.9	25.6	15.9	3.0	3.2	3.2	2.2	2.4	1.6	1.2
DON'T KNOW	82	46	25	25	17	8		4		1		2
	100.0	56.1	30.5	30.5	20.7	9.8		4.9		1.2		2.4
UNDER 500 SQ.FT.	779	243	199	228	151	37	40	41	22	23	3	1
	100.0	31.2	25.5	29.3	19.4	4.7	5.1	5.3	2.8	3.0	.4	.1
500-999 SQ.FT.	197	70	57	40	34	27	5	10	8	7	1	3
	100.0	35.5	28.9	20.3	17.3	13.7	2.5	5.1	4.1	3.6	.5	1.5
1,000-3,000 SQ.FT.	321	166	49	82	59	24	8	22	11	8	2	5
	100.0	51.7	15.3	25.5	18.4	7.5	2.5	6.9	3.4	2.5	.6	1.6
OVER 3,000 SQ. FT.	390	196	49	93	55	10	15	14	7	12	6	4
	100.0	50.3	12.6	23.8	14.1	2.6	3.8	3.6	1.8	3.1	1.5	1.0

(PERCENTAGES ROUNDED)
0036

Total Amount Spent on All Garden Products This Year

Based on Gardeners

	GARDENERS SURVEY TOTAL AMOUNT SPENT ON GARDENING THIS YEAR							
	TOTAL	AT/ BELOW MED	ABOVE MED	LESS $ 20	$21- $49	$50 & OVER	MED	DON'T KNOW
WEIGHTED BASE	1769	824	782	824	395	387	180	163
	100.0	46.6	44.2	46.6	22.3	21.9	10.2	9.2
SEX								
MALE	929	386	465	386	229	236	92	78
	100.0	41.6	50.1	41.6	24.7	25.4	9.9	8.4
FEMALE	840	438	317	438	166	151	88	85
	100.0	52.1	37.7	52.1	19.8	18.0	10.5	10.1
AGE								
18-29 YRS	332	160	143	160	72	71	46	29
	100.0	48.2	43.1	48.2	21.7	21.4	13.9	8.7
30-49 YRS	670	305	303	305	149	154	59	62
	100.0	45.5	45.2	45.5	22.2	23.0	8.8	9.3
50 YRS & OLDER	761	357	334	357	172	162	75	70
	100.0	46.9	43.9	46.9	22.6	21.3	9.9	9.2
UNDESIGNATED	6	2	2	2	2			2
	100.0	33.3	33.3	33.3	33.3			33.3
EDUCATION								
COLLEGE	496	244	214	244	104	110	55	38
	100.0	49.2	43.1	49.2	21.0	22.2	11.1	7.7
HIGH SCHOOL	992	470	431	470	223	208	102	91
	100.0	47.4	43.4	47.4	22.5	21.0	10.3	9.2
GRADE SCHOOL	278	110	135	110	67	68	23	33
	100.0	39.6	48.6	39.6	24.1	24.5	8.3	11.9
UNDESIGNATED	3		2		1	1		1
	100.0		66.7		33.3	33.3		33.3
RACE								
WHITE	1624	770	715	770	360	355	167	139
	100.0	47.4	44.0	47.4	22.2	21.9	10.3	8.6
NON-WHITE	145	54	67	54	35	32	13	24
	100.0	37.2	46.2	37.2	24.1	22.1	9.0	16.6

(PERCENTAGES ROUNDED)
0041

Total Amount Spent on All Garden Products This Year

Based on Gardeners

GARDENERS SURVEY
TOTAL AMOUNT SPENT ON GARDENING THIS YEAR

	TOTAL	AT/ BELOW MED	ABOVE MED	LESS $ 20	$21- $49	$50 & OVER	MED	DON'T KNOW
WEIGHTED BASE	1769	824	782	824	395	387	180	163
	100.0	46.6	44.2	46.6	22.3	21.9	10.2	9.2
OCCUPATION								
PROFESSIONAL	260	135	115	135	67	48	31	10
	100.0	51.9	44.2	51.9	25.8	18.5	11.9	3.8
BUSINESS	207	101	87	101	38	49	29	19
	100.0	48.8	42.0	48.8	18.4	23.7	14.0	9.2
CLERICAL/SALES	80	32	42	32	16	26	10	6
	100.0	40.0	52.5	40.0	20.0	32.5	12.5	7.5
MANUAL LABOR	721	321	337	321	161	176	60	63
	100.0	44.5	46.7	44.5	22.3	24.4	8.3	8.7
FARMER	85	38	28	38	13	15	21	19
	100.0	44.7	32.9	44.7	15.3	17.6	24.7	22.4
RETIRED	338	148	152	148	89	63	20	38
	100.0	43.8	45.0	43.8	26.3	18.6	5.9	11.2
OTHER NON-LABOR	40	27	8	27	6	2	6	5
	100.0	67.5	20.0	67.5	15.0	5.0	15.0	12.5
UNDESIGNATED	38	22	13	22	5	8	3	3
	100.0	57.9	34.2	57.9	13.2	21.1	7.9	7.9
ANNUAL HOUSEHOLD INCOME								
$20M & OVER	667	324	319	324	163	156	74	24
	100.0	48.6	47.8	48.6	24.4	23.4	11.1	3.6
UNDER $20M	1102	500	463	500	232	231	106	139
	100.0	45.4	42.0	45.4	21.1	21.0	9.6	12.6
$15M & OVER	1000	464	465	464	227	238	108	71
	100.0	46.4	46.5	46.4	22.7	23.8	10.8	7.1
$10M-$14,999	323	135	146	135	82	64	30	42
	100.0	41.8	45.2	41.8	25.4	19.8	9.3	13.0
$7M-$9,999	116	61	41	61	26	15	16	14
	100.0	52.6	35.3	52.6	22.4	12.9	13.8	12.1
$4M-$6,999	195	90	85	90	41	44	10	20
	100.0	46.2	43.6	46.2	21.0	22.6	5.1	10.3
UNDER $4M	107	61	32	61	15	17	8	14
	100.0	57.0	29.9	57.0	14.0	15.9	7.5	13.1
UNDESIGNATED	28	13	13	13	4	9	8	2
	100.0	46.4	46.4	46.4	14.3	32.1	28.6	7.1

(PERCENTAGES ROUNDED)
0042

Total Amount Spent on All Garden Products This Year

Based on Gardeners

		GARDENERS SURVEY TOTAL AMOUNT SPENT ON GARDENING THIS YEAR						
	TOTAL	AT/ BELOW MED	ABOVE MED	LESS $ 20	$21- $49	$50 $ OVER	MED	DON'T KNOW
WEIGHTED BASE	1769	824	782	824	395	387	180	163
	100.0	46.6	44.2	46.6	22.3	21.9	10.2	9.2
REGION								
EAST	441	209	189	209	102	87	47	43
	100.0	47.4	42.9	47.4	23.1	19.7	10.7	9.8
MIDWEST	611	358	206	358	122	84	58	47
	100.0	58.6	33.7	58.6	20.0	13.7	9.5	7.7
SOUTH	505	170	279	170	127	152	54	56
	100.0	33.7	55.2	33.7	25.1	30.1	10.7	11.1
WEST	212	87	108	87	44	64	21	17
	100.0	41.0	50.9	41.0	20.8	30.2	9.9	8.0
SECTION OF COUNTRY								
NEW ENGLAND	115	50	54	50	26	28	7	11
	100.0	43.5	47.0	43.5	22.6	24.3	6.1	9.6
MIDDLE ATLANTIC	326	159	135	159	76	59	40	32
	100.0	48.8	41.4	48.8	23.3	18.1	12.3	9.8
EAST CENTRAL	395	229	127	229	75	52	39	39
	100.0	58.0	32.2	58.0	19.0	13.2	9.9	9.9
WEST CENTRAL	216	129	79	129	47	32	19	8
	100.0	59.7	36.6	59.7	21.8	14.8	8.8	3.7
ROCKY MOUNTAIN	48	22	26	22	13	13		
	100.0	45.8	54.2	45.8	27.1	27.1		
PACIFIC	164	65	82	65	31	51	21	17
	100.0	39.6	50.0	39.6	18.9	31.1	12.8	10.4
DEEP SOUTH	172	40	110	40	39	71	13	22
	100.0	23.3	64.0	23.3	22.7	41.3	7.6	12.8
REST OF SOUTH	333	130	169	130	88	81	41	34
	100.0	39.0	50.8	39.0	26.4	24.3	12.3	10.2

(PERCENTAGES ROUNDED)
0043

Total Amount Spent on All Garden Products This Year

Based on Gardeners

		GARDENERS SURVEY TOTAL AMOUNT SPENT ON GARDENING THIS YEAR						
	TOTAL	AT/ BELOW MED	ABOVE MED	LESS $ 20	$21- $49	$50 & OVER	MED	DON'T KNOW
WEIGHTED BASE	1769	824	782	824	395	387	180	163
	100.0	46.6	44.2	46.6	22.3	21.9	10.2	9.2
STAGE IN LIFE CYCLE								
MARRIED-NO CHILDREN	609	257	297	257	149	148	67	55
	100.0	42.2	48.8	42.2	24.5	24.3	11.0	9.0
MARRIED-WITH CHILDREN	731	351	327	351	159	168	75	53
	100.0	48.0	44.7	48.0	21.8	23.0	10.3	7.3
SINGLE	208	92	102	92	54	48	22	14
	100.0	44.2	49.0	44.2	26.0	23.1	10.6	6.7
SEPARATED/DIVORCED/WIDOWED	214	123	52	123	31	21	16	39
	100.0	57.5	24.3	57.5	14.5	9.8	7.5	18.2
UNDESIGNATED								
SIZE OF COMMUNITY								
1 MILLION & OVER	265	139	108	139	42	66	27	18
	100.0	52.5	40.8	52.5	15.8	24.9	10.2	6.8
500,000-999,999	167	79	80	79	43	37	19	8
	100.0	47.3	47.9	47.3	25.7	22.2	11.4	4.8
250,000-499,999	90	57	30	57	20	10	8	3
	100.0	63.3	33.3	63.3	22.2	11.1	8.9	3.3
25,000-249,000	306	176	97	176	57	40	30	33
	100.0	57.5	31.7	57.5	18.6	13.1	9.8	10.8
UNDER 25,000	941	373	467	373	233	234	96	101
	100.0	39.6	49.6	39.6	24.8	24.9	10.2	10.7
CENTRAL CITY	604	306	247	306	124	123	64	51
	100.0	50.7	40.9	50.7	20.5	20.4	10.6	8.4
SUBURB	633	331	249	331	134	115	65	53
	100.0	52.3	39.3	52.3	21.2	18.2	10.3	8.4
SMALL TOWN	254	130	101	130	63	38	15	23
	100.0	51.2	39.8	51.2	24.8	15.0	5.9	9.1
RURAL	764	306	379	306	182	197	87	79
	100.0	40.1	49.6	40.1	23.8	25.8	11.4	10.3

(PERCENTAGES ROUNDED)
0044

Total Amount Spent on All Garden Products This Year

Based on Gardeners

		GARDENERS SURVEY TOTAL AMOUNT SPENT ON GARDENING THIS YEAR						
	TOTAL	AT/ BELOW MED	ABOVE MED	LESS $ 20	$21- $49	$50 & OVER	MED	DON'T KNOW
WEIGHTED BASE	1769	824	782	824	395	387	180	163
	100.0	46.6	44.2	46.6	22.3	21.9	10.2	9.2
PROPERTY SIZE								
UNDER 1/4 ACRE	533	305	180	305	86	94	47	48
	100.0	57.2	33.8	57.2	16.1	17.6	8.8	9.0
1/4-1/2 ACRES	448	219	191	219	123	68	46	38
	100.0	48.9	42.6	48.9	27.5	15.2	10.3	8.5
3/4-1 ACRE	226	93	126	93	69	57	26	7
	100.0	41.2	55.8	41.2	30.5	25.2	11.5	3.1
MORE THAN 1 TO 3 ACRES	212	80	111	80	40	71	25	21
	100.0	37.7	52.4	37.7	18.9	33.5	11.8	9.9
4 ACRES OR MORE	256	95	134	95	67	67	28	27
	100.0	37.1	52.3	37.1	26.2	26.2	10.9	10.5
DON'T KNOW	76	18	36	18	10	26	2	22
	100.0	23.7	47.4	23.7	13.2	34.2	2.6	28.9
NONE	18	14	4	14		4	6	
	100.0	77.8	22.2	77.8		22.2	33.3	
LESS THAN 1 ACRE	1081	560	432	560	240	192	101	89
	100.0	51.8	40.0	51.8	22.2	17.8	9.3	8.2
1-5 ACRES	392	150	214	150	97	117	46	28
	100.0	38.3	54.6	38.3	24.7	29.8	11.7	7.1
OVER 5 ACRES	202	82	96	82	48	48	25	24
	100.0	40.6	47.5	40.6	23.8	23.8	12.4	11.9

(PERCENTAGES ROUNDED)
0045

Total Amount Spent on All Garden Products This Year

Based on Gardeners

		GARDENERS SURVEY TOTAL AMOUNT SPENT ON GARDENING THIS YEAR						
	TOTAL	AT/ BELOW MED	ABOVE MED	LESS $ 20	$21- $49	$50 & OVER	MED	DON'T KNOW
WEIGHTED BASE	1769	824	782	824	395	387	180	163
	100.0	46.6	44.2	46.6	22.3	21.9	10.2	9.2
OTHER GARDEN ACTIVITIES								
FLOWER GARDENING	955	464	415	464	204	211	114	76
	100.0	48.6	43.5	48.6	21.4	22.1	11.9	8.0
GROWING BERRIES	314	151	156	151	89	67	48	7
	100.0	48.1	49.7	48.1	28.3	21.3	15.3	2.2
FRUIT TREE/ORCHARD	416	164	239	164	126	113	39	13
	100.0	39.4	57.5	39.4	30.3	27.2	9.4	3.1
NUT TREES	84	28	49	28	28	21	6	7
	100.0	33.3	58.3	33.3	33.3	25.0	7.1	8.3
LAWN CARE	1253	564	580	564	295	285	136	109
	100.0	45.0	46.3	45.0	23.5	22.7	10.9	8.7
SHRUB CARE	784	350	369	350	192	177	78	65
	100.0	44.6	47.1	44.6	24.5	22.6	9.9	8.3
ORNAMENTAL GARDENING	133	73	57	73	21	36	21	3
	100.0	54.9	42.9	54.9	15.8	27.1	15.8	2.3
INDOOR HOUSEPLANT-GARDENING	705	360	299	360	139	160	79	46
	100.0	51.1	42.4	51.1	19.7	22.7	11.2	6.5
GARDENING INDOORS UNDER ARTIFICIAL LIGHT	81	34	44	34	19	25	17	3
	100.0	42.0	54.3	42.0	23.5	30.9	21.0	3.7
GREENHOUSE GROWING	37	13	18	13	5	13	1	6
	100.0	35.1	48.6	35.1	13.5	35.1	2.7	16.2
NONE OF THE ABOVE	137	63	45	63	20	25	8	29
	100.0	46.0	32.8	46.0	14.6	18.2	5.8	21.2
DON'T KNOW	11	4	7	4	4	3		
	100.0	36.4	63.6	36.4	36.4	27.3		

(PERCENTAGES ROUNDED)
0049

Total Amount Spent on All Garden Products This Year

Based on Gardeners

GARDENERS SURVEY

	TOTAL AMOUNT SPENT ON GARDENING THIS YEAR							
	TOTAL	AT/ BELOW MED	ABOVE MED	LESS $ 20	$21- $49	$50 & OVER	MED	DON'T KNOW
WEIGHTED BASE	1769	824	782	824	395	387	180	163
	100.0	46.6	44.2	46.6	22.3	21.9	10.2	9.2
MOTIVATIONS FOR GARDENING								
HELPS OFFSET INFLATION-	721	297	347	297	175	172	67	77
SAVES MONEY	100.0	41.2	48.1	41.2	24.3	23.9	9.3	10.7
FOR FUN/JOY OF IT	379	194	142	194	81	61	33	43
	100.0	51.2	37.5	51.2	21.4	16.1	8.7	11.3
BETTER TASTING FOOD	468	207	195	207	95	100	48	66
	100.0	44.2	41.7	44.2	20.3	21.4	10.3	14.1
MORE HEALTHFUL FOOD	316	151	140	151	74	66	33	25
	100.0	47.8	44.3	47.8	23.4	20.9	10.4	7.9
EXERCISE	106	39	41	39	28	13	13	26
	100.0	36.8	38.7	36.8	26.4	12.3	12.3	24.5
TO HAVE A FAMILY	68	36	23	36	6	17	7	9
ACTIVITY	100.0	52.9	33.8	52.9	8.8	25.0	10.3	13.2
RELAXATION	91	33	39	33	15	24	7	19
	100.0	36.3	42.9	36.3	16.5	26.4	7.7	20.9
LAND AVAILABLE FOR	48	10	34	10	17	17	3	4
1ST TIME	100.0	20.8	70.8	20.8	35.4	35.4	6.3	8.3
MORE FREE TIME THIS YEAR	51	17	25	17	15	10	5	9
	100.0	33.3	49.0	33.3	29.4	19.6	9.8	17.6
OTHER	12	4	4	4		4	1	4
	100.0	33.3	33.3	33.3		33.3	8.3	33.3
DON'T KNOW	15	6	6	6	2	4	2	3
	100.0	40.0	40.0	40.0	13.3	26.7	13.3	20.0

(PERCENTAGES ROUNDED)
0047

Total Amount Spent on All Garden Products This Year
Based on Gardeners

		GARDENERS SURVEY TOTAL AMOUNT SPENT ON GARDENING THIS YEAR						
	TOTAL	AT/ BELOW MED	ABOVE MED	LESS $ 20	$21- $49	$50 & OVER	MED	DON'T KNOW
WEIGHTED BASE	1769	824	782	824	395	387	180	163
	100.0	46.6	44.2	46.6	22.3	21.9	10.2	9.2
HOW GARDEN WAS PREPARED								
BY HAND,BY MYSELF	636	353	220	353	104	116	55	63
	100.0	55.5	34.6	55.5	16.4	18.2	8.6	9.9
BY HAND,BY SOMEONE ELSE	147	83	47	83	26	21	11	17
	100.0	56.5	32.0	56.5	17.7	14.3	7.5	11.6
I RENTED A TILLER	41	21	18	21	6	12	15	2
	100.0	51.2	43.9	51.2	14.6	29.3	36.6	4.9
I BORROWED A TILLER	123	59	50	59	39	11	12	14
	100.0	48.0	40.7	48.0	31.7	8.9	9.8	11.4
I USED MY OWN TILLER	429	135	243	135	115	128	43	51
	100.0	31.5	56.6	31.5	26.8	29.8	10.0	11.9
I PAID SOMEONE TO TILL IT	112	42	64	42	39	25	9	6
	100.0	37.5	57.1	37.5	34.8	22.3	8.0	5.4
SOMEONE TILLED IT FOR ME FOR FREE	144	82	57	82	23	34	21	5
	100.0	56.9	39.6	56.9	16.0	23.6	14.6	3.5
OTHER	60	21	37	21	18	19	7	2
	100.0	35.0	61.7	35.0	30.0	31.7	11.7	3.3
CAN'T SAY	77	28	46	28	25	21	7	3
	100.0	36.4	59.7	36.4	32.5	27.3	9.1	3.9

(PERCENTAGES ROUNDED)
0048

Total Amount Spent on All Garden Products This Year

Based on Gardeners

GARDENERS SURVEY

		TOTAL AMOUNT SPENT ON GARDENING THIS YEAR						
	TOTAL	AT/ BELOW MED	ABOVE MED	LESS $ 20	$21- $49	$50 & OVER	MED	DON'T KNOW
WEIGHTED BASE	1769	824	782	824	395	387	180	163
	100.0	46.6	44.2	46.6	22.3	21.9	10.2	9.2
SIZE OF GARDEN								
AT/BELOW MEDIAN	873	515	293	515	165	128	94	65
	100.0	59.0	33.6	59.0	18.9	14.7	10.8	7.4
ABOVE MEDIAN	814	278	465	278	224	241	81	71
	100.0	34.2	57.1	34.2	27.5	29.6	10.0	8.7
UNDER 550 SQ.FT.	802	473	268	473	156	112	83	61
	100.0	59.0	33.4	59.0	19.5	14.0	10.3	7.6
550- 2,399 SQ.FT.	388	191	172	191	99	73	45	25
	100.0	49.2	44.3	49.2	25.5	18.8	11.6	6.4
2,400 SQ.FT. & OVER	497	129	318	129	134	184	47	50
	100.0	26.0	64.0	26.0	27.0	37.0	9.5	10.1
DON'T KNOW	82	31	24	31	6	18	5	27
	100.0	37.8	29.3	37.8	7.3	22.0	6.1	32.9
UNDER 500 SQ.FT.	779	459	259	459	148	111	81	61
	100.0	58.9	33.2	58.9	19.0	14.2	10.4	7.8
500-999 SQ.FT.	197	116	70	116	38	32	23	11
	100.0	58.9	35.5	58.9	19.3	16.2	11.7	5.6
1,000-3,000 SQ.FT.	321	124	170	124	102	68	34	27
	100.0	38.6	53.0	38.6	31.8	21.2	10.6	8.4
OVER 3,000 SQ. FT.	390	94	259	94	101	158	37	37
	100.0	24.1	66.4	24.1	25.9	40.5	9.5	9.5

(PERCENTAGES ROUNDED)
0046

How Vegetable Garden Was Prepared

Based on Gardeners

GARDENERS SURVEY
HOW VEGETABLE GARDEN WAS PREPARED FOR PLANTING THIS YEAR

	TOTAL	BY HAND/ MYSELF	SOME -ONE ELSE	RENTED TILLER	BORROW TILLER	MY OWN TILLER	PAID SOME ONE	HAD TILLED FREE	OTHER	CAN'T SAY
WEIGHTED BASE	1769	636	147	41	123	429	112	144	60	77
	100.0	36.0	8.3	2.3	7.0	24.3	6.3	8.1	3.4	4.4
SEX										
MALE	929	359	30	28	71	266	66	39	34	36
	100.0	38.6	3.2	3.0	7.6	28.6	7.1	4.2	3.7	3.9
FEMALE	840	277	117	13	52	163	46	105	26	41
	100.0	33.0	13.9	1.5	6.2	19.4	5.5	12.5	3.1	4.9
AGE										
18-29 YRS	332	104	34	9	42	65	20	30	12	16
	100.0	31.3	10.2	2.7	12.7	19.6	6.0	9.0	3.6	4.8
30-49 YRS	670	244	59	15	58	184	27	46	10	27
	100.0	36.4	8.8	2.2	8.7	27.5	4.0	6.9	1.5	4.0
50 YRS & OLDER	761	284	54	17	23	179	65	67	38	34
	100.0	37.3	7.1	2.2	3.0	23.5	8.5	8.8	5.0	4.5
UNDESIGNATED	6	4				1		1		
	100.0	66.7				16.7		16.7		
EDUCATION										
COLLEGE	496	213	53	9	28	82	27	41	10	33
	100.0	42.9	10.7	1.8	5.6	16.5	5.4	8.3	2.0	6.7
HIGH SCHOOL	992	339	77	23	88	256	59	86	28	36
	100.0	34.2	7.8	2.3	8.9	25.8	5.9	8.7	2.8	3.6
GRADE SCHOOL	278	83	17	9	7	89	26	17	22	8
	100.0	29.9	6.1	3.2	2.5	32.0	9.4	6.1	7.9	2.9
UNDESIGNATED	3	1				2				
	100.0	33.3				66.7				
RACE										
WHITE	1624	565	123	33	122	413	98	141	54	75
	100.0	34.8	7.6	2.0	7.5	25.4	6.0	8.7	3.3	4.6
NON-WHITE	145	71	24	8	1	16	14	3	6	2
	100.0	49.0	16.6	5.5	.7	11.0	9.7	2.1	4.1	1.4

(PERCENTAGES ROUNDED)
0051

How Vegetable Garden Was Prepared

Based on Gardeners

GARDENERS SURVEY

HOW VEGETABLE GARDEN WAS PREPARED FOR PLANTING THIS YEAR

	TOTAL	BY HAND/ MYSELF	SOME -ONE ELSE	RENTED TILLER	BORROW TILLER	MY OWN TILLER	PAID SOME ONE	HAD TILLED FREE	OTHER	CAN'T SAY
WEIGHTED BASE	1769	636	147	41	123	429	112	144	60	77
	100.0	36.0	8.3	2.3	7.0	24.3	6.3	8.1	3.4	4.4
OCCUPATION										
PROFESSIONAL	260	131	34	7	21	34	8	16	1	8
	100.0	50.4	13.1	2.7	8.1	13.1	3.1	6.2	.4	3.1
BUSINESS	207	80	19	2	19	48	8	17	3	11
	100.0	38.6	9.2	1.0	9.2	23.2	3.9	8.2	1.4	5.3
CLERICAL/SALES	80	22	8	4	5	11	9	14	1	6
	100.0	27.5	10.0	5.0	6.3	13.8	11.3	17.5	1.3	7.5
MANUAL LABOR	721	238	44	26	62	201	45	53	25	27
	100.0	33.0	6.1	3.6	8.6	27.9	6.2	7.4	3.5	3.7
FARMER	85	14	4		6	39	1	5	12	4
	100.0	16.5	4.7		7.1	45.9	1.2	5.9	14.1	4.7
RETIRED	338	121	29	2	8	81	39	31	13	14
	100.0	35.8	8.6	.6	2.4	24.0	11.5	9.2	3.8	4.1
OTHER NON-LABOR	40	16	5		2	3	2	7	4	1
	100.0	40.0	12.5		5.0	7.5	5.0	17.5	10.0	2.5
UNDESIGNATED	38	14	4			12		1	1	6
	100.0	36.8	10.5			31.6		2.6	2.6	15.8
ANNUAL HOUSEHOLD INCOME										
$20M & OVER	667	238	55	9	65	179	36	46	10	29
	100.0	35.7	8.2	1.3	9.7	26.8	5.4	6.9	1.5	4.3
UNDER $20M	1102	398	92	32	58	250	76	98	50	48
	100.0	36.1	8.3	2.9	5.3	22.7	6.9	8.9	4.5	4.4
$15M & OVER	1000	338	78	19	86	283	52	84	20	40
	100.0	33.8	7.8	1.9	8.6	28.3	5.2	8.4	2.0	4.0
$10M-$14,999	323	130	31	13	19	52	21	15	17	25
	100.0	40.2	9.6	4.0	5.9	16.1	6.5	4.6	5.3	7.7
$7M-$9,999	116	41	7	3	11	25	9	11	7	2
	100.0	35.3	6.0	2.6	9.5	21.6	7.8	9.5	6.0	1.7
$4M-$6,999	195	83	13	4	3	35	17	18	13	9
	100.0	42.6	6.7	2.1	1.5	17.9	8.7	9.2	6.7	4.6
UNDER $4M	107	32	18	2	4	25	12	12	2	
	100.0	29.9	16.8	1.9	3.7	23.4	11.2	11.2	1.9	
UNDESIGNATED	28	12				9	1	4	1	1
	100.0	42.9				32.1	3.6	14.3	3.6	3.6

(PERCENTAGES ROUNDED)
0052

How Vegetable Garden Was Prepared
Based on Gardeners

GARDENERS SURVEY
HOW VEGETABLE GARDEN WAS PREPARED FOR PLANTING THIS YEAR

	TOTAL	BY HAND/ MYSELF	SOME -ONE ELSE	RENTED TILLER	BORROW TILLER	MY OWN TILLER	PAID SOME ONE	HAD TILLED FREE	OTHER	CAN'T SAY
WEIGHTED BASE	1769	636	147	41	123	429	112	144	60	77
	100.0	36.0	8.3	2.3	7.0	24.3	6.3	8.1	3.4	4.4
REGION										
EAST	441	206	54	8	19	73	31	31	8	11
	100.0	46.7	12.2	1.8	4.3	16.6	7.0	7.0	1.8	2.5
MIDWEST	611	198	48	14	53	159	44	41	21	33
	100.0	32.4	7.9	2.3	8.7	26.0	7.2	6.7	3.4	5.4
SOUTH	505	124	23	13	41	160	34	54	31	25
	100.0	24.6	4.6	2.6	8.1	31.7	6.7	10.7	6.1	5.0
WEST	212	108	22	6	10	37	3	18		8
	100.0	50.9	10.4	2.8	4.7	17.5	1.4	8.5		3.8
SECTION OF COUNTRY										
NEW ENGLAND	115	45	12	5	4	20	8	15		6
	100.0	39.1	10.4	4.3	3.5	17.4	7.0	13.0		5.2
MIDDLE ATLANTIC	326	161	42	3	15	53	23	16	8	5
	100.0	49.4	12.9	.9	4.6	16.3	7.1	4.9	2.5	1.5
EAST CENTRAL	395	136	25	8	44	111	20	28	8	15
	100.0	34.4	6.3	2.0	11.1	28.1	5.1	7.1	2.0	3.8
WEST CENTRAL	216	62	23	6	9	48	24	13	13	18
	100.0	28.7	10.6	2.8	4.2	22.2	11.1	6.0	6.0	8.3
ROCKY MOUNTAIN	48	19	9	4	3		3	8		2
	100.0	39.6	18.8	8.3	6.3		6.3	16.7		4.2
PACIFIC	164	89	13	2	7	37		10		6
	100.0	54.3	7.9	1.2	4.3	22.6		6.1		3.7
DEEP SOUTH	172	30	2	3	10	73	9	18	16	11
	100.0	17.4	1.2	1.7	5.8	42.4	5.2	10.5	9.3	6.4
REST OF SOUTH	333	94	21	10	31	87	25	36	15	14
	100.0	28.2	6.3	3.0	9.3	26.1	7.5	10.8	4.5	4.2

(PERCENTAGES ROUNDED)
0053

How Vegetable Garden Was Prepared
Based on Gardeners

		GARDENERS SURVEY HOW VEGETABLE GARDEN WAS PREPARED FOR PLANTING THIS YEAR								
	TOTAL	BY HAND/ MYSELF	SOME -ONE ELSE	RENTED TILLER	BORROW TILLER	MY OWN TILLER	PAID SOME ONE	HAD TILLED FREE	OTHER	CAN'T SAY
WEIGHTED BASE	1769	636	147	41	123	429	112	144	60	77
	100.0	36.0	8.3	2.3	7.0	24.3	6.3	8.1	3.4	4.4
STAGE IN LIFE CYCLE										
MARRIED-NO CHILDREN	609	221	43	17	23	176	32	45	29	23
	100.0	36.3	7.1	2.8	3.8	28.9	5.3	7.4	4.8	3.8
MARRIED-WITH CHILDREN	731	223	62	18	79	200	37	51	24	37
	100.0	30.5	8.5	2.5	10.8	27.4	5.1	7.0	3.3	5.1
SINGLE	208	96	12	5	12	35	21	20	3	4
	100.0	46.2	5.8	2.4	5.8	16.8	10.1	9.6	1.4	1.9
SEPARATED/DIVORCED/WIDOWED	214	91	30	1	9	16	22	28	4	13
	100.0	42.5	14.0	.5	4.2	7.5	10.3	13.1	1.9	6.1
UNDESIGNATED										
SIZE OF COMMUNITY										
1 MILLION & OVER	265	180	37	3	17	12	4	3	3	6
	100.0	67.9	14.0	1.1	6.4	4.5	1.5	1.1	1.1	2.3
500,000-999,999	167	95	22	5	2	12	13	12	1	5
	100.0	56.9	13.2	3.0	1.2	7.2	7.8	7.2	.6	3.0
250,000-499,999	90	34	17	2	6	17	10	4		
	100.0	37.8	18.9	2.2	6.7	18.9	11.1	4.4		
25,000-249,000	306	127	30	16	27	34	23	34		15
	100.0	41.5	9.8	5.2	8.8	11.1	7.5	11.1		4.9
UNDER 25,000	941	200	41	15	71	354	62	91	56	51
	100.0	21.3	4.4	1.6	7.5	37.6	6.6	9.7	6.0	5.4
CENTRAL CITY	604	311	76	19	34	62	40	42	3	17
	100.0	51.5	12.6	3.1	5.6	10.3	6.6	7.0	.5	2.8
SUBURB	633	301	85	22	49	70	44	45	2	15
	100.0	47.6	13.4	3.5	7.7	11.1	7.0	7.1	.3	2.4
SMALL TOWN	254	92	22	7	21	44	23	20	7	18
	100.0	36.2	8.7	2.8	8.3	17.3	9.1	7.9	2.8	7.1
RURAL	764	148	26	12	52	313	45	79	49	40
	100.0	19.4	3.4	1.6	6.8	41.0	5.9	10.3	6.4	5.2

(PERCENTAGES ROUNDED)
0054

How Vegetable Garden Was Prepared
Based on Gardeners

GARDENERS SURVEY

HOW VEGETABLE GARDEN WAS PREPARED FOR PLANTING THIS YEAR

	TOTAL	BY HAND/ MYSELF	SOME -ONE ELSE	RENTED TILLER	BORROW TILLER	MY OWN TILLER	PAID SOME ONE	HAD TILLED FREE	OTHER	CAN'T SAY
WEIGHTED BASE	1769	636	147	41	123	429	112	144	60	77
	100.0	36.0	8.3	2.3	7.0	24.3	6.3	8.1	3.4	4.4
PROPERTY SIZE										
UNDER 1/4 ACRE	533	290	94	16	26	34	25	34	2	12
	100.0	54.4	17.6	3.0	4.9	6.4	4.7	6.4	.4	2.3
1/4-1/2 ACRES	448	177	32	14	34	96	38	34	4	19
	100.0	39.5	7.1	3.1	7.6	21.4	8.5	7.6	.9	4.2
3/4-1 ACRE	226	61	6	7	24	71	19	20	15	3
	100.0	27.0	2.7	3.1	10.6	31.4	8.4	8.8	6.6	1.3
MORE THAN 1 TO 3 ACRES	212	32	6		22	89	15	26	10	12
	100.0	15.1	2.8		10.4	42.0	7.1	12.3	4.7	5.7
4 ACRES OR MORE	256	26	6	4	9	126	11	28	24	22
	100.0	10.2	2.3	1.6	3.5	49.2	4.3	10.9	9.4	8.6
DON'T KNOW	76	38	3		8	13		2	5	7
	100.0	50.0	3.9		10.5	17.1		2.6	6.6	9.2
NONE	18	12					4			2
	100.0	66.7					22.2			11.1
LESS THAN 1 ACRE	1081	504	128	32	66	163	72	76	9	31
	100.0	46.6	11.8	3.0	6.1	15.1	6.7	7.0	.8	2.9
1-5 ACRES	392	63	14	7	42	148	29	44	25	20
	100.0	16.1	3.6	1.8	10.7	37.8	7.4	11.2	6.4	5.1
OVER 5 ACRES	202	19	2	2	7	105	7	22	21	17
	100.0	9.4	1.0	1.0	3.5	52.0	3.5	10.9	10.4	8.4

(PERCENTAGES ROUNDED)
0055

How Vegetable Garden Was Prepared

Based on Gardeners

GARDENERS SURVEY

HOW VEGETABLE GARDEN WAS PREPARED FOR PLANTING THIS YEAR

	TOTAL	BY HAND/ MYSELF	SOME -ONE ELSE	RENTED TILLER	BORROW TILLER	MY OWN TILLER	PAID SOME ONE	HAD TILLED FREE	OTHER	CAN'T SAY
WEIGHTED BASE	1769	636	147	41	123	429	112	144	60	77
	100.0	36.0	8.3	2.3	7.0	24.3	6.3	8.1	3.4	4.4
OTHER GARDEN ACTIVITIES										
FLOWER GARDENING	955	361	86	20	55	211	63	95	24	40
	100.0	37.8	9.0	2.1	5.8	22.1	6.6	9.9	2.5	4.2
GROWING BERRIES	314	72	21	6	20	118	25	28	10	14
	100.0	22.9	6.7	1.9	6.4	37.6	8.0	8.9	3.2	4.5
FRUIT TREE/ORCHARD	416	122	15	6	20	166	26	30	16	15
	100.0	29.3	3.6	1.4	4.8	39.9	6.3	7.2	3.8	3.6
NUT TREES	84	22	7		2	35	3	7	5	3
	100.0	26.2	8.3		2.4	41.7	3.6	8.3	6.0	3.6
LAWN CARE	1253	461	97	34	99	320	76	81	26	59
	100.0	36.8	7.7	2.7	7.9	25.5	6.1	6.5	2.1	4.7
SHRUB CARE	784	310	55	22	52	203	45	38	18	41
	100.0	39.5	7.0	2.8	6.6	25.9	5.7	4.8	2.3	5.2
ORNAMENTAL GARDENING	133	55	7	6	13	32	6	7	4	3
	100.0	41.4	5.3	4.5	9.8	24.1	4.5	5.3	3.0	2.3
INDOOR HOUSEPLANT-	705	259	76	18	53	149	44	59	17	30
GARDENING	100.0	36.7	10.8	2.6	7.5	21.1	6.2	8.4	2.4	4.3
GARDENING INDOORS	81	45	11	3	5	5	6	5	1	
UNDER ARTIFICIAL LIGHT	100.0	55.6	13.6	3.7	6.2	6.2	7.4	6.2	1.2	
GREENHOUSE GROWING	37	12		2		13	2	4	2	2
	100.0	32.4		5.4		35.1	5.4	10.8	5.4	5.4
NONE OF THE ABOVE	137	42	15		9	25	10	13	17	6
	100.0	30.7	10.9		6.6	18.2	7.3	9.5	12.4	4.4
DON'T KNOW	11	9						2		
	100.0	81.8						18.2		

(PERCENTAGES ROUNDED)

0059

How Vegetable Garden Was Prepared
Based on Gardeners

GARDENERS SURVEY
HOW VEGETABLE GARDEN WAS PREPARED FOR PLANTING THIS YEAR

	TOTAL	BY HAND/ MYSELF	SOME -ONE ELSE	RENTED TILLER	BORROW TILLER	MY OWN TILLER	PAID SOME ONE	HAD TILLED FREE	OTHER	CAN'T SAY
WEIGHTED BASE	1769	636	147	41	123	429	112	144	60	77
	100.0	36.0	8.3	2.3	7.0	24.3	6.3	8.1	3.4	4.4
MOTIVATIONS FOR GARDENING										
HELPS OFFSET INFLATION-	721	200	48	22	52	215	49	67	36	32
SAVES MONEY	100.0	27.7	6.7	3.1	7.2	29.8	6.8	9.3	5.0	4.4
FOR FUN/JOY OF IT	379	176	42	9	23	60	25	25	6	13
	100.0	46.4	11.1	2.4	6.1	15.8	6.6	6.6	1.6	3.4
BETTER TASTING FOOD	468	159	49	12	32	124	34	28	13	17
	100.0	34.0	10.5	2.6	6.8	26.5	7.3	6.0	2.8	3.6
MORE HEALTHFUL FOOD	316	127	33	7	17	65	21	18	10	18
	100.0	40.2	10.4	2.2	5.4	20.6	6.6	5.7	3.2	5.7
EXERCISE	106	49	7	2	7	36	2		2	1
	100.0	46.2	6.6	1.9	6.6	34.0	1.9		1.9	.9
TO HAVE A FAMILY	68	31	12		6	16	1	1		1
ACTIVITY	100.0	45.6	17.6		8.8	23.5	1.5	1.5		1.5
RELAXATION	91	37	6	2	1	27	5	2	2	9
	100.0	40.7	6.6	2.2	1.1	29.7	5.5	2.2	2.2	9.9
LAND AVAILABLE FOR	48	15	5		4	11	2	2	1	8
1ST TIME	100.0	31.3	10.4		8.3	22.9	4.2	4.2	2.1	16.7
MORE FREE TIME THIS YEAR	51	20	3	3	2	11	3	3	1	5
	100.0	39.2	5.9	5.9	3.9	21.6	5.9	5.9	2.0	9.8
OTHER	12	1		2		3		5	1	
	100.0	8.3		16.7		25.0		41.7	8.3	
DON'T KNOW	15	3				4	1		3	4
	100.0	20.0				26.7	6.7		20.0	26.7

(PERCENTAGES ROUNDED)
0057

How Vegetable Garden Was Prepared

Based on Gardeners

GARDENERS SURVEY

HOW VEGETABLE GARDEN WAS PREPARED FOR PLANTING THIS YEAR

	TOTAL	BY HAND/ MYSELF	SOME -ONE ELSE	RENTED TILLER	BORROW TILLER	MY OWN TILLER	PAID SOME ONE	HAD TILLED FREE	OTHER	CAN'T SAY
WEIGHTED BASE	1769	636	147	41	123	429	112	144	60	77
	100.0	36.0	8.3	2.3	7.0	24.3	6.3	8.1	3.4	4.4
SIZE OF GARDEN										
AT/BELOW MEDIAN	873	501	118	29	54	65	29	51	2	24
	100.0	57.4	13.5	3.3	6.2	7.4	3.3	5.8	.2	2.7
ABOVE MEDIAN	814	98	21	11	62	351	82	90	54	45
	100.0	12.0	2.6	1.4	7.6	43.1	10.1	11.1	6.6	5.5
UNDER 550 SQ.FT.	802	483	113	26	41	56	24	39	1	19
	100.0	60.2	14.1	3.2	5.1	7.0	3.0	4.9	.1	2.4
550- 2,399 SQ.FT.	388	83	15	7	44	115	39	57	4	24
	100.0	21.4	3.9	1.8	11.3	29.6	10.1	14.7	1.0	6.2
2,400 SQ.FT. & OVER	497	33	11	7	31	245	48	45	51	26
	100.0	6.6	2.2	1.4	6.2	49.3	9.7	9.1	10.3	5.2
DON'T KNOW	82	37	8	1	7	13	1	3	4	8
	100.0	45.1	9.8	1.2	8.5	15.9	1.2	3.7	4.9	9.8
UNDER 500 SQ.FT.	779	476	112	23	39	49	24	36	1	19
	100.0	61.1	14.4	3.0	5.0	6.3	3.1	4.6	.1	2.4
500-999 SQ.FT.	197	47	14	7	33	36	19	28	4	9
	100.0	23.9	7.1	3.6	16.8	18.3	9.6	14.2	2.0	4.6
1,000-3,000 SQ.FT.	321	53	2	5	22	143	36	41	4	15
	100.0	16.5	.6	1.6	6.9	44.5	11.2	12.8	1.2	4.7
OVER 3,000 SQ. FT.	390	23	11	5	22	188	32	36	47	26
	100.0	5.9	2.8	1.3	5.6	48.2	8.2	9.2	12.1	6.7

(PERCENTAGES ROUNDED)
0056

Ways Vegetables Will Be Used This Year

GARDENERS SURVEY
HOW VEGETABLES ARE PLANNED TO BE USED THIS YEAR

	TOTAL	CAN VEGS	FREEZE VEGS	DRY VEGS	STORE VEG IN CELLAR	SELL VEGS	GIVE VEGS AWAY	BARTER VEGS	FRESH USE ONLY	OTHER	DON'T KNOW
WEIGHTED BASE	2369	1007	1365	141	202	52	820	56	1471	8	72
	100.0	42.5	57.6	6.0	8.5	2.2	34.6	2.4	62.1	.3	3.0
SEX											
MALE	1165	489	632	70	103	26	431	41	765	6	28
	100.0	42.0	54.2	6.0	8.8	2.2	37.0	3.5	65.7	.5	2.4
FEMALE	1204	518	733	71	99	26	389	15	706	2	44
	100.0	43.0	60.9	5.9	8.2	2.2	32.3	1.2	58.6	.2	3.7
AGE											
18-29 YRS	517	218	262	28	47	4	154	7	331	1	29
	100.0	42.2	50.7	5.4	9.1	.8	29.8	1.4	64.0	.2	5.6
30-49 YRS	827	370	513	56	66	17	277	33	513	5	12
	100.0	44.7	62.0	6.8	8.0	2.1	33.5	4.0	62.0	.6	1.5
50 YRS & OLDER	1016	416	586	57	89	31	387	16	623	2	30
	100.0	40.9	57.7	5.6	8.8	3.1	38.1	1.6	61.3	.2	3.0
UNDESIGNATED	9	3	4				2		4		1
	100.0	33.3	44.4				22.2		44.4		11.1
EDUCATION											
COLLEGE	693	250	342	40	55	15	256	30	500	4	23
	100.0	36.1	49.4	5.8	7.9	2.2	36.9	4.3	72.2	.6	3.3
HIGH SCHOOL	1272	534	742	85	110	30	404	22	750	4	43
	100.0	42.0	58.3	6.7	8.6	2.4	31.8	1.7	59.0	.3	3.4
GRADE SCHOOL	401	222	280	16	37	7	159	4	219		6
	100.0	55.4	69.8	4.0	9.2	1.7	39.7	1.0	54.6		1.5
UNDESIGNATED	3	1	1				1		2		
	100.0	33.3	33.3				33.3		66.7		
RACE											
WHITE	2178	948	1260	129	195	47	773	55	1356	8	64
	100.0	43.5	57.9	5.9	9.0	2.2	35.5	2.5	62.3	.4	2.9
NON-WHITE	191	59	105	12	7	5	47	1	115		8
	100.0	30.9	55.0	6.3	3.7	2.6	24.6	.5	60.2		4.2

(PERCENTAGES ROUNDED)
0061

Ways Vegetables Will Be Used This Year

GARDENERS SURVEY

HOW VEGETABLES ARE PLANNED TO BE USED THIS YEAR

	TOTAL	CAN VEGS	FREEZE VEGS	DRY VEGS	STORE VEG IN CELLAR	SELL VEGS	GIVE VEGS AWAY	BARTER VEGS	FRESH USE ONLY	OTHER	DON'T KNOW
WEIGHTED BASE	2369	1007	1365	141	202	52	820	56	1471	8	72
	100.0	42.5	57.6	6.0	8.5	2.2	34.6	2.4	62.1	.3	3.0
OCCUPATION											
PROFESSIONAL	341	114	192	31	22	4	123	13	230	3	13
	100.0	33.4	56.3	9.1	6.5	1.2	36.1	3.8	67.4	.9	3.8
BUSINESS	269	96	142	16	20	4	90	3	179		5
	100.0	35.7	52.8	5.9	7.4	1.5	33.5	1.1	66.5		1.9
CLERICAL/SALES	132	58	71	6	18	6	52	3	80		8
	100.0	43.9	53.8	4.5	13.6	4.5	39.4	2.3	60.6		6.1
MANUAL LABOR	954	440	563	54	68	18	302	30	589	4	24
	100.0	46.1	59.0	5.7	7.1	1.9	31.7	3.1	61.7	.4	2.5
FARMER	106	72	82	8	36	3	46	4	51		6
	100.0	67.9	77.4	7.5	34.0	2.8	43.4	3.8	48.1		5.7
RETIRED	456	188	257	25	30	15	176	3	285	1	11
	100.0	41.2	56.4	5.5	6.6	3.3	38.6	.7	62.5	.2	2.4
OTHER NON-LABOR	62	21	33	1	3	2	19		32		1
	100.0	33.9	53.2	1.6	4.8	3.2	30.6		51.6		1.6
UNDESIGNATED	49	18	25		5		12		25		4
	100.0	36.7	51.0		10.2		24.5		51.0		8.2
ANNUAL HOUSEHOLD INCOME											
$20M & OVER	938	387	525	55	82	17	326	31	603	3	33
	100.0	41.3	56.0	5.9	8.7	1.8	34.8	3.3	64.3	.3	3.5
UNDER $20M	1431	620	840	86	120	35	494	25	868	5	39
	100.0	43.3	58.7	6.0	8.4	2.4	34.5	1.7	60.7	.3	2.7
$15M & OVER	1352	580	773	77	118	21	467	41	853	5	45
	100.0	42.9	57.2	5.7	8.7	1.6	34.5	3.0	63.1	.4	3.3
$10M-$14,999	406	161	234	28	42	11	140	8	254	2	7
	100.0	39.7	57.6	6.9	10.3	2.7	34.5	2.0	62.6	.5	1.7
$7M-$9,999	174	69	106	14	5	3	60	4	98		8
	100.0	39.7	60.9	8.0	2.9	1.7	34.5	2.3	56.3		4.6
$4M-$6,999	270	120	145	17	20	11	100	3	170	1	12
	100.0	44.4	53.7	6.3	7.4	4.1	37.0	1.1	63.0	.4	4.4
UNDER $4M	129	65	84	4	13	6	47		76		
	100.0	50.4	65.1	3.1	10.1	4.7	36.4		58.9		
UNDESIGNATED	38	12	23	1	4		6		20		
	100.0	31.6	60.5	2.6	10.5		15.8		52.6		

(PERCENTAGES ROUNDED)
0062

Ways Vegetables Will Be Used This Year

GARDENERS SURVEY
HOW VEGETABLES ARE PLANNED TO BE USED THIS YEAR

	TOTAL	CAN VEGS	FREEZE VEGS	DRY VEGS	STORE VEG IN CELLAR	SELL VEGS	GIVE VEGS AWAY	BARTER VEGS	FRESH USE ONLY	OTHER	DON'T KNOW
WEIGHTED BASE	2369	1007	1365	141	202	52	820	56	1471	8	72
	100.0	42.5	57.6	6.0	8.5	2.2	34.6	2.4	62.1	.3	3.0
REGION											
EAST	605	182	253	19	32	13	178	12	424		19
	100.0	30.1	41.8	3.1	5.3	2.1	29.4	2.0	70.1		3.1
MIDWEST	821	416	490	46	100	12	266	20	495	6	26
	100.0	50.7	59.7	5.6	12.2	1.5	32.4	2.4	60.3	.7	3.2
SOUTH	661	308	471	44	47	24	261	14	365	2	17
	100.0	46.6	71.3	6.7	7.1	3.6	39.5	2.1	55.2	.3	2.6
WEST	282	101	151	32	23	3	115	10	187		10
	100.0	35.8	53.5	11.3	8.2	1.1	40.8	3.5	66.3		3.5
SECTION OF COUNTRY											
NEW ENGLAND	157	41	80	5	16	7	58	7	117		4
	100.0	26.1	51.0	3.2	10.2	4.5	36.9	4.5	74.5		2.5
MIDDLE ATLANTIC	448	141	173	14	16	6	120	5	307		15
	100.0	31.5	38.6	3.1	3.6	1.3	26.8	1.1	68.5		3.3
EAST CENTRAL	544	277	308	28	47	8	190	18	317	5	23
	100.0	50.9	56.6	5.1	8.6	1.5	34.9	3.3	58.3	.9	4.2
WEST CENTRAL	277	139	182	18	53	4	76	2	178	1	3
	100.0	50.2	65.7	6.5	19.1	1.4	27.4	.7	64.3	.4	1.1
ROCKY MOUNTAIN	72	18	33	5	1	2	20	2	46		5
	100.0	25.0	45.8	6.9	1.4	2.8	27.8	2.8	63.9		6.9
PACIFIC	210	83	118	27	22	1	95	8	141		5
	100.0	39.5	56.2	12.9	10.5	.5	45.2	3.8	67.1		2.4
DEEP SOUTH	221	114	188	6	10	12	85		79	2	5
	100.0	51.6	85.1	2.7	4.5	5.4	38.5		35.7	.9	2.3
REST OF SOUTH	440	194	283	38	37	12	176	14	286		12
	100.0	44.1	64.3	8.6	8.4	2.7	40.0	3.2	65.0		2.7

(PERCENTAGES ROUNDED)
0063

Ways Vegetables Will Be Used This Year

GARDENERS SURVEY
HOW VEGETABLES ARE PLANNED TO BE USED THIS YEAR

	TOTAL	CAN VEGS	FREEZE VEGS	DRY VEGS	STORE VEG IN CELLAR	SELL VEGS	GIVE VEGS AWAY	BARTER VEGS	FRESH USE ONLY	OTHER	DON'T KNOW
WEIGHTED BASE	2369	1007	1365	141	202	52	820	56	1471	8	72
	100.0	42.5	57.6	6.0	8.5	2.2	34.6	2.4	62.1	.3	3.0
STAGE IN LIFE CYCLE											
MARRIED-NO CHILDREN	823	359	521	67	71	14	331	19	480	1	28
	100.0	43.6	63.3	8.1	8.6	1.7	40.2	2.3	58.3	.1	3.4
MARRIED-WITH CHILDREN	920	436	581	55	92	25	313	28	538	4	12
	100.0	47.4	63.2	6.0	10.0	2.7	34.0	3.0	58.5	.4	1.3
SINGLE	361	106	138	12	23	6	102	8	272	2	28
	100.0	29.4	38.2	3.3	6.4	1.7	28.3	2.2	75.3	.6	7.8
SEPARATED/DIVORCED/WIDOWED	256	100	123	7	16	7	72	1	178	1	4
	100.0	39.1	48.0	2.7	6.3	2.7	28.1	.4	69.5	.4	1.6
UNDESIGNATED											
SIZE OF COMMUNITY											
1 MILLION & OVER	369	60	111	9	8	3	100	9	304	2	13
	100.0	16.3	30.1	2.4	2.2	.8	27.1	2.4	82.4	.5	3.5
500,000-999,999	230	61	111	13	20	3	70	9	163	1	2
	100.0	26.5	48.3	5.7	8.7	1.3	30.4	3.9	70.9	.4	.9
250,000-499,999	124	42	49	3	3		31	3	81		1
	100.0	33.9	39.5	2.4	2.4		25.0	2.4	65.3		.8
25,000-249,000	458	158	226	32	35	6	160	12	315		16
	100.0	34.5	49.3	7.0	7.6	1.3	34.9	2.6	68.8		3.5
UNDER 25,000	1188	686	868	84	136	40	459	23	608	5	40
	100.0	57.7	73.1	7.1	11.4	3.4	38.6	1.9	51.2	.4	3.4
CENTRAL CITY	843	231	349	49	43	10	254	21	603	1	17
	100.0	27.4	41.4	5.8	5.1	1.2	30.1	2.5	71.5	.1	2.0
SUBURB	910	261	408	44	47	9	274	24	649	3	22
	100.0	28.7	44.8	4.8	5.2	1.0	30.1	2.6	71.3	.3	2.4
SMALL TOWN	357	154	227	19	28	6	137	9	231	2	11
	100.0	43.1	63.6	5.3	7.8	1.7	38.4	2.5	64.7	.6	3.1
RURAL	951	577	704	71	125	35	369	20	462	3	35
	100.0	60.7	74.0	7.5	13.1	3.7	38.8	2.1	48.6	.3	3.7

(PERCENTAGES ROUNDED)
0064

Ways Vegetables Will Be Used This Year

GARDENERS SURVEY
HOW VEGETABLES ARE PLANNED TO BE USED THIS YEAR

	TOTAL	CAN VEGS	FREEZE VEGS	DRY VEGS	STORE VEG IN CELLAR	SELL VEGS	GIVE VEGS AWAY	BARTER VEGS	FRESH USE ONLY	OTHER	DON'T KNOW
WEIGHTED BASE	2369	1007	1365	141	202	52	820	56	1471	8	72
	100.0	42.5	57.6	6.0	8.5	2.2	34.6	2.4	62.1	.3	3.0
PROPERTY SIZE											
UNDER 1/4 ACRE	756	218	303	48	35	6	250	18	571		19
	100.0	28.8	40.1	6.3	4.6	.8	33.1	2.4	75.5		2.5
1/4-1/2 ACRES	584	238	348	31	35	7	197	14	368	2	18
	100.0	40.8	59.6	5.3	6.0	1.2	33.7	2.4	63.0	.3	3.1
3/4-1 ACRE	294	150	187	17	14	10	101	8	161	1	7
	100.0	51.0	63.6	5.8	4.8	3.4	34.4	2.7	54.8	.3	2.4
MORE THAN 1 TO 3 ACRES	276	163	202	11	32	4	116	8	120	2	11
	100.0	59.1	73.2	4.0	11.6	1.4	42.0	2.9	43.5	.7	4.0
4 ACRES OR MORE	316	205	259	29	84	18	127	4	158	2	3
	100.0	64.9	82.0	9.2	26.6	5.7	40.2	1.3	50.0	.6	.9
DON'T KNOW	119	31	59	4	2	7	24	2	70	1	14
	100.0	26.1	49.6	3.4	1.7	5.9	20.2	1.7	58.8	.8	11.8
NONE	24	2	7	1			5	2	23		
	100.0	8.3	29.2	4.2			20.8	8.3	95.8		
LESS THAN 1 ACRE	1471	522	731	87	73	17	484	40	1007	3	41
	100.0	35.5	49.7	5.9	5.0	1.2	32.9	2.7	68.5	.2	2.8
1-5 ACRES	503	287	355	26	60	12	201	10	254	2	14
	100.0	57.1	70.6	5.2	11.9	2.4	40.0	2.0	50.5	.4	2.8
OVER 5 ACRES	252	165	213	23	67	16	106	2	117	2	3
	100.0	65.5	84.5	9.1	26.6	6.3	42.1	.8	46.4	.8	1.2

(PERCENTAGES ROUNDED)
9065

Ways Vegetables Will Be Used This Year

GARDENERS SURVEY
HOW VEGETABLES ARE PLANNED TO BE USED THIS YEAR

	TOTAL	CAN VEGS	FREEZE VEGS	DRY VEGS	STORE VEG IN CELLAR	SELL VEGS	GIVE VEGS AWAY	BARTER VEGS	FRESH USE ONLY	OTHER	DON'T KNOW
WEIGHTED BASE	2369	1007	1365	141	202	52	820	56	1471	8	72
	100.0	42.5	57.6	6.0	8.5	2.2	34.6	2.4	62.1	.3	3.0
OTHER GARDEN ACTIVITIES											
FLOWER GARDENING	1174	524	713	106	111	21	436	28	745	6	22
	100.0	44.6	60.7	9.0	9.5	1.8	37.3	2.4	63.5	.5	1.9
GROWING BERRIES	351	210	273	44	72	15	182	14	204		2
	100.0	59.8	77.8	12.5	20.5	4.3	51.9	4.0	58.1		.6
FRUIT TREE/ORCHARD	498	276	367	50	75	15	234	17	289		7
	100.0	55.4	73.7	10.0	15.1	3.0	47.0	3.4	58.0		1.4
NUT TREES	103	58	81	7	16	5	51	3	67		
	100.0	56.3	78.6	6.8	15.5	4.9	49.5	2.9	65.0		
LAWN CARE	1545	676	918	101	155	34	568	43	996	8	37
	100.0	43.8	59.4	6.5	10.0	2.2	36.8	2.8	64.5	.5	2.4
SHRUB CARE	937	378	553	67	98	21	362	34	627	4	16
	100.0	40.3	59.0	7.2	10.5	2.2	38.6	3.6	66.9	.4	1.7
ORNAMENTAL GARDENING	149	55	75	6	15	1	75	2	121		2
	100.0	36.9	50.3	4.0	10.1	.7	50.3	1.3	81.2		1.3
INDOOR HOUSEPLANT-GARDENING	929	431	549	92	119	18	367	25	621	3	25
	100.0	46.4	59.1	9.9	12.8	1.9	39.5	2.7	66.8	.3	2.7
GARDENING INDOORS UNDER ARTIFICIAL LIGHT	96	33	61	10	17	6	43	5	67		6
	100.0	34.4	63.5	10.4	17.7	6.3	44.8	5.2	69.8		6.3
GREENHOUSE GROWING	48	18	27	6	10	3	13	3	34	1	
	100.0	37.5	56.3	12.5	20.8	6.3	27.1	6.3	70.8	2.1	
NONE OF THE ABOVE	254	101	120	6	9	5	89		151		14
	100.0	39.8	47.2	2.4	3.5	2.0	35.0		59.4		5.5
DON'T KNOW	25	12	19	3		2	8		5		2
	100.0	48.0	76.0	12.0		8.0	32.0		20.0		8.0

(PERCENTAGES ROUNDED)
0069

Ways Vegetables Will Be Used This Year

GARDENERS SURVEY
HOW VEGETABLES ARE PLANNED TO BE USED THIS YEAR

	TOTAL	CAN VEGS	FREEZE VEGS	DRY VEGS	STORE VEG IN CELLAR	SELL VEGS	GIVE VEGS AWAY	BARTER VEGS	FRESH USE ONLY	OTHER	DON'T KNOW
WEIGHTED BASE	2369	1007	1365	141	202	52	820	56	1471	8	72
	100.0	42.5	57.6	6.0	8.5	2.2	34.6	2.4	62.1	.3	3.0
MOTIVATIONS FOR GARDENING											
HELPS OFFSET INFLATION- SAVES MONEY	721	423	531	51	81	20	252	17	375	1	
	100.0	58.7	73.6	7.1	11.2	2.8	35.0	2.4	52.0	.1	
FOR FUN/JOY OF IT	379	127	181	17	26	7	133	8	289	2	
	100.0	33.5	47.8	4.5	6.9	1.8	35.1	2.1	76.3	.5	
BETTER TASTING FOOD	468	233	268	35	32	15	192	10	333	1	3
	100.0	49.8	57.3	7.5	6.8	3.2	41.0	2.1	71.2	.2	.6
MORE HEALTHFUL FOOD	316	160	205	32	44	11	127	26	220	1	
	100.0	50.6	64.9	10.1	13.9	3.5	40.2	8.2	69.6	.3	
EXERCISE	106	52	61	5	4	1	45	6	73	1	
	100.0	49.1	57.5	4.7	3.8	.9	42.5	5.7	68.9	.9	
TO HAVE A FAMILY ACTIVITY	68	32	38	6	2	1	26	4	45	1	
	100.0	47.1	55.9	8.8	2.9	1.5	38.2	5.9	66.2	1.5	
RELAXATION	91	32	46	4	7	4	30		69		2
	100.0	35.2	50.5	4.4	7.7	4.4	33.0		75.8		2.2
LAND AVAILABLE FOR 1ST TIME	48	24	33	4	7	6	20	2	39		
	100.0	50.0	68.8	8.3	14.6	12.5	41.7	4.2	81.3		
MORE FREE TIME THIS YEAR	51	15	29	4	1	4	16	4	39		
	100.0	29.4	56.9	7.8	2.0	7.8	31.4	7.8	76.5		
OTHER	12	6	11		1	2	1		7		
	100.0	50.0	91.7		8.3	16.7	8.3		58.3		
DON'T KNOW	15	6	9	3	1		7		8		2
	100.0	40.0	60.0	20.0	6.7		46.7		53.3		13.3

(PERCENTAGES ROUNDED)
0067

Ways Vegetables Will Be Used This Year

GARDENERS SURVEY
HOW VEGETABLES ARE PLANNED TO BE USED THIS YEAR

	TOTAL	CAN VEGS	FREEZE VEGS	DRY VEGS	STORE VEG IN CELLAR	SELL VEGS	GIVE VEGS AWAY	BARTER VEGS	FRESH USE ONLY	OTHER	DON'T KNOW
WEIGHTED BASE	2369	1007	1365	141	202	52	820	56	1471	8	72
	100.0	42.5	57.6	6.0	8.5	2.2	34.6	2.4	62.1	.3	3.0
HOW GARDEN WAS PREPARED											
BY HAND,BY MYSELF	636	180	254	37	27	4	181	30	476	4	1
	100.0	28.3	39.9	5.8	4.2	.6	28.5	4.7	74.8	.6	.2
BY HAND,BY SOMEONE ELSE	147	59	68	7	9	2	50		117		
	100.0	40.1	46.3	4.8	6.1	1.4	34.0		79.6		
I RENTED A TILLER	41	19	30	7	5		9	2	23		
	100.0	46.3	73.2	17.1	12.2		22.0	4.9	56.1		
I BORROWED A TILLER	123	54	85	8	20	3	52	8	61		
	100.0	43.9	69.1	6.5	16.3	2.4	42.3	6.5	49.6		
I USED MY OWN TILLER	429	306	368	36	50	12	190	7	204	1	
	100.0	71.3	85.8	8.4	11.7	2.8	44.3	1.6	47.6	.2	
I PAID SOMEONE TO TILL IT	112	63	77	7	6	2	29		77		
	100.0	56.3	68.8	6.3	5.4	1.8	25.9		68.8		
SOMEONE TILLED IT FOR ME FOR FREE	144	54	108	9	23	4	53	2	79		
	100.0	37.5	75.0	6.3	16.0	2.8	36.8	1.4	54.9		
OTHER	60	50	51	4	9	5	33		15		1
	100.0	83.3	85.0	6.7	15.0	8.3	55.0		25.0		1.7
CAN'T SAY	77	34	50	9	24	10	26	3	44		5
	100.0	44.2	64.9	11.7	31.2	13.0	33.8	3.9	57.1		6.5

(PERCENTAGES ROUNDED)
0068

Ways Vegetables Will Be Used This Year

GARDENERS SURVEY
HOW VEGETABLES ARE PLANNED TO BE USED THIS YEAR

	TOTAL	CAN VEGS	FREEZE VEGS	DRY VEGS	STORE VEG IN CELLAR	SELL VEGS	GIVE VEGS AWAY	BARTER VEGS	FRESH USE ONLY	OTHER	DON'T KNOW
WEIGHTED BASE	2369	1007	1365	141	202	52	820	56	1471	8	72
	100.0	42.5	57.6	6.0	8.5	2.2	34.6	2.4	62.1	.3	3.0
SIZE OF GARDEN											
AT/BELOW MEDIAN	873	270	388	49	42	4	243	22	656	2	3
	100.0	30.9	44.4	5.6	4.8	.5	27.8	2.5	75.1	.2	.3
ABOVE MEDIAN	814	514	657	72	127	34	353	29	402	3	2
	100.0	63.1	80.7	8.8	15.6	4.2	43.4	3.6	49.4	.4	.2
UNDER 550 SQ.FT.	802	247	339	42	36	4	216	21	615	1	1
	100.0	30.8	42.3	5.2	4.5	.5	26.9	2.6	76.7	.1	.1
550- 2,399 SQ.FT.	388	179	277	31	53	2	148	13	226	1	2
	100.0	46.1	71.4	8.0	13.7	.5	38.1	3.4	58.2	.3	.5
2,400 SQ.FT. & OVER	497	358	429	48	80	32	232	17	217	3	2
	100.0	72.0	86.3	9.7	16.1	6.4	46.7	3.4	43.7	.6	.4
DON'T KNOW	82	35	46	3	4	4	27	1	38		2
	100.0	42.7	56.1	3.7	4.9	4.9	32.9	1.2	46.3		2.4
UNDER 500 SQ.FT.	779	241	327	42	35	4	212	21	599	1	1
	100.0	30.9	42.0	5.4	4.5	.5	27.2	2.7	76.9	.1	.1
500-999 SQ.FT.	197	63	121	14	20		71	9	128	1	2
	100.0	32.0	61.4	7.1	10.2		36.0	4.6	65.0	.5	1.0
1,000-3,000 SQ.FT.	321	193	257	27	46	8	126	8	164		
	100.0	60.1	80.1	8.4	14.3	2.5	39.3	2.5	51.1		
OVER 3,000 SQ. FT.	390	287	340	38	68	26	187	13	167	3	2
	100.0	73.6	87.2	9.7	17.4	6.7	47.9	3.3	42.8	.8	.5

(PERCENTAGES ROUNDED)
0066

Indoor/Outdoor Lawn and Garden Activities Done in Past Year

Based on Total Sample

GARDENERS SURVEY

INDOOR/OUTDOOR LAWN AND GARDEN ACTIVITIES OTHER THAN VEGETABLE GARDENING

	TOTAL	FLOWER GARDEN	GROW BER-RIES	FRUIT TREES	NUT TREES	LAWN CARE	SHRUB CARE	ORNA-MENTAL GARDEN	INDOOR HOUSE PLANTS	INDOOR GARDEN	GREEN HOUSE GROUNG	NONE THESE	DON'T KNOW
WEIGHTED BASE	5559	2028	464	714	163	2907	1730	273	2053	180	94	1302	127
	100.0	36.5	8.3	12.8	2.9	52.3	31.1	4.9	36.9	3.2	1.7	23.4	2.3
SEX													
MALE	2654	780	246	381	89	1616	970	151	658	82	58	648	51
	100.0	29.4	9.3	14.4	3.4	60.9	36.5	5.7	24.8	3.1	2.2	24.4	1.9
FEMALE	2905	1248	218	333	74	1291	760	122	1395	98	36	654	76
	100.0	43.0	7.5	11.5	2.5	44.4	26.2	4.2	48.0	3.4	1.2	22.5	2.6
AGE													
18-29 YRS	1590	423	78	134	18	758	358	62	623	72	40	440	40
	100.0	26.6	4.9	8.4	1.1	47.7	22.5	3.9	39.2	4.5	2.5	27.7	2.5
30-49 YRS	1837	756	194	285	50	1093	697	122	690	58	32	363	41
	100.0	41.2	10.6	15.5	2.7	59.5	37.9	6.6	37.6	3.2	1.7	19.8	2.2
50 YRS & OLDER	2113	843	192	294	94	1049	669	89	732	50	20	493	45
	100.0	39.9	9.1	13.9	4.4	49.6	31.7	4.2	34.6	2.4	.9	23.3	2.1
UNDESIGNATED	19	6		1	1	7	6		8		2	6	1
	100.0	31.6		5.3	5.3	36.8	31.6		42.1		10.5	31.6	5.3
EDUCATION													
COLLEGE	1645	714	170	266	72	1018	726	143	802	89	41	241	20
	100.0	43.4	10.3	16.2	4.4	61.9	44.1	8.7	48.8	5.4	2.5	14.7	1.2
HIGH SCHOOL	3060	1085	236	363	64	1561	862	111	1047	84	52	767	86
	100.0	35.5	7.7	11.9	2.1	51.0	28.2	3.6	34.2	2.7	1.7	25.1	2.8
GRADE SCHOOL	849	227	58	85	27	325	140	19	203	7	1	294	21
	100.0	26.7	6.8	10.0	3.2	38.3	16.5	2.2	23.9	.8	.1	34.6	2.5
UNDESIGNATED	5	2				3	2		1				
	100.0	40.0				60.0	40.0		20.0				
RACE													
WHITE	4864	1853	444	667	155	2685	1620	259	1899	173	87	1010	112
	100.0	38.1	9.1	13.7	3.2	55.2	33.3	5.3	39.0	3.6	1.8	20.8	2.3
NON-WHITE	695	175	20	47	8	222	110	14	154	7	7	292	15
	100.0	25.2	2.9	6.8	1.2	31.9	15.8	2.0	22.2	1.0	1.0	42.0	2.2

(PERCENTAGES ROUNDED)
0071

Indoor/Outdoor Lawn and Garden Activities Done in Past Year

Based on Total Sample

GARDENERS SURVEY
INDOOR/OUTDOOR LAWN AND GARDEN ACTIVITIES OTHER THAN VEGETABLE GARDENING

	TOTAL	FLOWER GARDEN	GROW BER- RIES	FRUIT TREES	NUT TREES	LAWN CARE	SHRUB CARE	ORNA- MENTAL GARDEN	INDOOR HOUSE PLANTS	INDOOR GARDEN	GREEN HOUSE GROWNG	NONE THESE	DON'T KNOW
WEIGHTED BASE	5559	2028	464	714	163	2907	1730	273	2053	180	94	1302	127
	100.0	36.5	9.3	12.8	2.9	52.3	31.1	4.9	36.9	3.2	1.7	23.4	2.3
OCCUPATION													
PROFESSIONAL	795	366	101	122	23	489	354	66	399	44	16	108	19
	100.0	46.0	12.7	15.3	2.9	61.5	44.5	8.3	50.2	5.5	2.0	13.6	2.4
BUSINESS	631	263	71	95	21	388	274	57	279	41	12	96	12
	100.0	41.7	11.3	15.1	3.3	61.5	43.4	9.0	44.2	6.5	1.9	15.2	1.9
CLERICAL/SALES	357	124	31	38	11	193	99	9	148	16	15	71	9
	100.0	34.7	8.7	10.6	3.1	54.1	27.7	2.5	41.5	4.5	4.2	19.9	2.5
MANUAL LABOR	2272	761	135	297	43	1186	640	84	786	59	31	578	47
	100.0	33.5	5.9	13.1	1.9	52.2	28.2	3.7	34.6	2.6	1.4	25.4	2.1
FARMER	134	45	19	18	5	81	35	2	30	2	5	33	4
	100.0	33.6	14.2	13.4	3.7	60.4	26.1	1.5	22.4	1.5	3.7	24.6	3.0
RETIRED	918	352	92	113	43	436	264	43	303	11	5	225	20
	100.0	38.3	10.0	12.3	4.7	47.5	28.8	4.7	33.0	1.2	.5	24.5	2.2
OTHER NON-LABOR	257	66	9	21	11	70	42	10	68	2	3	109	8
	100.0	25.7	3.5	8.2	4.3	27.2	16.3	3.9	26.5	.8	1.2	42.4	3.1
UNDESIGNATED	195	51	6	10	6	64	22	2	40	5	7	82	8
	100.0	26.2	3.1	5.1	3.1	32.8	11.3	1.0	20.5	2.6	3.6	42.1	4.1
ANNUAL HOUSEHOLD INCOME													
$20M & OVER	1944	861	241	365	77	1217	838	140	858	86	31	275	39
	100.0	44.3	12.4	18.8	4.0	62.6	43.1	7.2	44.1	4.4	1.6	14.1	2.0
UNDER $20M	3615	1167	223	349	86	1690	892	133	1195	94	63	1027	98
	100.0	32.3	6.2	9.7	2.4	46.7	24.7	3.7	33.1	2.6	1.7	28.4	2.4
$15M & OVER	2839	1214	320	480	101	1744	1151	189	1216	114	50	432	57
	100.0	42.8	11.3	16.9	3.6	61.4	40.5	6.7	42.8	4.0	1.8	15.2	2.0
$10M-$14,999	1021	332	58	116	26	522	294	34	368	21	19	256	19
	100.0	32.5	5.7	11.4	2.5	51.1	28.8	3.3	36.0	2.1	1.9	25.1	1.9
$7M-$9,999	468	142	30	32	12	223	98	16	121	21	12	152	2
	100.0	30.3	6.4	6.8	2.6	47.6	20.9	3.4	25.9	4.5	2.6	32.5	.4
$4M-$6,999	740	207	37	54	14	254	98	22	214	17	11	270	27
	100.0	28.0	5.0	7.3	1.9	34.3	13.2	3.0	28.9	2.3	1.5	36.5	3.6
UNDER $4M	421	115	15	23	10	127	72	7	123	7		169	18
	100.0	27.3	3.6	5.5	2.4	30.2	17.1	1.7	29.2	1.7		40.1	4.3
UNDESIGNATED	70	18	4	9		37	17	5	11		2	23	4
	100.0	25.7	5.7	12.9		52.9	24.3	7.1	15.7		2.9	32.9	5.7

(PERCENTAGES ROUNDED)
0072

Indoor/Outdoor Lawn and Garden Activities Done in Past Year
Based on Total Sample

GARDENERS SURVEY
INDOOR/OUTDOOR LAWN AND GARDEN ACTIVITIES OTHER THAN VEGETABLE GARDENING

	TOTAL	FLOWER GARDEN	GROW BER-RIES	FRUIT TREES	NUT TREES	LAWN CARE	SHRUB CARE	ORNA-MENTAL GARDEN	INDOOR HOUSE PLANTS	INDOOR GARDEN	GREEN HOUSE GROWNG	NONE THESE	DON'T KNOW
WEIGHTED BASE	5559	2028	464	714	163	2907	1730	273	2053	180	94	1302	127
	100.0	36.5	8.3	12.8	2.9	52.3	31.1	4.9	36.9	3.2	1.7	23.4	2.3
REGION													
EAST	1491	520	111	121	22	687	439	72	498	51	25	441	24
	100.0	34.9	7.4	8.1	1.5	46.1	29.4	4.8	33.4	3.4	1.7	29.6	1.6
MIDWEST	1512	606	171	152	24	927	502	62	611	56	21	277	24
	100.0	40.1	11.3	10.1	1.6	61.3	33.2	4.1	40.4	3.7	1.4	18.3	1.6
SOUTH	1566	520	76	243	66	818	477	82	508	50	34	371	43
	100.0	33.2	4.9	15.5	4.2	52.2	30.5	5.2	32.4	3.2	2.2	23.7	2.7
WEST	990	382	106	198	51	475	312	57	436	23	14	213	36
	100.0	38.6	10.7	20.0	5.2	48.0	31.5	5.8	44.0	2.3	1.4	21.5	3.6
SECTION OF COUNTRY													
NEW ENGLAND	306	124	43	37	4	177	117	21	129	13	5	78	1
	100.0	40.5	14.1	12.1	1.3	57.8	38.2	6.9	42.2	4.2	1.6	25.5	.3
MIDDLE ATLANTIC	1185	396	68	84	18	510	322	51	369	38	20	363	23
	100.0	33.4	5.7	7.1	1.5	43.0	27.2	4.3	31.1	3.2	1.7	30.6	1.9
EAST CENTRAL	973	369	105	93	16	582	326	31	378	33	14	198	19
	100.0	37.9	10.8	9.6	1.6	59.8	33.5	3.2	38.8	3.4	1.4	20.3	2.0
WEST CENTRAL	539	237	66	59	8	345	176	31	233	23	7	79	5
	100.0	44.0	12.2	10.9	1.5	64.0	32.7	5.8	43.2	4.3	1.3	14.7	.9
ROCKY MOUNTAIN	188	80	18	39	3	124	76	10	89	6	1	29	6
	100.0	42.6	9.6	20.7	1.6	66.0	40.4	5.3	47.3	3.2	.5	15.4	3.2
PACIFIC	802	302	88	159	48	351	236	47	347	17	13	184	30
	100.0	37.7	11.0	19.8	6.0	43.8	29.4	5.9	43.3	2.1	1.6	22.9	3.7
DEEP SOUTH	453	135	15	64	20	209	135	12	90	12	3	121	18
	100.0	29.8	3.3	14.1	4.4	46.1	29.8	2.6	19.9	2.6	.7	26.7	4.0
REST OF SOUTH	1113	385	61	179	46	609	342	70	418	38	31	250	25
	100.0	34.6	5.5	16.1	4.1	54.7	30.7	6.3	37.6	3.4	2.8	22.5	2.2

(PERCENTAGES ROUNDED)
0073

Indoor/Outdoor Lawn and Garden Activities Done in Past Year
Based on Total Sample

GARDENERS SURVEY
INDOOR/OUTDOOR LAWN AND GARDEN ACTIVITIES OTHER THAN VEGETABLE GARDENING

	TOTAL	FLOWER GARDEN	GROW PER-RIES	FRUIT TREES	NUT TREES	LAWN CARE	SHRUB CARE	ORNA-MENTAL GARDEN	INDOOR HOUSE PLANTS	INDOOR GARDEN	GREEN HOUSE GROWNG	NONE THESE	DON'T KNOW
WEIGHTED BASE	5559	2028	464	714	163	2907	1730	273	2053	180	94	1302	127
	100.0	36.5	8.3	12.8	2.9	52.3	31.1	4.9	36.9	3.2	1.7	23.4	2.3
STAGE IN LIFE CYCLE													
MARRIED-NO CHILDREN	1637	685	174	276	75	928	573	86	624	53	31	277	35
	100.0	41.8	10.6	16.9	4.6	56.7	35.0	5.3	38.1	3.2	1.9	16.9	2.1
MARRIED-WITH CHILDREN	1832	742	190	287	51	1153	698	107	720	60	22	323	28
	100.0	40.5	10.4	15.7	2.8	62.9	38.1	5.8	39.3	3.3	1.2	17.6	1.5
SINGLE	1133	297	52	90	18	502	260	50	405	57	27	342	32
	100.0	26.2	4.6	7.9	1.6	44.3	22.9	4.4	35.7	5.0	2.4	30.2	2.8
SEPARATED/DIVORCED/WIDOWED	929	300	46	61	19	311	188	30	294	10	14	346	32
	100.0	32.3	5.0	6.6	2.0	33.5	20.2	3.2	31.6	1.1	1.5	37.2	3.4
UNDESIGNATED	1	1				1							
	100.0	100.0				100.0							
SIZE OF COMMUNITY													
1 MILLION & OVER	1134	346	52	111	2	471	304	58	357	39	21	383	22
	100.0	30.5	4.6	9.8	.2	41.5	26.8	5.1	31.5	3.4	1.9	33.8	1.9
500,000-999,999	729	219	45	63	16	299	208	38	275	34	8	228	25
	100.0	30.0	6.2	8.6	2.2	41.0	28.5	5.2	37.7	4.7	1.1	31.3	3.4
250,000-499,999	483	143	14	33	7	212	135	20	148	14	8	122	30
	100.0	29.6	2.9	6.8	1.4	43.9	28.0	4.1	30.6	2.9	1.7	25.3	6.2
25,000-249,000	1223	493	83	120	37	673	399	60	510	35	22	257	21
	100.0	40.3	6.8	9.8	3.0	55.0	32.6	4.9	41.7	2.9	1.8	21.0	1.7
UNDER 25,000	1990	827	270	387	101	1252	684	97	763	58	35	312	29
	100.0	41.6	13.6	19.4	5.1	62.9	34.4	4.9	38.3	2.9	1.8	15.7	1.5
CENTRAL CITY	2733	884	122	223	44	1161	735	127	920	89	40	839	86
	100.0	32.3	4.5	8.2	1.6	42.5	26.9	4.6	33.7	3.3	1.5	30.7	3.1
SUBURB	2689	926	146	254	46	1330	837	143	1015	100	39	662	82
	100.0	34.4	5.4	9.4	1.7	49.5	31.1	5.3	37.7	3.7	1.5	24.6	3.0
SMALL TOWN	808	350	70	104	32	498	291	45	365	32	15	130	3
	100.0	43.3	8.7	12.9	4.0	61.6	36.0	5.6	45.2	4.0	1.9	16.1	.4
RURAL	1473	600	234	316	85	928	501	64	542	34	29	230	29
	100.0	40.7	15.9	21.5	5.8	63.0	34.0	4.3	36.8	2.3	2.0	15.6	2.0

(PERCENTAGES ROUNDED)
0074

Indoor/Outdoor Lawn and Garden Activities Done in Past Year
Based on Total Sample

GARDENERS SURVEY
INDOOR/OUTDOOR LAWN AND GARDEN ACTIVITIES OTHER THAN VEGETABLE GARDENING

	TOTAL	FLOWER GARDEN	GROW BER-RIES	FRUIT TREES	NUT TREES	LAWN CARE	SHRUB CARE	ORNA-MENTAL GARDEN	INDOOR HOUSE PLANTS	INDOOR GARDEN	GREEN HOUSE GROWNG	NONE THESE	DON'T KNOW
WEIGHTED BASE	5559	2028	464	714	163	2907	1730	273	2053	180	94	1302	127
	100.0	36.5	8.3	12.8	2.9	52.3	31.1	4.9	36.9	3.2	1.7	23.4	2.3
PROPERTY SIZE													
UNDER 1/4 ACRE	2030	748	127	189	31	1134	642	107	784	67	27	451	27
	100.0	36.8	6.3	9.3	1.5	55.9	31.6	5.3	38.6	3.3	1.3	22.2	1.3
1/4-1/2 ACRES	1073	484	110	197	56	691	468	73	449	45	19	138	3
	100.0	45.1	10.3	18.4	5.2	64.4	43.6	6.8	41.8	4.2	1.8	12.9	.3
3/4-1 ACRE	535	248	50	91	14	385	257	35	193	12	10	78	7
	100.0	46.4	9.3	17.0	2.6	72.0	48.0	6.5	36.1	2.2	1.9	14.6	1.3
MORE THAN 1 TO 3 ACRES	417	188	66	89	23	259	160	29	151	21	10	71	1
	100.0	45.1	15.8	21.3	5.5	62.1	38.4	7.0	36.2	5.0	2.4	17.0	.2
4 ACRES OR MORE	386	180	102	133	33	253	136	19	155	8	18	41	6
	100.0	46.6	26.4	34.5	8.5	65.5	35.2	4.9	40.2	2.1	4.7	10.6	1.6
DON'T KNOW	544	104	7	11	6	123	43	5	134	14	7	199	74
	100.0	19.1	1.3	2.0	1.1	22.6	7.9	.9	24.6	2.6	1.3	36.6	13.6
NONE	574	76	2	4		62	24	5	187	13	3	324	9
	100.0	13.2	.3	.7		10.8	4.2	.9	32.6	2.3	.5	56.4	1.6
LESS THAN 1 ACRE	3361	1346	263	431	92	2024	1251	197	1324	119	56	616	31
	100.0	40.0	7.8	12.8	2.7	60.2	37.2	5.9	39.4	3.5	1.7	18.3	.9
1-5 ACRES	771	349	107	172	41	493	307	52	274	29	14	129	8
	100.0	45.3	13.9	22.3	5.3	63.9	39.8	6.7	35.5	3.8	1.8	16.7	1.0
OVER 5 ACRES	309	153	85	96	24	205	105	14	134	5	14	34	5
	100.0	49.5	27.5	31.1	7.8	66.3	34.0	4.5	43.4	1.6	4.5	11.0	1.6

(PERCENTAGES ROUNDED)
0075

Indoor/Outdoor Lawn and Garden Activities Done in past Year

Based on Non-Gardeners

NON-GARDENERS SURVEY

INDOOR/OUTDOOR LAWN AND GARDEN ACTIVITIES OTHER THAN VEGETABLE GARDENING

	TOTAL	FLOWER GARDEN	GROW BER-RIES	FRUIT TREES	NUT TREES	LAWN CARE	SHRUB CARE	ORNA-MENTAL GARDEN	INDOOR HOUSE PLANTS	INDOOR GARDEN	GREEN HOUSE GROWNG	NONE THESE	DON'T KNOW
WEIGHTED BASE	2662	580	52	143	42	1020	588	82	851	49	26	1002	94
	100.0	21.8	2.0	5.4	1.6	38.3	22.1	3.1	32.0	1.8	1.0	37.6	3.5
SEX													
MALE	1243	204	27	78	21	543	280	34	243	21	8	511	35
	100.0	16.4	2.2	6.3	1.7	43.7	22.5	2.7	19.5	1.7	.6	41.1	2.8
FEMALE	1419	376	25	65	21	477	308	48	608	29	18	491	59
	100.0	26.5	1.8	4.6	1.5	33.6	21.7	3.4	42.8	2.0	1.3	34.6	4.2
AGE													
18-29 YRS	935	147	11	27	8	336	159	22	316	25	8	373	29
	100.0	15.7	1.2	2.9	.9	35.9	17.0	2.4	33.8	2.7	.9	39.9	3.1
30-49 YRS	809	209	22	56	13	369	208	28	248	13	10	285	28
	100.0	25.8	2.7	6.9	1.6	45.6	25.7	3.5	30.7	1.6	1.2	35.2	3.5
50 YRS & OLDER	908	223	19	59	20	312	218	32	284	11	7	340	36
	100.0	24.6	2.1	6.5	2.2	34.4	24.0	3.5	31.3	1.2	.8	37.4	4.0
UNDESIGNATED	10	1		1	1	3	3		3		1	4	1
	100.0	10.0		10.0	10.0	30.0	30.0		30.0		10.0	40.0	10.0
EDUCATION													
COLLEGE	784	220	13	58	28	371	262	48	352	27	8	196	18
	100.0	28.1	1.7	7.4	3.6	47.3	33.4	6.1	44.9	3.4	1.0	25.0	2.3
HIGH SCHOOL	1508	304	31	69	14	567	295	33	431	22	18	612	66
	100.0	20.2	2.1	4.6	.9	37.6	19.6	2.2	28.6	1.5	1.2	40.6	4.4
GRADE SCHOOL	368	56	8	16		81	30	1	67			194	10
	100.0	15.2	2.2	4.3		22.0	8.2	.3	18.2			52.7	2.7
UNDESIGNATED	2					1	1		1				
	100.0					50.0	50.0		50.0				
RACE													
WHITE	2235	525	47	124	42	929	544	75	770	47	21	758	80
	100.0	23.5	2.1	5.5	1.9	41.6	24.3	3.4	34.5	2.1	.9	33.9	3.6
NON-WHITE	427	55	5	19		91	44	7	81	2	5	244	14
	100.0	12.9	1.2	4.4		21.3	10.3	1.6	19.0	.5	1.2	57.1	3.3

(PERCENTAGES ROUNDED)
0121

Indoor/Outdoor Lawn and Garden Activities Done in Past Year
Based on Non-Gardeners

NON-GARDENERS SURVEY

INDOOR/OUTDOOR LAWN AND GARDEN ACTIVITIES OTHER THAN VEGETABLE GARDENING

	TOTAL	FLOWER GARDEN	GROW BERRIES	FRUIT TREES	NUT TREES	LAWN CARE	SHRUB CARE	ORNAMENTAL GARDEN	INDOOR HOUSE PLANTS	INDOOR GARDEN	GREEN HOUSE GROWNG	NONE THESE	DON'T KNOW
WEIGHTED BASE	2662	580	52	143	42	1020	588	82	851	49	26	1002	94
	100.0	21.8	2.0	5.4	1.6	38.3	22.1	3.1	32.0	1.8	1.0	37.6	3.5
OCCUPATION													
PROFESSIONAL	377	120	13	25	8	180	123	17	172	19	4	84	16
	100.0	31.8	3.4	6.6	2.1	47.7	32.6	4.5	45.6	5.0	1.1	22.3	4.2
BUSINESS	293	78	15	19	10	149	98	27	115	6		72	7
	100.0	26.6	5.1	6.5	3.4	50.9	33.4	9.2	39.2	2.0		24.6	2.4
CLERICAL/SALES	192	34	3	9	1	91	52	3	69	3	8	53	6
	100.0	17.7	1.6	4.7	.5	47.4	27.1	1.6	35.9	1.6	4.2	27.6	3.1
MANUAL LABOR	1085	213	11	65	8	424	203	19	317	18	5	453	33
	100.0	19.6	1.0	6.0	.7	39.1	18.7	1.8	29.2	1.7	.5	41.8	3.0
FARMER	28	5			1	6	2		1		1	11	4
	100.0	17.9			3.6	21.4	7.1		3.6		3.6	39.3	14.3
RETIRED	386	89	8	17	3	111	77	7	112	3	2	157	13
	100.0	23.1	2.1	4.4	.8	28.8	19.9	1.9	29.0	.8	.5	40.7	3.4
OTHER NON-LABOR	180	31	2	7	11	37	25	8	45		2	98	8
	100.0	17.2	1.1	3.9	6.1	20.6	13.9	4.4	25.0		1.1	54.4	4.4
UNDESIGNATED	121	10		1		22	8	1	20		4	74	7
	100.0	8.3		.8		18.2	6.6	.8	16.5		3.3	61.2	5.8
ANNUAL HOUSEHOLD INCOME													
$20M & OVER	806	237	20	68	26	411	281	45	310	26	7	205	29
	100.0	29.4	2.5	8.4	3.2	51.0	34.9	5.6	38.5	3.2	.9	25.4	3.6
UNDER $20M	1856	343	32	75	16	609	307	37	541	23	19	797	65
	100.0	18.5	1.7	4.0	.9	32.8	16.5	2.0	29.1	1.2	1.0	42.9	3.5
$15M & OVER	1193	329	31	88	31	588	381	59	440	29	12	323	42
	100.0	27.6	2.6	7.4	2.6	49.3	31.9	4.9	36.9	2.4	1.0	27.1	3.5
$10M-$14,999	508	89	7	24	1	200	98	9	180	6	6	190	12
	100.0	17.5	1.4	4.7	.2	39.4	19.3	1.8	35.4	1.2	1.2	37.4	2.4
$7M-$9,999	257	56	6	8	1	90	40	3	68	5	4	116	
	100.0	21.8	2.3	3.1	.4	35.0	15.6	1.2	26.5	1.9	1.6	45.1	
$4M-$6,999	416	63	8	19	5	85	31	8	93	7	4	218	20
	100.0	15.1	1.9	4.6	1.2	20.4	7.5	1.9	22.4	1.7	1.0	52.4	4.8
UNDER $4M	262	40		4	4	56	37	3	68	2		139	16
	100.0	15.3		1.5	1.5	21.4	14.1	1.1	26.0	.8		52.7	6.1
UNDESIGNATED	26	3				1	1		2			17	4
	100.0	11.5				3.8	3.8		7.7			65.4	15.4

(PERCENTAGES ROUNDED)
0122

Indoor/Outdoor Lawn and Garden Activities Done in Past Year

Based on Non-Gardeners

NON-GARDENERS SURVEY

INDOOR/OUTDOOR LAWN AND GARDEN ACTIVITIES OTHER THAN VEGETABLE GARDENING

	TOTAL	FLOWER GARDEN	GROW BER-RIES	FRUIT TREES	NUT TREES	LAWN CARE	SHRUB CARE	ORNA-MENTAL GARDEN	INDOOR HOUSE PLANTS	INDOOR GARDEN	GREEN HOUSE GROWNG	NONE THESE	DON'T KNOW
WEIGHTED BASE	2662	580	52	143	42	1020	588	82	851	49	26	1002	94
	100.0	21.8	2.0	5.4	1.6	38.3	22.1	3.1	32.0	1.8	1.0	37.6	3.5
REGION													
EAST	757	138	7	15	3	239	152	12	181	13	13	359	20
	100.0	18.2	.9	2.0	.4	31.6	20.1	1.6	23.9	1.7	1.7	47.4	2.6
MIDWEST	565	128	25	18	3	268	116	15	194	16	1	187	15
	100.0	22.7	4.4	3.2	.5	47.4	20.5	2.7	34.3	2.8	.2	33.1	2.7
SOUTH	746	169	10	41	21	302	187	31	248	13	6	266	26
	100.0	22.7	1.3	5.5	2.8	40.5	25.1	4.2	33.2	1.7	.8	35.7	3.5
WEST	594	145	10	69	15	211	133	24	228	7	6	190	33
	100.0	24.4	1.7	11.6	2.5	35.5	22.4	4.0	38.4	1.2	1.0	32.0	5.6
SECTION OF COUNTRY													
NEW ENGLAND	135	25	1	4		51	36	5	34	2		62	1
	100.0	18.5	.7	3.0		37.8	26.7	3.7	25.2	1.5		45.9	.7
MIDDLE ATLANTIC	622	113	6	11	3	188	116	7	147	11	13	297	19
	100.0	18.2	1.0	1.8	.5	30.2	18.6	1.1	23.6	1.8	2.1	47.7	3.1
EAST CENTRAL	354	84	11	10	2	158	78	7	117	7	1	131	14
	100.0	23.7	3.1	2.8	.6	44.6	22.0	2.0	33.1	2.0	.3	37.0	4.0
WEST CENTRAL	211	44	14	8	1	110	38	8	77	9		56	1
	100.0	20.9	6.6	3.8	.5	52.1	18.0	3.8	36.5	4.3		26.5	.5
ROCKY MOUNTAIN	97	30	2	15		53	27	5	44	2		25	5
	100.0	30.9	2.1	15.5		54.6	27.8	5.2	45.4	2.1		25.8	5.2
PACIFIC	497	115	8	54	15	158	106	19	184	5	6	165	28
	100.0	23.1	1.6	10.9	3.0	31.8	21.3	3.8	37.0	1.0	1.2	33.2	5.6
DEEP SOUTH	196	27		1	3	68	38	2	41		1	82	6
	100.0	13.8		.5	1.5	34.7	19.4	1.0	20.9		.5	41.8	3.1
REST OF SOUTH	550	142	10	40	18	234	149	29	207	13	5	184	20
	100.0	25.8	1.8	7.3	3.3	42.5	27.1	5.3	37.6	2.4	.9	33.5	3.6

(PERCENTAGES ROUNDED)
0123

Indoor/Outdoor Lawn and Garden Activities Done in Past Year

Based on Non-Gardeners

NON-GARDENERS SURVEY

INDOOR/OUTDOOR LAWN AND GARDEN ACTIVITIES OTHER THAN VEGETABLE GARDENING

	TOTAL	FLOWER GARDEN	GROW BER- RIES	FRUIT TREES	NUT TREES	LAWN CARE	SHRUB CARE	ORNA- MENTAL GARDEN	INDOOR HOUSE PLANTS	INDOOR GARDEN	GREEN HOUSE GROWNG	NONE THESE	DON'T KNOW
WEIGHTED BASE	2662	580	52	143	42	1020	588	82	851	49	26	1002	94
	100.0	21.8	2.0	5.4	1.6	38.3	22.1	3.1	32.0	1.8	1.0	37.6	3.5
STAGE IN LIFE CYCLE													
MARRIED-NO CHILDREN	654	173	14	48	14	282	174	27	224	14	7	184	25
	100.0	26.5	2.1	7.3	2.1	43.1	26.6	4.1	34.3	2.1	1.1	28.1	3.8
MARRIED-WITH CHILDREN	725	185	17	55	15	367	211	21	257	13	6	233	15
	100.0	25.5	2.3	7.6	2.1	50.6	29.1	2.9	35.4	1.8	.8	32.1	2.1
SINGLE	688	101	10	16	8	212	104	20	206	19	8	301	29
	100.0	14.7	1.5	2.3	1.2	30.8	15.1	2.9	29.9	2.8	1.2	43.8	4.2
SEPARATED/DIVORCED/WIDOWED	580	120	11	24	5	156	97	14	164	3	5	272	25
	100.0	20.7	1.9	4.1	.9	26.9	16.7	2.4	28.3	.5	.9	46.9	4.3
UNDESIGNATED	1	1				1							
	100.0	100.0				100.0							
SIZE OF COMMUNITY													
1 MILLION & OVER	676	114	10	31	1	184	124	16	150	15	11	339	19
	100.0	16.9	1.5	4.6	.1	27.2	18.3	2.4	22.2	2.2	1.6	50.1	2.8
500,000-999,999	431	78	1	14	5	122	68	16	143	9	3	191	17
	100.0	18.1	.2	3.2	1.2	28.3	15.8	3.7	33.2	2.1	.7	44.3	3.9
250,000-499,999	290	53	2	10	1	102	64	5	86	3		104	26
	100.0	18.3	.7	3.4	.3	35.2	22.1	1.7	29.7	1.0		35.9	9.0
25,000-249,000	613	170	8	33	13	273	144	22	239	7	5	199	18
	100.0	27.7	1.3	5.4	2.1	44.5	23.5	3.6	39.0	1.1	.8	32.5	2.9
UNDER 25,000	652	165	31	55	22	339	188	23	233	15	7	169	14
	100.0	25.3	4.8	8.4	3.4	52.0	28.8	3.5	35.7	2.3	1.1	25.9	2.1
CENTRAL CITY	1612	325	12	66	15	488	278	48	467	22	12	715	71
	100.0	20.2	.7	4.1	.9	30.3	17.2	3.0	29.0	1.4	.7	44.4	4.4
SUBURB	1468	319	8	75	16	564	328	46	481	27	9	542	64
	100.0	21.7	.5	5.1	1.1	38.4	22.3	3.1	32.8	1.8	.6	36.9	4.4
SMALL TOWN	361	102	18	24	12	193	113	14	164	9	3	90	3
	100.0	28.3	5.0	6.6	3.3	53.5	31.3	3.9	45.4	2.5	.8	24.9	.8
RURAL	423	99	19	33	14	209	110	13	138	8	7	114	14
	100.0	23.4	4.5	7.8	3.3	49.4	26.0	3.1	32.6	1.9	1.7	27.0	3.3

(PERCENTAGES ROUNDED)
0124

Indoor/Outdoor Lawn and Garden Activities Done in Past Year

Based on Non-Gardeners

NON-GARDENERS SURVEY

INDOOR/OUTDOOR LAWN AND GARDEN ACTIVITIES OTHER THAN VEGETABLE GARDENING

	TOTAL	FLOWER GARDEN	GROW BER-RIES	FRUIT TREES	NUT TREES	LAWN CARE	SHRUB CARE	ORNA-MENTAL GARDEN	INDOOR HOUSE PLANTS	INDOOR GARDEN	GREEN HOUSE GROWNG	NONE THESE	DON'T KNOW
WEIGHTED BASE	2662	580	52	143	42	1020	588	82	851	49	26	1002	94
	100.0	21.8	2.0	5.4	1.6	38.3	22.1	3.1	32.0	1.8	1.0	37.6	3.5
PROPERTY SIZE													
UNDER 1/4 ACRE	1007	229	25	64	8	478	248	38	326	18	8	338	17
	100.0	22.7	2.5	6.4	.8	47.5	24.6	3.8	32.4	1.8	.8	33.6	1.7
1/4-1/2 ACRES	405	125	8	43	16	237	167	23	149	15	7	101	
	100.0	30.9	2.0	10.6	4.0	58.5	41.2	5.7	36.8	3.7	1.7	24.9	
3/4-1 ACRE	203	66	2	16	4	128	93	10	72	1	1	47	2
	100.0	32.5	1.0	7.9	2.0	63.1	45.8	4.9	35.5	.5	.5	23.2	1.0
MORE THAN 1 TO 3 ACRES	104	40	8	14	6	62	39	7	41	8	2	24	
	100.0	38.5	7.7	13.5	5.8	59.6	37.5	6.7	39.4	7.7	1.9	23.1	
4 ACRES OR MORE	49	20	4	4	3	19	9	1	15		2	13	
	100.0	40.8	8.2	8.2	6.1	38.8	18.4	2.0	30.6		4.1	26.5	
DON'T KNOW	368	41	3	1	5	47	15		80	2	5	168	66
	100.0	11.1	.8	.3	1.4	12.8	4.1		21.7	.5	1.4	45.7	17.9
NONE	526	59	2	1		49	17	3	168	5	1	311	9
	100.0	11.2	.4	.2		9.3	3.2	.6	31.9	1.0	.2	59.1	1.7
LESS THAN 1 ACRE	1519	387	34	109	24	790	474	65	510	34	16	456	17
	100.0	25.5	2.2	7.2	1.6	52.0	31.2	4.3	33.6	2.2	1.1	30.0	1.1
1-5 ACRES	210	77	9	30	10	119	76	13	83	8	2	55	2
	100.0	36.7	4.3	14.3	4.8	56.7	36.2	6.2	39.5	3.8	1.0	26.2	1.0
OVER 5 ACRES	39	16	4	2	3	15	6	1	10		2	12	
	100.0	41.0	10.3	5.1	7.7	38.5	15.4	2.6	25.6		5.1	30.8	

(PERCENTAGES ROUNDED)
0125

Indoor/Outdoor Lawn and Garden Survey Activities Done in Past Year
Based on Gardeners

GARDENERS SURVEY
INDOOR/OUTDOOR LAWN AND GARDEN ACTIVITIES OTHER THAN VEGETABLE GARDENING

	TOTAL	FLOWER GARDEN	GROW BER-RIES	FRUIT TREES	NUT TREES	LAWN CARE	SHRUB CARE	ORNA-MENTAL GARDEN	INDOOR HOUSE PLANTS	INDOOR GARDEN	GREEN HOUSE GROWNG	NONE THESE	DON'T KNOW
WEIGHTED BASE	2369	1174	351	498	103	1545	937	149	929	96	48	254	25
	100.0	49.6	14.8	21.0	4.3	65.2	39.6	6.3	39.2	4.1	2.0	10.7	1.1
SEX													
MALE	1165	462	190	279	57	888	575	93	313	41	31	122	9
	100.0	39.7	16.3	23.9	4.9	76.2	49.4	8.0	26.9	3.5	2.7	10.5	.8
FEMALE	1204	712	161	219	46	657	362	56	616	55	17	132	16
	100.0	59.1	13.4	18.2	3.8	54.6	30.1	4.7	51.2	4.6	1.4	11.0	1.3
AGE													
18-29 YRS	517	208	45	82	8	330	157	29	221	31	24	59	11
	100.0	40.2	8.7	15.9	1.5	63.8	30.4	5.6	42.7	6.0	4.6	11.4	2.1
30-49 YRS	827	452	154	205	27	587	409	74	344	29	11	59	6
	100.0	54.7	18.6	24.8	3.3	71.0	49.5	8.9	41.6	3.5	1.3	7.1	.7
50 YRS & OLDER	1016	509	152	211	68	624	368	46	359	36	12	134	8
	100.0	50.1	15.0	20.8	6.7	61.4	36.2	4.5	35.3	3.5	1.2	13.2	.8
UNDESIGNATED	9	5				4	3		5		1	2	
	100.0	55.6				44.4	33.3		55.6		11.1	22.2	
EDUCATION													
COLLEGE	693	384	134	171	36	512	361	62	342	35	20	37	2
	100.0	55.4	19.3	24.7	5.2	73.9	52.1	8.9	49.4	5.1	2.9	5.3	.3
HIGH SCHOOL	1272	644	171	263	45	815	472	72	476	54	27	129	16
	100.0	50.6	13.4	20.7	3.5	64.1	37.1	5.7	37.4	4.2	2.1	10.1	1.3
GRADE SCHOOL	401	144	46	64	22	216	103	15	111	7	1	88	7
	100.0	35.9	11.5	16.0	5.5	53.9	25.7	3.7	27.7	1.7	.2	21.9	1.7
UNDESIGNATED	3	2				2	1						
	100.0	66.7				66.7	33.3						
RACE													
WHITE	2178	1084	339	486	99	1440	886	148	882	91	46	214	24
	100.0	49.8	15.6	22.3	4.5	66.1	40.7	6.8	40.5	4.2	2.1	9.8	1.1
NON-WHITE	191	90	12	12	4	105	51	1	47	5	2	40	1
	100.0	47.1	6.3	6.3	2.1	55.0	26.7	.5	24.6	2.6	1.0	20.9	.5

(PERCENTAGES ROUNDED)
0101

Indoor/Outdoor Lawn and Garden Survey Activities Done in Past Year

Based on Gardeners

GARDENERS SURVEY

INDOOR/OUTDOOR LAWN AND GARDEN ACTIVITIES OTHER THAN VEGETABLE GARDENING

	TOTAL	FLOWER GARDEN	GROW BER-RIES	FRUIT TREES	NUT TREES	LAWN CARE	SHRUB CARE	ORNA-MENTAL GARDEN	INDOOR HOUSE PLANTS	INDOOR GARDEN	GREEN HOUSE GROWNG	NONE THESE	DON'T KNOW
WEIGHTED BASE	2369	1174	351	498	103	1545	937	149	929	96	48	254	25
	100.0	49.6	14.8	21.0	4.3	65.2	39.6	6.3	39.2	4.1	2.0	10.7	1.1
OCCUPATION													
PROFESSIONAL	341	205	72	88	9	256	188	38	180	21	8	15	3
	100.0	60.1	21.1	25.8	2.6	75.1	55.1	11.1	52.8	6.2	2.3	4.4	.9
BUSINESS	269	141	45	66	8	186	136	23	116	25	6	20	5
	100.0	52.4	16.7	24.5	3.0	69.1	50.6	8.6	43.1	9.3	2.2	7.4	1.9
CLERICAL/SALES	132	70	26	28	9	83	37	4	56	11	7	17	1
	100.0	53.0	19.7	21.2	6.8	62.9	28.0	3.0	42.4	8.3	5.3	12.9	.8
MANUAL LABOR	954	435	104	193	32	603	358	52	350	23	17	104	9
	100.0	45.6	10.9	20.2	3.4	63.2	37.5	5.5	36.7	2.4	1.8	10.9	.9
FARMER	106	40	19	18	4	75	33	2	29	2	4	22	
	100.0	37.7	17.9	17.0	3.8	70.8	31.1	1.9	27.4	1.9	3.8	20.8	
RETIRED	456	223	76	84	39	284	158	29	167	8	2	61	7
	100.0	48.9	16.7	18.4	8.6	62.3	34.6	6.4	36.6	1.8	.4	13.4	1.5
OTHER NON-LABOR	62	33	7	13		27	16		18	1	1	9	
	100.0	53.2	11.3	21.0		43.5	25.8		29.0	1.6	1.6	14.5	
UNDESIGNATED	49	27	2	8	2	31	11	1	13	5	3	6	
	100.0	55.1	4.1	16.3	4.1	63.3	22.4	2.0	26.5	10.2	6.1	12.2	
ANNUAL HOUSEHOLD INCOME													
$20M & OVER	938	520	182	262	40	671	457	71	437	43	9	52	6
	100.0	55.4	19.4	27.9	4.3	71.5	48.7	7.6	46.6	4.6	1.0	5.5	.6
UNDER $20M	1431	654	169	236	63	874	480	78	492	53	39	202	19
	100.0	45.7	11.8	16.5	4.4	61.1	33.5	5.5	34.4	3.7	2.7	14.1	1.3
$15M & OVER	1352	726	244	344	59	946	625	100	604	62	23	88	10
	100.0	53.7	18.0	25.4	4.4	70.0	46.2	7.4	44.7	4.6	1.7	6.5	.7
$10M-$14,999	406	189	43	77	23	243	164	20	138	12	9	57	7
	100.0	46.6	10.6	19.0	5.7	59.9	40.4	4.9	34.0	3.0	2.2	14.0	1.7
$7M-$9,999	174	70	21	22	10	111	47	10	39	10	7	31	
	100.0	40.2	12.1	12.6	5.7	63.8	27.0	5.7	22.4	5.7	4.0	17.8	
$4M-$6,999	270	126	25	31	6	154	62	12	100	9	7	42	6
	100.0	46.7	9.3	11.5	2.2	57.0	23.0	4.4	37.0	3.3	2.6	15.6	2.2
UNDER $4M	129	51	14	18	5	61	24	2	42	3		30	2
	100.0	39.5	10.9	14.0	3.9	47.3	18.6	1.6	32.6	2.3		23.3	1.6
UNDESIGNATED	38	12	4	6		30	15	5	6		2	6	
	100.0	31.6	10.5	15.8		78.9	39.5	13.2	15.8		5.3	15.8	

(PERCENTAGES ROUNDED)
0102

Indoor/Outdoor Lawn and Garden Survey Activities Done in Past Year
Based on Gardeners

INDOOR/OUTDOOR LAWN AND GARDEN ACTIVITIES DONE IN PAST YEAR
BASED ON GARDENERS

GARDENERS SURVEY
INDOOR/OUTDOOR LAWN AND GARDEN ACTIVITIES OTHER THAN VEGETABLE GARDENING

	TOTAL	FLOWER GARDEN	GROW BER-RIES	FRUIT TREES	NUT TREES	LAWN CARE	SHRUB CARE	ORNA-MENTAL GARDEN	INDOOR HOUSE PLANTS	INDOOR GARDEN	GREEN HOUSE GROWNG	NONE THESE	DON'T KNOW
WEIGHTED BASE	2369	1174	351	498	103	1545	937	149	929	96	48	254	25
	100.0	49.6	14.8	21.0	4.3	65.2	39.6	6.3	39.2	4.1	2.0	10.7	1.1
REGION													
EAST	605	311	91	98	18	376	249	51	251	28	10	65	3
	100.0	51.4	15.0	16.2	3.0	62.1	41.2	8.4	41.5	4.6	1.7	10.7	.5
MIDWEST	821	424	130	123	18	570	336	40	353	34	14	80	7
	100.0	51.6	15.8	15.0	2.2	69.4	40.9	4.9	43.0	4.1	1.7	9.7	.9
SOUTH	661	269	52	173	32	412	225	34	189	18	18	91	13
	100.0	40.7	7.9	26.2	4.8	62.3	34.0	5.1	28.6	2.7	2.7	13.8	2.0
WEST	282	170	78	104	35	187	127	24	136	16	6	18	2
	100.0	60.3	27.7	36.9	12.4	66.3	45.0	8.5	48.2	5.7	2.1	6.4	.7
SECTION OF COUNTRY													
NEW ENGLAND	157	88	38	32	4	112	75	15	87	9	3	16	
	100.0	56.1	24.2	20.4	2.5	71.3	47.8	9.6	55.4	5.7	1.9	10.2	
MIDDLE ATLANTIC	448	223	53	66	14	264	174	36	164	19	7	49	3
	100.0	49.8	11.8	14.7	3.1	58.9	38.8	8.0	36.6	4.2	1.6	10.9	.7
EAST CENTRAL	544	259	84	76	11	374	218	22	230	23	11	61	3
	100.0	47.6	15.4	14.0	2.0	68.8	40.1	4.0	42.3	4.2	2.0	11.2	.6
WEST CENTRAL	277	165	46	47	7	196	118	18	123	11	3	19	4
	100.0	59.6	16.6	17.0	2.5	70.8	42.6	6.5	44.4	4.0	1.1	6.9	1.4
ROCKY MOUNTAIN	72	37	12	19	3	57	35	3	31	4	1	4	
	100.0	51.4	16.7	26.4	4.2	79.2	48.6	4.2	43.1	5.6	1.4	5.6	
PACIFIC	210	133	66	85	32	130	92	21	105	12	5	14	2
	100.0	63.3	31.4	40.5	15.2	61.9	43.8	10.0	50.0	5.7	2.4	6.7	1.0
DEEP SOUTH	221	86	7	58	14	123	83	5	34	4	2	34	12
	100.0	38.9	3.2	26.2	6.3	55.7	37.6	2.3	15.4	1.8	.9	15.4	5.4
REST OF SOUTH	440	183	45	115	18	289	142	29	155	14	16	57	1
	100.0	41.6	10.2	26.1	4.1	65.7	32.3	6.6	35.2	3.2	3.6	13.0	.2

(PERCENTAGES ROUNDED)
0103

Indoor/Outdoor Lawn and Garden Survey Activities Done in Past Year

Based on Gardeners

GARDENERS SURVEY

INDOOR/OUTDOOR LAWN AND GARDEN ACTIVITIES OTHER THAN VEGETABLE GARDENING

	TOTAL	FLOWER GARDEN	GROW BER-RIES	FRUIT TREES	NUT TREES	LAWN CARE	SHRUB CARE	ORNA-MENTAL GARDEN	INDOOR HOUSE PLANTS	INDOOR GARDEN	GREEN HOUSE GROWNG	NONE THESE	DON'T KNOW
WEIGHTED BASE	2369	1174	351	498	103	1545	937	149	929	96	48	254	25
	100.0	49.6	14.8	21.0	4.3	65.2	39.6	6.3	39.2	4.1	2.0	10.7	1.1
STAGE IN LIFE CYCLE													
MARRIED-NO CHILDREN	823	418	139	209	59	535	321	44	323	31	14	82	5
	100.0	50.8	16.9	25.4	7.2	65.0	39.0	5.3	39.2	3.8	1.7	10.0	.6
MARRIED-WITH CHILDREN	920	454	154	199	27	640	422	75	348	36	12	78	13
	100.0	49.3	16.7	21.6	2.9	69.6	45.9	8.2	37.8	3.9	1.3	8.5	1.4
SINGLE	361	156	35	63	9	238	123	19	152	25	17	36	3
	100.0	43.2	9.7	17.5	2.5	65.9	34.1	5.3	42.1	6.9	4.7	10.0	.8
SEPARATED/DIVORCED/WIDOWED	256	143	21	27	8	126	66	11	100	4	5	56	4
	100.0	55.9	8.2	10.5	3.1	49.2	25.8	4.3	39.1	1.6	2.0	21.9	1.6
UNDESIGNATED													
SIZE OF COMMUNITY													
1 MILLION & OVER	369	183	29	58	1	240	146	33	167	19	8	34	2
	100.0	49.6	7.9	15.7	.3	65.0	39.6	8.9	45.3	5.1	2.2	9.2	.5
500,000-999,999	230	112	43	46	8	137	111	17	94	23	5	29	7
	100.0	48.7	18.7	20.0	3.5	59.6	48.3	7.4	40.9	10.0	2.2	12.6	3.0
250,000-499,999	124	67	5	14	2	71	47	5	35	2	4	15	
	100.0	54.0	4.0	11.3	1.6	57.3	37.9	4.0	28.2	1.6	3.2	12.1	
25,000-249,000	458	228	50	70	20	288	183	29	189	20	8	50	1
	100.0	49.8	10.9	15.3	4.4	62.9	40.0	6.3	41.3	4.4	1.7	10.9	.2
UNDER 25,000	1188	584	224	310	72	809	450	65	444	32	23	126	15
	100.0	49.2	18.9	26.1	6.1	68.1	37.9	5.5	37.4	2.7	1.9	10.6	1.3
CENTRAL CITY	843	421	85	129	19	508	342	58	325	51	17	101	8
	100.0	49.9	10.1	15.3	2.3	60.3	40.6	6.9	38.6	6.0	2.0	12.0	.9
SUBURB	910	452	104	139	20	566	380	71	384	52	21	99	10
	100.0	49.7	11.4	15.3	2.2	62.2	41.8	7.8	42.2	5.7	2.3	10.9	1.1
SMALL TOWN	357	189	40	66	18	234	137	22	139	17	5	34	
	100.0	52.9	11.2	18.5	5.0	65.5	38.4	6.2	38.9	4.8	1.4	9.5	
RURAL	951	457	202	269	65	654	366	46	352	18	20	103	15
	100.0	48.1	21.2	28.3	6.8	68.8	38.5	4.8	37.0	1.9	2.1	10.8	1.6

(PERCENTAGES ROUNDED)
0104

Indoor/Outdoor Lawn and Garden Survey Activities Done in Past Year
Based on Gardeners

GARDENERS SURVEY
INDOOR/OUTDOOR LAWN AND GARDEN ACTIVITIES OTHER THAN VEGETABLE GARDENING

	TOTAL	FLOWER GARDEN	GROW BERRIES	FRUIT TREES	NUT TREES	LAWN CARE	SHRUB CARE	ORNAMENTAL GARDEN	INDOOR HOUSE PLANTS	INDOOR GARDEN	GREEN HOUSE GROWNG	NONE THESE	DON'T KNOW
WEIGHTED BASE	2369	1174	351	498	103	1545	937	149	929	96	48	254	25
	100.0	49.6	14.8	21.0	4.3	65.2	39.6	6.3	39.2	4.1	2.0	10.7	1.1
PROPERTY SIZE													
UNDER 1/4 ACRE	756	389	69	91	13	470	282	48	317	36	12	89	9
	100.0	51.5	9.1	12.0	1.7	62.2	37.3	6.3	41.9	4.8	1.6	11.8	1.2
1/4-1/2 ACRES	584	310	90	135	36	392	263	38	247	21	12	36	3
	100.0	53.1	15.4	23.1	6.2	67.1	45.0	6.5	42.3	3.6	2.1	6.2	.5
3/4-1 ACRE	294	154	42	69	8	225	139	20	104	7	3	25	5
	100.0	52.4	14.3	23.5	2.7	76.5	47.3	6.8	35.4	2.4	1.0	8.5	1.7
MORE THAN 1 TO 3 ACRES	276	133	54	72	16	174	104	20	94	10	3	43	1
	100.0	48.2	19.6	26.1	5.8	63.0	37.7	7.2	34.1	3.6	1.1	15.6	.4
4 ACRES OR MORE	316	144	92	122	29	220	124	18	124	7	16	28	6
	100.0	45.6	29.1	38.6	9.2	69.6	39.2	5.7	39.2	2.2	5.1	8.9	1.9
DON'T KNOW	119	34	4	6	1	57	21	5	36	12	2	27	1
	100.0	28.6	3.4	5.0	.8	47.9	17.6	4.2	30.3	10.1	1.7	22.7	.8
NONE	24	10		3		7	4		7	3		6	
	100.0	41.7		12.5		29.2	16.7		29.2	12.5		25.0	
LESS THAN 1 ACRE	1471	768	180	263	52	971	612	96	611	61	27	130	13
	100.0	52.2	12.2	17.9	3.5	66.0	41.6	6.5	41.5	4.1	1.8	8.8	.9
1-5 ACRES	503	239	91	137	29	332	202	35	165	15	7	69	6
	100.0	47.5	18.1	27.2	5.8	66.0	40.2	7.0	32.8	3.0	1.4	13.7	1.2
OVER 5 ACRES	252	123	76	89	21	178	98	13	110	5	12	22	5
	100.0	48.8	30.2	35.3	8.3	70.6	38.9	5.2	43.7	2.0	4.8	8.7	2.0

(PERCENTAGES ROUNDED)
0105

Indoor/Outdoor Lawn and Garden Survey Activities Done in Past Year

Based on Gardeners

GARDENERS SURVEY
INDOOR/OUTDOOR LAWN AND GARDEN ACTIVITIES OTHER THAN VEGETABLE GARDENING

	TOTAL	FLOWER GARDEN	GROW BER-RIES	FRUIT TREES	NUT TREES	LAWN CARE	SHRUB CARE	ORNA-MENTAL GARDEN	INDOOR HOUSE PLANTS	INDOOR GARDEN	GREEN HOUSE GROWNG	NONE THESE	DON'T KNOW
WEIGHTED BASE	2369	1174	351	498	103	1545	937	149	929	96	48	254	25
	100.0	49.6	14.8	21.0	4.3	65.2	39.6	6.3	39.2	4.1	2.0	10.7	1.1
MOTIVATIONS FOR GARDENING													
HELPS OFFSET INFLATION-	721	374	140	188	42	501	271	37	266	28	12	66	8
SAVES MONEY	100.0	51.9	19.4	26.1	5.8	69.5	37.6	5.1	36.9	3.9	1.7	9.2	1.1
FOR FUN/JOY OF IT	379	199	61	77	31	279	189	32	157	32	7	30	
	100.0	52.5	16.1	20.3	8.2	73.6	49.9	8.4	41.4	8.4	1.8	7.9	
BETTER TASTING FOOD	468	274	72	109	24	323	218	49	218	22	12	34	
	100.0	58.5	15.4	23.3	5.1	69.0	46.6	10.5	46.6	4.7	2.6	7.3	
MORE HEALTHFUL FOOD	316	179	52	87	10	223	134	20	149	19	7	24	
	100.0	56.6	16.5	27.5	3.2	70.6	42.4	6.3	47.2	6.0	2.2	7.6	
EXERCISE	106	68	16	23	9	76	45	7	43	3		10	
	100.0	64.2	15.1	21.7	8.5	71.7	42.5	6.6	40.6	2.8		9.4	
TO HAVE A FAMILY	68	41	10	12	3	56	41	5	28	6		7	
ACTIVITY	100.0	60.3	14.7	17.6	4.4	82.4	60.3	7.4	41.2	8.8		10.3	
RELAXATION	91	43	12	18	8	64	46	8	39	1		12	
	100.0	47.3	13.2	19.8	8.8	70.3	50.5	8.8	42.9	1.1		13.2	
LAND AVAILABLE FOR	48	27	9	13	4	33	19	9	27	8		2	
1ST TIME	100.0	56.3	18.8	27.1	8.3	68.8	39.6	18.8	56.3	16.7		4.2	
MORE FREE TIME THIS YEAR	51	29	4	10	2	34	23	3	22	1	5	4	1
	100.0	56.9	7.8	19.6	3.9	66.7	45.1	5.9	43.1	2.0	9.8	7.8	2.0
OTHER	12	4		3		6	1		3				2
	100.0	33.3		25.0		50.0	8.3		25.0				16.7
DON'T KNOW	15	8	3	3		11	8		5			3	
	100.0	53.3	20.0	20.0		73.3	53.3		33.3			20.0	

(PERCENTAGES ROUNDED)
0107

Indoor/Outdoor Lawn and Garden Survey Activities Done in Past Year

Based on Gardeners

GARDENERS SURVEY

INDOOR/OUTDOOR LAWN AND GARDEN ACTIVITIES OTHER THAN VEGETABLE GARDENING

	TOTAL	FLOWER GARDEN	GROW BERRIES	FRUIT TREES	NUT TREES	LAWN CARE	SHRUB CARE	ORNAMENTAL GARDEN	INDOOR HOUSE PLANTS	INDOOR GARDEN	GREEN HOUSE GROWNG	NONE THESE	DON'T KNOW
WEIGHTED BASE	2369	1174	351	498	103	1545	937	149	929	96	48	254	25
	100.0	49.6	14.8	21.0	4.3	65.2	39.6	6.3	39.2	4.1	2.0	10.7	1.1
HOW GARDEN WAS PREPARED													
BY HAND, BY MYSELF	636	361	72	122	22	461	310	55	259	45	12	42	9
	100.0	56.8	11.3	19.2	3.5	72.5	48.7	8.6	40.7	7.1	1.9	6.6	1.4
BY HAND, BY SOMEONE ELSE	147	86	21	15	7	97	55	7	76	11		15	
	100.0	58.5	14.3	10.2	4.8	66.0	37.4	4.8	51.7	7.5		10.2	
I RENTED A TILLER	41	20	6	6		34	22	6	18	3	2		
	100.0	48.8	14.6	14.6		82.9	53.7	14.6	43.9	7.3	4.9		
I BORROWED A TILLER	123	55	20	20	2	99	52	13	53	5		9	
	100.0	44.7	16.3	16.3	1.6	80.5	42.3	10.6	43.1	4.1		7.3	
I USED MY OWN TILLER	429	211	118	166	35	320	203	32	149	5	13	25	
	100.0	49.2	27.5	38.7	8.2	74.6	47.3	7.5	34.7	1.2	3.0	5.8	
I PAID SOMEONE TO TILL IT	112	63	25	26	3	76	45	6	44	6	2	10	
	100.0	56.3	22.3	23.2	2.7	67.9	40.2	5.4	39.3	5.4	1.8	8.9	
SOMEONE TILLED IT FOR ME FOR FREE	144	95	28	30	7	81	38	7	59	5	4	13	2
	100.0	66.0	19.4	20.8	4.9	56.3	26.4	4.9	41.0	3.5	2.8	9.0	1.4
OTHER	60	24	10	16	5	26	18	4	17	1	2	17	
	100.0	40.0	16.7	26.7	8.3	43.3	30.0	6.7	28.3	1.7	3.3	28.3	
CAN'T SAY	77	40	14	15	3	59	41	3	30		2	6	
	100.0	51.9	18.2	19.5	3.9	76.6	53.2	3.9	39.0		2.6	7.8	

(PERCENTAGES ROUNDED)
0108

Indoor/Outdoor Lawn and Garden Survey Activities Done in Past Year
Based on Gardeners

GARDENERS SURVEY
INDOOR/OUTDOOR LAWN AND GARDEN ACTIVITIES OTHER THAN VEGETABLE GARDENING

	TOTAL	FLOWER GARDEN	GROW BER- RIES	FRUIT TREES	NUT TREES	LAWN CARE	SHRUB CARE	ORNA- MENTAL GARDEN	INDOOR HOUSE PLANTS	INDOOR GARDEN	GREEN HOUSE GROWNG	NONE THESE	DON'T KNOW
WEIGHTED BASE	2369	1174	351	498	103	1545	937	149	929	96	48	254	25
	100.0	49.6	14.8	21.0	4.3	65.2	39.6	6.3	39.2	4.1	2.0	10.7	1.1
SIZE OF GARDEN													
AT/BELOW MEDIAN	873	527	105	164	37	629	428	85	388	56	18	47	8
	100.0	60.4	12.0	18.8	4.2	72.1	49.0	9.7	44.4	6.4	2.1	5.4	.9
ABOVE MEDIAN	814	403	198	244	47	582	345	47	287	25	19	69	3
	100.0	49.5	24.3	30.0	5.8	71.5	42.4	5.8	35.3	3.1	2.3	8.5	.4
UNDER 550 SQ.FT.	802	488	94	145	34	572	395	76	352	54	14	45	8
	100.0	60.8	11.7	18.1	4.2	71.3	49.3	9.5	43.9	6.7	1.7	5.6	1.0
550- 2,399 SQ.FT.	388	211	93	115	20	281	173	26	150	16	5	19	
	100.0	54.4	24.0	29.6	5.2	72.4	44.6	6.7	38.7	4.1	1.3	4.9	
2,400 SQ.FT. & OVER	497	231	116	148	30	358	205	30	173	11	18	52	3
	100.0	46.5	23.3	29.8	6.0	72.0	41.2	6.0	34.8	2.2	3.6	10.5	.6
DON'T KNOW	82	25	11	8		42	11	1	30			21	
	100.0	30.5	13.4	9.8		51.2	13.4	1.2	36.6			25.6	
UNDER 500 SQ.FT.	779	477	91	140	32	562	389	73	348	54	14	42	7
	100.0	61.2	11.7	18.0	4.1	72.1	49.9	9.4	44.7	6.9	1.8	5.4	.9
500-999 SQ.FT.	197	111	42	50	12	136	83	17	83	4	4	10	1
	100.0	56.3	21.3	25.4	6.1	69.0	42.1	8.6	42.1	2.0	2.0	5.1	.5
1,000-3,000 SQ.FT.	321	159	81	95	15	237	140	18	107	14	2	23	
	100.0	49.5	25.2	29.6	4.7	73.8	43.6	5.6	33.3	4.4	.6	7.2	
OVER 3,000 SQ. FT.	390	183	89	123	25	276	161	24	137	9	17	41	3
	100.0	46.9	22.8	31.5	6.4	70.8	41.3	6.2	35.1	2.3	4.4	10.5	.8

(PERCENTAGES ROUNDED)
0106

Amount of Land Included with Home

Based on Gardeners

GARDENERS SURVEY

AMOUNT OF LAND

	TOTAL	50 X 100 FEET	75 X 100 FEET	1/4 ACRE	1/I ACRE	3/4 ACRE	1 ACRE	1 LESS 2 ACRE	2,3 ACRES	4,5 ACRES	OVER 5 ACRES	NONE	DON'T KNOW
WEIGHTED BASE	2369	427	329	336	248	131	163	140	136	64	252	24	119
	100.0	18.0	13.9	14.2	10.5	5.5	6.9	5.9	5.7	2.7	10.6	1.0	5.0
SEX													
MALE	1165	186	166	184	126	66	88	81	58	43	124	7	36
	100.0	16.0	14.2	15.8	10.8	5.7	7.6	7.0	5.0	3.7	10.6	.6	3.1
FEMALE	1204	241	163	152	122	65	75	59	79	21	128	17	83
	100.0	20.0	13.5	12.6	10.1	5.4	6.2	4.9	6.5	1.7	10.6	1.4	6.9
AGE													
18-29 YRS	517	112	56	70	43	30	35	30	28	17	40	9	47
	100.0	21.7	10.8	13.5	8.3	5.8	6.8	5.8	5.4	3.3	7.7	1.7	9.1
30-49 YRS	827	144	113	108	108	46	49	65	61	32	62	4	35
	100.0	17.4	13.7	13.1	13.1	5.6	5.9	7.9	7.4	3.9	7.5	.5	4.2
50 YRS & OLDER	1016	167	158	157	96	55	79	45	46	15	150	11	37
	100.0	16.4	15.6	15.5	9.4	5.4	7.8	4.4	4.5	1.5	14.8	1.1	3.6
UNDESIGNATED	9	4	2	1	1				1				
	100.0	44.4	22.2	11.1	11.1				11.1				
EDUCATION													
COLLEGE	693	126	112	105	78	47	45	36	30	16	59	6	33
	100.0	18.2	16.2	15.2	11.3	6.8	6.5	5.2	4.3	2.3	8.5	.9	4.8
HIGH SCHOOL	1272	239	159	189	124	54	95	81	82	36	143	12	58
	100.0	18.8	12.5	14.9	9.7	4.2	7.5	6.4	6.4	2.8	11.2	.9	4.5
GRADE SCHOOL	401	62	58	41	45	30	23	23	24	12	49	6	28
	100.0	15.5	14.5	10.2	11.2	7.5	5.7	5.7	6.0	3.0	12.2	1.5	7.0
UNDESIGNATED	3			1	1						1		
	100.0			33.3	33.3						33.3		
RACE													
WHITE	2178	379	294	310	231	123	160	139	134	53	242	23	90
	100.0	17.4	13.5	14.2	10.6	5.6	7.3	6.4	6.2	2.4	11.1	1.1	4.1
NON-WHITE	191	48	35	26	17	8	3	1	2	11	10	1	29
	100.0	25.1	18.3	13.6	8.9	4.2	1.6	.5	1.0	5.8	5.2	.5	15.2

(PERCENTAGES ROUNDED)
0111

Amount of Land Included with Home

Based on Gardeners

GARDENERS SURVEY

AMOUNT OF LAND

	TOTAL	50 X 100 FEET	75 X 100 FEET	1/4 ACRE	1/I ACRE	3/4 ACRE	1 ACRE	1 LESS 2 ACRE	2.3 ACRES	4.5 ACRES	OVER 5 ACRES	NONE	DON'T KNOW
WEIGHTED BASE	2369	427	329	336	248	131	163	140	136	64	252	24	119
	100.0	18.0	13.9	14.2	10.5	5.5	6.9	5.9	5.7	2.7	10.6	1.0	5.0
OCCUPATION													
PROFESSIONAL	341	64	68	48	38	25	26	13	8	4	31	2	14
	100.0	18.8	19.9	14.1	11.1	7.3	7.6	3.8	2.3	1.2	9.1	.6	4.1
BUSINESS	269	35	42	49	30	21	20	21	10	2	15	2	22
	100.0	13.0	15.6	18.2	11.2	7.8	7.4	7.8	3.7	.7	5.6	.7	8.2
CLERICAL/SALES	132	27	16	27	19	2	6	14	5	2	8	1	5
	100.0	20.5	12.1	20.5	14.4	1.5	4.5	10.6	3.8	1.5	6.1	.8	3.8
MANUAL LABOR	954	176	126	135	99	54	60	61	65	47	67	11	53
	100.0	18.4	13.2	14.2	10.4	5.7	6.3	6.4	6.8	4.9	7.0	1.2	5.6
FARMER	106	10	3	1	1		7	7	16	2	53		6
	100.0	9.4	2.8	.9	.9		6.6	6.6	15.1	1.9	50.0		5.7
RETIRED	456	98	65	59	39	21	39	5	27	6	74	8	15
	100.0	21.5	14.3	12.9	8.6	4.6	8.6	1.1	5.9	1.3	16.2	1.8	3.3
OTHER NON-LABOR	62	12	4	14	12	3	2	9	2	1	3		
	100.0	19.4	6.5	22.6	19.4	4.8	3.2	14.5	3.2	1.6	4.8		
UNDESIGNATED	49	5	5	3	10	5	3	10	3		1		4
	100.0	10.2	10.2	6.1	20.4	10.2	6.1	20.4	6.1		2.0		8.2
ANNUAL HOUSEHOLD INCOME													
$20M & OVER	938	154	119	128	101	63	68	55	67	30	116	4	33
	100.0	16.4	12.7	13.6	10.8	6.7	7.2	5.9	7.1	3.2	12.4	.4	3.5
UNDER $20M	1431	273	210	208	147	68	95	85	69	34	136	20	86
	100.0	19.1	14.7	14.5	10.3	4.8	6.6	5.9	4.8	2.4	9.5	1.4	6.0
$15M & OVER	1352	235	180	175	136	86	98	79	98	46	158	5	56
	100.0	17.4	13.3	12.9	10.1	6.4	7.2	5.8	7.2	3.4	11.7	.4	4.1
$10M-$14,999	406	70	77	63	55	11	23	23	16	9	36	5	18
	100.0	17.2	19.0	15.5	13.5	2.7	5.7	5.7	3.9	2.2	8.9	1.2	4.4
$7M-$9,999	174	39	15	34	19	9	13	13	9	3	11		9
	100.0	22.4	8.6	19.5	10.9	5.2	7.5	7.5	5.2	1.7	6.3		5.2
$4M-$6,999	270	53	39	40	23	12	17	15	11	4	29	6	21
	100.0	19.6	14.4	14.8	8.5	4.4	6.3	5.6	4.1	1.5	10.7	2.2	7.8
UNDER $4M	129	22	18	15	12	9	10	10	2	2	16	4	9
	100.0	17.1	14.0	11.6	9.3	7.0	7.8	7.8	1.6	1.6	12.4	3.1	7.0
UNDESIGNATED	38	8		9	3	4	2				2	4	6
	100.0	21.1		23.7	7.9	10.5	5.3				5.3	10.5	15.8

(PERCENTAGES ROUNDED)
0112

Amount of Land Included with Home

Based on Gardeners

GARDENERS SURVEY

AMOUNT OF LAND

	TOTAL	50 X 100 FEET	75 X 100 FEET	1/4 ACRE	1/I ACRE	3/4 ACRE	1 ACRE	1 LESS 2 ACRE	2,3 ACRES	4,5 ACRES	OVER 5 ACRES	NONE	DON'T KNOW
WEIGHTED BASE	2369	427	329	336	248	131	163	140	136	64	252	24	119
	100.0	18.0	13.9	14.2	10.5	5.5	6.9	5.9	5.7	2.7	10.6	1.0	5.0
REGION													
EAST	605	125	75	76	58	44	43	42	25	15	61	15	26
	100.0	20.7	12.4	12.6	9.6	7.3	7.1	6.9	4.1	2.5	10.1	2.5	4.3
MIDWEST	821	183	125	116	80	46	37	27	50	15	104	1	37
	100.0	22.3	15.2	14.1	9.7	5.6	4.5	3.3	6.1	1.8	12.7	.1	4.5
SOUTH	661	65	65	93	84	37	74	57	46	29	68	3	40
	100.0	9.8	9.8	14.1	12.7	5.6	11.2	8.6	7.0	4.4	10.3	.5	6.1
WEST	282	54	64	51	26	4	9	14	15	5	19	5	16
	100.0	19.1	22.7	18.1	9.2	1.4	3.2	5.0	5.3	1.8	6.7	1.8	5.7
SECTION OF COUNTRY													
NEW ENGLAND	157	15	21	27	7	12	11	14	8	8	32		2
	100.0	9.6	13.4	17.2	4.5	7.6	7.0	8.9	5.1	5.1	20.4		1.3
MIDDLE ATLANTIC	448	110	54	49	51	32	32	28	17	7	29	15	24
	100.0	24.6	12.1	10.9	11.4	7.1	7.1	6.3	3.8	1.6	6.5	3.3	5.4
EAST CENTRAL	544	114	71	79	52	20	30	25	44	12	71	1	25
	100.0	21.0	13.1	14.5	9.6	3.7	5.5	4.6	8.1	2.2	13.1	.2	4.6
WEST CENTRAL	277	69	54	37	28	26	7	2	6	3	33		12
	100.0	24.9	19.5	13.4	10.1	9.4	2.5	.7	2.2	1.1	11.9		4.3
ROCKY MOUNTAIN	72	11	24	19	3		3	5			4	3	
	100.0	15.3	33.3	26.4	4.2		4.2	6.9			5.6	4.2	
PACIFIC	210	43	40	32	23	4	6	9	15	5	15	2	16
	100.0	20.5	19.0	15.2	11.0	1.9	2.9	4.3	7.1	2.4	7.1	1.0	7.6
DEEP SOUTH	221	2	12	24	25	13	30	16	27	16	37	1	18
	100.0	.9	5.4	10.9	11.3	5.9	13.6	7.2	12.2	7.2	16.7	.5	8.1
REST OF SOUTH	440	63	53	69	59	24	44	41	19	13	31	2	22
	100.0	14.3	12.0	15.7	13.4	5.5	10.0	9.3	4.3	3.0	7.0	.5	5.0

(PERCENTAGES ROUNDED)
0113

Amount of Land Included with Home
Based on Gardeners

GARDENERS SURVEY

AMOUNT OF LAND

	TOTAL	50 X 100 FEET	75 X 100 FEET	1/4 ACRE	1/I ACRE	3/4 ACRE	1 ACRE	1 LESS 2 ACRE	2.3 ACRES	4.5 ACRES	OVER 5 ACRES	NONE	DON'T KNOW
WEIGHTED BASE	2369	427	329	336	248	131	163	140	136	64	252	24	119
	100.0	18.0	13.9	14.2	10.5	5.5	6.9	5.9	5.7	2.7	10.6	1.0	5.0
STAGE IN LIFE CYCLE													
MARRIED-NO CHILDREN	823	139	106	130	88	46	62	38	54	17	108	13	30
	100.0	16.9	12.9	15.8	9.7	5.6	7.5	4.6	6.6	2.1	13.1	1.6	3.6
MARRIED-WITH CHILDREN	920	147	136	125	118	43	67	70	68	28	82		36
	100.0	16.0	14.8	13.6	12.8	4.7	7.3	7.6	7.4	3.0	8.9		3.9
SINGLE	361	77	37	43	31	32	18	19	10	12	33	2	47
	100.0	21.3	10.2	11.9	8.6	8.9	5.0	5.3	2.8	3.3	9.1	.6	13.0
SEPARATED/DIVORCED/WIDOWED	256	63	50	34	18	10	15	11	4	7	29	9	6
	100.0	24.6	19.5	13.3	7.0	3.9	5.9	4.3	1.6	2.7	11.3	3.5	2.3
UNDESIGNATED													
SIZE OF COMMUNITY													
1 MILLION & OVER	369	144	63	65	22	19	14	6	5		1	10	20
	100.0	39.0	17.1	17.6	6.0	5.1	3.8	1.6	1.4		.3	2.7	5.4
500,000-999,999	230	61	39	39	21	20	8	3	5		7	9	18
	100.0	26.5	17.0	17.0	9.1	8.7	3.5	1.3	2.2		3.0	3.9	7.8
250,000-499,999	124	51	15	26	14	2	5	3			1	1	6
	100.0	41.1	12.1	21.0	11.3	1.6	4.0	2.4			.8	.8	4.8
25,000-249,000	458	97	137	84	55	28	21	19	6		5		6
	100.0	21.2	29.9	18.3	12.0	6.1	4.6	4.1	1.3		1.1		1.3
UNDER 25,000	1188	74	75	122	136	62	115	109	120	64	238	4	69
	100.0	6.2	6.3	10.3	11.4	5.2	9.7	9.2	10.1	5.4	20.0	.3	5.8
CENTRAL CITY	843	285	163	137	73	41	30	25	11		13	20	45
	100.0	33.8	19.3	16.3	8.7	4.9	3.6	3.0	1.3		1.5	2.4	5.3
SUBURB	910	231	200	188	93	60	38	31	16		14	10	29
	100.0	25.4	22.0	20.7	10.2	6.6	4.2	3.4	1.8		1.5	1.1	3.2
SMALL TOWN	357	74	79	50	68	26	20	9	5	1	2	4	19
	100.0	20.7	22.1	14.0	19.0	7.3	5.6	2.5	1.4	.3	.6	1.1	5.3
RURAL	951	23	37	91	86	45	102	100	115	63	236		53
	100.0	2.4	3.9	9.6	9.0	4.7	10.7	10.5	12.1	6.6	24.8		5.6

(PERCENTAGES ROUNDED)
0114

Amount of Land Included with Home
Based on Total Sample

GARDENERS SURVEY

AMOUNT OF LAND

	TOTAL	50 X 100 FEET	75 X 100 FEET	1/4 ACRE	1/T ACRE	3/4 ACRE	1 ACRE	1 LESS 2 ACRE	2,3 ACRES	4,5 ACRES	OVER 5 ACRES	NONE	DON'T KNOW
WEIGHTED BASE	5559	1247	783	647	426	258	277	250	167	77	309	574	544
	100.0	22.4	14.1	11.6	7.7	4.6	5.0	4.5	3.0	1.4	5.6	10.3	9.8
SEX													
MALE	2654	577	379	343	229	151	134	125	71	51	137	267	190
	100.0	21.7	14.3	12.9	8.6	5.7	5.0	4.7	2.7	1.9	5.2	10.1	7.2
FEMALE	2905	670	404	304	197	107	143	125	96	26	172	307	354
	100.0	23.1	13.9	10.5	6.8	3.7	4.9	4.3	3.3	.9	5.9	10.6	12.2
AGE													
18-29 YRS	1590	398	157	159	89	74	75	41	42	19	48	274	214
	100.0	25.0	9.9	10.0	5.6	4.7	4.7	2.6	2.6	1.2	3.0	17.2	13.5
30-49 YRS	1837	372	277	206	166	94	90	126	70	37	80	159	160
	100.0	20.3	15.1	11.2	9.0	5.1	4.9	6.9	3.8	2.0	4.4	8.7	8.7
50 YRS & OLDER	2113	471	344	281	170	90	111	83	54	21	181	139	168
	100.0	22.3	16.3	13.3	8.0	4.3	5.3	3.9	2.6	1.0	8.6	6.6	8.0
UNDESIGNATED	19	6	5	1	1		1		1			2	2
	100.0	31.6	26.3	5.3	5.3		5.3		5.3			10.5	10.5
EDUCATION													
COLLEGE	1645	360	268	214	132	103	73	63	41	25	68	175	123
	100.0	21.9	16.3	13.0	8.0	6.3	4.4	3.8	2.5	1.5	4.1	10.6	7.5
HIGH SCHOOL	3060	696	398	341	226	117	170	150	102	40	180	332	308
	100.0	22.7	13.0	11.1	7.4	3.8	5.6	4.9	3.3	1.3	5.9	10.8	10.1
GRADE SCHOOL	849	191	117	90	67	38	34	37	24	12	60	66	113
	100.0	22.5	13.8	10.6	7.9	4.5	4.0	4.4	2.8	1.4	7.1	7.8	13.3
UNDESIGNATED	5			2	1						1	1	
	100.0			40.0	20.0						20.0	20.0	
RACE													
WHITE	4864	1059	711	584	389	248	266	248	162	65	299	454	379
	100.0	21.8	14.6	12.0	8.0	5.1	5.5	5.1	3.3	1.3	6.1	9.3	7.8
NON-WHITE	695	188	72	63	37	10	11	2	5	12	10	120	165
	100.0	27.1	10.4	9.1	5.3	1.4	1.6	.3	.7	1.7	1.4	17.3	23.7

(PERCENTAGES ROUNDED)
0081

Amount of Land Included with Home
Based on total Sample

GARDENERS SURVEY

AMOUNT OF LAND

	TOTAL	50 X 100 FEET	75 X 100 FEET	1/4 ACRE	1/2 ACRE	3/4 ACRE	1 ACRE	1 LESS 2 ACRE	2,3 ACRES	4,5 ACRES	OVER 5 ACRES	NONE	DON'T KNOW
WEIGHTED BASE	5559	1247	783	647	426	258	277	250	167	77	309	574	544
	100.0	22.4	14.1	11.6	7.7	4.6	5.0	4.5	3.0	1.4	5.6	10.3	9.8
OCCUPATION													
PROFFSSIONAL	795	154	142	93	61	60	47	42	10	4	36	79	67
	100.0	19.4	17.9	11.7	7.7	7.5	5.9	5.3	1.3	.5	4.5	9.9	8.4
BUSINESS	631	109	101	100	50	51	35	44	16	5	24	41	55
	100.0	17.3	16.0	15.8	7.9	8.1	5.5	7.0	2.5	.8	3.8	6.5	8.7
CLERICAL/SALES	357	78	37	53	32	18	11	16	7	3	14	44	44
	100.0	21.8	10.4	14.8	9.0	5.0	3.1	4.5	2.0	.8	3.9	12.3	12.3
MANUAL LABOR	2272	544	309	249	186	81	107	100	80	50	82	253	231
	100.0	23.9	13.6	11.0	8.2	3.6	4.7	4.4	3.5	2.2	3.6	11.1	10.2
FARMER	134	14	5	1	2	1	9	7	16	2	61	4	12
	100.0	10.4	3.7	.7	1.5	.7	6.7	5.2	11.9	1.5	45.5	3.0	9.0
RETIRED	918	241	132	104	69	37	56	15	31	11	81	78	63
	100.0	26.3	14.4	11.3	7.5	4.0	6.1	1.6	3.4	1.2	8.8	8.5	6.9
OTHER NON-LABOR	257	72	33	36	13	3	7	12	4	1	10	40	26
	100.0	28.0	12.8	14.0	5.1	1.2	2.7	4.7	1.6	.4	3.9	15.6	10.1
UNDESIGNATED	195	35	24	11	13	7	5	14	3	1	1	35	46
	100.0	17.9	12.3	5.6	6.7	3.6	2.6	7.2	1.5	.5	.5	17.9	23.6
ANNUAL HOUSEHOLD INCOME													
$20M & OVER	1944	369	304	254	185	126	117	117	75	33	135	101	128
	100.0	19.0	15.6	13.1	9.5	6.5	6.0	6.0	3.9	1.7	6.9	5.2	6.6
UNDER $20M	3615	878	479	393	241	132	160	133	92	44	174	473	416
	100.0	24.3	13.3	10.9	6.7	3.7	4.4	3.7	2.5	1.2	4.8	13.1	11.5
$15M & OVER	2839	570	452	353	246	164	163	159	110	53	184	159	226
	100.0	20.1	15.9	12.4	8.7	5.8	5.7	5.6	3.9	1.9	6.5	5.6	8.0
$10M-$14,999	1021	239	145	115	88	37	50	35	25	13	44	143	87
	100.0	23.4	14.2	11.3	8.6	3.6	4.9	3.4	2.4	1.3	4.3	14.0	8.5
$7M-$9,999	468	139	46	55	28	22	22	18	13	3	13	76	33
	100.0	29.7	9.8	11.8	6.0	4.7	4.7	3.8	2.8	.6	2.8	16.2	7.1
$4M-$6,999	740	194	91	79	36	18	20	25	16	6	43	107	105
	100.0	26.2	12.3	10.7	4.9	2.4	2.7	3.4	2.2	.8	5.8	14.5	14.2
UNDER $4M	421	90	47	36	25	13	19	12	3	2	17	81	76
	100.0	21.4	11.2	8.6	5.9	3.1	4.5	2.9	.7	.5	4.0	19.2	18.1
UNDESIGNATED	70	15	2	9	3	4	3	1			8	8	17
	100.0	21.4	2.9	12.9	4.3	5.7	4.3	1.4			11.4	11.4	24.3

(PERCENTAGES ROUNDED)
0082

Amount of Land Included with Home
Based on Total Sample

GARDENERS SURVEY

AMOUNT OF LAND

	TOTAL	50 X 100 FEET	75 X 100 FEET	1/4 ACRE	1/I ACRE	3/4 ACRE	1 ACRE	1 LESS 2 ACRE	2,3 ACRES	4,5 ACRES	OVER 5 ACRES	NONE	DON'T KNOW
WEIGHTED BASE	5559	1247	783	647	426	258	277	250	167	77	309	574	544
	100.0	22.4	14.1	11.6	7.7	4.6	5.0	4.5	3.0	1.4	5.6	10.3	9.8
REGION													
EAST	1491	331	184	166	108	77	59	69	34	18	76	189	180
	100.0	22.2	12.3	11.1	7.2	5.2	4.0	4.6	2.3	1.2	5.1	12.7	12.1
MIDWEST	1512	410	250	169	119	64	57	46	56	21	127	102	91
	100.0	27.1	16.5	11.2	7.9	4.2	3.8	3.0	3.7	1.4	8.4	6.7	6.0
SOUTH	1566	276	169	197	144	99	124	120	55	29	79	112	162
	100.0	17.6	10.8	12.6	9.2	6.3	7.9	7.7	3.5	1.9	5.0	7.2	10.3
WEST	990	230	180	115	55	18	37	15	22	9	27	171	111
	100.0	23.2	18.2	11.6	5.6	1.8	3.7	1.5	2.2	.9	2.7	17.3	11.2
SECTION OF COUNTRY													
NEW ENGLAND	306	59	44	48	13	14	14	15	10	10	36	29	14
	100.0	19.3	14.4	15.7	4.2	4.6	4.6	4.9	3.3	3.3	11.8	9.5	4.6
MIDDLE ATLANTIC	1185	272	140	118	95	63	45	54	24	8	40	160	166
	100.0	23.0	11.8	10.0	8.0	5.3	3.8	4.6	2.0	.7	3.4	13.5	14.0
EAST CENTRAL	973	250	135	107	84	36	47	44	50	17	82	60	61
	100.0	25.7	13.9	11.0	8.6	3.7	4.8	4.5	5.1	1.7	8.4	6.2	6.3
WEST CENTRAL	539	160	115	62	35	28	10	2	6	4	45	42	30
	100.0	29.7	21.3	11.5	6.5	5.2	1.9	.4	1.1	.7	8.3	7.8	5.6
ROCKY MOUNTAIN	188	43	46	35	11	6	12	6	3		7	15	4
	100.0	22.9	24.5	18.6	5.9	3.2	6.4	3.2	1.6		3.7	8.0	2.1
PACIFIC	802	187	134	80	44	12	25	9	19	9	20	156	107
	100.0	23.3	16.7	10.0	5.5	1.5	3.1	1.1	2.4	1.1	2.5	19.5	13.3
DEEP SOUTH	453	53	26	51	44	27	43	46	29	16	38	23	57
	100.0	11.7	5.7	11.3	9.7	6.0	9.5	10.2	6.4	3.5	8.4	5.1	12.6
REST OF SOUTH	1113	223	143	146	100	72	81	74	26	13	41	89	105
	100.0	20.0	12.8	13.1	9.0	6.5	7.3	6.6	2.3	1.2	3.7	8.0	9.4

(PERCENTAGES ROUNDED)
0083

Amount of Land Included with Home

Based on Total Sample

GARDENERS SURVEY

AMOUNT OF LAND

	TOTAL	50 X 100 FEET	75 X 100 FEET	1/4 ACRE	1/2 ACRE	3/4 ACRE	1 ACRE	1 LESS 2 ACRE	2,3 ACRES	4,5 ACRES	OVER 5 ACRES	NONE	DON'T KNOW
WEIGHTED BASE	5559	1247	783	647	426	258	277	250	167	77	309	574	544
	100.0	22.4	14.1	11.6	7.7	4.6	5.0	4.5	3.0	1.4	5.6	10.3	9.8
STAGE IN LIFE CYCLE													
MARRIED-NO CHILDREN	1637	342	240	215	125	81	90	83	67	19	129	127	119
	100.0	20.9	14.7	13.1	7.6	4.9	5.5	5.1	4.1	1.2	7.9	7.8	7.3
MARRIED-WITH CHILDREN	1832	363	307	231	201	86	109	111	72	33	100	92	127
	100.0	19.8	16.8	12.6	11.0	4.7	5.9	6.1	3.9	1.8	5.5	5.0	6.9
SINGLE	1133	260	97	105	58	58	51	27	16	15	39	225	182
	100.0	22.9	8.6	9.3	5.1	5.1	4.5	2.4	1.4	1.3	3.4	19.9	16.1
SEPARATED/DIVORCED/WIDOWED	929	275	137	92	36	33	26	27	12	10	41	127	113
	100.0	29.6	14.7	9.9	3.9	3.6	2.8	2.9	1.3	1.1	4.4	13.7	12.2
UNDESIGNATED	1		1										
	100.0		100.0										
SIZE OF COMMUNITY													
1 MILLION & OVER	1134	352	163	112	53	48	26	13	9		2	187	169
	100.0	31.0	14.4	9.9	4.7	4.2	2.3	1.1	.8		.2	16.5	14.9
500,000-999,999	729	200	84	87	45	29	8	10	10	2	7	157	90
	100.0	27.4	11.5	11.9	6.2	4.0	1.1	1.4	1.4	.3	1.0	21.5	12.3
250,000-499,999	483	166	44	60	23	19	11	8			1	93	58
	100.0	34.4	9.1	12.4	4.8	3.9	2.3	1.7			.2	19.3	12.0
25,000-249,000	1223	326	292	171	103	66	57	23	8		9	84	84
	100.0	26.7	23.9	14.0	8.4	5.4	4.7	1.9	.7		.7	6.9	6.9
UNDER 25,000	1990	203	200	217	202	96	175	196	140	75	290	53	143
	100.0	10.2	10.1	10.9	10.2	4.8	8.8	9.8	7.0	3.8	14.6	2.7	7.2
CENTRAL CITY	2733	832	382	299	152	98	71	43	18	2	17	491	328
	100.0	30.4	14.0	10.9	5.6	3.6	2.6	1.6	.7	.1	.6	18.0	12.0
SUBURB	2689	742	423	381	197	146	85	52	27	2	19	342	273
	100.0	27.6	15.7	14.2	7.3	5.4	3.2	1.9	1.0	.1	.7	12.7	10.2
SMALL TOWN	808	185	210	118	92	41	35	22	5	1	7	42	50
	100.0	22.9	26.0	14.6	11.4	5.1	4.3	2.7	.6	.1	.9	5.2	6.2
RURAL	1473	99	89	133	133	71	151	174	135	74	283	22	109
	100.0	6.7	6.0	9.0	9.0	4.8	10.3	11.8	9.2	5.0	19.2	1.5	7.4

(PERCENTAGES ROUNDED)
0084

Amount of Land Included with Home

Based on Total Sample

GARDENERS SURVEY

AMOUNT OF LAND

	TOTAL	50 X 100 FEET	75 X 100 FEET	1/4 ACRE	1/I ACRE	3/4 ACRE	1 ACRE	1 LESS 2 ACRE	2,3 ACRES	4,5 ACRES	OVER 5 ACRES	NONE	DON'T KNOW
WEIGHTED BASE	5559	1247	783	647	426	258	277	250	167	77	309	574	544
	100.0	22.4	14.1	11.6	7.7	4.6	5.0	4.5	3.0	1.4	5.6	10.3	9.8
OTHER GARDEN ACTIVITIES													
FLOWER GARDENING	2028	403	345	281	203	114	134	109	79	27	153	76	104
	100.0	19.9	17.0	13.9	10.0	5.6	6.6	5.4	3.9	1.3	7.5	3.7	5.1
GROWING BERRIES	464	66	61	59	51	26	24	34	32	17	85	2	7
	100.0	14.2	13.1	12.7	11.0	5.6	5.2	7.3	6.9	3.7	18.3	.4	1.5
FRUIT TREE/ORCHARD	714	104	85	124	73	45	46	52	37	37	96	4	11
	100.0	14.6	11.9	17.4	10.2	6.3	6.4	7.3	5.2	5.2	13.4	.6	1.5
NUT TREES	163	14	17	31	25	5	9	9	14	9	24		6
	100.0	8.6	10.4	19.0	15.3	3.1	5.5	5.5	8.6	5.5	14.7		3.7
LAWN CARE	2907	633	501	426	265	199	186	150	109	48	205	62	123
	100.0	21.8	17.2	14.7	9.1	6.8	6.4	5.2	3.7	1.7	7.1	2.1	4.2
SHRUB CARE	1730	314	328	277	191	141	116	93	67	31	105	24	43
	100.0	18.2	19.0	16.0	11.0	8.2	6.7	5.4	3.9	1.8	6.1	1.4	2.5
ORNAMENTAL GARDENING	273	47	60	54	19	17	18	13	16	5	14	5	5
	100.0	17.2	22.0	19.8	7.0	6.2	6.6	4.8	5.9	1.8	5.1	1.8	1.8
INDOOR HOUSEPLANT-GARDENING	2053	438	346	273	176	91	102	83	68	21	134	187	134
	100.0	21.3	16.9	13.3	8.6	4.4	5.0	4.0	3.3	1.0	6.5	9.1	6.5
GARDENING INDOORS UNDER ARTIFICIAL LIGH	180	45	22	31	14	7	5	16	5	3	5	13	14
	100.0	25.0	12.2	17.2	7.8	3.9	2.8	8.9	2.8	1.7	2.8	7.2	7.8
GREENHOUSE GROWING	94	10	17	9	10	10		7	3	4	14	3	7
	100.0	10.6	18.1	9.6	10.6	10.6		7.4	3.2	4.3	14.9	3.2	7.4
NONE OF THE ABOVE	1302	342	109	89	49	27	51	51	20	7	34	324	139
	100.0	26.3	8.4	6.8	3.8	2.1	3.9	3.9	1.5	.5	2.6	24.9	15.3
DON'T KNOW	127	23	4	3		1	6		1	1	5	9	74
	100.0	18.1	3.1	2.4		.8	4.7		.8	.8	3.9	7.1	58.3

(PERCENTAGES ROUNDED)
0089

Where Vegetables are Grown

Based on Total Sample

		LAND WHERE VEGETABLES ARE GROWN											
	TOTAL	AT HOME	MUNI-CIPAL LAND	CHURCH OWNED LAND	BUS/ CORP LAND	CIVIC GROUP OWNED	UNIV/ SCH CENTR	HOUS/ APT-DEVLP	FRNDS RELS/ NEIGH	RENT LAND	OWNED AWAY HOME	OTHER	NO ANSW
WEIGHTED BASE	2613 100.0	2378 91.0	9 .3		13 .5	2 .1	5 .2	30 1.1	168 6.4	33 1.3	43 1.6	9 .3	14 .5

Ways Vegetables are Grown
Based on Total Sample

WAYS VEGETABLES ARE GROWN THIS YEAR

	TOTAL	TRAD VEG GARDN	CONT-AINERS OUTDRS	CONT-AINERS INDOOR	BORDER PLNTNG	ALONG WITH FLOWER	HYDRO-PONIC TANKS	GREEN HOUSE	OTHER	NO ANSW
WEIGHTED BASE	2613	2333	112	27	154	289	11	10	18	26
	100.0	89.3	4.3	1.0	5.9	11.1	.4	.4	.7	1.0
SEX										
MALE	1259	1163	39	5	57	94	9	5	8	9
	100.0	92.4	3.1	.4	4.5	7.5	.7	.4	.6	.7
FEMALE	1354	1170	73	22	97	195	2	5	10	17
	100.0	86.4	5.4	1.6	7.2	14.4	.1	.4	.7	1.3
UNDESIGNATED										
AGE										
18-29 YRS	462	420	22	9	31	26	1	3	6	2
	100.0	90.9	4.8	1.9	6.7	5.6	.2	.6	1.3	.4
30-49 YRS	965	872	39	11	60	104		1	2	3
	100.0	90.4	4.0	1.1	6.2	10.8		.1	.2	.3
50 YRS & OLDER	1162	1027	47	7	62	156	6	6	10	19
	100.0	88.4	4.0	.6	5.3	13.4	.5	.5	.9	1.6
UNDESIGNATED	24	14	4		1	3	4			2
	100.0	58.3	16.7		4.2	12.5	16.7			8.3
EDUCATION										
COLLEGE	887	772	68	13	75	137	7	3	3	4
	100.0	87.0	7.7	1.5	8.5	15.4	.8	.3	.3	.5
HIGH SCHOOL	1438	1313	38	10	65	138	4	5	15	8
	100.0	91.3	2.6	.7	4.5	9.6	.3	.3	1.0	.6
GRADE SCHOOL	272	232	6	4	14	14		2		14
	100.0	85.3	2.2	1.5	5.1	5.1		.7		5.1
UNDESIGNATED	16	16								
	100.0	100.0								
RACE										
WHITE	2471	2219	101	23	143	273	11	10	14	24
	100.0	89.8	4.1	.9	5.8	11.0	.4	.4	.6	1.0
NON-WHITE	142	114	11	4	11	16			4	2
	100.0	80.3	7.7	2.8	7.7	11.3			2.8	1.4

(PERCENTAGES ROUNDED)
0023

Ways Vegetables are Grown

Based on Total Sample

		WAYS VEGETABLES ARE GROWN THIS YEAR								
	TOTAL	TRAD VEG GARDN	CONT-AINERS OUTDRS	CONT-AINERS INDOOR	BORDER PLNTNG	ALONG WITH FLOWER	HYDRO-PONIC TANKS	GREEN HOUSE	OTHER	NO ANSW
WEIGHTED BASE	2613	2333	112	27	154	289	11	10	18	26
	100.0	89.3	4.3	1.0	5.9	11.1	.4	.4	.7	1.0
OCCUPATION										
PROFESSIONAL	431	362	35	6	37	74	3	2		6
	100.0	84.0	8.1	1.4	8.6	17.2	.7	.5		1.4
BUSINESS	300	280	15	5	12	39	4	2	3	1
	100.0	93.3	5.0	1.7	4.0	13.0	1.3	.7	1.0	.3
CLERICAL/SALES	145	137			5	7				1
	100.0	94.5			3.4	4.8				.7
MANUAL LABOR	987	886	42	11	71	92	3	1	10	6
	100.0	89.8	4.3	1.1	7.2	9.3	.3	.1	1.0	.6
FARMER	125	124			1	2				
	100.0	99.2			.8	1.6				
RETIRED	518	449	15	5	19	70	1	3	5	12
	100.0	86.7	2.9	1.0	3.7	13.5	.2	.6	1.0	2.3
OTHER NON-LABOR	64	53	5		9	4		2		
	100.0	82.8	7.8		14.1	6.3		3.1		
UNDESIGNATED	43	42				1				
	100.0	97.7				2.3				
ANNUAL HOUSEHOLD INCOME										
$20M & OVER	1139	1015	59	18	77	137	8	3	10	8
	100.0	89.1	5.2	1.6	6.8	12.0	.7	.3	.9	.7
UNDER $20M	1474	1318	53	9	77	152	3	7	8	18
	100.0	89.4	3.6	.6	5.2	10.3	.2	.5	.5	1.2
$15M & OVER	1554	1389	78	20	98	183	11	3	10	8
	100.0	89.4	5.0	1.3	6.3	11.8	.7	.2	.6	.5
$10M-$14999	467	415	19	7	29	50		2	3	1
	100.0	88.9	4.1	1.5	6.2	10.7		.4	.6	.2
$7M-$9999	180	167	6		4	10			5	5
	100.0	92.8	3.3		2.2	5.6			2.8	2.8
$4M-$6999	233	206	4		17	34		3		3
	100.0	88.4	1.7		7.3	14.6		1.3		1.3
UNDER $4M	154	131	5		6	11		2		9
	100.0	85.1	3.2		3.9	7.1		1.3		5.8
UNDESIGNATED	25	25				1				
	100.0	100.0				4.0				

(PERCENTAGES ROUNDED)
0024

Ways Vegetables are Grown

Based on Total Sample

WAYS VEGETABLES ARE GROWN THIS YEAR

	TOTAL	TRAD VEG GARDN	CONT-AINERS OUTDRS	CONT-AINERS INDOOR	BORDER PLNTNG	ALONG WITH FLOWER	HYDRO-PONIC TANKS	GREEN HOUSE	OTHER	NO ANSW
WEIGHTED BASE	2613	2333	112	27	154	289	11	10	18	26
	100.0	89.3	4.3	1.0	5.9	11.1	.4	.4	.7	1.0
REGION										
EAST	643	576	25	9	28	73			6	4
	100.0	89.6	3.9	1.4	4.4	11.4			.9	.6
MIDWEST	909	821	29	4	45	91	8	6	4	10
	100.0	90.3	3.2	.4	5.0	10.0	.9	.7	.4	1.1
SOUTH	709	646	24	4	23	53	3	3	8	8
	100.0	91.1	3.4	.6	3.2	7.5	.4	.4	1.1	1.1
WEST	352	290	34	10	58	72		1		4
	100.0	82.4	9.7	2.8	16.5	20.5		.3		1.1
SECTION OF COUNTRY										
NEW ENGLAND	160	146	5	6	4	10				1
	100.0	91.3	3.1	3.8	2.5	6.3				.6
MIDDLE ATLANTIC	483	430	20	3	24	63			6	3
	100.0	89.0	4.1	.6	5.0	13.0			1.2	.6
EAST CENTRAL	522	459	16	2	39	54	3	4	4	6
	100.0	87.9	3.1	.4	7.5	10.3	.6	.8	.8	1.1
WEST CENTRAL	387	362	13	2	6	37	5	2		4
	100.0	93.5	3.4	.5	1.6	9.6	1.3	.5		1.0
ROCKY MOUNTAIN	104	91	7	5	9	21		1		4
	100.0	87.5	6.7	4.8	8.7	20.2		1.0		3.8
PACIFIC	248	199	27	5	49	51				
	100.0	80.2	10.9	2.0	19.8	20.6				
DEEP SOUTH	214	200	2		6	9	1	2	8	1
	100.0	93.5	.9		2.8	4.2	.5	.9	3.7	.5
REST OF SOUTH	495	446	22	4	17	44	2	1		7
	100.0	90.1	4.4	.8	3.4	8.9	.4	.2		1.4

(PERCENTAGES ROUNDED)
0025

Ways Vegetables are Grown
Based on Total Sample

		WAYS VEGETABLES ARE GROWN THIS YEAR								
	TOTAL	TRAD VEG GARDN	CONT- AINERS OUTDRS	CONT- AINERS INDOOR	BORDER PLNTNG	ALONG WITH FLOWER	HYDRO- PONIC TANKS	GREEN HOUSE	OTHER	NO ANSW
WEIGHTED BASE	2613	2333	112	27	154	289	11	10	18	26
	100.0	89.3	4.3	1.0	5.9	11.1	.4	.4	.7	1.0
STAGE IN LIFE CYCLE										
MARRIED-NO CHILDREN	719	638	26	4	48	83	1	6	14	4
	100.0	88.7	3.6	.6	6.7	11.5	.1	.8	1.9	.6
MARRIED WITH CHILDREN	757	696	28	12	45	60	2	2	2	2
	100.0	91.9	3.7	1.6	5.9	7.9	.3	.3	.3	.3
SINGLE	244	216	15		7	39		1		2
	100.0	88.5	6.1		2.9	16.0		.4		.8
SEPARATED/DIVORCED/WIDOWED	185	155	11	2	12	20		1		5
	100.0	83.8	5.9	1.1	6.5	10.8		.5		2.7
UNDESIGNATED	708	628	32	9	42	87	8		2	13
	100.0	88.7	4.5	1.3	5.9	12.3	1.1		.3	1.8
SIZE OF COMMUNITY										
1 MILLION & OVER	351	282	32	7	42	79			3	2
	100.0	80.3	9.1	2.0	12.0	22.5			.9	.6
500,000-999,999	267	229	24	8	12	61		3		5
	100.0	85.8	9.0	3.0	4.5	22.8		1.1		1.9
250,000-499,999	156	122	16		22	18	5			1
	100.0	78.2	10.3		14.1	11.5	3.2			.6
25,000-249,000	489	429	10	5	35	49		3	4	5
	100.0	87.7	2.0	1.0	7.2	10.0		.6	.8	1.0
UNDER 25,000	1350	1271	30	7	43	82	6	4	11	13
	100.0	94.1	2.2	.5	3.2	6.1	.4	.3	.8	1.0
CENTRAL CITY	504	392	36	13	65	90	2	6	2	7
	100.0	77.8	7.1	2.6	12.9	17.9	.4	1.2	.4	1.4
SUBURB	632	556	45	7	42	109	3		5	2
	100.0	88.0	7.1	1.1	6.6	17.2	.5		.8	.3
SMALL TOWN	419	375	14	1	24	36	5	2		5
	100.0	89.5	3.3	.2	5.7	8.6	1.2	.5		1.2
RURAL	1059	1010	17	6	23	54	1	2	11	12
	100.0	95.5	1.6	.6	2.2	5.1	.1	.2	1.0	1.1

(PERCENTAGES ROUNDED)
0026

Ways Vegetables are Grown

Based on Total Sample

WAYS VEGETABLES ARE GROWN THIS YEAR

	TOTAL	TRAD VEG GARDN	CONT-AINERS OUTDRS	CONT-AINERS INDOOR	BORDER PLNTNG	ALONG WITH FLOWER	HYDRO-PONIC TANKS	GREEN HOUSE	OTHER	NO ANSW
WEIGHTED BASE	2613	2333	112	27	154	289	11	10	19	26
	100.0	89.3	4.3	1.0	5.9	11.1	.4	.4	.7	1.0
PROPERTY SIZE										
50 X 100 FT	533	428	25	2	53	85	1	2	1	9
	100.0	80.3	4.7	.4	9.9	15.9	.2	.4	.2	1.7
75 X 100 FT	393	344	12	1	35	67		2	3	2
	100.0	87.5	3.1	.3	8.9	17.0		.5	.8	.5
100 X 100 FT (1/4 ACRE)	328	301	22	11	15	34		1	2	6
	100.0	91.8	6.7	3.4	4.6	10.4		.3	.6	1.8
150 X 150 FT (1/2 ACRE)	273	251	17	3	9	24	6		1	2
	100.0	91.9	6.2	1.1	3.3	8.8	2.2		.4	.7
175 X 175 FT (3/4 ACRE)	141	136	11		2	12	3	5		
	100.0	96.5	7.8		1.4	8.5	2.1	3.5		
200 X 200 FT (1 ACRE)	143	127	7	2	6	10				
	100.0	88.8	4.9	1.4	4.2	7.0				
MORE THAN 1 BUT LESS THAN 2 ACRES	160	154	4		4	18	1			
	100.0	96.3	2.5		2.5	11.3	.6			
2 OR 3 ACRES	151	148	2		9	13			1	
	100.0	98.0	1.3		6.0	8.6			.7	
4 OR 5 ACRES	70	64			7	2				1
	100.0	91.4			10.0	2.9				1.4
OVER 5 ACRES	302	296	5	4	1	4			10	1
	100.0	98.0	1.7	1.3	.3	1.3			3.3	.3
NONE	42	26	7	3	6	8				
	100.0	61.9	16.7	7.1	14.3	19.0				
NO ANSWER	77	58		1	7	12				5
	100.0	75.3		1.3	9.1	15.6				6.5

(PERCENTAGES ROUNDED)
0027

Ways Vegetables are Grown

Based on Total Sample

		WAYS VEGETABLES ARE GROWN THIS YEAR								
	TOTAL	TRAD VEG GARDN	CONT-AINERS OUTDRS	CONT-AINERS INDOOR	BORDER PLNTNG	ALONG WITH FLOWER	HYDRO-PONIC TANKS	GREEN HOUSE	OTHER	NO ANSW
WEIGHTED BASE	2613	2333	112	27	154	289	11	10	18	26
	100.0	89.3	4.3	1.0	5.9	11.1	.4	.4	.7	1.0
OTHER GARDEN ACTIVITIES										
FLOWER GARDENING	1791	1581	86	21	118	256	7	9	11	17
	100.0	88.3	4.8	1.2	6.6	14.3	.4	.5	.6	.9
GROWING BERRIES	539	503	27	3	26	67	8	2	10	1
	100.0	93.3	5.0	.6	4.8	12.4	1.5	.4	1.9	.2
FRUIT TREE/ORCHARD	778	724	27	4	45	80	3	1	9	10
	100.0	93.1	3.5	.5	5.8	10.3	.4	.1	1.2	1.3
NUT TREES	184	169	10	2	12	26	5	1	4	
	100.0	91.8	5.4	1.1	6.5	14.1	2.7	.5	2.2	
LAWN CARE	1854	1676	82	19	119	229	4	8	12	11
	100.0	90.4	4.4	1.0	6.4	12.4	.2	.4	.6	.6
SHRUB CARE	1268	1134	63	10	92	174	4	3	8	4
	100.0	89.4	5.0	.8	7.3	13.7	.3	.2	.6	.3
ORNAMENTAL GARDENING	279	239	33	1	25	68	3		1	1
	100.0	85.7	11.8	.4	9.0	24.4	1.1		.4	.4
INDOOR HOUSEPLANT GARDENING	1399	1240	72	22	93	206	6	6	16	12
	100.0	88.6	5.1	1.6	6.6	14.7	.4	.4	1.1	.9
GARDEN INDOORS UNDER ARTIFICIAL LIGHT	119	105	15	7	15	26	4	2	3	2
	100.0	88.2	12.6	5.9	12.6	21.8	3.4	1.7	2.5	1.7
GREENHOUSE GROWING	57	53	1	3	4	12		8		
	100.0	93.0	1.8	5.3	7.0	21.1		14.0		
NONE OF ABOVE	119	106	3		7	3				3
	100.0	89.1	2.5		5.9	2.5				2.5
DON'T KNOW	73	66	2		4	3				3
	100.0	90.4	2.7		5.5	4.1				4.1
HOW LONG GARDENED										
1ST YEAR	264	212	14	3	21	33				6
	100.0	80.3	5.3	1.1	8.0	12.5				2.3
2-9 YRS	1114	988	58	16	76	139	6	5	11	3
	100.0	88.7	5.2	1.4	6.8	12.5	.5	.4	1.0	.3
10 OR MORE YRS	1217	1123	40	8	55	116	5	5	7	11
	100.0	92.3	3.3	.7	4.5	9.5	.4	.4	.6	.9
NO ANSWER	18	10			2	1				6
	100.0	55.6			11.1	5.6				33.3

(PERCENTAGES ROUNDED)
0030

Ways Vegetables are Grown

Based on Total Sample

	WAYS VEGETABLES ARE GROWN THIS YEAR									
	TOTAL	TRAD VEG GARDN	CONT-AINERS OUTDRS	CONT-AINERS INDOOR	BORDER PLNTNG	ALONG WITH FLOWER	HYDRO-PONIC TANKS	GREEN HOUSE	OTHER	NO ANSW
WEIGHTED BASE	2613	2333	112	27	154	289	11	10	18	26
	100.0	89.3	4.3	1.0	5.9	11.1	.4	.4	.7	1.0
GARDEN SIZE										
AT/BELOW MEDIAN	1256	1029	78	19	128	234	8	2	8	9
	100.0	81.9	6.2	1.5	10.2	18.6	.6	.2	.6	.7
ABOVE MEDIAN	1238	1214	28	8	17	44	3	6	10	4
	100.0	98.1	2.3	.6	1.4	3.6	.2	.5	.8	.3
UNDER 550 SQ FT	1149	927	75	19	125	225	7	1	4	9
	100.0	80.7	6.5	1.7	10.9	19.6	.6	.1	.3	.8
550-2,399 SQ.FT	632	613	11	5	14	35	1	2	7	
	100.0	97.0	1.7	.8	2.2	5.5	.2	.3	1.1	
2,400-SQ FT & OVER	713	703	20	3	6	18	3	5	7	4
	100.0	98.6	2.8	.4	.8	2.5	.4	.7	1.0	.6
DON'T KNOW	119	90	6		9	11		2		13
	100.0	75.6	5.0		7.6	9.2		1.7		10.9
UNDER 500 SQ.FT.	1114	894	75	19	122	223	7	1	4	9
	100.0	80.3	6.7	1.7	11.0	20.0	.6	.1	.4	.8
500-999 SQ FT	342	327	10	5	11	24	1	2	4	
	100.0	95.6	2.9	1.5	3.2	7.0	.3	.6	1.2	
1,000-3,000 SQ FT	438	429	6		6	14			3	
	100.0	97.9	1.4		1.4	3.2			.7	
OVER 3,000 SQ. FT	600	593	15	3	6	17	3	5	7	4
	100.0	98.8	2.5	.5	1.0	2.8	.5	.8	1.2	.7

(PERCENTAGES ROUNDED)
0028

Time Household has been Growing Vegetables

Based on Total Sample

	AMOUNT OF TIME HOUSEHOLD HAS GROWN VEGETABLES											
	TOTAL	FIRST YEAR	TWO YEARS	THREE YEARS	FOUR YEARS	FIVE YEARS	SIX YEARS	SEVEN YEARS	EIGHT YEARS	NINE YEARS	10 YR /MORE	NO ANSW
WEIGHTED BASE	2613	264	178	189	183	202	109	107	105	41	1217	18
	100.0	10.1	6.8	7.2	7.0	7.7	4.2	4.1	4.0	1.6	46.6	.7
SEX												
MALE	1259	99	78	79	84	95	48	51	49	21	649	6
	100.0	7.9	6.2	6.3	6.7	7.5	3.8	4.1	3.9	1.7	51.5	.5
FEMALE	1354	165	100	110	99	107	61	56	56	20	568	12
	100.0	12.2	7.4	8.1	7.3	7.9	4.5	4.1	4.1	1.5	41.9	.9
UNDESIGNATED												
AGE												
18-29 YRS	462	133	77	56	47	37	18	9	7	8	68	2
	100.0	28.8	16.7	12.1	10.2	8.0	3.9	1.9	1.5	1.7	14.7	.4
30-49 YRS	965	83	70	95	93	99	55	66	60	22	317	6
	100.0	8.6	7.3	9.8	9.6	10.2	5.7	6.8	6.2	2.3	32.8	.6
50 YRS & OLDER	1162	45	30	33	43	67	36	28	38	11	821	10
	100.0	3.9	2.6	2.8	3.7	5.8	3.1	2.4	3.3	.9	70.7	.9
UNDESIGNATED	24	3	1	5				4			11	
	100.0	12.5	4.2	20.8				16.7			45.8	
EDUCATION												
COLLEGE	887	111	85	76	69	70	53	32	39	18	328	6
	100.0	12.5	9.6	8.6	7.8	7.9	6.0	3.6	4.4	2.0	37.0	.7
HIGH SCHOOL	1438	136	91	103	97	112	52	69	64	23	684	7
	100.0	9.5	6.3	7.2	6.7	7.8	3.6	4.8	4.5	1.6	47.6	.5
GRADE SCHOOL	272	17	2	8	17	19	4	6	2		192	5
	100.0	6.3	.7	2.9	6.3	7.0	1.5	2.2	.7		70.6	1.8
UNDESIGNATED	16			2		1					13	
	100.0			12.5		6.3					81.3	
RACE												
WHITE	2471	253	164	162	173	189	105	99	98	41	1173	14
	100.0	10.2	6.6	6.6	7.0	7.6	4.2	4.0	4.0	1.7	47.5	.6
NON-WHITE	142	11	14	27	10	13	4	8	7		44	4
	100.0	7.7	9.9	19.0	7.0	9.2	2.8	5.6	4.9		31.0	2.8

(PERCENTAGES ROUNDED)
0034

Time Household has been Growing Vegetables

Based on Total Sample

		AMOUNT OF TIME HOUSEHOLD HAS GROWN VEGETABLES										
	TOTAL	FIRST YEAR	TWO YEARS	THREE YEARS	FOUR YEARS	FIVE YEARS	SIX YEARS	SEVEN YEARS	EIGHT YEARS	NINE YEARS	10 YR /MORE	NO ANSW
WEIGHTED BASE	2613	264	178	189	183	202	109	107	105	41	1217	18
	100.0	10.1	6.8	7.2	7.0	7.7	4.2	4.1	4.0	1.6	46.6	.7
OCCUPATION												
PROFESSIONAL	431	55	47	25	32	42	20	27	28	6	140	9
	100.0	12.8	10.9	5.8	7.4	9.7	4.6	6.3	6.5	1.4	32.5	2.1
BUSINESS	300	37	19	31	26	21	18	24	16	2	106	
	100.0	12.3	6.3	10.3	8.7	7.0	6.0	8.0	5.3	.7	35.3	
CLERICAL/SALES	145	21	11	5	19	12	5	3	2	12	53	2
	100.0	14.5	7.6	3.4	13.1	8.3	3.4	2.1	1.4	8.3	36.6	1.4
MANUAL LABOR	987	125	84	100	85	81	40	33	42	13	383	1
	100.0	12.7	8.5	10.1	8.6	8.2	4.1	3.3	4.3	1.3	38.8	.1
FARMER	125		5	2	6	2			4	2	104	
	100.0		4.0	1.6	4.8	1.6			3.2	1.6	83.2	
RETIRED	518	16	7	20	13	23	22	11	13	6	381	6
	100.0	3.1	1.4	3.9	2.5	4.4	4.2	2.1	2.5	1.2	73.6	1.2
OTHER NON-LABOR	64	4	1	5	2	8	3	9			32	
	100.0	6.3	1.6	7.8	3.1	12.5	4.7	14.1			50.0	
UNDESIGNATED	43	6	4	1		13	1				18	
	100.0	14.0	9.3	2.3		30.2	2.3				41.9	
ANNUAL HOUSEHOLD INCOME												
$20M & OVER	1139	103	78	84	100	111	47	61	68	23	457	7
	100.0	9.0	6.8	7.4	8.8	9.7	4.1	5.4	6.0	2.0	40.1	.6
UNDER $20M	1474	161	100	105	83	91	62	46	37	18	760	11
	100.0	10.9	6.8	7.1	5.6	6.2	4.2	3.1	2.5	1.2	51.6	.7
$15M & OVER	1554	138	114	123	121	128	68	75	84	32	664	7
	100.0	8.9	7.3	7.9	7.8	8.2	4.4	4.8	5.4	2.1	42.7	.5
$10M-$14999	467	64	32	29	37	38	26	21	13	3	200	4
	100.0	13.7	6.9	6.2	7.9	8.1	5.6	4.5	2.8	.6	42.8	.9
$7M-$9999	180	19	17	10		13	2	7			110	2
	100.0	10.6	9.4	5.6		7.2	1.1	3.9			61.1	1.1
$4M-$6999	233	36	10	14	11	15	9	2	7	4	122	3
	100.0	15.5	4.3	6.0	4.7	6.4	3.9	.9	3.0	1.7	52.4	1.3
UNDER $4M	154	7	5	13	10	7	1	1	1	2	105	2
	100.0	4.5	3.2	8.4	6.5	4.5	.6	.6	.6	1.3	68.2	1.3
UNDESIGNATED	25				4	1	3	1			16	
	100.0				16.0	4.0	12.0	4.0			64.0	

(PERCENTAGES ROUNDED)
0035

Time Household has been Growing Vegetables
Based on Total Sample

		AMOUNT OF TIME HOUSEHOLD HAS GROWN VEGETABLES										
	TOTAL	FIRST YEAR	TWO YEARS	THREE YEARS	FOUR YEARS	FIVE YEARS	SIX YEARS	SEVEN YEARS	EIGHT YEARS	NINE YEARS	10 YR /MORE	NO ANSW
WEIGHTED BASE	2613	264	178	189	183	202	109	107	105	41	1217	18
	100.0	10.1	6.8	7.2	7.0	7.7	4.2	4.1	4.0	1.6	46.6	.7
REGION												
EAST	643	56	45	38	35	53	33	45	22	10	302	4
	100.0	8.7	7.0	5.9	5.4	8.2	5.1	7.0	3.4	1.6	47.0	.6
MIDWEST	909	89	50	68	53	72	20	22	38	10	479	8
	100.0	9.8	5.5	7.5	5.8	7.9	2.2	2.4	4.2	1.1	52.7	.9
SOUTH	709	62	51	50	63	50	36	27	29	14	321	6
	100.0	8.7	7.2	7.1	8.9	7.1	5.1	3.8	4.1	2.0	45.3	.8
WEST	352	57	32	33	32	27	20	13	16	7	115	
	100.0	16.2	9.1	9.4	9.1	7.7	5.7	3.7	4.5	2.0	32.7	
SECTION OF COUNTRY												
NEW ENGLAND	160	15	7	10	5	13	13	11	3		82	1
	100.0	9.4	4.4	6.3	3.1	8.1	8.1	6.9	1.9		51.3	.6
MIDDLE ATLANTIC	483	41	38	28	30	40	20	34	19	10	220	3
	100.0	8.5	7.9	5.8	6.2	8.3	4.1	7.0	3.9	2.1	45.5	.6
EAST CENTRAL	522	52	29	41	37	45	10	14	14	7	267	6
	100.0	10.0	5.6	7.9	7.1	8.6	1.9	2.7	2.7	1.3	51.1	1.1
WEST CENTRAL	387	37	21	27	16	27	10	8	24	3	212	2
	100.0	9.6	5.4	7.0	4.1	7.0	2.6	2.1	6.2	.8	54.8	.5
ROCKY MOUNTAIN	104	13	11	8	5	5	7	4	1	4	46	
	100.0	12.5	10.6	7.7	4.8	4.8	6.7	3.8	1.0	3.8	44.2	
PACIFIC	248	44	21	25	27	22	13	9	15	3	69	
	100.0	17.7	8.5	10.1	10.9	8.9	5.2	3.6	6.0	1.2	27.8	
DEEP SOUTH	214	18	17	19	13	16	5	7	12	10	93	4
	100.0	8.4	7.9	8.9	6.1	7.5	2.3	3.3	5.6	4.7	43.5	1.9
REST OF SOUTH	495	44	34	31	50	34	31	20	17	4	228	2
	100.0	8.9	6.9	6.3	10.1	6.9	6.3	4.0	3.4	.8	46.1	.4

(PERCENTAGES ROUNDED)
0036

Time Household has been Growing Vegetables

Based on Total Sample

		AMOUNT OF TIME HOUSEHOLD HAS GROWN VEGETABLES										
	TOTAL	FIRST YEAR	TWO YEARS	THREE YEARS	FOUR YEARS	FIVE YEARS	SIX YEARS	SEVEN YEARS	EIGHT YEARS	NINE YEARS	10 YR /MORE	NO ANSW
WEIGHTED BASE	2613	264	178	189	183	202	109	107	105	41	1217	18
	100.0	10.1	6.8	7.2	7.0	7.7	4.2	4.1	4.0	1.6	46.6	.7
STAGE IN LIFE CYCLE												
MARRIED-NO CHILDREN	719	38	44	32	42	41	27	22	25	5	442	1
	100.0	5.3	6.1	4.5	5.8	5.7	3.8	3.1	3.5	.7	61.5	.1
MARRIED WITH CHILDREN	757	102	48	73	76	62	28	39	44	15	268	2
	100.0	13.5	6.3	9.6	10.0	8.2	3.7	5.2	5.8	2.0	35.4	.3
SINGLE	244	42	27	19	18	12	16	20	8		77	5
	100.0	17.2	11.1	7.8	7.4	4.9	6.6	8.2	3.3		31.6	2.0
SEPARATED/DIVORCED/WIDOWED	185	19	13	14	11	16	6	8	3	2	91	2
	100.0	10.3	7.0	7.6	5.9	8.6	3.2	4.3	1.6	1.1	49.2	1.1
UNDESIGNATED	708	63	46	51	36	71	32	18	25	19	339	8
	100.0	8.9	6.5	7.2	5.1	10.0	4.5	2.5	3.5	2.7	47.9	1.1
SIZE OF COMMUNITY												
1 MILLION & OVER	351	32	38	23	32	47	8	31	13	5	118	4
	100.0	9.1	10.8	6.6	9.1	13.4	2.3	8.8	3.7	1.4	33.6	1.1
500,000-999,999	267	26	7	30	20	22	13	15	13	8	113	
	100.0	9.7	2.6	11.2	7.5	8.2	4.9	5.6	4.9	3.0	42.3	
250,000-499,999	156	24	9	13	9	7	14	4	12		60	4
	100.0	15.4	5.8	8.3	5.8	4.5	9.0	2.6	7.7		38.5	2.6
25,000-249,000	489	69	30	50	30	39	20	13	22	6	207	3
	100.0	14.1	6.1	10.2	6.1	8.0	4.1	2.7	4.5	1.2	42.3	.6
UNDER 25,000	1350	113	94	73	92	87	54	44	45	22	719	7
	100.0	8.4	7.0	5.4	6.8	6.4	4.0	3.3	3.3	1.6	53.3	.5
CENTRAL CITY	504	73	43	63	26	47	23	33	27	4	158	7
	100.0	14.5	8.5	12.5	5.2	9.3	4.6	6.5	5.4	.8	31.3	1.4
SUBURB	632	66	37	43	53	63	32	28	27	10	269	4
	100.0	10.4	5.9	6.8	8.4	10.0	5.1	4.4	4.3	1.6	42.6	.6
SMALL TOWN	419	48	39	27	28	25	10	5	16	13	205	3
	100.0	11.5	9.3	6.4	6.7	6.0	2.4	1.2	3.8	3.1	48.9	.7
RURAL	1058	77	59	56	76	67	44	41	35	14	585	4
	100.0	7.3	5.6	5.3	7.2	6.3	4.2	3.9	3.3	1.3	55.3	.4

(PERCENTAGES ROUNDED)
0037

Time Household has been Growing Vegetables

Based on Total Sample

		AMOUNT OF TIME HOUSEHOLD HAS GROWN VEGETABLES										
	TOTAL	FIRST YEAR	TWO YEARS	THREE YEARS	FOUR YEARS	FIVE YEARS	SIX YEARS	SEVEN YEARS	EIGHT YEARS	NINE YEARS	10 YR /MORE	NO ANSW
WEIGHTED BASE	2613	264	178	189	183	202	109	107	105	41	1217	18
	100.0	10.1	6.8	7.2	7.0	7.7	4.2	4.1	4.0	1.6	46.6	.7
OTHER GARDEN ACTIVITIES												
FLOWER GARDENING	1791	158	115	121	141	133	81	76	83	26	849	8
	100.0	8.8	6.4	6.8	7.9	7.4	4.5	4.2	4.6	1.5	47.4	.4
GROWING BERRIES	539	17	28	37	32	44	27	25	25	7	296	1
	100.0	3.2	5.2	6.9	5.9	8.2	5.0	4.6	4.6	1.3	54.9	.2
FRUIT TREE/ORCHARD	778	45	39	51	51	46	32	31	34	13	430	6
	100.0	5.8	5.0	6.6	6.6	5.9	4.1	4.0	4.4	1.7	55.3	.8
NUT TREES	184	8	7	3	12	10	8	10	6	7	113	
	100.0	4.3	3.8	1.6	6.5	5.4	4.3	5.4	3.3	3.8	61.4	
LAWN CARE	1854	160	130	128	140	143	87	73	79	33	871	10
	100.0	8.6	7.0	6.9	7.6	7.7	4.7	3.9	4.3	1.8	47.0	.5
SHRUB CARE	1268	118	72	71	116	93	63	58	66	22	581	8
	100.0	9.3	5.7	5.6	9.1	7.3	5.0	4.6	5.2	1.7	45.8	.6
ORNAMENTAL GARDENING	279	31	28	19	22	19	13	12	14	8	114	
	100.0	11.1	10.0	6.8	7.9	6.8	4.7	4.3	5.0	2.9	40.9	
INDOOR HOUSEPLANT GARDENING	1399	165	110	94	117	103	64	58	68	29	583	8
	100.0	11.8	7.9	6.7	8.4	7.4	4.6	4.1	4.9	2.1	41.7	.6
GARDEN INDOORS UNDER ARTIFICIAL LIGHT	119	12	8	4	6	6	11	4	4	5	59	
	100.0	10.1	6.7	3.4	5.0	5.0	9.2	3.4	3.4	4.2	49.6	
GREENHOUSE GROWING	57	1	5	2	6	3	1	2	2	2	33	
	100.0	1.8	8.8	3.5	10.5	5.3	1.8	3.5	3.5	3.5	57.9	
NONE OF ABOVE	119	15	4	8	5	15	3	5	7		55	2
	100.0	12.6	3.4	6.7	4.2	12.6	2.5	4.2	5.9		46.2	1.7
DON'T KNOW	73	6	7	5	4	7		2			38	4
	100.0	8.2	9.6	6.8	5.5	9.6		2.7			52.1	5.5

Time Household has been Growing Vegetables

Based on Total Sample

		AMOUNT OF TIME HOUSEHOLD HAS GROWN VEGETABLES										
	TOTAL	FIRST YEAR	TWO YEARS	THREE YEARS	FOUR YEARS	FIVE YEARS	SIX YEARS	SEVEN YEARS	EIGHT YEARS	NINE YEARS	10 YR /MORE	NO ANSW
WEIGHTED BASE	2613	264	178	189	183	202	109	107	105	41	1217	18
	100.0	10.1	6.8	7.2	7.0	7.7	4.2	4.1	4.0	1.6	46.6	.7
HOW GARDEN WAS PREPARED												
BY HAND,BY MYSELF	1041	131	75	96	79	89	51	41	50	23	397	9
	100.0	12.6	7.2	9.2	7.6	8.5	4.9	3.9	4.8	2.2	38.1	.9
BY HAND,BY SOMEONE ELSE	237	28	23	22	15	18	12	5	20	3	89	2
	100.0	11.8	9.7	9.3	6.3	7.6	5.1	2.1	8.4	1.3	37.6	.8
I RENTED TILLER	82	13	10	12	3	3	13	3	1		21	3
	100.0	15.9	12.2	14.6	3.7	3.7	15.9	3.7	1.2		25.6	3.7
I BORROWED TILLER	220	32	29	16	23	24	1	13	4	6	72	
	100.0	14.5	13.2	7.3	10.5	10.9	.5	5.9	1.8	2.7	32.7	
USED OWN TILLER	739	32	13	38	46	55	26	28	22	12	464	3
	100.0	4.3	1.8	5.1	6.2	7.4	3.5	3.8	3.0	1.6	62.8	.4
I PAID SOMEONE TO TILL IT	187	7	13	14	4	13	8	9	1	1	116	1
	100.0	3.7	7.0	7.5	2.1	7.0	4.3	4.8	.5	.5	62.0	.5
SOMEONE TILLED FOR FREE	218	29	16	12	14	14	8	8	8	2	105	2
	100.0	13.3	7.3	5.5	6.4	6.4	3.7	3.7	3.7	.9	48.2	.9
OTHER	104	10	6	3	9	4	1		4	1	66	
	100.0	9.6	5.8	2.9	8.7	3.8	1.0		3.8	1.0	63.5	
NO ANSWER	24	5	4				1		1		10	3
	100.0	20.8	16.7				4.2		4.2		41.7	12.5

(PERCENTAGES ROUNDED)
0040

Time Household has been Growing Vegetables

Based on Total Sample

		AMOUNT OF TIME HOUSEHOLD HAS GROWN VEGETABLES										
	TOTAL	FIRST YEAR	TWO YEARS	THREE YEARS	FOUR YEARS	FIVE YEARS	SIX YEARS	SEVEN YEARS	EIGHT YEARS	NINE YEARS	10 YR /MORE	NO ANSW
WEIGHTED BASE	2613	264	178	189	183	202	109	107	105	41	1217	18
	100.0	10.1	6.8	7.2	7.0	7.7	4.2	4.1	4.0	1.6	46.6	.7
GARDEN SIZE												
AT/BELOW MEDIAN	1256	167	127	110	80	124	60	58	63	20	442	5
	100.0	13.3	10.1	8.8	6.4	9.9	4.8	4.6	5.0	1.6	35.2	.4
ABOVE MEDIAN	1238	78	42	78	103	68	43	49	40	21	708	8
	100.0	6.3	3.4	6.3	8.3	5.5	3.5	4.0	3.2	1.7	57.2	.6
UNDER 550 SQ FT	1149	157	116	105	75	108	56	51	60	16	401	4
	100.0	13.7	10.1	9.1	6.5	9.4	4.9	4.4	5.2	1.4	34.9	.3
550-2,399 SQ.FT	632	59	35	39	63	56	12	31	25	12	295	5
	100.0	9.3	5.5	6.2	10.0	8.9	1.9	4.9	4.0	1.9	46.7	.8
2,400-SQ FT & OVER	713	29	18	44	45	28	35	25	18	13	454	4
	100.0	4.1	2.5	6.2	6.3	3.9	4.9	3.5	2.5	1.8	63.7	.6
DON'T KNOW	119	19	9	1		10	6		2		67	5
	100.0	16.0	7.6	.8		8.4	5.0		1.7		56.3	4.2
UNDER 500 SQ.FT.	1114	153	109	105	72	105	52	51	59	14	389	4
	100.0	13.7	9.8	9.4	6.5	9.5	4.7	4.6	5.3	1.3	34.9	.4
500-999 SQ FT	342	42	23	14	41	33	10	14	14	11	139	1
	100.0	12.3	6.7	4.1	12.0	9.6	2.9	4.1	4.1	3.2	40.6	.3
1,000-3,000 SQ FT	438	29	23	32	30	37	14	23	12	5	229	4
	100.0	6.6	5.3	7.3	6.8	8.4	3.2	5.3	2.7	1.1	52.3	.9
OVER 3,000 SQ. FT	600	21	14	37	40	16	27	19	18	11	393	4
	100.0	3.5	2.3	6.2	6.7	2.7	4.5	3.2	3.0	1.8	65.5	.7

(PERCENTAGES ROUNDED)
0039

Top Three Benefits of Growing Vegetables

Based on Total Sample

		TOP THREE BENEFITS OF GARDENING											
	TOTAL	SAVES MONEY	FRESH VEGS	ENJOY -MENT	TASTE BETTER	BETTER QUUAL	EXER- CISE	CAN/ FREEZE	HOBBY	RELAX- ATION	BEING OUTDRS	HEAL- THFUL	SHARE/ OTHERS
WEIGHTED BASE	2613	1591	1506	1151	449	155	331	350	251	159	167	226	97
	100.0	60.9	57.6	44.0	17.2	5.9	12.7	13.4	9.6	5.7	6.4	8.6	3.7
SEX													
MALE	1259	751	743	511	178	91	197	122	166	112	83	89	54
	100.0	59.7	59.0	40.6	14.1	7.2	15.6	9.7	13.2	8.9	6.6	7.1	4.3
FEMALE	1354	840	763	640	271	64	134	228	85	38	84	137	43
	100.0	62.0	56.4	47.3	20.0	4.7	9.9	16.8	6.3	2.8	6.2	10.1	3.2
UNDESIGNATED													
AGE													
18-29 YRS	462	332	218	206	78	21	39	45	48	20	26	50	4
	100.0	71.9	47.2	44.6	16.9	4.5	8.4	9.7	10.4	4.3	5.6	10.8	.9
30-49 YRS	965	628	539	450	191	64	92	122	75	54	65	104	19
	100.0	65.1	55.9	46.6	19.8	6.6	9.5	12.6	7.8	5.6	6.7	10.8	2.0
50 YRS & OLDER	1162	624	735	486	180	69	199	183	128	70	76	71	72
	100.0	53.7	63.3	41.8	15.5	5.9	17.1	15.7	11.0	6.0	6.5	6.1	6.2
UNDESIGNATED	24	7	14	9		1	1			6		1	2
	100.0	29.2	58.3	37.5		4.2	4.2			25.0		4.2	8.3
EDUCATION													
COLLEGE	887	524	508	428	123	77	139	83	89	92	55	97	32
	100.0	59.1	57.3	48.3	13.9	8.7	15.7	9.4	10.0	10.4	6.2	10.9	3.6
HIGH SCHOOL	1438	900	829	612	291	62	170	194	125	51	105	123	51
	100.0	62.6	57.6	42.6	19.5	4.3	11.8	13.5	8.7	3.5	7.3	8.6	3.5
GRADE SCHOOL	272	159	156	109	43	16	20	66	33	7	7	6	11
	100.0	58.5	57.4	40.1	15.8	5.9	7.4	24.3	12.1	2.6	2.6	2.2	4.0
UNDESIGNATED	16	8	13	2	2		2	7	4				3
	100.0	50.0	81.3	12.5	12.5		12.5	43.8	25.0				18.8
RACE													
WHITE	2471	1487	1435	1086	429	152	318	326	224	149	158	216	82
	100.0	60.2	58.1	43.9	17.4	6.2	12.9	13.2	9.1	6.0	6.4	8.7	3.3
NON-WHITE	142	104	71	65	20	3	13	24	27	1	9	10	15
	100.0	73.2	50.0	45.8	14.1	2.1	9.2	16.9	19.0	.7	6.3	7.0	10.6

(PERCENTAGES ROUNDED)
0045

Top Three Benefits of Growing Vegetables

Based on Total Sample

		TOP THREE BENEFITS OF GARDENING											
	TOTAL	SAVES MONEY	FRESH VEGS	ENJOY -MENT	TASTE BETTER	BETTER QUUAL	EXER- CISE	CAN/ FREEZE	HOBBY	RELAX- ATION	BEING OUTDRS	HEAL- THFUL	SHARE/ OTHERS
WEIGHTED BASE	2613	1591	1506	1151	449	155	331	350	251	150	167	226	97
	100.0	60.9	57.6	44.0	17.2	5.9	12.7	13.4	9.6	5.7	6.4	8.6	3.7
OCCUPATION													
PROFESSIONAL	431	252	244	209	54	47	49	23	46	45	38	44	8
	100.0	58.5	56.6	48.5	12.5	10.9	11.4	5.3	10.7	10.4	8.8	10.2	1.9
BUSINESS	300	168	171	152	66	14	25	32	15	26	18	45	17
	100.0	56.0	57.0	50.7	22.0	4.7	8.3	10.7	5.0	8.7	6.0	15.0	5.7
CLERICAL/SALES	145	107	66	70	19	8	21	24	9	6	13	14	
	100.0	73.8	45.5	48.3	13.1	5.5	14.5	16.6	6.2	4.1	9.0	9.7	
MANUAL LABOR	987	645	561	431	173	43	92	127	105	46	52	81	30
	100.0	65.3	56.8	43.7	17.5	4.4	9.3	12.9	10.6	4.7	5.3	8.2	3.0
FARMER	125	76	80	38	26	12	30	24	5	9	15	6	8
	100.0	60.8	64.0	30.4	20.8	9.6	24.0	19.2	4.0	7.2	12.0	4.8	6.4
RETIRED	518	277	318	199	86	26	103	103	66	17	28	30	30
	100.0	53.5	61.4	38.4	16.6	5.0	19.9	19.9	12.7	3.3	5.4	5.8	5.8
OTHER NON-LABOR	64	40	39	35	17	1	5	8	2		1	1	4
	100.0	62.5	60.9	54.7	26.6	1.6	7.8	12.5	3.1		1.6	1.6	6.3
UNDESIGNATED	43	26	27	17	8	4	6	9	3	1	2	5	
	100.0	60.5	62.8	39.5	18.6	9.3	14.0	20.9	7.0	2.3	4.7	11.6	
ANNUAL HOUSEHOLD INCOME													
$20M & OVER	1139	630	677	547	208	80	104	140	107	98	75	93	44
	100.0	55.3	59.4	48.0	18.3	7.0	9.1	12.3	9.4	8.6	6.6	8.2	3.9
UNDER $20M	1474	961	829	604	241	75	227	210	144	52	92	133	53
	100.0	65.2	56.2	41.0	16.4	5.1	15.4	14.2	9.8	3.5	6.2	9.0	3.6
$15M & OVER	1554	924	927	704	277	117	160	184	155	117	104	128	51
	100.0	59.5	59.7	45.3	17.8	7.5	10.3	11.8	10.0	7.5	6.7	8.2	3.3
$10M-$14999	467	288	250	223	88	16	73	64	41	16	31	48	18
	100.0	61.7	53.5	47.8	18.8	3.4	15.6	13.7	8.8	3.4	6.6	10.3	3.9
$7M-$9999	180	120	104	76	24	5	33	22	16	3	9	13	9
	100.0	66.7	57.8	42.2	13.3	2.8	18.3	12.2	8.9	1.7	5.0	7.2	5.0
$4M-$6999	233	156	131	74	30	6	48	47	21	7	17	20	10
	100.0	67.0	56.2	31.8	12.9	2.6	20.6	20.2	9.0	3.0	7.3	8.6	4.3
UNDER $4M	154	91	79	60	26	7	10	31	15	5	1	16	8
	100.0	59.1	51.3	39.0	16.9	4.5	6.5	20.1	9.7	3.2	.6	10.4	5.2
UNDESIGNATED	25	12	15	14	4	4	7	2	3	2	5	1	1
	100.0	48.0	60.0	56.0	16.0	16.0	28.0	8.0	12.0	8.0	20.0	4.0	4.0

(PERCENTAGES ROUNDED)
0046

Top Three Benefits of Growing Vegetables

Based on Total Sample

	TOTAL	SAVES MONEY	FRESH VEGS	ENJOY -MENT	TASTE BETTER	BETTER QUUAL	EXER- CISE	CAN/ FREEZE	HOBBY	RELAX- ATION	BEING OUTDRS	HEAL- THFUL	SHARE/ OTHERS
		TOP THREE BENEFITS OF GARDENING											
WEIGHTED BASE	2613	1591	1506	1151	449	155	331	350	251	150	167	226	97
	100.0	60.9	57.6	44.0	17.2	5.9	12.7	13.4	9.6	5.7	6.4	8.6	3.7
REGION													
EAST	643	374	405	285	91	42	65	81	80	47	32	51	20
	100.0	58.2	63.0	44.3	14.2	6.5	10.1	12.6	12.4	7.3	5.0	7.9	3.1
MIDWEST	909	571	478	424	170	41	97	114	93	61	74	74	30
	100.0	62.8	52.6	46.6	18.7	4.5	10.7	12.5	10.2	6.7	8.1	8.1	3.3
SOUTH	709	437	433	276	106	52	125	124	58	28	38	52	35
	100.0	61.6	61.1	38.9	15.0	7.3	17.6	17.5	8.2	3.9	5.4	7.3	4.9
WEST	352	209	190	166	82	20	44	31	20	14	23	49	12
	100.0	59.4	54.0	47.2	23.3	5.7	12.5	8.8	5.7	4.0	6.5	13.9	3.4
SECTION OF COUNTRY													
NEW ENGLAND	160	88	109	74	17	14	14	28	18	17	3	15	2
	100.0	55.0	68.1	46.3	10.6	8.8	8.8	17.5	11.3	10.6	1.9	9.4	1.3
MIDDLE ATLANTIC	483	286	296	211	74	28	51	53	62	30	29	36	18
	100.0	59.2	61.3	43.7	15.3	5.8	10.6	11.0	12.8	6.2	6.0	7.5	3.7
EAST CENTRAL	522	336	281	232	76	16	45	70	49	28	38	52	12
	100.0	64.4	53.8	44.4	14.6	3.1	8.6	13.4	9.4	5.4	7.3	10.0	2.3
WEST CENTRAL	387	235	197	192	94	25	52	44	44	33	36	22	18
	100.0	60.7	50.9	49.6	24.3	6.5	13.4	11.4	11.4	8.5	9.3	5.7	4.7
ROCKY MOUNTAIN	104	60	65	47	24	8	9	8	5	1	1	18	1
	100.0	57.7	62.5	45.2	23.1	7.7	8.7	7.7	4.8	1.0	1.0	17.3	1.0
PACIFIC	248	149	125	119	58	12	35	23	15	13	22	31	11
	100.0	60.1	50.4	48.0	23.4	4.8	14.1	9.3	6.0	5.2	8.9	12.5	4.4
DEEP SOUTH	214	136	124	92	46	11	50	35	10	13	2	17	15
	100.0	63.6	57.9	43.0	21.5	5.1	23.4	16.4	4.7	6.1	.9	7.9	7.0
REST OF SOUTH	495	301	309	184	60	41	75	89	48	15	36	35	20
	100.0	60.8	62.4	37.2	12.1	8.3	15.2	18.0	9.7	3.0	7.3	7.1	4.0

(PERCENTAGES ROUNDED)
0047

Top Three Benefits of Growing Vegetables

Based on Total Sample

		TOP THREE BENEFITS OF GARDENING											
	TOTAL	SAVES MONEY	FRESH VEGS	ENJOY -MENT	TASTE BETTER	BETTER QUUAL	EXER- CISE	CAN/ FREEZE	HOBBY	RELAX- ATION	BEING OUTDRS	HEAL- THFUL	SHARE/ OTHERS
WEIGHTED BASE	2613	1591	1506	1151	449	155	331	350	251	150	167	226	97
	100.0	60.9	57.6	44.0	17.2	5.9	12.7	13.4	9.6	5.7	6.4	8.6	3.7
STAGE IN LIFE CYCLE													
MARRIED-NO CHILDREN	719	414	451	290	124	41	134	113	66	43	41	43	21
	100.0	57.6	62.7	40.3	17.2	5.7	18.6	15.7	9.2	6.0	5.7	6.0	2.9
MARRIED WITH CHILDREN	757	481	424	317	146	57	74	101	46	52	50	77	16
	100.0	63.5	56.0	41.9	19.3	7.5	9.8	13.3	6.1	6.9	6.6	10.2	2.1
SINGLE	244	140	125	117	29	13	24	20	41	11	14	37	8
	100.0	57.4	51.2	48.0	11.9	5.3	9.8	8.2	16.8	4.5	5.7	15.2	3.3
SEPARATED/DIVORCED/WIDOWED	185	106	118	86	29	2	17	30	18	3	8	19	12
	100.0	57.3	63.8	46.5	15.7	1.1	9.2	16.2	9.7	1.6	4.3	10.3	6.5
UNDESIGNATED	708	450	388	341	121	42	82	86	80	41	54	50	40
	100.0	63.6	54.8	48.2	17.1	5.9	11.6	12.1	11.3	5.8	7.6	7.1	5.6
SIZE OF COMMUNITY													
1 MILLION & OVER	351	201	198	190	67	13	27	18	28	19	32	34	9
	100.0	57.3	56.4	54.1	19.1	3.7	7.7	5.1	8.0	5.4	9.1	9.7	2.6
500,000-999,999	267	139	157	142	63	16	23	14	29	22	25	29	11
	100.0	52.1	58.8	53.2	23.6	6.0	8.6	5.2	10.9	8.2	9.4	10.9	4.1
250,000-499,999	156	99	96	82	32	11	13	13	18	9	8	21	1
	100.0	63.5	61.5	52.6	20.5	7.1	8.3	8.3	11.5	5.8	5.1	13.5	.6
25,000-249,000	489	298	263	204	70	33	49	47	62	23	30	50	17
	100.0	60.9	53.8	41.7	14.3	6.7	10.0	9.6	12.7	4.7	6.1	10.2	3.5
UNDER 25,000	1350	854	792	533	217	82	219	258	114	77	72	92	59
	100.0	63.3	58.7	39.5	16.1	6.1	16.2	19.1	8.4	5.7	5.3	6.8	4.4
CENTRAL CITY	504	275	274	245	95	33	31	35	68	36	38	52	16
	100.0	54.6	54.4	48.6	18.8	6.5	6.2	6.9	13.5	7.1	7.5	10.3	3.2
SUBURB	632	386	379	323	114	31	55	45	50	33	52	65	20
	100.0	61.1	60.0	51.1	18.0	4.9	8.7	7.1	7.9	5.2	8.2	10.3	3.2
SMALL TOWN	419	245	238	189	58	33	72	73	44	22	22	42	21
	100.0	58.5	56.8	45.1	13.8	7.9	17.2	17.4	10.5	5.3	5.3	10.0	5.0
RURAL	1058	685	615	394	182	58	173	197	83	59	55	67	40
	100.0	64.7	58.1	37.2	17.2	5.5	16.4	18.6	8.4	5.6	5.2	6.3	3.8

(PERCENTAGES ROUNDED)
0048

Top Three Benefits of Growing Vegetables
Based on Total Sample

TOP THREE BENEFITS OF GARDENING

	TOTAL	SAVES MONEY	FRESH VEGS	ENJOY -MENT	TASTE BETTER	BETTER QUUAL	EXER- CISE	CAN/ FREEZE	HOBBY	RELAX- ATION	BEING OUTDRS	HEAL- THFUL	SHARE/ OTHERS
WEIGHTED BASE	2613	1591	1506	1151	449	155	331	350	251	150	167	226	97
	100.0	60.9	57.6	44.0	17.2	5.9	12.7	13.4	9.6	5.7	6.4	8.6	3.7
OTHER GARDEN ACTIVITIES													
FLOWER GARDENING	1791	1087	1046	834	310	109	223	242	166	108	109	159	64
	100.0	60.7	58.4	46.6	17.3	6.1	12.5	13.5	9.3	6.0	6.1	8.9	3.6
GROWING BERRIES	539	316	335	246	86	23	94	65	66	41	43	58	14
	100.0	58.6	62.2	45.6	16.0	4.3	17.4	12.1	12.2	7.6	8.0	10.8	2.6
FRUIT TREE/ORCHARD	778	465	473	341	142	52	116	114	86	42	54	78	37
	100.0	59.8	60.8	43.8	18.3	6.7	14.9	14.7	11.1	5.4	6.9	10.0	4.8
NUT TREES	184	96	120	72	29	13	23	24	24	13	6	20	10
	100.0	52.2	65.2	39.1	15.8	7.1	12.5	13.0	13.0	7.1	3.3	10.9	5.4
LAWN CARE	1854	1148	1089	856	317	126	237	254	201	106	121	147	65
	100.0	61.9	58.7	46.2	17.1	6.8	12.8	13.7	10.8	5.7	6.5	7.9	3.5
SHRUB CARE	1268	768	756	622	197	96	148	154	146	73	84	115	37
	100.0	60.6	59.6	49.1	15.5	7.6	11.7	12.1	11.5	5.8	6.6	9.1	2.9
ORNAMENTAL GARDENING	279	158	171	145	42	24	28	21	24	21	21	44	4
	100.0	56.6	61.3	52.0	15.1	8.6	10.0	7.5	8.6	7.5	7.5	15.8	1.4
INDOOR HOUSEPLANT GARDENING	1399	872	769	671	243	79	172	174	127	76	108	134	43
	100.0	62.3	55.0	48.0	17.4	5.6	12.3	12.4	9.1	5.4	7.7	9.6	3.1
GARDEN INDOORS UNDER ARTIFICIAL LIGHT	119	68	67	58	17	9	16	15	10	11	13	17	3
	100.0	57.1	56.3	48.7	14.3	7.6	13.4	12.6	8.4	9.2	10.9	14.3	2.5
GREENHOUSE GROWING	57	30	35	10	7	7	11	13	3	4	5	7	6
	100.0	52.6	61.4	17.5	12.3	12.3	19.3	22.8	5.3	7.0	8.8	12.3	10.5
NONE OF ABOVE	119	81	68	42	15	8	13	7	10	5	8	9	4
	100.0	68.1	57.1	35.3	12.6	6.7	10.9	5.9	8.4	4.2	6.7	7.6	3.4
DON'T KNOW	73	36	40	17	16		11	9	5	4	7	5	
	100.0	49.3	54.8	23.3	21.9		15.1	12.3	6.8	5.5	9.6	6.8	
HOW LONG GARDENED													
1ST YEAR	264	192	124	140	33	15	18	11	28	12	13	38	1
	100.0	72.7	47.0	53.0	12.5	5.7	6.8	4.2	10.6	4.5	4.9	14.4	.4
2-9 YRS	1114	684	606	516	211	51	121	117	110	61	80	124	33
	100.0	61.4	54.4	46.3	18.9	4.5	10.9	10.5	9.9	5.5	7.2	11.1	3.0
10 OR MORE YRS	1217	709	769	485	204	88	191	222	112	75	72	64	63
	100.0	58.3	63.2	39.9	16.8	7.2	15.7	18.2	9.2	6.2	5.9	5.3	5.2
NO ANSWER	18	6	7	10	1	2	1		1	2	2		
	100.0	33.3	38.9	55.6	5.6	11.1	5.6		5.6	11.1	11.1		

(PERCENTAGES ROUNDED)
0052

Top Three Benefits of Growing Vegetables

Based on Total Sample

		TOP THREE BENEFITS OF GARDENING											
	TOTAL	SAVES MONEY	FRESH VEGS	ENJOY -MENT	TASTE BETTER	BETTER QUUAL	EXER- CISE	CAN/ FREEZE	HOBBY	RELAX- ATION	BEING OUTDRS	HEAL- THFUL	SHARE/ OTHERS
WEIGHTED BASE	2613	1591	1506	1151	449	155	331	350	251	150	167	226	97
	100.0	60.9	57.6	44.0	17.2	5.9	12.7	13.4	9.6	5.7	6.4	8.6	3.7
TIME SPENT GARDENING													
LESS THAN 5 HRS	1493	946	837	700	287	83	142	161	138	60	88	138	50
	100.0	63.4	56.1	46.9	19.2	5.6	9.5	10.8	9.2	4.0	5.9	9.2	3.3
5-15 HRS	953	565	580	406	141	65	155	159	100	74	74	75	39
	100.0	59.3	60.9	42.6	14.8	6.8	16.3	16.7	10.5	7.8	7.8	7.9	4.1
16 OR MORE HRS	122	67	69	35	17	5	28	30	11	12	5	7	5
	100.0	54.9	56.6	28.7	13.9	4.1	23.0	24.6	9.0	9.8	4.1	5.7	4.1
NO ANSWER	45	13	20	10	4	2	6		2	4		6	3
	100.0	28.9	44.4	22.2	8.9	4.4	13.3		4.4	8.9		13.3	6.7
BOUGHT SEEDS BY MAIL	609	350	378	217	93	36	99	79	78	44	54	47	19
	100.0	57.5	62.1	35.6	15.3	5.9	16.3	13.0	12.8	7.2	8.9	7.7	3.1
BOUGHT ANY GARDEN PRODUCT BY MAIL													
PLANTS	274	140	165	108	49	14	43	34	34	28	26	34	11
	100.0	51.1	60.2	39.4	17.9	5.1	15.7	12.4	12.4	10.2	9.5	12.4	4.0
FRUIT TREES	123	73	66	48	31	7	22	13	19	6	6	19	8
	100.0	59.3	53.7	39.0	25.2	5.7	17.9	10.6	15.4	4.9	4.9	15.4	6.5
BERRY BUSHES	71	37	35	30	13	1	22	9	17	14	3	15	7
	100.0	52.1	49.3	42.3	18.3	1.4	31.0	12.7	23.9	19.7	4.2	21.1	9.9
HAND TOOLS	53	30	30	22	4	6	10	1	15	3	15	5	
	100.0	56.6	56.6	41.5	7.5	11.3	18.9	1.9	28.3	5.7	28.3	9.4	
POWER TOOLS	27	13	15	16	2	2	3	4	4	3	3	4	
	100.0	48.1	55.6	59.3	7.4	7.4	11.1	14.8	14.8	11.1	11.1	14.8	
BOOKS	213	153	118	77	36	14	36	23	28	11	13	22	8
	100.0	71.8	55.4	36.2	16.9	6.6	16.9	10.8	13.1	5.2	6.1	10.3	3.8
CANNING EQUIPMENT	54	33	25	18	6		13	21	6	3	3	4	5
	100.0	61.1	46.3	33.3	11.1		24.1	38.9	11.1	5.6	5.6	7.4	9.3
NO ANSWER	1652	1025	935	769	298	98	180	225	131	76	97	139	59
	100.0	62.0	56.6	46.5	18.0	5.9	10.9	13.6	7.9	4.6	5.9	8.4	3.6

(PERCENTAGES ROUNDED)
0053

Top Three Benefits of Growing Vegetables

Based on Total Sample

		TOP THREE BENEFITS OF GARDENING											
	TOTAL	SAVES MONEY	FRESH VEGS	ENJOY -MENT	TASTE BETTER	BETTER QUUAL	EXER- CISE	CAN/ FREEZE	HOBBY	RELAX- ATION	BEING OUTDRS	HEAL- THFUL	SHARE/ OTHERS
WEIGHTED BASE	2613	1591	1506	1151	449	155	331	350	251	150	167	226	97
	100.0	60.9	57.6	44.0	17.2	5.9	12.7	13.4	9.6	5.7	6.4	8.6	3.7
GARDEN SIZE													
AT/BELOW MEDIAN	1256	768	727	644	232	71	111	104	121	81	86	113	31
	100.0	61.1	57.9	51.3	18.5	5.7	8.8	8.3	9.6	6.4	6.8	9.0	2.5
ABOVE MEDIAN	1238	773	735	482	211	82	201	240	120	66	76	101	64
	100.0	62.4	59.4	38.9	17.0	6.6	16.2	19.4	9.7	5.3	6.1	8.2	5.2
UNDER 550 SQ FT	1149	714	671	611	207	63	93	87	115	73	75	93	30
	100.0	62.1	58.4	53.2	18.0	5.5	8.1	7.6	10.0	6.4	6.5	8.1	2.6
550-2,399 SQ.FT	632	366	364	275	120	40	115	86	65	45	56	64	15
	100.0	57.9	57.6	43.5	19.0	6.3	18.2	13.6	10.3	7.1	8.9	10.1	2.4
2,400-SQ FT & OVER	713	461	427	240	116	50	104	171	61	29	31	57	50
	100.0	64.7	59.9	33.7	16.3	7.0	14.6	24.0	8.6	4.1	4.3	8.0	7.0
DON'T KNOW	119	50	44	25	6	2	19	6	10	3	5	12	2
	100.0	42.0	37.0	21.0	5.0	1.7	16.0	5.0	8.4	2.5	4.2	10.1	1.7
UNDER 500 SQ.FT.	1114	692	646	598	204	62	87	86	115	72	71	92	30
	100.0	62.1	58.0	53.7	18.3	5.6	7.8	7.7	10.3	6.5	6.4	8.3	2.7
500-999 SQ FT	342	183	195	134	68	16	60	50	32	19	30	48	6
	100.0	53.5	57.0	39.2	19.9	4.7	17.5	14.6	9.4	5.6	8.8	14.0	1.8
1,000-3,000 SQ FT	438	281	256	184	85	31	74	57	41	30	32	30	18
	100.0	64.2	58.4	42.0	19.4	7.1	16.9	13.0	9.4	6.8	7.3	6.8	4.1
OVER 3,000 SQ. FT	600	385	365	210	86	44	91	151	53	26	29	44	41
	100.0	64.2	60.8	35.0	14.3	7.3	15.2	25.2	8.8	4.3	4.8	7.3	6.8

(PERCENTAGES ROUNDED)
0050

Top Three Benefits of Growing Vegetables

Based on Total Sample

		TOP THREE BENEFITS OF GARDENING(CONTINUED)						
	TOTAL	FAMILY TOGTHR	NO ADD ITIVES	CONVEN -IENCE	SAVES TRIPS	HAR- VEST	MISC	DON'T KNOW
WEIGHTED BASE	2613	84	65	163	49	63	111	110
	100.0	3.2	2.5	6.2	1.9	2.4	4.2	4.2
SEX								
MALE	1259	31	24	56	25	24	66	65
	100.0	2.5	1.9	4.4	2.0	1.9	5.2	5.2
FEMALE	1354	53	41	107	24	39	45	45
	100.0	3.9	3.0	7.9	1.8	2.9	3.3	3.3
UNDESIGNATED								
AGE								
18-29 YRS	462	22	26	27	17	13	24	18
	100.0	4.8	5.6	5.8	3.7	2.8	5.2	3.9
30-49 YRS	965	48	21	59	19	12	48	40
	100.0	5.0	2.2	6.1	2.0	1.2	5.0	4.1
50 YRS & OLDER	1162	14	18	77	13	38	38	44
	100.0	1.2	1.5	6.6	1.1	3.3	3.3	3.8
UNDESIGNATED	24						1	8
	100.0						4.2	33.3
EDUCATION								
COLLEGE	887	36	29	49	21	18	44	26
	100.0	4.1	3.3	5.5	2.4	2.0	5.0	2.9
HIGH SCHOOL	1438	48	31	99	23	30	59	58
	100.0	3.3	2.2	6.9	1.6	2.1	4.1	4.0
GRADE SCHOOL	272		5	15	5	15	6	25
	100.0		1.8	5.5	1.8	5.5	2.2	9.2
UNDESIGNATED	16						2	1
	100.0						12.5	6.3
RACE								
WHITE	2471	83	59	163	47	54	98	107
	100.0	3.4	2.4	6.6	1.9	2.2	4.0	4.3
NON-WHITE	142	1	6		2	9	13	3
	100.0	.7	4.2		1.4	6.3	9.2	2.1

(PERCENTAGES ROUNDED)
0056

Top Three Benefits of Growing Vegetables

Based on Total Sample

		TOP THREE BENEFITS OF GARDENING(CONTINUED)						
	TOTAL	FAMILY TOGTHR	NO ADD ITIVES	CONVEN -IENCE	SAVES TRIPS	HAR- VEST	MISC	DON'T KNOW
WEIGHTED BASE	2613	84	65	163	49	63	111	110
	100.0	3.2	2.5	6.2	1.9	2.4	4.2	4.2
OCCUPATION								
PROFESSIONAL	431	16	12	27	2	10	29	15
	100.0	3.7	2.8	6.3	.5	2.3	6.7	3.5
BUSINESS	300	20	10	15	6	3	18	14
	100.0	6.7	3.3	5.0	2.0	1.0	6.0	4.7
CLERICAL/SALES	145	4	1	15	1	5	4	5
	100.0	2.8	.7	10.3	.7	3.4	2.8	3.4
MANUAL LABOR	987	29	30	65	27	24	43	42
	100.0	2.9	3.0	6.6	2.7	2.4	4.4	4.3
FARMER	125	9	5	11	6		1	
	100.0	7.2	4.0	8.8	4.8		.8	
RETIRED	518	4	5	23	5	17	16	31
	100.0	.8	1.0	4.4	1.0	3.3	3.1	6.0
OTHER NON-LABOR	64		1	5	2	4		3
	100.0		1.6	7.8	3.1	6.3		4.7
UNDESIGNATED	43	2	1	2				
	100.0	4.7	2.3	4.7				
ANNUAL HOUSEHOLD INCOME								
$20M & OVER	1139	55	16	93	27	22	57	45
	100.0	4.8	1.4	8.2	2.4	1.9	5.0	4.0
UNDER $20M	1474	29	49	70	22	41	54	65
	100.0	2.0	3.3	4.7	1.5	2.8	3.7	4.4
$15M & OVER	1554	66	42	125	36	30	67	53
	100.0	4.2	2.7	8.0	2.3	1.9	4.3	3.4
$10M-$14999	467	8	15	15	7	15	18	16
	100.0	1.7	3.2	3.2	1.5	3.2	3.9	3.4
$7M-$9999	180	5	6	11	1	2	2	13
	100.0	2.8	3.3	6.1	.6	1.1	1.1	7.2
$4M-$6999	233	4	1	8	5	10	16	6
	100.0	1.7	.4	3.4	2.1	4.3	6.9	2.6
UNDER $4M	154	1		4		5	4	22
	100.0	.6		2.6		3.2	2.6	14.3
UNDESIGNATED	25		1				4	
	100.0		4.0				16.0	

(PERCENTAGES ROUNDED)
0057

Top Three Benefits of Growing Vegetables

Based on Total Sample

TOP THREE BENEFITS OF GARDENING(CONTINUED)

	TOTAL	FAMILY TOGTHR	NO ADD ITIVES	CONVEN -IENCE	SAVES TRIPS	HAR- VEST	MISC	DON'T KNOW
WEIGHTED BASE	2613	84	65	163	49	63	111	110
	100.0	3.2	2.5	6.2	1.9	2.4	4.2	4.2
REGION								
EAST	643	13	23	44	14	25	38	22
	100.0	2.0	3.6	6.8	2.2	3.9	5.9	3.4
MIDWEST	909	27	15	58	25	20	31	49
	100.0	3.0	1.7	6.4	2.8	2.2	3.4	5.4
SOUTH	709	34	11	28	8	8	34	28
	100.0	4.8	1.6	3.9	1.1	1.1	4.8	3.9
WEST	352	10	16	33	2	10	8	11
	100.0	2.8	4.5	9.4	.6	2.8	2.3	3.1
SECTION OF COUNTRY								
NEW ENGLAND	160	1	3	8	6	9	6	4
	100.0	.6	1.9	5.0	3.8	5.6	3.8	2.5
MIDDLE ATLANTIC	483	12	20	36	8	16	32	18
	100.0	2.5	4.1	7.5	1.7	3.3	6.6	3.7
EAST CENTRAL	522	15	14	37	13	12	13	40
	100.0	2.9	2.7	7.1	2.5	2.3	2.5	7.7
WEST CENTRAL	387	12	1	21	12	8	18	9
	100.0	3.1	.3	5.4	3.1	2.1	4.7	2.3
ROCKY MOUNTAIN	104	1	4	18	2		2	6
	100.0	1.0	3.8	17.3	1.9		1.9	5.8
PACIFIC	248	9	12	15		10	6	5
	100.0	3.6	4.8	6.0		4.0	2.4	2.0
DEEP SOUTH	214	6	3	8	5	2	20	1
	100.0	2.8	1.4	3.7	2.3	.9	9.3	.5
REST OF SOUTH	495	28	8	20	3	6	14	27
	100.0	5.7	1.6	4.0	.6	1.2	2.8	5.5

(PERCENTAGES ROUNDED)
2056

Top Three Benefits of Growing Vegetables

Based on Total Sample

		TOP THREE BENEFITS OF GARDENING(CONTINUED)						
	TOTAL	FAMILY TOGTHR	NO ADD ITIVES	CONVEN -IENCE	SAVES TRIPS	HAR- VEST	MISC	DON'T KNOW
WEIGHTED BASE	2613	84	65	163	49	63	111	110
	100.0	3.2	2.5	6.2	1.9	2.4	4.2	4.2
STAGE IN LIFE CYCLE								
MARRIED-NO CHILDREN	719	3	20	53	16	19	21	25
	100.0	.4	2.8	7.4	2.2	2.6	2.9	3.5
MARRIED WITH CHILDREN	757	51	23	48	18	18	39	30
	100.0	6.7	3.0	6.3	2.4	2.4	5.2	4.0
SINGLE	244	7	8	15	3	13	15	13
	100.0	2.9	3.3	6.1	1.2	5.3	6.1	5.3
SEPARATED/DIVORCED/WIDOWED	185	3	2	11	2	4	7	11
	100.0	1.6	1.1	5.9	1.1	2.2	3.8	5.9
UNDESIGNATED	708	20	12	36	10	9	29	31
	100.0	2.8	1.7	5.1	1.4	1.3	4.1	4.4
SIZE OF COMMUNITY								
1 MILLION & OVER	351	13	17	14		14	14	12
	100.0	3.7	4.8	4.0		4.0	4.0	3.4
500,000-999,999	267	7	3	16	6	2	16	11
	100.0	2.6	1.1	6.0	2.2	.7	6.0	4.1
250,000-499,999	156		2	8	2	3	3	4
	100.0		1.3	5.1	1.3	1.9	1.9	2.6
25,000-249,000	489	19	15	33	9	17	21	30
	100.0	3.9	3.1	6.7	1.8	3.5	4.3	6.1
UNDER 25,000	1350	45	28	92	32	27	57	53
	100.0	3.3	2.1	6.8	2.4	2.0	4.2	3.9
CENTRAL CITY	504	8	18	27	10	12	27	26
	100.0	1.6	3.6	5.4	2.0	2.4	5.4	5.2
SUBURB	632	28	18	38	7	15	25	22
	100.0	4.4	2.8	6.0	1.1	2.4	4.0	3.5
SMALL TOWN	419	13	4	19	4	21	17	20
	100.0	3.1	1.0	4.5	1.0	5.0	4.1	4.8
RURAL	1058	35	25	79	28	15	42	42
	100.0	3.3	2.4	7.5	2.6	1.4	4.0	4.0

(PERCENTAGES ROUNDED)
0059

Top Three Benefits of Growing Vegetables
Based on Total Sample

		TOP THREE BENEFITS OF GARDENING(CONTINUED)						
	TOTAL	FAMILY TOGTHR	NO ADD ITIVES	CONVEN -IENCE	SAVES TRIPS	HAR- VEST	MISC	DON'T KNOW
WEIGHTED BASE	2613	84	65	163	49	63	111	110
	100.0	3.2	2.5	6.2	1.9	2.4	4.2	4.2
OTHER GARDEN ACTIVITIES								
FLOWER GARDENING	1791	59	36	116	36	30	87	67
	100.0	3.3	2.0	6.5	2.0	1.7	4.9	3.7
GROWING BERRIES	539	8	15	47	8	3	15	16
	100.0	1.5	2.8	8.7	1.5	.6	2.8	3.0
FRUIT TREE/ORCHARD	778	14	14	55	11	10	34	15
	100.0	1.8	1.8	7.1	1.4	1.3	4.4	1.9
NUT TREES	184	5	3	19	1	4	14	9
	100.0	2.7	1.6	10.3	.5	2.2	7.6	4.9
LAWN CARE	1854	63	49	112	43	39	75	54
	100.0	3.4	2.6	6.0	2.3	2.1	4.0	2.9
SHRUB CARE	1268	47	32	78	25	26	49	37
	100.0	3.7	2.5	6.2	2.0	2.1	3.9	2.9
ORNAMENTAL GARDENING	279	15	7	16	4	7	9	7
	100.0	5.4	2.5	5.7	1.4	2.5	3.2	2.5
INDOOR HOUSEPLANT GARDENING	1399	61	37	95	29	26	61	47
	100.0	4.4	2.6	6.8	2.1	1.9	4.4	3.4
GARDEN INDOORS UNDER ARTIFICIAL LIGHT	119	1	5	5	5	3	2	4
	100.0	.8	4.2	4.2	4.2	2.5	1.7	3.4
GREENHOUSE GROWING	57	1	3	3		1	4	2
	100.0	1.8	5.3	5.3		1.8	7.0	3.5
NONE OF ABOVE	119	5	10	16	1	8	1	5
	100.0	4.2	8.4	13.4	.8	6.7	.8	4.2
DON'T KNOW	73		1	6		9	6	10
	100.0		1.4	8.2		12.3	8.2	13.7
HOW LONG GARDENED								
1ST YEAR	264	17	8	17	1	6	11	16
	100.0	6.4	3.0	6.4	.4	2.3	4.2	6.1
2-9 YRS	1114	50	39	59	33	30	61	41
	100.0	4.5	3.5	5.3	3.0	2.7	5.5	3.7
10 OR MORE YRS	1217	15	18	84	14	26	39	50
	100.0	1.2	1.5	6.9	1.2	2.1	3.2	4.1
NO ANSWER	18	2		3	1	1		3
	100.0	11.1		16.7	5.6	5.6		16.7

(PERCENTAGES ROUNDED)
0063

Top Three Benefits of Growing Vegetables
Based on Total Sample

		TOP THREE BENEFITS OF GARDENING(CONTINUED)						
	TOTAL	FAMILY TOGTHR	NO ADD ITIVES	CONVEN -IENCE	SAVES TRIPS	HAR- VEST	MISC	DON'T KNOW
WEIGHTED BASE	2613	84	65	163	49	63	111	110
	100.0	3.2	2.5	6.2	1.9	2.4	4.2	4.2
TIME SPENT GARDENING								
LESS THAN 5 HRS	1493	43	42	93	36	43	57	54
	100.0	2.9	2.8	6.2	2.4	2.9	3.8	3.6
5-15 HRS	953	40	21	63	13	16	50	18
	100.0	4.2	2.2	6.6	1.4	1.7	5.2	1.9
16 OR MORE HRS	122	1	2	6		1	4	18
	100.0	.8	1.6	4.9		.8	3.3	14.8
NO ANSWER	45			1		3		20
	100.0			2.2		6.7		44.4
BOUGHT SEEDS BY MAIL	609	12	15	37	13	3	28	26
	100.0	2.0	2.5	6.1	2.1	.5	4.6	4.3
BOUGHT ANY GARDEN PRODUCT BY MAIL								
PLANTS	274	9	6	25	4	8	12	4
	100.0	3.3	2.2	9.1	1.5	2.9	4.4	1.5
FRUIT TREES	123	3	2	3	1		12	3
	100.0	2.4	1.6	2.4	.8		9.8	2.4
BERRY BUSHES	71		3	3	2		2	
	100.0		4.2	4.2	2.8		2.8	
HAND TOOLS	53		3	2			2	2
	100.0		5.7	3.8			3.8	3.8
POWER TOOLS	27			5			2	
	100.0			18.5			7.4	
BOOKS	213	7	6	11	5	5	6	8
	100.0	3.3	2.8	5.2	2.3	2.3	2.8	3.8
CANNING EQUIPMENT	54				2	2	4	2
	100.0				3.7	3.7	7.4	3.7
NO ANSWER	1652	61	43	106	31	45	65	76
	100.0	3.7	2.6	6.4	1.9	2.7	3.9	4.6

(PERCENTAGES ROUNDED)
0064

Top Three Benefits of Griwing Vegetables

Based on Total Sample

		TOP THREE BENEFITS OF GARDENING(CONTINUED)						
	TOTAL	FAMILY TOGTHR	NO ADD ITIVES	CONVEN -IENCE	SAVES TRIPS	HAR- VEST	MISC	DON'T KNOW
WEIGHTED BASE	2613	84	65	163	49	63	111	110
	100.0	3.2	2.5	6.2	1.9	2.4	4.2	4.2
GARDEN SIZE								
AT/BELOW MEDIAN	1256	40	44	67	18	44	70	39
	100.0	3.2	3.5	5.3	1.4	3.5	5.6	3.1
ABOVE MEDIAN	1238	42	21	90	29	14	39	35
	100.0	3.4	1.7	7.3	2.3	1.1	3.2	2.8
UNDER 550 SQ FT	1149	40	41	55	18	43	57	33
	100.0	3.5	3.6	4.8	1.6	3.7	5.0	2.9
550-2,399 SQ.FT	632	12	15	47	11	3	28	18
	100.0	1.9	2.4	7.4	1.7	.5	4.4	2.8
2,400-SQ FT & OVER	713	30	9	55	18	12	24	23
	100.0	4.2	1.3	7.7	2.5	1.7	3.4	3.2
DON'T KNOW	119	2		6	2	5	2	36
	100.0	1.7		5.0	1.7	4.2	1.7	30.3
UNDER 500 SQ.FT.	1114	39	40	55	16	40	56	30
	100.0	3.5	3.6	4.9	1.4	3.6	5.0	2.7
500-999 SQ FT	342	2	7	27	10	4	22	12
	100.0	.6	2.0	7.9	2.9	1.2	6.4	3.5
1,000-3,000 SQ FT	438	13	11	30	9	5	11	11
	100.0	3.0	2.5	6.8	2.1	1.1	2.5	2.5
OVER 3,000 SQ. FT	600	28	7	45	12	9	20	21
	100.0	4.7	1.2	7.5	2.0	1.5	3.3	3.5

(PERCENTAGES ROUNDED)
0061

Garden Size and Average Time Spent Gardening

Based on Total Sample

		GARDEN SIZE THIS YEAR					AVERAGE TIME SPENT GARDENING PER WEEK					
	TOTAL	LARGER	SMLLER	SAME SIZE	NO GARDN	NO ANSW	1-4 HRS	5-10 HRS	11-15 HRS	16-20 HRS	MORE /20HR	NO ANSW
WEIGHTED BASE	2613	557	327	1372	287	70	1493	763	190	81	41	45
	100.0	21.3	12.5	52.5	11.0	2.7	57.1	29.2	7.3	3.1	1.6	1.7
SEX												
MALE	1259	276	125	716	107	35	675	393	94	47	23	27
	100.0	21.9	9.9	56.9	8.5	2.8	53.6	31.2	7.5	3.7	1.8	2.1
FEMALE	1354	281	202	656	180	35	818	370	96	34	18	18
	100.0	20.8	14.9	48.4	13.3	2.6	60.4	27.3	7.1	2.5	1.3	1.3
UNDESIGNATED												
AGE												
18-29 YRS	462	144	39	132	145	2	279	139	26	11	4	3
	100.0	31.2	8.4	28.6	31.4	.4	60.4	30.1	5.6	2.4	.9	.6
30-49 YRS	965	222	133	503	92	15	609	253	58	21	4	20
	100.0	23.0	13.8	52.1	9.5	1.6	63.1	26.2	6.0	2.2	.4	2.1
50 YRS & OLDER	1162	183	155	724	47	53	593	363	106	45	33	22
	100.0	15.7	13.3	62.3	4.0	4.6	51.0	31.2	9.1	3.9	2.8	1.9
UNDESIGNATED	24	8		13	3		12	8		4		
	100.0	33.3		54.2	12.5		50.0	33.3		16.7		
EDUCATION												
COLLEGE	887	215	108	437	115	12	539	269	47	10	10	12
	100.0	24.2	12.2	49.3	13.0	1.4	60.8	30.3	5.3	1.1	1.1	1.4
HIGH SCHOOL	1438	297	172	781	153	35	816	400	126	56	15	25
	100.0	20.7	12.0	54.3	10.6	2.4	56.7	27.8	8.8	3.9	1.0	1.7
GRADE SCHOOL	272	40	43	147	19	23	129	92	17	15	11	8
	100.0	14.7	15.8	54.0	7.0	8.5	47.4	33.8	6.3	5.5	4.0	2.9
UNDESIGNATED	16	5	4	7			9	2			5	
	100.0	31.3	25.0	43.8			56.3	12.5			31.3	
RACE												
WHITE	2471	519	308	1306	271	67	1412	730	178	72	35	44
	100.0	21.0	12.5	52.9	11.0	2.7	57.1	29.5	7.2	2.9	1.4	1.8
NON-WHITE	142	38	19	66	16	3	81	33	12	9	6	1
	100.0	26.8	13.4	46.5	11.3	2.1	57.0	23.2	8.5	6.3	4.2	.7

(PERCENTAGES ROUNDED)
J078

Garden Size and Average Time Spent Gardening

Based on Total Sample

		GARDEN SIZE THIS YEAR					AVERAGE TIME SPENT GARDENING PER WEEK					
	TOTAL	LARGER	SMLLER	SAME SIZE	NO GARDN	NO ANSW	1-4 HRS	5-10 HRS	11-15 HRS	16-20 HRS	MORE /20HR	NO ANSW
WEIGHTED BASE	2613	557	327	1372	287	70	1493	763	190	81	41	45
	100.0	21.3	12.5	52.5	11.0	2.7	57.1	29.2	7.3	3.1	1.6	1.7
OCCUPATION												
PROFESSIONAL	431	121	48	199	57	6	293	108	19	5	1	5
	100.0	28.1	11.1	46.2	13.2	1.4	68.0	25.1	4.4	1.2	.2	1.2
BUSINESS	300	65	51	134	46	4	188	86	11	7	2	6
	100.0	21.7	17.0	44.7	15.3	1.3	62.7	28.7	3.7	2.3	.7	2.0
CLERICAL/SALES	145	25	5	90	24	1	82	48	7	5	1	2
	100.0	17.2	3.4	62.1	16.6	.7	56.6	33.1	4.8	3.4	.7	1.4
MANUAL LABOR	987	230	117	491	127	22	566	288	82	26	6	19
	100.0	23.3	11.9	49.7	12.9	2.2	57.3	29.2	8.3	2.6	.6	1.9
FARMER	125	35	18	72			57	54	6	4	4	
	100.0	28.0	14.4	57.6			45.6	43.2	4.8	3.2	3.2	
RETIRED	518	67	73	319	23	36	234	157	62	29	25	11
	100.0	12.9	14.1	61.6	4.4	6.9	45.2	30.3	12.0	5.6	4.8	2.1
OTHER NON-LABOR	64	9	14	36	4	1	45	14	3		2	
	100.0	14.1	21.9	56.3	6.3	1.6	70.3	21.9	4.7		3.1	
UNDESIGNATED	43	5	1	31	6		28	8		5		2
	100.0	11.6	2.3	72.1	14.0		65.1	18.6		11.6		4.7
ANNUAL HOUSEHOLD INCOME												
$20M & OVER	1139	275	153	589	111	11	707	302	78	29	5	18
	100.0	24.1	13.4	51.7	9.7	1.0	62.1	26.5	6.8	2.5	.4	1.6
UNDER $20M	1474	282	174	783	176	59	786	461	112	52	36	27
	100.0	19.1	11.8	53.1	11.9	4.0	53.3	31.3	7.6	3.5	2.4	1.8
$15M & OVER	1554	363	198	826	150	17	935	440	105	44	7	23
	100.0	23.4	12.7	53.2	9.7	1.1	60.2	28.3	6.8	2.8	.5	1.5
$10M-$14999	467	97	56	226	73	15	242	159	32	12	14	8
	100.0	20.8	12.0	48.4	15.6	3.2	51.8	34.0	6.9	2.6	3.0	1.7
$7M-$9999	180	42	15	91	19	13	85	75	7	7	2	4
	100.0	23.3	8.3	50.6	10.6	7.2	47.2	41.7	3.9	3.9	1.1	2.2
$4M-$6999	233	32	18	137	38	8	139	51	35	1	3	4
	100.0	13.7	7.7	58.8	16.3	3.4	59.7	21.9	15.0	.4	1.3	1.7
UNDER $4M	154	19	40	71	7	17	79	30	7	17	15	6
	100.0	12.3	26.0	46.1	4.5	11.0	51.3	19.5	4.5	11.0	9.7	3.9
UNDESIGNATED	25	4		21			13	8	4			
	100.0	16.0		84.0			52.0	32.0	16.0			

(PERCENTAGES ROUNDED)
0079

Garden Size and Average Time Spent Gardening
Based on Total Sample

		GARDEN SIZE THIS YEAR					AVERAGE TIME SPENT GARDENING PER WEEK					
	TOTAL	LARGER	SMLLER	SAME SIZE	NO GARDN	NO ANSW	1-4 HRS	5-10 HRS	11-15 HRS	16-20 HRS	MORE /20HR	NO ANSW
WEIGHTED BASE	2613	557	327	1372	287	70	1493	763	190	81	41	45
	100.0	21.3	12.5	52.5	11.0	2.7	57.1	29.2	7.3	3.1	1.6	1.7
REGION												
EAST	643	146	73	359	55	10	399	173	41	13	4	13
	100.0	22.7	11.4	55.8	8.6	1.6	62.1	26.9	6.4	2.0	.6	2.0
MIDWEST	909	179	101	504	101	24	579	230	53	25	12	10
	100.0	19.7	11.1	55.4	11.1	2.6	63.7	25.3	5.8	2.8	1.3	1.1
SOUTH	709	166	96	339	76	32	311	259	80	28	16	15
	100.0	23.4	13.5	47.8	10.7	4.5	43.9	36.5	11.3	3.9	2.3	2.1
WEST	352	66	57	170	55	4	204	101	16	15	9	7
	100.0	18.8	16.2	48.3	15.6	1.1	58.0	28.7	4.5	4.3	2.6	2.0
SECTION OF COUNTRY												
NEW ENGLAND	160	51	13	79	15	2	90	55	7	3		5
	100.0	31.9	8.1	49.4	9.4	1.3	56.3	34.4	4.4	1.9		3.1
MIDDLE ATLANTIC	483	95	60	280	40	8	309	118	34	10	4	8
	100.0	19.7	12.4	58.0	8.3	1.7	64.0	24.4	7.0	2.1	.8	1.7
EAST CENTRAL	522	111	57	282	57	15	335	129	26	17	5	10
	100.0	21.3	10.9	54.0	10.9	2.9	64.2	24.7	5.0	3.3	1.0	1.9
WEST CENTRAL	387	68	44	222	44	9	244	101	27	8	7	
	100.0	17.6	11.4	57.4	11.4	2.3	63.0	26.1	7.0	2.1	1.8	
ROCKY MOUNTAIN	104	22	11	55	14	2	49	39	5	6	1	4
	100.0	21.2	10.6	52.9	13.5	1.9	47.1	37.5	4.8	5.8	1.0	3.8
PACIFIC	248	44	46	115	41	2	155	62	11	9	8	3
	100.0	17.7	18.5	46.4	16.5	.8	62.5	25.0	4.4	3.6	3.2	1.2
DEEP SOUTH	214	60	31	93	21	9	96	86	12	12	7	1
	100.0	28.0	14.5	43.5	9.8	4.2	44.9	40.2	5.6	5.6	3.3	.5
REST OF SOUTH	495	106	65	246	55	23	215	173	68	16	9	14
	100.0	21.4	13.1	49.7	11.1	4.6	43.4	34.9	13.7	3.2	1.8	2.8

(PERCENTAGES ROUNDED)
0080

Garden Size and Average Time Spent Gardening

Based on Total Sample

		GARDEN SIZE THIS YEAR					AVERAGE TIME SPENT GARDENING PER WEEK					
	TOTAL	LARGER	SMLLER	SAME SIZE	NO GARDN	NO ANSW	1-4 HRS	5-10 HRS	11-15 HRS	16-20 HRS	MORE /20HR	NO ANSW
WEIGHTED BASE	2613	557	327	1372	287	70	1493	763	190	81	41	45
	100.0	21.3	12.5	52.5	11.0	2.7	57.1	29.2	7.3	3.1	1.6	1.7
STAGE IN LIFE CYCLE												
MARRIED-NO CHILDREN	719	132	72	440	41	34	381	212	75	25	17	9
	100.0	18.4	10.0	61.2	5.7	4.7	53.0	29.5	10.4	3.5	2.4	1.3
MARRIED WITH CHILDREN	757	209	97	337	106	8	466	226	33	15	6	11
	100.0	27.6	12.8	44.5	14.0	1.1	61.6	29.9	4.4	2.0	.8	1.5
SINGLE	244	52	35	105	47	5	131	91	9	7		6
	100.0	21.3	14.3	43.0	19.3	2.0	53.7	37.3	3.7	2.9		2.5
SEPARATED/DIVORCED/WIDOWED	185	19	40	91	26	9	134	41	3	4	1	2
	100.0	10.3	21.6	49.2	14.1	4.9	72.4	22.2	1.6	2.2	.5	1.1
UNDESIGNATED	708	145	83	399	67	14	381	193	70	30	17	17
	100.0	20.5	11.7	56.4	9.5	2.0	53.8	27.3	9.9	4.2	2.4	2.4
SIZE OF COMMUNITY												
1 MILLION & OVER	351	63	66	188	31	3	226	97	16	2	2	8
	100.0	17.9	18.8	53.6	8.8	.9	64.4	27.6	4.6	.6	.6	2.3
500,000-999,999	267	47	38	151	28	3	160	82	19		4	2
	100.0	17.6	14.2	56.6	10.5	1.1	59.9	30.7	7.1		1.5	.7
250,000-499,999	156	24	19	80	29	4	100	34	13		6	3
	100.0	15.4	12.2	51.3	18.6	2.6	64.1	21.8	8.3		3.8	1.9
25,000-249,000	489	91	44	258	73	23	315	105	38	12	6	13
	100.0	18.6	9.0	52.8	14.9	4.7	64.4	21.5	7.8	2.5	1.2	2.7
UNDER 25,000	1350	332	160	695	126	37	692	445	104	67	23	19
	100.0	24.6	11.9	51.5	9.3	2.7	51.3	33.0	7.7	5.0	1.7	1.4
CENTRAL CITY	504	96	70	247	78	13	302	142	36	4	12	8
	100.0	19.0	13.9	49.0	15.5	2.6	59.9	28.2	7.1	.8	2.4	1.6
SUBURB	632	108	89	350	69	16	416	149	44	4	5	14
	100.0	17.1	14.1	55.4	10.9	2.5	65.8	23.6	7.0	.6	.8	2.2
SMALL TOWN	419	80	37	235	56	11	253	119	20	19	3	5
	100.0	19.1	8.8	56.1	13.4	2.6	60.4	28.4	4.8	4.5	.7	1.2
RURAL	1058	273	131	540	84	30	522	353	90	54	21	18
	100.0	25.8	12.4	51.0	7.9	2.8	49.3	33.4	8.5	5.1	2.0	1.7

(PERCENTAGES ROUNDED)
0081

Garden Size and Average Time Spent Gardening
Based on Total Sample

	GARDEN SIZE THIS YEAR					AVERAGE TIME SPENT GARDENING PER WEEK						
	TOTAL	LARGER	SMLLER	SAME SIZE	NO GARDN	NO ANSW	1-4 HRS	5-10 HRS	11-15 HRS	16-20 HRS	MORE /20HR	NO ANSW
WEIGHTED BASE	2613	557	327	1372	287	70	1493	763	190	81	41	45
	100.0	21.3	12.5	52.5	11.0	2.7	57.1	29.2	7.3	3.1	1.6	1.7
OTHER GARDEN ACTIVITIES												
FLOWER GARDENING	1791	412	234	947	160	38	1004	527	148	59	28	25
	100.0	23.0	13.1	52.9	8.9	2.1	56.1	29.4	8.3	3.3	1.6	1.4
GROWING BERRIES	539	138	68	312	14	7	235	208	42	37	15	2
	100.0	25.6	12.6	57.9	2.6	1.3	43.6	38.6	7.8	6.9	2.8	.4
FRUIT TREE/ORCHARD	778	166	92	448	56	16	402	259	68	33	15	1
	100.0	21.3	11.8	57.6	7.2	2.1	51.7	33.3	8.7	4.2	1.9	.1
NUT TREES	184	48	15	107	13	1	77	67	19	15	6	
	100.0	26.1	8.2	58.2	7.1	.5	41.8	36.4	10.3	8.2	3.3	
LAWN CARE	1854	429	232	974	181	38	1038	555	147	66	21	27
	100.0	23.1	12.5	52.5	9.8	2.0	56.0	29.9	7.9	3.6	1.1	1.5
SHRUB CARE	1268	270	157	681	139	21	755	371	86	35	9	12
	100.0	21.3	12.4	53.7	11.0	1.7	59.5	29.3	6.8	2.8	.7	.9
ORNAMENTAL GARDENING	279	76	40	134	27	2	157	89	19	8	4	2
	100.0	27.2	14.3	48.0	9.7	.7	56.3	31.9	6.8	2.9	1.4	.7
INDOOR HOUSEPLANT GARDENING	1399	334	186	685	173	21	810	413	106	41	15	14
	100.0	23.9	13.3	49.0	12.4	1.5	57.9	29.5	7.6	2.9	1.1	1.0
GARDEN INDOORS UNDER ARTIFICIAL LIGHT	119	29	11	66	13		49	54	9	6	1	
	100.0	24.4	9.2	55.5	10.9		41.2	45.4	7.6	5.0	.8	
GREENHOUSE GROWING	57	4	11	41	1		24	25	2		4	2
	100.0	7.0	19.3	71.9	1.8		42.1	43.9	3.5		7.0	3.5
NONE OF ABOVE	119	23	10	63	20	3	84	24	3	1	3	4
	100.0	19.3	8.4	52.9	16.8	2.5	70.6	20.2	2.5	.8	2.5	3.4
DON'T KNOW	73	8	12	39	6	8	29	23	7	4	3	7
	100.0	11.0	16.4	53.4	8.2	11.0	39.7	31.5	9.6	5.5	4.1	9.6
HOW LONG GARDENED												
1ST YEAR	264	14	2		244	4	187	57	10	2	3	5
	100.0	5.3	.8		92.4	1.5	70.8	21.6	3.8	.8	1.1	1.9
2-9 YRS	1114	364	172	531	32	15	665	306	80	34	11	18
	100.0	32.7	15.4	47.7	2.9	1.3	59.7	27.5	7.2	3.1	1.0	1.6
10 OR MORE YRS	1217	176	150	837	9	45	629	397	99	44	27	21
	100.0	14.5	12.3	68.8	.7	3.7	51.7	32.6	8.1	3.6	2.2	1.7
NO ANSWER	18	3	3	4	2	6	12	3	1	1		1
	100.0	16.7	16.7	22.2	11.1	33.3	66.7	16.7	5.6	5.6		5.6

(PERCENTAGES ROUNDED)
0085

Garden Size and Average Time Spent Gardening

Based on Total Sample

		GARDEN SIZE THIS YEAR					AVERAGE TIME SPENT GARDENING PER WEEK					
	TOTAL	LARGER	SMLLER	SAME SIZE	NO GARDN	NO ANSW	1-4 HRS	5-10 HRS	11-15 HRS	16-20 HRS	MORE /20HR	NO ANSW
WEIGHTED BASE	2613	557	327	1372	287	79	1493	763	190	81	41	45
	100.0	21.3	12.5	52.5	11.0	2.7	57.1	29.2	7.3	3.1	1.6	1.7
HOW GARDEN WAS PREPARED												
BY HAND,BY MYSELF	1041	192	165	536	136	12	673	255	69	22	7	15
	100.0	18.4	15.9	51.5	13.1	1.2	64.6	24.5	6.6	2.1	.7	1.4
BY HAND,BY SOMEONE ELSE	237	46	36	122	28	5	161	55	16	3		2
	100.0	19.4	15.2	51.5	11.8	2.1	67.9	23.2	6.8	1.3		.8
I RENTED TILLER	82	26	3	33	17	3	42	24	9	3	4	
	100.0	31.7	3.7	40.2	20.7	3.7	51.2	29.3	11.0	3.7	4.9	
I BORROWED TILLER	220	67	26	93	34		115	81	12	5	1	6
	100.0	30.5	11.8	42.3	15.5		52.3	36.8	5.5	2.3	.5	2.7
USED OWN TILLER	739	165	50	454	37	33	361	229	75	48	25	1
	100.0	22.3	6.8	61.4	5.0	4.5	48.8	31.0	10.1	6.5	3.4	.1
I PAID SOMEONE TO TILL IT	187	39	20	106	15	7	86	77	11	5		8
	100.0	20.9	10.7	56.7	8.0	3.7	46.0	41.2	5.9	2.7		4.3
SOMEONE TILLED FOR FREE	218	42	33	108	35		123	74	10	4	4	3
	100.0	19.3	15.1	49.5	16.1		56.4	33.9	4.6	1.8	1.8	1.4
OTHER	104	30	6	60	7	1	41	50	8	2	3	
	100.0	28.8	5.8	57.7	6.7	1.0	39.4	48.1	7.7	1.9	2.9	
NO ANSWER	24	4	1	2	3	14	8	1				15
	100.0	16.7	4.2	8.3	12.5	58.3	33.3	4.2				62.5

(PERCENTAGES ROUNDED)
0084

Garden Size and Average Time Spent Gardening

Based on Total Sample

		GARDEN SIZE THIS YEAR					AVERAGE TIME SPENT GARDENING PER WEEK					
	TOTAL	LARGER	SMLLER	SAME SIZE	NO GARDN	NO ANSW	1-4 HRS	5-10 HRS	11-15 HRS	16-20 HRS	MORE /20HR	NO ANSW
WEIGHTED BASE	2613	557	327	1372	287	70	1493	763	190	81	41	45
	100.0	21.3	12.5	52.5	11.0	2.7	57.1	29.2	7.3	3.1	1.6	1.7
GARDEN SIZE												
AT/BELOW MEDIAN	1256	231	207	632	180	6	888	284	53	20	2	9
	100.0	18.4	16.5	50.3	14.3	.5	70.7	22.6	4.2	1.6	.2	.7
ABOVE MEDIAN	1238	306	97	694	97	44	545	461	131	58	35	8
	100.0	24.7	7.8	56.1	7.8	3.6	44.0	37.2	10.6	4.7	2.8	.6
UNDER 550 SQ FT	1149	200	197	578	170	4	842	246	37	14	1	9
	100.0	17.4	17.1	50.3	14.8	.3	73.3	21.4	3.2	1.2	.1	.8
550-2,399 SQ.FT	632	158	67	331	67	9	358	199	56	11	4	4
	100.0	25.0	10.6	52.4	10.6	1.4	56.6	31.5	8.9	1.7	.6	.6
2,400-SQ FT & OVER	713	179	40	417	40	37	233	300	91	53	32	4
	100.0	25.1	5.6	58.5	5.6	5.2	32.7	42.1	12.8	7.4	4.5	.6
DON'T KNOW	119	20	23	46	10	20	60	18	6	3	4	28
	100.0	16.8	19.3	38.7	8.4	16.8	50.4	15.1	5.0	2.5	3.4	23.5
UNDER 500 SQ.FT.	1114	194	194	558	166	2	818	236	36	14	1	9
	100.0	17.4	17.4	50.1	14.9	.2	73.4	21.2	3.2	1.3	.1	.8
500-999 SQ FT	342	86	44	164	41	7	197	109	23	7	2	4
	100.0	25.1	12.9	48.0	12.0	2.0	57.6	31.9	6.7	2.0	.6	1.2
1,000-3,000 SQ FT	438	113	32	244	39	10	233	149	45	5	3	3
	100.0	25.8	7.3	55.7	8.9	2.3	53.2	34.0	10.3	1.1	.7	.7
OVER 3,000 SQ. FT	600	144	34	360	31	31	185	251	80	52	31	1
	100.0	24.0	5.7	60.0	5.2	5.2	30.8	41.8	13.3	8.7	5.2	.2

(PERCENTAGES ROUNDED)
0083

The Way the Garden was Planted

Based on Total Sample

		WAY GARDEN IS PLANTED							
	TOTAL	SINGLE ROWS	WIDE ROWS	RAISED BEDS	CON-TAINER	INTER-PLANT	SUCCES-SION	OTHER	NO ANSW
WEIGHTED BASE	2613	2139	334	189	95	222	286	25	29
	100.0	81.9	12.8	7.2	3.6	8.5	10.9	1.0	1.1
SEX									
MALE	1259	1041	185	92	27	88	127	16	9
	100.0	82.7	14.7	7.3	2.1	7.0	10.1	1.3	.7
FEMALE	1354	1098	149	97	68	134	159	9	19
	100.0	81.1	11.0	7.2	5.0	9.9	11.7	.7	1.4
UNDESIGNATED									
AGE									
18-29 YRS	462	376	61	38	12	39	49	12	2
	100.0	81.4	13.2	8.2	2.6	8.4	10.6	2.6	.4
30-49 YRS	965	791	114	89	41	78	93	4	16
	100.0	82.0	11.8	9.2	4.2	8.1	9.6	.4	1.7
50 YRS & OLDER	1162	961	159	58	38	103	140	9	7
	100.0	82.7	13.7	5.0	3.3	8.9	12.0	.8	.6
UNDESIGNATED	24	11		4	4	2	4		3
	100.0	45.8		16.7	16.7	8.3	16.7		12.5
EDUCATION									
COLLEGE	887	712	119	81	54	114	107	9	11
	100.0	80.3	13.4	9.1	6.1	12.9	12.1	1.0	1.2
HIGH SCHOOL	1436	1187	170	98	39	90	152	12	13
	100.0	82.5	11.8	6.8	2.7	6.3	10.6	.8	.9
GRADE SCHOOL	272	230	39	10	2	18	25	4	4
	100.0	84.6	14.3	3.7	.7	6.6	9.2	1.5	1.5
UNDESIGNATED	16	10	6				2		
	100.0	62.5	37.5				12.5		
RACE									
WHITE	2471	2024	323	180	89	206	278	22	27
	100.0	81.9	13.1	7.3	3.6	8.3	11.3	.9	1.1
NON-WHITE	142	115	11	9	6	16	8	3	1
	100.0	81.0	7.7	6.3	4.2	11.3	5.6	2.1	.7

(PERCENTAGES ROUNDED)
0089

The Way the Garden was Planted

Based on Total Sample

		WAY GARDEN IS PLANTED							
	TOTAL	SINGLE ROWS	WIDE ROWS	RAISED BEDS	CON-TAINER	INTER-PLANT	SUCCES-SION	OTHER	NO ANSW
WEIGHTED BASE	2613	2139	334	189	95	222	286	25	28
	100.0	81.9	12.8	7.2	3.6	8.5	10.9	1.0	1.1
OCCUPATION									
PROFESSIONAL	431	341	59	41	25	39	58	4	5
	100.0	79.1	13.7	9.5	5.8	9.0	13.5	.9	1.2
BUSINESS	300	228	38	36	11	31	28	5	5
	100.0	76.0	12.7	12.0	3.7	10.3	9.3	1.7	1.7
CLERICAL/SALES	145	132	21	14		18	13		
	100.0	91.0	14.5	9.7		12.4	9.0		
MANUAL LABOR	987	820	109	52	41	86	104	11	15
	100.0	83.1	11.0	5.3	4.2	8.7	10.5	1.1	1.5
FARMER	125	104	18	6		2	8		
	100.0	83.2	14.4	4.8		1.6	6.4		
RETIRED	518	417	81	26	15	35	68	5	3
	100.0	80.5	15.6	5.0	2.9	6.8	13.1	1.0	.6
OTHER NON-LABOR	64	61	3	5	3	9	6		
	100.0	95.3	4.7	7.8	4.7	14.1	9.4		
UNDESIGNATED	43	36	5	9		2	1		
	100.0	83.7	11.6	20.9		4.7	2.3		
ANNUAL HOUSEHOLD INCOME									
$20M & OVER	1139	925	135	104	53	111	126	15	12
	100.0	81.2	11.9	9.1	4.7	9.7	11.1	1.3	1.1
UNDER $20M	1474	1214	199	85	42	111	160	10	16
	100.0	82.4	13.5	5.8	2.8	7.5	10.9	.7	1.1
$15M & OVER	1554	1265	176	123	68	140	171	20	18
	100.0	81.4	11.3	7.9	4.4	9.0	11.0	1.3	1.2
$10M-$14999	467	393	79	35	13	43	54	1	2
	100.0	84.2	16.9	7.5	2.8	9.2	11.6	.2	.4
$7M-$9999	180	142	29	12	4	8	24		6
	100.0	78.9	16.1	6.7	2.2	4.4	13.3		3.3
$4M-$6999	233	204	18	15	7	15	21	3	
	100.0	87.6	7.7	6.4	3.0	6.4	9.0	1.3	
UNDER $4M	154	120	24	3	3	11	15	1	2
	100.0	77.9	15.6	1.9	1.9	7.1	9.7	.6	1.3
UNDESIGNATED	25	15	8	1		5	1		
	100.0	60.0	32.0	4.0		20.0	4.0		

(PERCENTAGES ROUNDED)
0090

The Way the Garden was Planted

Based on Total Sample

		WAY GARDEN IS PLANTED							
	TOTAL	SINGLE ROWS	WIDE ROWS	RAISED BEDS	CON- TAINER	INTER- PLANT	SUCCES -SION	OTHER	NO ANSW
WEIGHTED BASE	2613	2139	334	189	95	222	286	25	28
	100.0	81.9	12.8	7.2	3.6	8.5	10.9	1.0	1.1
REGION									
EAST	643	504	79	38	13	62	66	5	10
	100.0	78.4	12.3	5.9	2.0	9.6	10.3	.8	1.6
MIDWEST	909	760	112	55	34	71	98	5	8
	100.0	83.6	12.3	6.1	3.7	7.8	10.8	.6	.9
SOUTH	709	589	93	44	17	35	50	10	8
	100.0	83.1	13.1	6.2	2.4	4.9	7.1	1.4	1.1
WEST	352	286	50	52	31	54	72	5	2
	100.0	81.3	14.2	14.8	8.8	15.3	20.5	1.4	.6
SECTION OF COUNTRY									
NEW ENGLAND	160	135	20	17	5	14	22		2
	100.0	84.4	12.5	10.6	3.1	8.8	13.8		1.3
MIDDLE ATLANTIC	483	369	59	21	8	48	44	5	8
	100.0	76.4	12.2	4.3	1.7	9.9	9.1	1.0	1.7
EAST CENTRAL	522	432	71	22	18	38	45	1	5
	100.0	82.8	13.6	4.2	3.4	7.3	8.6	.2	1.0
WEST CENTRAL	387	328	41	33	16	33	53	4	3
	100.0	84.8	10.6	8.5	4.1	8.5	13.7	1.0	.8
ROCKY MOUNTAIN	104	91	12	24	7	16	23	2	2
	100.0	87.5	11.5	23.1	6.7	15.4	22.1	1.9	1.9
PACIFIC	248	195	38	28	24	38	49	3	
	100.0	78.6	15.3	11.3	9.7	15.3	19.8	1.2	
DEEP SOUTH	214	186	24	14	2	1	5	7	1
	100.0	86.9	11.2	6.5	.9	.5	2.3	3.3	.5
REST OF SOUTH	495	403	69	30	15	34	45	3	7
	100.0	81.4	13.9	6.1	3.0	6.9	9.1	.6	1.4

(PERCENTAGES ROUNDED)
0091

The Way the Garden was Planted

Based on Total Sample

		WAY GARDEN IS PLANTED							
	TOTAL	SINGLE ROWS	WIDE ROWS	RAISED BEDS	CON-TAINER	INTER-PLANT	SUCCES-SION	OTHER	NO ANSW
WEIGHTED BASE	2613	2139	334	189	95	222	286	25	28
	100.0	81.9	12.8	7.2	3.6	8.5	10.9	1.0	1.1
STAGE IN LIFE CYCLE									
MARRIED-NO CHILDREN	[illegible]	604	100	43	20	61	72	7	
	100.0	84.0	13.9	6.0	2.8	8.5	10.0	1.0	
MARRIED WITH CHILDREN	757	625	106	51	23	36	83	6	16
	100.0	82.6	14.0	6.7	3.0	4.8	11.0	.8	2.1
SINGLE	244	184	25	24	11	19	28	3	3
	100.0	75.4	10.2	9.8	4.5	7.8	11.5	1.2	1.2
SEPARATED/DIVORCED/WIDOWED	185	150	24	10	11	19	27	2	2
	100.0	81.1	13.0	5.4	5.9	10.3	14.6	1.1	1.1
UNDESIGNATED	708	576	79	61	30	87	76	7	7
	100.0	81.4	11.2	8.6	4.2	12.3	10.7	1.0	1.0
SIZE OF COMMUNITY									
1 MILLION & OVER	351	263	37	21	27	49	40	4	6
	100.0	74.9	10.5	6.0	7.7	14.0	11.4	1.1	1.7
500,000-999,999	267	207	29	34	23	44	58	1	
	100.0	77.5	10.9	12.7	8.6	16.5	21.7	.4	
250,000-499,999	156	134	8	6	17	13	23	2	2
	100.0	85.9	5.1	3.8	10.9	11.5	14.7	1.3	1.3
25,000-249,000	489	414	60	30	9	45	32	2	7
	100.0	84.7	12.3	6.1	1.8	9.2	6.5	.4	1.4
UNDER 25,000	1350	1121	200	98	19	66	133	16	13
	100.0	83.0	14.8	7.3	1.4	4.9	9.9	1.2	1.0
CENTRAL CITY	504	410	41	42	37	56	57	3	6
	100.0	81.3	8.1	8.3	7.3	11.1	11.3	.6	1.2
SUBURB	632	505	72	40	39	86	86	4	7
	100.0	79.9	11.4	6.3	6.2	13.6	13.6	.6	1.1
SMALL TOWN	419	351	53	47	10	38	35	8	2
	100.0	83.8	12.6	11.2	2.4	9.1	8.4	1.9	.5
RURAL	1058	873	168	60	9	42	108	10	13
	100.0	82.5	15.9	5.7	.9	4.0	10.2	.9	1.2

(PERCENTAGES ROUNDED)
0092

The Way the Garden was Planted

Based on Total Sample

		WAY GARDEN IS PLANTED							
	TOTAL	SINGLE ROWS	WIDE ROWS	RAISED BEDS	CON-TAINER	INTER-PLANT	SUCCES-SION	OTHER	NO ANSW
WEIGHTED BASE	2613	2139	334	189	95	222	286	25	28
	100.0	81.9	12.8	7.2	3.6	8.5	10.9	1.0	1.1
PROPERTY SIZE									
50 X 100 FT	533	439	49	54	22	52	51	5	7
	100.0	82.4	9.2	10.1	4.1	9.8	9.6	.9	1.3
75 X 100 FT	393	309	43	15	13	50	45	2	6
	100.0	78.6	10.9	3.8	3.3	12.7	11.5	.5	1.5
100 X 100 FT (1/4 ACRE)	328	253	49	32	18	41	40	3	
	100.0	77.1	14.9	9.8	5.5	12.5	12.2	.9	
150 X 150 FT (1/2 ACRE)	273	214	47	26	15	26	26	1	6
	100.0	78.4	17.2	9.5	5.5	9.5	9.5	.4	2.2
175 X 175 FT (3/4 ACRE)	141	127	15	13	4	9	18		
	100.0	90.1	10.6	9.2	2.8	6.4	12.8		
200 X 200 FT (1 ACRE)	143	126	9	6	4	7	10	2	
	100.0	88.1	6.3	4.2	2.8	4.9	7.0	1.4	
MORE THAN 1 BUT LESS THAN 2 ACRES	160	144	16	15	5	9	20	4	3
	100.0	90.0	10.0	9.4	3.1	5.6	12.5	2.5	1.9
2 OR 3 ACRES	151	124	28	8	4	8	26	2	2
	100.0	82.1	18.5	5.3	2.6	5.3	17.2	1.3	1.3
4 OR 5 ACRES	70	52	22	2		2	7		
	100.0	74.3	31.4	2.9		2.9	10.0		
OVER 5 ACRES	302	257	45	11	5	9	35	5	
	100.0	85.1	14.9	3.6	1.7	3.0	11.6	1.7	
NONE	42	27	9		5	4	5		
	100.0	64.3	21.4		11.9	9.5	11.9		
NO ANSWER	77	67	2	7		5	3	1	4
	100.0	87.0	2.6	9.1		6.5	3.9	1.3	5.2

(PERCENTAGES ROUNDED)
0093

The Way the Garden was Planted

Based on Total Sample

		WAY GARDEN IS PLANTED							
	TOTAL	SINGLE ROWS	WIDE ROWS	RAISED BEDS	CON-TAINER	INTER-PLANT	SUCCES-SION	OTHER	NO ANSW
WEIGHTED BASE	2613	2139	334	189	95	222	286	25	28
	100.0	81.9	12.8	7.2	3.6	8.5	10.9	1.0	1.1
OTHER GARDEN ACTIVITIES									
FLOWER GARDENING	1791	1451	247	137	83	177	224	14	16
	100.0	81.0	13.8	7.6	4.6	9.9	12.5	.8	.9
GROWING BERRIES	539	440	95	58	26	66	117	11	3
	100.0	81.6	17.6	10.8	4.8	12.2	21.7	2.0	.6
FRUIT TREE/ORCHARD	778	622	158	88	30	85	115	12	3
	100.0	79.9	20.3	11.3	3.9	10.9	14.8	1.5	.4
NUT TREES	184	150	51	9	9	23	53	3	
	100.0	81.5	27.7	4.9	4.9	12.5	28.8	1.6	
LAWN CARE	1854	1519	249	142	74	163	247	22	18
	100.0	81.9	13.4	7.7	4.0	8.8	13.3	1.2	1.0
SHRUB CARE	1268	1030	172	107	52	140	172	12	15
	100.0	81.2	13.6	8.4	4.1	11.0	13.6	.9	1.2
ORNAMENTAL GARDENING	279	219	29	35	31	49	73	2	5
	100.0	78.5	10.4	12.5	11.1	17.6	26.2	.7	1.8
INDOOR HOUSEPLANT GARDENING	1399	1130	189	114	61	155	196	13	14
	100.0	80.8	13.5	8.1	4.4	11.1	14.0	.9	1.0
GARDEN INDOORS UNDER ARTIFICIAL LIGHT	119	105	24	19	15	26	34	1	
	100.0	88.2	20.2	16.0	12.6	21.8	28.6	.8	
GREENHOUSE GROWING	57	50	2	1	1	3	15	2	3
	100.0	87.7	3.5	1.8	1.8	5.3	26.3	3.5	5.3
NONE OF ABOVE	119	102	11	3	1	4	9		2
	100.0	85.7	9.2	2.5	.8	3.4	7.6		1.7
DON'T KNOW	73	62	5	7		10	1	3	3
	100.0	84.9	6.8	9.6		13.7	1.4	4.1	4.1
HOW LONG GARDENED									
1ST YEAR	264	212	28	22	10	18	8		6
	100.0	80.3	10.6	8.3	3.8	6.8	3.0		2.3
2-9 YRS	1114	906	139	109	53	102	109	15	10
	100.0	81.3	12.5	9.8	4.8	9.2	9.8	1.3	.9
10 OR MORE YRS	1217	1006	165	56	32	100	168	10	11
	100.0	82.7	13.6	4.6	2.6	8.2	13.8	.8	.9
NO ANSWER	18	15	2	2		2	1		1
	100.0	83.3	11.1	11.1		11.1	5.6		5.6

(PERCENTAGES ROUNDED)
0096

The Way the Garden was Planted

Based on Total Sample

		WAY GARDEN IS PLANTED							
	TOTAL	SINGLE ROWS	WIDE ROWS	RAISED BEDS	CON-TAINER	INTER-PLANT	SUCCES-SION	OTHER	NO ANSW
WEIGHTED BASE	2613	2139	334	189	95	222	286	25	29
	100.0	81.9	12.8	7.2	3.6	8.5	10.9	1.0	1.1
HOW GARDEN WAS PREPARED									
BY HAND,BY MYSELF	1041	803	120	98	71	146	120	9	6
	100.0	77.1	11.5	9.4	6.8	14.0	11.5	.9	.6
BY HAND,BY SOMEONE ELSE	237	195	22	25	15	34	30		5
	100.0	82.3	9.3	10.5	6.3	14.3	12.7		2.1
I RENTED TILLER	82	67	18	8	2	17	18	1	
	100.0	81.7	22.0	9.8	2.4	20.7	22.0	1.2	
I BORROWED TILLER	220	187	25	21	1	7	21	5	3
	100.0	85.0	11.4	9.5	.5	3.2	9.5	2.3	1.4
USED OWN TILLER	739	629	135	50	12	30	98	8	
	100.0	85.1	18.3	6.8	1.6	4.1	13.3	1.1	
I PAID SOMEONE TO TILL IT	187	168	20	6	1	8	21	1	
	100.0	89.8	10.7	3.2	.5	4.3	11.2	.5	
SOMEONE TILLED FOR FREE	218	195	22	13	2	26	23	1	
	100.0	89.4	10.1	6.0	.9	11.9	10.6	.5	
OTHER	104	87	21	8		4	5		
	100.0	83.7	20.2	7.7		3.8	4.8		
NO ANSWER	24	6	2						16
	100.0	25.0	8.3						66.7

(PERCENTAGES ROUNDED)
0095

The Way the Garden was Planted
Based on Total Sample

	WAY GARDEN IS PLANTED								
	TOTAL	SINGLE ROWS	WIDE ROWS	RAISED BEDS	CON-TAINER	INTER-PLANT	SUCCES-SION	OTHER	NO ANSW
WEIGHTED BASE	2613	2139	334	189	95	222	286	25	28
	100.0	81.9	12.8	7.2	3.6	8.5	10.9	1.0	1.1
TIME SPENT GARDENING									
LESS THAN 5 HRS	1493	1244	157	80	47	119	91	8	9
	100.0	83.3	10.5	5.4	3.1	8.0	6.1	.5	.6
5-15 HRS	953	781	148	93	38	97	159	8	2
	100.0	82.0	15.5	9.8	4.0	10.2	16.7	.8	.2
16 OR MORE HRS	122	90	26	15	9	3	34	8	
	100.0	73.8	21.3	12.3	7.4	2.5	27.9	6.6	
NO ANSWER	45	24	3	1	1	3	2	1	17
	100.0	53.3	6.7	2.2	2.2	6.7	4.4	2.2	37.8
BOUGHT SEEDS BY MAIL	609	491	104	36	31	51	111	5	7
	100.0	80.6	17.1	5.9	5.1	8.4	18.2	.8	1.1
BOUGHT ANY GARDEN PRODUCT BY MAIL									
PLANTS	274	229	39	20	17	31	57	5	
	100.0	83.6	14.2	7.3	6.2	11.3	20.8	1.8	
FRUIT TREES	123	99	33	18	10	7	21	4	
	100.0	80.5	26.8	14.6	8.1	5.7	17.1	3.3	
BERRY BUSHES	71	63	9	4	5	7	18	5	
	100.0	88.7	12.7	5.6	7.0	9.9	25.4	7.0	
HAND TOOLS	53	42	6	7	3	8	9		2
	100.0	79.2	11.3	13.2	5.7	15.1	17.0		3.8
POWER TOOLS	27	23	11	11	3	7	2		
	100.0	85.2	40.7	40.7	11.1	25.9	7.4		
BOOKS	213	163	31	20	9	25	35	7	5
	100.0	76.5	14.6	9.4	4.2	11.7	16.4	3.3	2.3
CANNING EQUIPMENT	54	50	10	6	3	3	9	1	2
	100.0	92.6	18.5	11.1	5.6	5.6	16.7	1.9	3.7
NO ANSWER	1652	1353	190	119	55	139	140	14	15
	100.0	81.9	11.5	7.2	3.3	8.4	8.3	.8	1.0

(PERCENTAGES ROUNDED)
0097

The Way the Garden was Planted

Based on Total Sample

		WAY GARDEN IS PLANTED							
	TOTAL	SINGLE ROWS	WIDE ROWS	RAISED BEDS	CON-TAINER	INTER-PLANT	SUCCES-SION	OTHER	NO ANSW
WEIGHTED BASE	2613	2139	334	189	95	222	286	25	28
	100.0	81.9	12.8	7.2	3.6	8.5	10.9	1.0	1.1
GARDEN SIZE									
AT/BELOW MEDIAN	1256	1006	113	100	73	154	113	14	6
	100.0	80.1	9.0	8.0	5.8	12.3	9.0	1.1	.5
ABOVE MEDIAN	1239	1054	207	83	13	59	161	11	
	100.0	85.1	16.7	6.7	1.1	4.8	13.0	.9	
UNDER 550 SQ FT	1149	923	105	88	71	137	97	8	6
	100.0	80.3	9.1	7.7	6.2	11.9	8.4	.7	.5
550-2,399 SQ.FT	632	552	65	45	4	40	79	7	
	100.0	87.3	10.3	7.1	.6	6.3	12.5	1.1	
2,400-SQ FT & OVER	713	585	150	50	11	36	98	10	
	100.0	82.0	21.0	7.0	1.5	5.0	13.7	1.4	
DON'T KNOW	119	79	14	6	9	9	12		22
	100.0	66.4	11.8	5.0	7.6	7.6	10.1		18.5
UNDER 500 SQ.FT.	1114	894	103	86	71	133	96	8	6
	100.0	80.3	9.2	7.7	6.4	11.9	8.6	.7	.5
500-999 SQ FT	342	295	26	23	4	30	34	6	
	100.0	86.3	7.6	6.7	1.2	8.8	9.9	1.8	
1,000-3,000 SQ FT	438	376	69	31		19	53	1	
	100.0	85.8	15.8	7.1		4.3	12.1	.2	
OVER 3,000 SQ. FT	600	495	122	43	11	31	91	10	
	100.0	82.5	20.3	7.2	1.8	5.2	15.2	1.7	

(PERCENTAGES ROUNDED)
0094

Fertilizers and Weed Control
Based on Total Sample

		FERTILIZERS USED IN GARDEN							HOW WEEDS ARE CONTROLLED						
	TOTAL	COMMER CHEM FRTLZR	COMMER ORG-FRTLZR	COM-POST	ANIMAL MANURE	COVER CROPS	OTHER	NO ANSW	HAND WEED	HAND TOOLS	MAC-HINE	PLSTIC MULCH	ORG. MULCH	OTHER	NO ANSW
WEIGHTED BASE	2613	1340	363	718	999	526	52	175	1879	1277	534	59	499	26	40
	100.0	51.3	13.9	27.5	38.2	20.1	2.0	6.7	71.9	48.9	20.4	2.3	19.1	1.0	1.5
SEX															
MALE	1259	689	166	394	513	282	13	59	849	660	307	31	246	14	15
	100.0	54.7	13.2	31.3	40.7	22.4	1.0	4.7	67.4	52.4	24.4	2.5	19.5	1.1	1.2
FEMALE	1354	651	197	324	486	244	39	116	1030	617	227	28	253	12	25
	100.0	48.1	14.5	23.9	35.9	18.0	2.9	8.6	76.1	45.6	16.8	2.1	18.7	.9	1.8
UNDESIGNATED															
AGE															
18-29 YRS	462	177	66	94	189	63	24	48	326	204	69	9	64	1	2
	100.0	38.3	14.3	20.3	40.9	13.6	5.2	10.4	70.6	44.2	14.9	1.9	13.9	.2	.4
30-49 YRS	965	501	115	261	378	171	18	78	728	441	201	28	181	9	18
	100.0	51.9	11.9	27.0	39.2	17.7	1.9	8.1	75.4	45.7	20.8	2.9	18.8	.9	1.9
50 YRS & OLDER	1162	652	175	356	427	290	10	46	812	622	261	22	252	16	14
	100.0	56.1	15.1	30.6	36.7	25.0	.9	4.0	69.9	53.5	22.5	1.9	21.7	1.4	1.2
UNDESIGNATED	24	10	7	7	5	2		3	13	10	3		2		6
	100.0	41.7	29.2	29.2	20.8	8.3		12.5	54.2	41.7	12.5		8.3		25.0
EDUCATION															
COLLEGE	887	446	140	337	355	204	19	57	688	404	160	35	217	3	10
	100.0	50.3	15.8	38.0	40.0	23.0	2.1	6.4	77.6	45.5	18.0	3.9	24.5	.3	1.1
HIGH SCHOOL	1438	729	192	333	562	264	30	103	1037	710	308	24	261	10	16
	100.0	50.7	13.4	23.2	39.1	18.4	2.1	7.2	72.1	49.4	21.4	1.7	18.2	.7	1.1
GRADE SCHOOL	272	156	31	46	73	51	3	15	144	152	55		21	13	14
	100.0	57.4	11.4	16.9	26.8	18.8	1.1	5.5	52.9	55.9	20.2		7.7	4.8	5.1
UNDESIGNATED	16	9		2	9	7			10	11	11				
	100.0	56.3		12.5	56.3	43.8			62.5	68.8	68.8				
RACE															
WHITE	2471	1276	338	710	965	509	50	157	1795	1192	509	59	493	24	40
	100.0	51.6	13.7	28.7	39.1	20.6	2.0	6.4	72.6	48.2	20.6	2.4	20.0	1.0	1.6
NON-WHITE	142	64	25	8	34	17	2	18	84	85	25		6	2	
	100.0	45.1	17.6	5.6	23.9	12.0	1.4	12.7	59.2	59.9	17.6		4.2	1.4	

(PERCENTAGES ROUNDED)
0100

Fertilizers and Weed Control

Based on Total Sample

		FERTILIZERS USED IN GARDEN							HOW WEEDS ARE CONTROLLED						
	TOTAL	COMMER CHEM FRTLZR	COMMER ORG-FRTLZR	COM-POST	ANIMAL MANURE	COVER CROPS	OTHER	NO ANSW	HAND WEED	HAND TOOLS	MAC-HINE	PLSTIC MULCH	ORG. MULCH	OTHER	NO ANSW
WEIGHTED BASE	2613	1340	363	718	999	526	52	175	1879	1277	534	59	499	26	40
	100.0	51.3	13.9	27.5	38.2	20.1	2.0	6.7	71.9	48.9	20.4	2.3	19.1	1.0	1.5
OCCUPATION															
PROFESSIONAL	431	222	80	172	169	104	4	29	326	181	68	10	106		8
	100.0	51.5	18.6	39.9	39.2	24.1	.9	6.7	75.6	42.0	15.8	2.3	24.6		1.9
BUSINESS	300	154	39	99	119	67	7	11	224	133	57	16	62	1	7
	100.0	51.3	13.0	33.0	39.7	22.3	2.3	3.7	74.7	44.3	19.0	5.3	20.7	.3	2.3
CLERICAL/SALES	145	72	19	52	66	26	3	11	118	73	37	5	26	1	2
	100.0	49.7	13.1	35.9	45.5	17.9	2.1	7.6	81.4	50.3	25.5	3.4	17.9	.7	1.4
MANUAL LABOR	987	458	133	197	367	173	32	89	704	478	196	15	164	6	14
	100.0	46.4	13.5	20.0	37.2	17.5	3.2	9.0	71.3	48.4	19.9	1.5	16.6	.6	1.4
FARMER	125	82	6	2	55	17		7	82	58	63	1	17	5	2
	100.0	65.6	4.8	1.6	44.0	13.6		5.6	65.6	46.4	50.4	.9	13.6	4.0	1.6
RETIRED	518	285	72	173	195	129	4	23	346	298	100	8	104	11	7
	100.0	55.0	13.9	33.4	37.6	24.7	.8	4.4	66.8	57.5	19.3	1.5	20.1	2.1	1.4
OTHER NON-LABOR	64	40	7	13	15	8	1	2	53	23	5		12	2	
	100.0	62.5	10.9	20.3	23.4	12.5	1.6	3.1	82.8	35.9	7.8		18.8	3.1	
UNDESIGNATED	43	27	7	10	13	3	1	3	26	33	8	4	8		
	100.0	62.8	16.3	23.3	30.2	7.0	2.3	7.0	60.5	76.7	18.6	9.3	18.6		
ANNUAL HOUSEHOLD INCOME															
$20M & OVER	1139	599	167	352	463	242	11	72	878	514	223	37	249	2	11
	100.0	52.6	14.7	30.9	40.6	21.2	1.0	6.3	77.1	45.1	19.6	3.2	21.9	.2	1.0
UNDER $20M	1474	741	196	366	536	284	41	103	1001	763	311	22	250	24	29
	100.0	50.3	13.3	24.8	36.4	19.3	2.8	7.0	67.9	51.8	21.1	1.5	17.0	1.6	2.0
$15M & OVER	1554	828	213	454	619	313	20	97	1173	722	328	40	317	10	15
	100.0	53.3	13.7	29.2	39.8	20.1	1.3	6.2	75.5	46.5	21.1	2.6	20.4	.6	1.0
$10M-$14999	467	252	75	113	177	98	21	27	305	235	109	5	94	3	7
	100.0	54.0	16.1	24.2	37.9	21.0	4.5	5.8	65.3	50.3	23.3	1.1	20.1	.6	1.5
$7M-$9999	180	81	25	55	78	31	5	13	119	109	29	4	28	1	6
	100.0	45.0	13.9	30.6	43.3	17.2	2.8	7.2	66.1	60.6	16.1	2.2	15.6	.6	3.3
$4M-$6999	233	98	32	61	70	50	5	18	172	115	17	8	48	10	6
	100.0	42.1	13.7	26.2	30.0	21.5	2.1	7.7	73.8	49.4	7.3	3.4	20.6	4.3	2.6
UNDER $4M	154	69	16	30	45	29		19	88	83	45	2	10	2	6
	100.0	44.8	10.4	19.5	29.2	18.8		12.3	57.1	53.9	29.2	1.3	6.5	1.3	3.9
UNDESIGNATED	25	12	2	5	10	5	1	1	22	13	6		2		
	100.0	48.0	8.0	20.0	40.0	20.0	4.0	4.0	88.0	52.0	24.0		8.0		

(PERCENTAGES ROUNDED)
0101

Fertilizers and Weed Control

Based on Total Sample

		FERTILIZERS USED IN GARDEN							HOW WEEDS ARE CONTROLLED						
	TOTAL	COMMER CHEM FRTLZR	COMMER ORG- FRTLZR	COM- POST	ANIMAL MANURE	COVER CROPS	OTHER	NO ANSW	HAND WEED	HAND TOOLS	MAC- HINE	PLSTIC MULCH	ORG. MULCH	OTHER	NO ANSW
WEIGHTED BASE	2613	1340	363	718	999	526	52	175	1879	1277	534	59	499	26	40
	100.0	51.3	13.9	27.5	38.2	20.1	2.0	6.7	71.9	48.9	20.4	2.3	19.1	1.0	1.5
REGION															
EAST	643	348	148	211	214	142	7	32	473	256	88	30	160		13
	100.0	54.1	23.0	32.8	33.3	22.1	1.1	5.0	73.6	39.8	13.7	4.7	24.9		2.0
MIDWEST	909	372	86	211	343	189	24	90	678	464	200	11	164	10	10
	100.0	40.9	9.5	23.2	37.7	20.8	2.6	9.9	74.6	51.0	22.0	1.2	18.0	1.1	1.1
SOUTH	709	484	72	161	250	122	11	31	421	398	214	5	119	15	15
	100.0	68.3	10.2	22.7	35.3	17.2	1.6	4.4	59.4	56.1	30.2	.7	16.8	2.1	2.1
WEST	352	136	57	135	192	73	10	22	307	159	32	13	56	1	2
	100.0	38.6	16.2	38.4	54.5	20.7	2.8	6.3	87.2	45.2	9.1	3.7	15.9	.3	.6
SECTION OF COUNTRY															
NEW ENGLAND	160	105	40	63	60	32		3	124	63	33	3	44		1
	100.0	65.6	25.0	39.4	37.5	20.0		1.9	77.5	39.4	20.6	1.9	27.5		.6
MIDDLE ATLANTIC	483	243	108	149	154	110	7	29	349	193	55	27	116		12
	100.0	50.3	22.4	30.6	31.9	22.8	1.4	6.0	72.3	40.0	11.4	5.6	24.0		2.5
EAST CENTRAL	522	213	48	116	180	109	17	49	376	267	137	5	84	9	6
	100.0	40.8	9.2	22.2	34.5	20.9	3.3	9.4	72.0	51.1	26.2	1.0	16.1	1.7	1.1
WEST CENTRAL	387	159	38	95	163	80	7	41	302	197	63	6	80	1	4
	100.0	41.1	9.8	24.5	42.1	20.7	1.8	10.6	78.0	50.9	16.3	1.6	20.7	.3	1.0
ROCKY MOUNTAIN	104	34	19	50	55	33	8	7	87	50	8	4	22		2
	100.0	32.7	18.3	48.1	52.9	31.7	7.7	6.7	83.7	48.1	7.7	3.8	21.2		1.9
PACIFIC	248	102	38	85	137	40	2	15	220	109	24	9	34	1	
	100.0	41.1	15.3	34.3	55.2	16.1	.8	6.0	88.7	44.0	9.7	3.6	13.7	.4	
DEEP SOUTH	214	160	15	29	69	41		7	99	137	61		34		1
	100.0	74.8	7.0	13.6	32.2	19.2		3.3	46.3	64.0	28.5		15.9		.5
REST OF SOUTH	495	324	57	132	181	81	11	24	322	261	153	5	85	15	14
	100.0	65.5	11.5	26.7	36.6	16.4	2.2	4.8	65.1	52.7	30.9	1.0	17.2	3.0	2.8

(PERCENTAGES ROUNDED)
0102

Fertilizers and Weed Control

Based on Total Sample

		FERTILIZERS USED IN GARDEN							HOW WEEDS ARE CONTROLLED						
	TOTAL	COMMER CHEM FRTLZR	COMMER ORG-FRTLZR	COM-POST	ANIMAL MANURE	COVER CROPS	OTHER	NO ANSW	HAND WEED	HAND TOOLS	MAC-HINE	PLSTIC MULCH	ORG. MULCH	OTHER	NO ANSW
WEIGHTED BASE	2613	1340	363	718	999	526	52	175	1879	1277	534	59	499	26	40
	100.0	51.3	13.9	27.5	38.2	20.1	2.0	6.7	71.9	48.9	20.4	2.3	19.1	1.0	1.5
STAGE IN LIFE CYCLE															
MARRIED-NO CHILDREN	719	386	108	204	281	166	14	24	511	391	154	10	160	13	8
	100.0	53.7	15.0	28.4	39.1	23.1	1.9	3.3	71.1	54.4	21.4	1.4	22.3	1.8	1.1
MARRIED WITH CHILDREN	757	375	93	178	299	143	22	55	545	334	173	23	149	7	13
	100.0	49.5	12.3	23.5	39.5	18.9	2.9	7.3	72.0	44.1	22.9	3.0	19.7	.9	1.7
SINGLE	244	111	43	58	85	55	2	29	189	106	25	7	33	2	6
	100.0	45.5	17.6	23.8	34.8	22.5	.8	11.9	77.5	43.4	10.2	2.9	13.5	.8	2.5
SEPARATED/DIVORCED/WIDOWED	185	86	24	54	51	24	1	23	134	81	29	5	27	3	
	100.0	46.5	13.0	29.2	27.6	13.0	.5	12.4	72.4	43.8	15.7	2.7	14.6	1.6	
UNDESIGNATED	708	382	95	224	283	138	13	44	500	365	153	14	130	1	13
	100.0	54.0	13.4	31.6	40.0	19.5	1.8	6.2	70.6	51.6	21.6	2.0	18.4	.1	1.8
SIZE OF COMMUNITY															
1 MILLION & OVER	351	160	85	116	120	68	2	25	282	133	6	19	75	3	4
	100.0	45.6	24.2	33.0	34.2	19.4	.6	7.1	80.3	37.9	1.7	5.4	21.4	.9	1.1
500,000-999,999	267	118	57	113	92	65	4	13	212	112	20	3	64		3
	100.0	44.2	21.3	42.3	34.5	24.3	1.5	4.9	79.4	41.9	7.5	1.1	24.0		1.1
250,000-499,999	156	77	22	43	35	33	1	24	121	68	8	3	31		
	100.0	49.4	14.1	27.6	22.4	21.2	.6	15.4	77.6	43.6	5.1	1.9	19.9		
25,000-249,000	489	207	67	154	156	121	18	37	387	189	60	6	107	3	6
	100.0	42.3	13.7	31.5	31.9	24.7	3.7	7.6	79.1	38.7	12.3	1.2	21.9	.6	1.2
UNDER 25,000	1350	778	132	292	596	239	27	76	877	775	440	28	222	20	27
	100.0	57.6	9.8	21.6	44.1	17.7	2.0	5.6	65.0	57.4	32.6	2.1	16.4	1.5	2.0
CENTRAL CITY	504	215	106	125	136	85	14	49	402	182	32	11	76	5	6
	100.0	42.7	21.0	24.8	27.0	16.9	2.8	9.7	79.8	36.1	6.3	2.2	15.1	1.0	1.2
SUBURB	632	312	108	258	207	164	6	44	490	263	50	19	171	1	5
	100.0	49.4	17.1	40.8	32.8	25.9	.9	7.0	77.5	41.6	7.9	3.0	27.1	.2	.8
SMALL TOWN	419	184	48	123	177	89	12	32	294	235	57	10	64	2	10
	100.0	43.9	11.5	29.4	42.2	21.2	2.9	7.6	70.2	56.1	13.6	2.4	15.3	.5	2.4
RURAL	1058	629	101	212	479	188	20	50	693	597	395	19	188	18	19
	100.0	59.5	9.5	20.0	45.3	17.8	1.9	4.7	65.5	56.4	37.3	1.8	17.8	1.7	1.8

(PERCENTAGES ROUNDED)
0103

Fertilizers and Weed Control

Based on Total Sample

		FERTILIZERS USED IN GARDEN							HOW WEEDS ARE CONTROLLED						
	TOTAL	COMMER CHEM FRTLZR	COMMER ORG-FRTLZR	COM-POST	ANIMAL MANURE	COVER CROPS	OTHER	NO ANSW	HAND WEED	HAND TOOLS	MAC-HINE	PLSTIC MULCH	ORG. MULCH	OTHER	NO ANSW
WEIGHTED BASE	2613	1340	363	718	999	526	52	175	1879	1277	534	59	499	26	40
	100.0	51.3	13.9	27.5	38.2	20.1	2.0	6.7	71.9	48.9	20.4	2.3	19.1	1.0	1.5
OTHER GARDEN ACTIVITIES															
FLOWER GARDENING	1791	906	262	529	717	410	41	103	1348	877	366	39	389	15	15
	100.0	50.6	14.6	29.5	40.0	22.9	2.3	5.8	75.3	49.0	20.4	2.2	21.7	.8	.8
GROWING BERRIES	539	278	97	219	282	169	4	6	429	317	152	17	153	4	7
	100.0	51.6	18.0	40.6	52.3	31.4	.7	1.1	79.6	58.8	28.2	3.2	28.4	.7	1.3
FRUIT TREE/ORCHARD	778	393	123	274	407	194	15	19	575	450	206	21	187	3	7
	100.0	50.5	15.8	35.2	52.3	24.9	1.9	2.4	73.9	57.8	26.5	2.7	24.0	.4	.9
NUT TREES	184	110	38	82	103	52	3	2	144	111	66	10	50		
	100.0	59.8	20.7	44.6	56.0	28.3	1.6	1.1	78.3	60.3	35.9	5.4	27.2		
LAWN CARE	1854	949	255	555	759	408	43	116	1370	941	405	45	391	14	18
	100.0	51.2	13.8	29.9	40.9	22.0	2.3	6.3	73.9	50.8	21.8	2.4	21.1	.8	1.0
SHRUB CARE	1268	676	187	445	518	309	15	63	959	630	244	42	291	13	12
	100.0	53.3	14.7	35.1	40.9	24.4	1.2	5.0	75.6	49.7	19.2	3.3	22.9	1.0	.9
ORNAMENTAL GARDENING	279	136	58	148	132	95	2	13	220	139	51	9	95	2	2
	100.0	48.7	20.8	53.0	47.3	34.1	.7	4.7	78.9	49.8	18.3	3.2	34.1	.7	.7
INDOOR HOUSEPLANT GARDENING	1399	667	225	433	581	313	32	96	1082	642	275	37	328	16	19
	100.0	47.7	16.1	31.0	41.5	22.4	2.3	6.9	77.3	45.9	19.7	3.6	23.4	1.1	1.4
GARDEN INDOORS UNDER ARTIFICIAL LIGHT	119	65	35	60	59	50		1	100	73	27	8	57	2	
	100.0	54.6	29.4	50.4	49.6	42.0		.8	84.0	61.3	22.7	6.7	47.9	1.7	
GREENHOUSE GROWING	57	35	5	24	27	19	1	1	42	35	17	4	17	2	
	100.0	61.4	8.8	42.1	47.4	33.3	1.8	1.8	73.7	61.4	29.8	7.0	29.8	3.5	
NONE OF ABOVE	119	67	18	19	45	16	2	7	82	59	28	4	18	2	4
	100.0	56.3	15.1	16.0	37.8	13.4	1.7	5.9	68.9	49.6	23.5	3.4	15.1	1.7	3.4
DON'T KNOW	73	32	9	11	8	11	1	18	36	30	9	2	7	5	7
	100.0	43.8	12.3	15.1	11.0	15.1	1.4	24.7	49.3	41.1	12.3	2.7	9.6	6.8	9.6
HOW LONG GARDENED															
1ST YEAR	264	102	18	57	73	34	13	41	195	93	18	5	28	1	5
	100.0	38.6	6.8	21.6	27.7	12.9	4.9	15.5	73.9	35.2	6.8	1.9	10.6	.4	1.9
2-9 YRS	1114	555	176	307	405	224	28	83	849	480	156	37	227	11	18
	100.0	49.8	15.8	27.6	36.4	20.1	2.5	7.5	76.2	43.1	14.0	3.3	20.4	1.0	1.6
10 OR MORE YRS	1217	677	165	351	514	263	11	47	826	695	355	17	243	14	14
	100.0	55.6	13.6	28.8	42.2	21.6	.9	3.9	67.9	57.1	29.2	1.4	20.0	1.2	1.2
NO ANSWER	18	6	4	3	7	5		4	9	9	5		1		3
	100.0	33.3	22.2	16.7	38.9	27.8		22.2	50.0	50.0	27.8		5.6		16.7

(PERCENTAGES ROUNDED)
0107

Fertilizers and Weed Control

Based on Total Sample

		FERTILIZERS USED IN GARDEN							HOW WEEDS ARE CONTROLLED						
	TOTAL	COMMER CHEM FRTLZR	COMMER ORG-FRTLZR	COM-POST	ANIMAL MANURE	COVER CROPS	OTHER	NO ANSW	HAND WEED	HAND TOOLS	MAC-HINE	PLSTIC MULCH	ORG. MULCH	OTHER	NO ANSW
WEIGHTED BASE	2613	1340	363	718	999	526	52	175	1879	1277	534	59	499	26	40
	100.0	51.3	13.9	27.5	38.2	20.1	2.0	6.7	71.9	48.9	20.4	2.3	19.1	1.0	1.5
TIME SPENT GARDENING															
LESS THAN 5 HRS	1493	707	193	398	504	261	30	119	1108	629	222	34	252	11	13
	100.0	47.4	12.9	26.7	33.8	17.5	2.0	8.0	74.2	42.1	14.9	2.3	16.9	.7	.9
5-15 HRS	953	533	151	275	422	233	21	35	669	555	251	17	216	14	5
	100.0	55.9	15.8	28.9	44.3	24.4	2.2	3.7	70.2	58.2	26.3	1.8	22.7	1.5	.5
16 OR MORE HRS	122	81	12	40	66	29	1	2	77	78	60	8	28		4
	100.0	66.4	9.8	32.8	54.1	23.8	.8	1.6	63.1	63.9	49.2	6.6	23.0		3.3
NO ANSWER	45	19	7	5	7	3		19	25	15	1		3	1	18
	100.0	42.2	15.6	11.1	15.6	6.7		42.2	55.6	33.3	2.2		6.7	2.2	40.0
BOUGHT SEEDS BY MAIL	609	337	111	194	288	161	12	23	439	313	150	24	194	3	8
	100.0	55.3	18.2	31.9	47.3	26.4	2.0	3.8	72.1	51.4	24.6	3.9	31.9	.5	1.3
BOUGHT ANY GARDEN PRODUCT BY MAIL															
PLANTS	274	119	59	101	139	62	5	17	207	121	50	11	76	4	6
	100.0	43.4	21.5	36.9	50.7	22.6	1.8	6.2	75.5	44.2	18.2	4.0	27.7	1.5	2.2
FRUIT TREES	123	70	21	50	63	31		5	83	82	40	4	40		
	100.0	56.9	17.1	40.7	51.2	25.2		4.1	67.5	66.7	32.5	3.3	32.5		
BERRY BUSHES	71	35	14	31	46	31		1	52	39	27	4	31	2	
	100.0	49.3	19.7	43.7	64.8	43.7		1.4	73.2	54.9	38.0	5.6	43.7	2.8	
HAND TOOLS	53	26	10	15	28	14		2	27	33	19	2	14	2	2
	100.0	49.1	18.9	28.3	52.8	26.4		3.8	50.9	62.3	35.8	3.8	26.4	3.8	3.8
POWER TOOLS	27	13	5	16	16	8		1	17	16	11		11		
	100.0	48.1	18.5	59.3	59.3	29.6		3.7	63.0	59.3	40.7		40.7		
BOOKS	213	98	51	92	91	49	3	10	159	111	34	7	63		
	100.0	46.0	23.9	43.2	42.7	23.0	1.4	4.7	74.6	52.1	16.0	3.3	29.6		
CANNING EQUIPMENT	54	37	1	13	26	21	3	2	27	38	32		8	5	2
	100.0	68.5	1.9	24.1	48.1	38.9	5.6	3.7	50.0	70.4	59.3		14.8	9.3	3.7
NO ANSWER	1652	856	188	395	574	295	35	126	1195	790	313	29	240	18	30
	100.0	51.8	11.4	23.9	34.7	17.9	2.1	7.6	72.3	47.8	18.9	1.8	14.5	1.1	1.8

(PERCENTAGES ROUNDED)
0108

Fertilizers and Weed Control
Based on Total Sample

		FERTILIZERS USED IN GARDEN							HOW WEEDS ARE CONTROLLED						
	TOTAL	COMMER CHEM FRTLZR	COMMER ORG-FRTLZR	COM-POST	ANIMAL MANURE	COVER CROPS	OTHER	NO ANSW	HAND WEED	HAND TOOLS	MAC-HINE	PLSTIC MULCH	ORG. MULCH	OTHER	NO ANSW
WEIGHTED BASE	2613	1340	363	718	999	526	52	175	1879	1277	534	59	499	26	40
	100.0	51.3	13.9	27.5	38.2	20.1	2.0	6.7	71.9	48.9	20.4	2.3	19.1	1.0	1.5
GARDEN SIZE															
AT/BELOW MEDIAN	1256	569	216	357	400	229	34	103	1010	492	24	33	239	7	13
	100.0	45.3	17.2	28.4	31.8	18.2	2.7	8.2	80.4	39.2	1.9	2.6	19.0	.6	1.0
ABOVE MEDIAN	1238	718	133	342	572	267	17	41	795	729	487	26	246	18	11
	100.0	58.0	10.7	27.6	46.2	21.6	1.4	3.3	64.2	58.9	39.3	2.1	19.9	1.5	.9
UNDER 550 SQ FT	1149	512	194	315	363	192	30	98	922	425	23	29	200	7	11
	100.0	44.6	16.9	27.4	31.6	16.7	2.6	8.5	80.2	37.0	2.0	2.5	17.4	.6	1.0
550-2,399 SQ.FT	632	333	95	207	258	146	13	27	454	365	110	15	141	1	8
	100.0	52.7	15.0	32.8	40.8	23.1	2.1	4.3	71.8	57.8	17.4	2.4	22.3	.2	1.3
2,400-SQ FT & OVER	713	442	60	177	351	158	8	19	429	431	378	15	144	17	5
	100.0	62.0	8.4	24.8	49.2	22.2	1.1	2.7	60.2	60.4	53.0	2.1	20.2	2.4	.7
DON'T KNOW	119	53	14	19	27	30	1	31	74	56	23		14	1	16
	100.0	44.5	11.8	16.0	22.7	25.2	.8	26.1	62.2	47.1	19.3		11.8	.8	13.4
UNDER 500 SQ.FT.	1114	498	190	304	351	186	28	97	900	405	22	27	196	7	11
	100.0	44.7	17.1	27.3	31.5	16.7	2.5	8.7	80.8	36.4	2.0	2.4	17.6	.6	1.0
500-999 SQ FT	342	163	50	123	134	88	8	17	238	200	26	8	79		6
	100.0	47.7	14.6	36.0	39.2	25.7	2.3	5.0	69.6	58.5	7.6	2.3	23.1		1.8
1,000-3,000 SQ FT	438	246	66	129	191	81	7	13	313	239	133	10	91	3	2
	100.0	56.2	15.1	29.5	43.6	18.5	1.6	3.0	71.5	54.6	30.4	2.3	20.8	.7	.5
OVER 3,000 SQ. FT	600	380	43	143	296	141	8	17	354	377	330	14	119	15	5
	100.0	63.3	7.2	23.8	49.3	23.5	1.3	2.8	59.0	62.8	55.0	2.3	19.8	2.5	.8

(PERCENTAGES ROUNDED)
0105

Insect and Pest Control

Based on Total Sample

	TOTAL	COMMER CHEM SPRAY	HOME REMEDY	COMMER ORG SPRAY	HAND PICK	BAR-IERS	TRAPS	BENFCL INSECT	OTHER	NO ANSW
		CONTROLS FOR INSECTS AND PESTS								
WEIGHTED BASE	2613	1639	357	283	493	185	63	172	77	154
	100.0	62.7	13.7	10.8	18.9	7.1	2.4	6.6	2.9	5.9
SEX										
MALE	1259	840	151	126	237	57	28	84	36	69
	100.0	66.7	12.0	10.0	18.8	4.5	2.2	6.7	2.9	5.5
FEMALE	1354	799	206	157	256	128	35	88	41	85
	100.0	59.0	15.2	11.6	18.9	9.5	2.6	6.5	3.0	6.3
UNDESIGNATED										
AGE										
18-29 YRS	462	228	56	57	98	36	19	36	13	47
	100.0	49.4	12.1	12.3	21.2	7.8	4.1	7.8	2.8	10.2
30-49 YRS	965	642	111	93	184	60	23	58	30	62
	100.0	66.5	11.5	9.6	19.1	6.2	2.4	6.0	3.1	6.4
50 YRS & OLDER	1162	754	187	133	206	88	21	74	34	43
	100.0	64.9	16.1	11.4	17.7	7.6	1.8	6.4	2.9	3.7
UNDESIGNATED	24	15	3		5	1		4		2
	100.0	62.5	12.5		20.8	4.2		16.7		8.3
EDUCATION										
COLLEGE	887	523	137	119	196	82	28	94	42	50
	100.0	59.0	15.4	13.4	22.1	9.2	3.2	10.6	4.7	5.6
HIGH SCHOOL	1438	919	168	153	260	98	31	75	31	90
	100.0	63.9	11.7	10.6	18.1	6.8	2.2	5.2	2.2	6.3
GRADE SCHOOL	272	186	49	11	34	5	4	3	4	12
	100.0	68.4	18.0	4.0	12.5	1.8	1.5	1.1	1.5	4.4
UNDESIGNATED	16	11	3		3					2
	100.0	68.8	18.8		18.8					12.5
RACE										
WHITE	2471	1538	344	276	472	185	63	172	75	151
	100.0	62.2	13.9	11.2	19.1	7.5	2.5	7.0	3.0	6.1
NON-WHITE	142	101	13	7	21				2	3
	100.0	71.1	9.2	4.9	14.8				1.4	2.1

(PERCENTAGES ROUNDED)
0111

Insect and Pest Control
Based on Total Sample

CONTROLS FOR INSECTS AND PESTS

	TOTAL	COMMER CHEM SPRAY	HOME REMEDY	COMMER ORG SPRAY	HAND PICK	BAR-RIERS	TRAPS	BENFCL INSECT	OTHER	NO ANSW
WEIGHTED BASE	2613	1639	357	283	493	185	63	172	77	154
	100.0	62.7	13.7	10.8	18.9	7.1	2.4	6.6	2.9	5.9
OCCUPATION										
PROFESSIONAL	431	257	55	47	105	44	14	37	21	35
	100.0	59.6	12.8	10.9	24.4	10.2	3.2	8.6	4.9	8.1
BUSINESS	300	196	41	28	51	15	12	27	7	17
	100.0	65.3	13.7	9.3	17.0	5.0	4.0	9.0	2.3	5.7
CLERICAL/SALES	145	102	18	15	15	13	4	11	3	12
	100.0	70.3	12.4	10.3	10.3	9.0	2.8	7.6	2.1	8.3
MANUAL LABOR	987	610	129	109	196	60	22	57	30	57
	100.0	61.8	13.1	11.0	19.9	6.1	2.2	5.8	3.0	5.8
FARMER	125	89	13	13	23	3		6	1	6
	100.0	71.2	10.4	10.4	18.4	2.4		4.8	.8	4.8
RETIRED	518	328	85	62	87	42	6	24	11	17
	100.0	63.3	16.4	12.0	16.8	8.1	1.2	4.6	2.1	3.3
OTHER NON-LABOR	64	34	7	8	12	6	5	4	4	2
	100.0	53.1	10.9	12.5	18.8	9.4	7.8	6.3	6.3	3.1
UNDESIGNATED	43	23	9	1	4	2		6		8
	100.0	53.5	20.9	2.3	9.3	4.7		14.0		18.6
ANNUAL HOUSEHOLD INCOME										
$20M & OVER	1139	731	145	110	245	89	41	87	36	66
	100.0	64.2	12.7	9.7	21.5	7.8	3.6	7.6	3.2	5.8
UNDER $20M	1474	908	212	173	248	96	22	85	41	88
	100.0	61.6	14.4	11.7	16.8	6.5	1.5	5.8	2.8	6.0
$15M & OVER	1554	1019	198	149	313	112	50	124	48	84
	100.0	65.6	12.7	9.6	20.1	7.2	3.2	8.0	3.1	5.4
$10M-$14999	467	278	64	65	77	52	5	28	16	27
	100.0	59.5	13.7	13.9	16.5	11.1	1.1	6.0	3.4	5.8
$7M-$9999	180	100	28	23	29	13	1	3	2	23
	100.0	55.6	15.6	12.8	16.1	7.2	.6	1.7	1.1	12.8
$4M-$6999	233	134	41	24	37	2	1	11	10	12
	100.0	57.5	17.6	10.3	15.9	.9	.4	4.7	4.3	5.2
UNDER $4M	154	94	24	16	30	6	6	5	1	8
	100.0	61.0	15.6	10.4	19.5	3.9	3.9	3.2	.6	5.2
UNDESIGNATED	25	14	2	6	7			1		
	100.0	56.0	8.0	24.0	28.0			4.0		

(PERCENTAGES ROUNDED)
0112

Insect and Pest Control

Based on Total Sample

CONTROLS FOR INSECTS AND PESTS

	TOTAL	COMMER CHEM SPRAY	HOME REMEDY	COMMER ORG SPRAY	HAND PICK	BAR-IERS	TRAPS	BENFCL INSECT	OTHER	NO ANSW
WEIGHTED BASE	2613	1639	357	283	493	185	63	172	77	154
	100.0	62.7	13.7	10.8	18.9	7.1	2.4	6.6	2.9	5.9
REGION										
EAST	643	372	93	74	128	73	11	30	23	42
	100.0	57.9	14.5	11.5	19.9	11.4	1.7	4.7	3.6	6.5
MIDWEST	909	540	117	97	171	46	9	43	26	78
	100.0	59.4	12.9	10.7	18.8	5.1	1.0	4.7	2.9	8.6
SOUTH	709	563	54	59	96	19	19	44	23	18
	100.0	79.4	7.6	8.3	13.5	2.7	2.7	6.2	3.2	2.5
WEST	352	164	93	53	98	47	24	55	5	16
	100.0	46.6	26.4	15.1	27.8	13.4	6.8	15.6	1.4	4.5
SECTION OF COUNTRY										
NEW ENGLAND	160	94	24	18	42	39	3	7	2	11
	100.0	58.8	15.0	11.3	26.3	24.4	1.9	4.4	1.3	6.9
MIDDLE ATLANTIC	483	278	69	56	86	34	8	23	21	31
	100.0	57.6	14.3	11.6	17.8	7.0	1.7	4.8	4.3	6.4
EAST CENTRAL	522	316	71	43	120	16	4	23	16	36
	100.0	60.5	13.6	8.2	23.0	3.1	.8	4.4	3.1	6.9
WEST CENTRAL	387	224	46	54	51	30	5	20	10	42
	100.0	57.9	11.9	14.0	13.2	7.8	1.3	5.2	2.6	10.9
ROCKY MOUNTAIN	104	47	35	14	21	27	4	20	2	4
	100.0	45.2	33.7	13.5	20.2	26.0	3.8	19.2	1.9	3.8
PACIFIC	248	117	58	39	77	20	20	35	3	12
	100.0	47.2	23.4	15.7	31.0	8.1	8.1	14.1	1.2	4.8
DEEP SOUTH	214	175	9	19	27	6	4	7	10	5
	100.0	81.8	4.2	8.9	12.6	2.8	1.9	3.3	4.7	2.3
REST OF SOUTH	495	388	45	40	69	13	15	37	13	13
	100.0	78.4	9.1	8.1	13.9	2.6	3.0	7.5	2.6	2.6

(PERCENTAGES ROUNDED)
0113

Insect and Pest Control
Based on Total Sample

CONTROLS FOR INSECTS AND PESTS

	TOTAL	COMMER CHEM SPRAY	HOME REMEDY	COMMER ORG SPRAY	HAND PICK	BAR-IERS	TRAPS	BENFCL INSECT	OTHER	NO ANSW
WEIGHTED BASE	2613	1639	357	283	493	185	63	172	77	154
	100.0	62.7	13.7	10.8	18.9	7.1	2.4	6.6	2.9	5.9
STAGE IN LIFE CYCLE										
MARRIED-NO CHILDREN	719	467	109	79	133	66	16	42	13	29
	100.0	65.0	15.2	11.0	18.5	9.2	2.2	5.8	1.8	4.0
MARRIED WITH CHILDREN	757	485	94	70	137	43	26	50	12	58
	100.0	64.1	12.4	9.2	18.1	5.7	3.4	6.6	1.6	7.7
SINGLE	244	162	34	18	47	20	5	18	13	17
	100.0	66.4	13.9	7.4	19.3	8.2	2.0	7.4	5.3	7.0
SEPARATED/DIVORCED/WIDOWED	185	110	16	22	37	11	9	15	8	11
	100.0	59.5	8.6	11.9	20.0	5.9	4.9	8.1	4.3	5.9
UNDESIGNATED	708	415	104	94	139	45	7	47	31	39
	100.0	58.6	14.7	13.3	19.6	6.4	1.0	6.6	4.4	5.5
SIZE OF COMMUNITY										
1 MILLION & OVER	351	202	61	37	84	33	13	28	17	16
	100.0	57.5	17.4	10.5	23.9	9.4	3.7	8.0	4.8	4.6
500,000-999,999	267	143	49	39	52	30	5	21	11	15
	100.0	53.6	18.4	14.6	19.5	11.2	1.9	7.9	4.1	5.6
250,000-499,999	156	95	18	19	30	8	2	11	1	4
	100.0	60.9	11.5	12.2	19.2	5.1	1.3	7.1	.6	2.6
25,000-249,000	489	283	58	41	121	36	5	28	8	43
	100.0	57.9	11.9	8.4	24.7	7.4	1.0	5.7	1.6	8.8
UNDER 25,000	1350	916	171	147	206	78	38	84	40	76
	100.0	67.9	12.7	10.9	15.3	5.8	2.8	6.2	3.0	5.6
CENTRAL CITY	504	292	57	43	131	41		35	8	26
	100.0	57.9	11.3	8.5	26.0	8.1		6.9	1.6	5.2
SUBURB	632	370	110	76	125	57	24	40	24	38
	100.0	58.5	17.4	12.0	19.8	9.0	3.8	6.3	3.8	6.0
SMALL TOWN	419	254	52	38	71	24	6	38	21	37
	100.0	60.6	12.4	9.1	16.9	5.7	1.4	9.1	5.0	8.8
RURAL	1058	723	138	126	166	63	33	59	24	53
	100.0	68.3	13.0	11.9	15.7	6.0	3.1	5.6	2.3	5.0

(PERCENTAGES ROUNDED)
0114

Insect and Pest Control
Based on Total Sample

		CONTROLS FOR INSECTS AND PESTS								
	TOTAL	COMMER CHEM SPRAY	HOME REMEDY	COMMER ORG SPRAY	HAND PICK	BAR-RIERS	TRAPS	BENEFCL INSECT	OTHER	NO ANSW
WEIGHTED BASE	2613	1639	357	283	493	185	63	172	77	154
	100.0	62.7	13.7	10.8	18.9	7.1	2.4	6.6	2.9	5.9
OTHER GARDEN ACTIVITIES										
FLOWER GARDENING	1791	1143	261	206	367	165	46	131	64	79
	100.0	63.8	14.6	11.5	20.5	9.2	2.6	7.3	3.6	4.4
GROWING BERRIES	539	314	146	68	150	72	22	74	18	17
	100.0	58.3	27.1	12.6	27.8	13.4	4.1	13.7	3.3	3.2
FRUIT TREE/ORCHARD	778	492	146	99	181	77	39	71	23	22
	100.0	63.2	18.8	12.7	23.3	9.9	5.0	9.1	3.0	2.8
NUT TREES	184	129	31	28	53	24	9	29	6	
	100.0	70.1	16.8	15.2	28.8	13.0	4.9	15.8	3.3	
LAWN CARE	1854	1174	268	212	354	159	49	141	51	102
	100.0	63.3	14.5	11.4	19.1	8.6	2.6	7.6	2.8	5.5
SHRUB CARE	1268	841	176	123	259	105	48	102	40	56
	100.0	66.3	13.9	9.7	20.4	8.3	3.8	8.0	3.2	4.4
ORNAMENTAL GARDENING	279	169	75	41	75	42	13	60	16	9
	100.0	60.6	26.9	14.7	26.9	15.1	4.7	21.5	5.7	3.2
INDOOR HOUSEPLANT GARDENING	1399	865	228	162	290	146	37	101	53	74
	100.0	61.8	16.3	11.6	20.7	10.4	2.6	7.2	3.8	5.3
GARDEN INDOORS UNDER ARTIFICIAL LIGHT	119	76	33	10	23	26	8	19	7	4
	100.0	63.9	27.7	8.4	19.3	21.8	6.7	16.0	5.9	3.4
GREENHOUSE GROWING	57	42	9	4	17	6		12	11	
	100.0	73.7	15.8	7.0	29.8	10.5		21.1	19.3	
NONE OF ABOVE	119	70	12	11	21	1	1	4		12
	100.0	58.8	10.1	9.2	17.6	.8	.8	3.4		10.1
DON'T KNOW	73	43	3	7	8	1	5		2	15
	100.0	58.9	4.1	9.6	11.0	1.4	6.8		2.7	20.5
HOW LONG GARDENED										
1ST YEAR	264	133	32	18	65	9	2	17	10	41
	100.0	50.4	12.1	6.8	24.6	3.4	.8	6.4	3.8	15.5
2-9 YRS	1114	653	155	138	213	87	41	97	37	60
	100.0	58.6	13.9	12.4	19.1	7.8	3.7	8.7	3.3	5.4
10 OR MORE YRS	1217	845	168	127	210	89	20	58	30	49
	100.0	69.4	13.8	10.4	17.3	7.3	1.6	4.8	2.5	4.0
NO ANSWER	18	8	2		5					4
	100.0	44.4	11.1		27.8					22.2

(PERCENTAGES ROUNDED)
0118

Insect and Pest Control

Based on Total Sample

CONTROLS FOR INSECTS AND PESTS

	TOTAL	COMMER CHEM SPRAY	HOME REMEDY	COMMER ORG SPRAY	HAND PICK	BAR-IERS	TRAPS	BENFCL INSECT	OTHER	NO ANSW
WEIGHTED BASE	2613	1639	357	283	493	185	63	172	77	154
	100.0	62.7	13.7	10.8	18.9	7.1	2.4	6.6	2.9	5.9
TIME SPENT GARDENING										
LESS THAN 5 HRS	1493	884	182	145	287	78	34	74	39	118
	100.0	59.2	12.2	9.7	19.2	5.2	2.3	5.0	2.6	7.9
5-15 HRS	953	633	153	127	185	99	16	80	35	19
	100.0	66.4	16.1	13.3	19.4	10.4	1.7	8.4	3.7	2.0
16 OR MORE HRS	122	93	22	10	14	7	13	18	2	3
	100.0	76.2	18.0	8.2	11.5	5.7	10.7	14.8	1.6	2.5
NO ANSWER	45	29		1	7	1			1	14
	100.0	64.4		2.2	15.6	2.2			2.2	31.1
BOUGHT SEEDS BY MAIL	609	380	107	87	144	58	25	58	25	18
	100.0	62.4	17.6	14.3	23.6	9.5	4.1	9.5	4.1	3.0
BOUGHT ANY GARDEN PRODUCT BY MAIL										
PLANTS	274	158	58	45	76	34	11	34	5	13
	100.0	57.7	21.2	16.4	27.7	12.4	4.0	12.4	1.8	4.7
FRUIT TREES	123	84	34	13	25	15	8	17		5
	100.0	68.3	27.6	10.6	20.3	12.2	6.5	13.8		4.1
BERRY BUSHES	71	49	25	2	27	7	4	11	1	4
	100.0	69.0	35.2	2.8	38.0	9.9	5.6	15.5	1.4	5.6
HAND TOOLS	53	31	13	7	16	4		4	2	2
	100.0	58.5	24.5	13.2	30.2	7.5		7.5	3.8	3.8
POWER TOOLS	27	15	8	6	4				2	2
	100.0	55.6	29.6	22.2	14.8				7.4	7.4
BOOKS	213	132	48	37	59	14	15	26	17	6
	100.0	62.0	22.5	17.4	27.7	6.6	7.0	12.2	8.0	2.8
CANNING EQUIPMENT	54	41	14	4	6	3	3	4	4	2
	100.0	75.9	25.9	7.4	11.1	5.6	5.6	7.4	7.4	3.7
NO ANSWER	1652	1052	189	144	278	83	24	81	39	112
	100.0	63.7	11.4	8.7	16.8	5.0	1.5	4.9	2.3	6.8

(PERCENTAGES ROUNDED)
0119

Insect and Pest Control

Based on Total Sample

	CONTROLS FOR INSECTS AND PESTS								
	TOTAL	COMMER CHEM SPRAY	HOME REMEDY	COMMER ORG SPRAY	HAND PICK	BARRIERS	TRAPS	BENEFCL INSECT	OTHER	NO ANSW
WEIGHTED BASE	2613	1639	357	283	493	185	63	172	77	154
	100.0	62.7	13.7	10.8	18.9	7.1	2.4	6.6	2.9	5.9
GARDEN SIZE										
AT/BELOW MEDIAN	1256	699	162	138	281	97	23	88	51	84
	100.0	55.7	12.9	11.0	22.4	7.7	1.8	7.0	4.1	6.7
ABOVE MEDIAN	1238	883	181	134	187	82	38	77	22	44
	100.0	71.3	14.6	10.8	15.1	6.6	3.1	6.2	1.8	3.6
UNDER 550 SQ FT	1149	650	142	129	244	92	19	74	40	78
	100.0	56.6	12.4	11.2	21.2	8.0	1.7	6.4	3.5	6.8
550-2,399 SQ.FT	632	390	110	68	119	45	18	44	23	33
	100.0	61.7	17.4	10.8	18.8	7.1	2.8	7.0	3.6	5.2
2,400-SQ FT & OVER	713	542	91	75	105	42	24	47	10	17
	100.0	76.0	12.8	10.5	14.7	5.9	3.4	6.6	1.4	2.4
DON'T KNOW	119	57	14	11	25	6	2	7	4	26
	100.0	47.9	11.8	9.2	21.0	5.0	1.7	5.9	3.4	21.8
UNDER 500 SQ.FT.	1114	630	139	118	241	90	19	70	36	75
	100.0	56.6	12.5	10.6	21.6	8.1	1.7	6.3	3.2	6.7
500-999 SQ FT	342	192	51	44	69	24	14	35	18	23
	100.0	56.1	14.9	12.9	20.2	7.0	4.1	10.2	5.3	6.7
1,000-3,000 SQ FT	438	289	78	45	74	31	5	19	9	20
	100.0	66.0	17.8	10.3	16.9	7.1	1.1	4.3	2.1	4.6
OVER 3,000 SQ. FT	600	471	75	65	84	34	23	41	10	10
	100.0	78.5	12.5	10.8	14.0	5.7	3.8	6.8	1.7	1.7

(PERCENTAGES ROUNDED)
0116

Information Sources Used
Based on Total Sample

SOURCES OF HOW TO GARDEN INFORMATION

	TOTAL	SEED PACKET	MAGA-ZINES	BOOKS	NEWS PAPER	PAMP-HLETS	RADIO PROGM	TV PROGM	RELA TIVES	FRND/ NEIGH
WEIGHTED BASE	2613	2180	960	735	948	624	300	548	956	1073
	100.0	83.4	36.7	28.1	36.3	23.9	11.5	21.0	36.6	41.1
SEX										
MALE	1259	1014	421	306	435	271	147	265	374	516
	100.0	80.5	33.4	24.3	34.6	21.5	11.7	21.0	29.7	41.0
FEMALE	1354	1166	539	429	513	353	153	283	582	557
	100.0	86.1	39.8	31.7	37.9	26.1	11.3	20.9	43.0	41.1
UNDESIGNATED										
AGE										
18-29 YRS	462	405	175	158	142	129	43	113	289	246
	100.0	87.7	37.9	34.2	30.7	27.9	9.3	24.5	62.6	53.2
30-49 YRS	965	822	442	337	356	231	119	207	424	455
	100.0	85.2	45.8	34.9	36.9	23.9	12.3	21.5	43.9	47.2
50 YRS & OLDER	1162	933	335	232	444	254	136	225	241	367
	100.0	80.3	28.8	20.0	38.2	21.9	11.7	19.4	20.7	31.6
UNDESIGNATED	24	20	8	8	6	10	2	3	2	5
	100.0	83.3	33.3	33.3	25.0	41.7	8.3	12.5	8.3	20.8
EDUCATION										
COLLEGE	887	749	434	339	420	263	116	228	353	436
	100.0	84.4	48.9	38.2	47.4	29.7	13.1	25.7	39.8	49.2
HIGH SCHOOL	1438	1217	492	379	478	337	176	297	546	574
	100.0	84.6	34.2	26.4	33.2	23.4	12.2	20.7	38.0	39.9
GRADE SCHOOL	272	204	29	16	43	24	8	21	50	54
	100.0	75.0	10.7	5.9	15.8	8.8	2.9	7.7	18.4	19.9
UNDESIGNATED	16	10	5	1	7			2	7	9
	100.0	62.5	31.3	6.3	43.8			12.5	43.8	56.3
RACE										
WHITE	2471	2076	940	708	921	599	280	526	898	1020
	100.0	84.0	38.0	28.7	37.3	24.2	11.3	21.3	36.3	41.3
NON-WHITE	142	104	20	27	27	25	20	22	58	53
	100.0	73.2	14.1	19.0	19.0	17.6	14.1	15.5	40.8	37.3

(PERCENTAGES ROUNDED)
0133

Information Sources Used
Based on Total Sample

SOURCES OF HOW TO GARDEN INFORMATION

	TOTAL	SEED PACKET	MAGA-ZINES	BOOKS	NEWS PAPER	PAMP-HLETS	RADIO PROGM	TV PROGM	RELA TIVES	FRND/ NEIGH
WEIGHTED BASE	2613	2180	960	735	948	624	300	548	956	1073
	100.0	83.4	36.7	28.1	36.3	23.9	11.5	21.0	36.6	41.1
OCCUPATION										
PROFESSIONAL	431	359	215	162	199	140	65	105	152	215
	100.0	83.3	49.9	37.6	46.2	32.5	15.1	24.4	35.3	49.9
BUSINESS	300	255	129	112	148	102	34	56	110	139
	100.0	85.0	43.0	37.3	49.3	34.0	11.3	18.7	36.7	46.3
CLERICAL/SALES	145	127	64	41	55	29	17	27	62	67
	100.0	87.6	44.1	28.3	37.9	20.0	11.7	18.6	42.8	46.2
MANUAL LABOR	987	827	356	293	298	213	110	203	450	426
	100.0	83.8	36.1	29.7	30.2	21.6	11.1	20.6	45.6	43.2
FARMER	125	114	53	27	37	34	16	25	53	50
	100.0	91.2	42.4	21.6	29.6	27.2	12.8	20.0	42.4	40.0
RETIRED	518	401	118	80	179	82	47	109	102	138
	100.0	77.4	22.8	15.4	34.6	15.8	9.1	21.0	19.7	26.6
OTHER NON-LABOR	64	57	17	17	22	17	7	18	20	17
	100.0	89.1	26.6	26.6	34.4	26.6	10.9	28.1	31.3	26.6
UNDESIGNATED	43	40	8	3	10	7	4	5	7	21
	100.0	93.0	18.6	7.0	23.3	16.3	9.3	11.6	16.3	48.8
ANNUAL HOUSEHOLD INCOME										
$20M & OVER	1139	969	486	399	462	333	149	248	416	513
	100.0	85.1	42.7	35.0	40.6	29.2	13.1	21.8	36.5	45.0
UNDER $20M	1474	1211	474	336	486	291	151	300	540	560
	100.0	82.2	32.2	22.8	33.0	19.7	10.2	20.4	36.6	38.0
$15M & OVER	1554	1323	644	517	619	440	198	350	594	675
	100.0	85.1	41.4	33.3	39.8	28.3	12.7	22.5	38.2	43.4
$10M-$14999	467	377	163	114	145	93	54	87	171	200
	100.0	80.7	34.9	24.4	31.0	19.9	11.6	18.6	36.6	42.8
$7M-$9999	180	148	52	35	61	40	16	39	68	63
	100.0	82.2	28.9	19.4	33.9	22.2	8.9	21.7	37.8	35.0
$4M-$6999	233	200	76	50	89	44	28	51	75	88
	100.0	85.8	32.6	21.5	38.2	18.9	12.0	21.9	32.2	37.8
UNDER $4M	154	114	17	14	28	4	4	16	36	37
	100.0	74.0	11.0	9.1	18.2	2.6	2.6	10.4	23.4	24.0
UNDESIGNATED	25	18	8	5	6	3		5	12	10
	100.0	72.0	32.0	20.0	24.0	12.0		20.0	48.0	40.0

(PERCENTAGES ROUNDED)
0134

Information Sources Used
Based on Total Sample

SOURCES OF HOW TO GARDEN INFORMATION

	TOTAL	SEED PACKET	MAGA-ZINES	BOOKS	NEWS PAPER	PAMP-HLETS	RADIO PROGM	TV PROGM	RELA TIVES	FRND/ NEIGH
WEIGHTED BASE	2613	2180	960	735	948	624	300	548	956	1073
	100.0	83.4	36.7	28.1	36.3	23.9	11.5	21.0	36.6	41.1
REGION										
EAST	643	545	211	205	250	161	90	154	207	263
	100.0	84.8	32.8	31.9	38.9	25.0	14.0	24.0	32.2	40.9
MIDWEST	909	777	303	225	314	205	83	169	358	351
	100.0	85.5	33.3	24.8	34.5	22.6	9.1	18.6	39.4	38.6
SOUTH	709	540	244	174	205	150	78	126	278	304
	100.0	76.2	34.4	24.5	28.9	21.2	11.0	17.8	39.2	42.9
WEST	352	318	202	131	179	108	49	99	113	155
	100.0	90.3	57.4	37.2	50.9	30.7	13.9	28.1	32.1	44.0
SECTION OF COUNTRY										
NEW ENGLAND	160	131	56	60	58	34	20	52	53	60
	100.0	81.9	35.0	37.5	36.3	21.3	12.5	32.5	33.1	37.5
MIDDLE ATLANTIC	483	414	155	145	192	127	70	102	154	203
	100.0	85.7	32.1	30.0	39.8	26.3	14.5	21.1	31.9	42.0
EAST CENTRAL	522	435	169	135	154	103	53	82	215	201
	100.0	83.3	32.4	25.9	29.5	19.7	10.2	15.7	41.2	38.5
WEST CENTRAL	387	342	134	90	160	102	30	87	143	150
	100.0	88.4	34.6	23.3	41.3	26.4	7.8	22.5	37.0	38.8
ROCKY MOUNTAIN	104	99	51	28	48	16	13	22	37	50
	100.0	95.2	49.0	26.9	46.2	15.4	12.5	21.2	35.6	48.1
PACIFIC	248	219	151	103	131	92	36	77	76	105
	100.0	88.3	60.9	41.5	52.8	37.1	14.5	31.0	30.6	42.3
DEEP SOUTH	214	154	63	48	47	49	16	28	85	99
	100.0	72.0	29.4	22.4	22.0	22.9	7.5	13.1	39.7	46.3
REST OF SOUTH	495	386	181	126	158	101	62	98	193	205
	100.0	78.0	36.6	25.5	31.9	20.4	12.5	19.8	39.0	41.4

(PERCENTAGES ROUNDED)
0135

Information Sources Used
Based on Total Sample

SOURCES OF HOW TO GARDEN INFORMATION

	TOTAL	SEED PACKET	MAGA-ZINES	BOOKS	NEWS PAPER	PAMP-HLETS	RADIO PROGM	TV PROGM	RELA TIVES	FRND/ NEIGH
WEIGHTED BASE	2613	2180	960	735	948	624	300	548	956	1073
	100.0	83.4	36.7	28.1	36.3	23.9	11.5	21.0	36.6	41.1
STAGE IN LIFE CYCLE										
MARRIED-NO CHILDREN	719	581	229	170	280	145	74	136	188	252
	100.0	80.8	31.8	23.6	38.9	20.2	10.3	18.9	26.1	35.0
MARRIED WITH CHILDREN	757	639	315	246	264	171	63	149	353	340
	100.0	84.4	41.6	32.5	34.9	22.6	8.3	19.7	46.6	44.9
SINGLE	244	210	97	82	86	79	32	57	92	120
	100.0	86.1	39.8	33.6	35.2	32.4	13.1	23.4	37.7	49.2
SEPARATED/DIVORCED/WIDOWED	185	149	47	39	60	30	27	42	54	67
	100.0	80.5	25.4	21.1	32.4	16.2	14.6	22.7	29.2	36.2
UNDESIGNATED	708	601	272	198	258	199	104	164	269	294
	100.0	84.9	38.4	28.0	36.4	28.1	14.7	23.2	38.0	41.5
SIZE OF COMMUNITY										
1 MILLION & OVER	351	291	146	122	145	105	61	68	110	153
	100.0	82.9	41.6	34.8	41.3	29.9	17.4	19.4	31.3	43.6
500,000-999,999	267	232	109	89	143	67	29	64	82	117
	100.0	86.9	40.8	33.3	53.6	25.1	10.9	24.0	30.7	43.8
250,000-499,999	156	117	45	33	59	39	14	51	46	44
	100.0	75.0	28.8	21.2	37.8	25.0	9.0	32.7	29.5	28.2
25,000-249,000	489	409	188	142	190	117	62	103	195	226
	100.0	83.6	38.4	29.0	38.9	23.9	12.7	21.1	39.9	46.2
UNDER 25,000	1350	1131	472	349	411	296	134	262	523	533
	100.0	83.8	35.0	25.9	30.4	21.9	9.9	19.4	38.7	39.5
CENTRAL CITY	504	404	191	140	204	150	72	117	165	211
	100.0	80.2	37.9	27.8	40.5	29.8	14.3	23.2	32.7	41.9
SUBURB	632	540	244	211	272	155	78	136	223	273
	100.0	85.4	38.6	33.4	43.0	24.5	12.3	21.5	35.3	43.2
SMALL TOWN	419	339	152	98	149	92	38	97	152	171
	100.0	80.9	36.3	23.4	35.6	22.0	9.1	23.2	36.3	40.8
RURAL	1058	897	373	286	323	227	112	198	416	418
	100.0	84.8	35.3	27.0	30.5	21.5	10.6	18.7	39.3	39.5

(PERCENTAGES ROUNDED)
0136

Information Sources Used
Based on Total Sample

SOURCES OF HOW TO GARDEN INFORMATION

	TOTAL	SEED PACKET	MAGA- ZINES	BOOKS	NEWS PAPER	PAMP- HLETS	RADIO PROGM	TV PROGM	RELA TIVES	FRND/ NEIGH
WEIGHTED BASE	2613	2180	960	735	948	624	300	548	956	1073
	100.0	83.4	36.7	28.1	36.3	23.9	11.5	21.0	36.6	41.1
OTHER GARDEN ACTIVITIES										
FLOWER GARDENING	1791	1523	744	572	715	475	229	422	702	783
	100.0	85.0	41.5	31.9	39.9	26.5	12.8	23.6	39.2	43.7
GROWING BERRIES	539	489	274	215	253	162	75	147	202	230
	100.0	90.7	50.8	39.9	46.9	30.1	13.9	27.3	37.5	42.7
FRUIT TREE/ORCHARD	778	673	400	288	366	262	135	233	298	321
	100.0	86.5	51.4	37.0	47.0	33.7	17.4	29.9	38.3	41.3
NUT TREES	184	157	96	73	79	69	41	44	75	81
	100.0	85.3	52.2	39.7	42.9	37.5	22.3	23.9	40.8	44.0
LAWN CARE	1854	1558	755	564	754	487	243	411	729	798
	100.0	84.0	40.7	30.4	40.7	26.3	13.1	22.2	39.3	43.0
SHRUB CARE	1268	1045	574	435	544	370	195	308	507	539
	100.0	82.4	45.3	34.3	42.9	29.2	15.4	24.3	40.0	42.5
ORNAMENTAL GARDENING	279	251	150	138	147	94	49	74	135	150
	100.0	90.0	53.8	49.5	52.7	33.7	17.6	26.5	48.4	53.8
INDOOR HOUSEPLANT GARDENING	1399	1207	626	510	580	394	186	350	612	660
	100.0	86.3	44.7	36.5	41.5	28.2	13.3	25.0	43.7	47.2
GARDEN INDOORS UNDER ARTIFICIAL LIGHT	119	110	76	69	53	38	13	36	42	49
	100.0	92.4	63.9	58.0	44.5	31.9	10.9	30.3	35.3	41.2
GREENHOUSE GROWING	57	48	33	25	27	23	15	19	15	27
	100.0	84.2	57.9	43.9	47.4	40.4	26.3	33.3	26.3	47.4
NONE OF ABOVE	119	93	20	7	19	14	1	7	40	30
	100.0	78.2	16.8	5.9	16.0	11.8	.8	5.9	33.6	25.2
DON'T KNOW	73	45	9	5	16	2	6	8	6	17
	100.0	61.6	12.3	6.8	21.9	2.7	8.2	11.0	8.2	23.3
HOW LONG GARDENED										
1ST YEAR	264	217	94	76	72	46	20	51	142	135
	100.0	82.2	35.6	28.8	27.3	17.4	7.6	19.3	53.8	51.1
2-9 YRS	1114	961	479	402	438	327	137	269	487	530
	100.0	86.3	43.0	36.1	39.3	29.4	12.3	24.1	43.7	47.6
10 OR MORE YRS	1217	993	383	257	435	248	141	228	327	403
	100.0	81.6	31.5	21.1	35.7	20.4	11.6	18.7	26.9	33.1
NO ANSWER	18	9	4		3	3	2			5
	100.0	50.0	22.2		16.7	16.7	11.1			27.8

(PERCENTAGES ROUNDED)
0149

Information Sources Used
Based on Total Sample

	SOURCES OF HOW TO GARDEN INFORMATION									
	TOTAL	SEED PACKET	MAGA- ZINES	BOOKS	NEWS PAPER	PAMP- HLETS	RADIO PROGM	TV PROGM	RELA TIVES	FRND/ NEIGH
WEIGHTED BASE	2613	2180	960	735	948	624	300	548	956	1073
	100.0	83.4	36.7	28.1	36.3	23.9	11.5	21.0	36.6	41.1
TIME SPENT GARDENING										
LESS THAN 5 HRS	1493	1251	509	369	527	345	154	303	536	630
	100.0	83.8	34.1	24.7	35.3	23.1	10.3	20.3	35.9	42.2
5-15 HRS	953	796	396	322	375	244	122	209	377	390
	100.0	83.5	41.6	33.8	39.3	25.6	12.8	21.9	39.6	40.9
16 OR MORE HRS	122	105	51	38	35	31	18	36	36	41
	100.0	86.1	41.8	31.1	28.7	25.4	14.8	29.5	29.5	33.6
NO ANSWER	45	28	4	6	11	4	6		7	12
	100.0	62.2	8.9	13.3	24.4	8.9	13.3		15.6	26.7
BOUGHT SEEDS BY MAIL	609	554	273	233	271	189	105	193	203	244
	100.0	91.0	44.8	38.3	44.5	30.9	17.2	31.7	33.3	40.1
BOUGHT ANY GARDEN PRODUCT BY MAIL										
PLANTS	274	251	131	123	135	79	41	78	98	117
	100.0	91.6	47.8	44.9	49.3	28.8	15.0	28.5	35.8	42.7
FRUIT TREES	123	104	66	62	53	45	23	40	47	52
	100.0	84.6	53.7	50.4	43.1	36.6	18.7	32.5	38.2	42.3
BERRY BUSHES	71	63	45	34	34	15	16	30	38	42
	100.0	88.7	63.4	47.9	47.9	21.1	22.5	42.3	53.5	59.2
HAND TOOLS	53	40	27	27	33	21	19	27	30	30
	100.0	75.5	50.9	50.9	62.3	39.6	35.8	50.9	56.6	56.6
POWER TOOLS	27	19	14	13	12	15	6	6	13	17
	100.0	70.4	51.9	48.1	44.4	55.6	22.2	22.2	48.1	63.0
BOOKS	213	178	135	127	102	73	40	69	99	120
	100.0	83.6	63.4	59.6	47.9	34.3	18.8	32.4	46.5	56.3
CANNING EQUIPMENT	54	40	15	13	15	8	7	14	28	25
	100.0	74.1	27.8	24.1	27.8	14.8	13.0	25.9	51.9	46.3
NO ANSWER	1652	1345	510	349	521	338	131	261	587	637
	100.0	81.4	30.9	21.1	31.5	20.5	7.9	15.8	35.5	38.6

(PERCENTAGES ROUNDED)
0141

Information Sources Used

Based on Total Sample

SOURCES OF HOW TO GARDEN INFORMATION

	TOTAL	SEED PACKET	MAGA-ZINES	BOOKS	NEWS PAPER	PAMP-HLETS	RADIO PROGM	TV PROGM	RELA TIVES	FRND/ NEIGH
WEIGHTED BASE	2613	2180	960	735	948	624	300	548	956	1073
	100.0	83.4	36.7	28.1	36.3	23.9	11.5	21.0	36.6	41.1
GARDEN SIZE										
AT/BELOW MEDIAN	1256	1051	504	364	505	313	137	286	448	495
	100.0	83.7	40.1	29.0	40.2	24.9	10.9	22.8	35.7	39.4
ABOVE MEDIAN	1238	1036	424	341	407	290	143	238	466	533
	100.0	83.7	34.2	27.5	32.9	23.4	11.6	19.2	37.6	43.1
UNDER 550 SQ FT	1149	950	452	327	459	280	127	266	406	445
	100.0	82.7	39.3	28.5	39.9	24.4	11.1	23.2	35.3	38.7
550-2,399 SQ.FT	632	556	224	174	254	164	67	131	230	288
	100.0	88.0	35.4	27.5	40.2	25.9	10.6	20.7	36.4	45.6
2,400-SQ FT & OVER	713	581	252	204	199	159	86	127	278	295
	100.0	81.5	35.3	28.6	27.9	22.3	12.1	17.8	39.0	41.4
DON'T KNOW	119	93	32	30	36	21	20	24	42	45
	100.0	78.2	26.9	25.2	30.3	17.6	16.8	20.2	35.3	37.8
UNDER 500 SQ.FT.	1114	919	442	314	445	274	122	262	390	437
	100.0	82.5	39.7	28.2	39.9	24.6	11.0	23.5	35.0	39.2
500-999 SQ FT	342	306	136	104	155	94	41	64	134	161
	100.0	89.5	39.8	30.4	45.3	27.5	12.0	18.7	39.2	47.1
1,000-3,000 SQ FT	438	381	141	104	141	95	44	88	161	184
	100.0	87.0	32.2	23.7	32.2	21.7	10.0	20.1	36.8	42.0
OVER 3,000 SQ. FT	600	481	209	183	171	140	73	110	229	246
	100.0	80.2	34.8	30.5	28.5	23.3	12.2	18.3	38.2	41.0

(PERCENTAGES ROUNDED)
0138

Sources Used

Based on Total Sample

SOURCES OF HOW TO GARDEN INFORMATION(CONTINUED)

	TOTAL	SEED CATLOG	GARDEN SUPPLY DEALER	IN SCHOOL	COUNTY EX AGT	GARDEN CLUB	OTHER	NONE	NO ANSW
WEIGHTED BASE	2613	719	823	105	299	77	154	79	
	100.0	27.5	31.5	4.0	11.4	2.9	5.9	3.0	
SEX									
MALE	1259	344	365	53	139	29	98	45	
	100.0	27.3	29.0	4.2	11.0	2.3	7.8	3.6	
FEMALE	1354	375	458	52	160	49	56	34	
	100.0	27.7	33.8	3.8	11.8	3.5	4.1	2.5	
UNDESIGNATED									
AGE									
18-29 YRS	462	111	145	29	54	15	24	3	
	100.0	24.0	31.4	6.3	11.7	3.2	5.2	.6	
30-49 YRS	965	270	316	56	130	32	39	27	
	100.0	28.0	32.7	5.8	13.5	3.3	4.0	2.8	
50 YRS & OLDER	1162	333	353	20	115	30	86	46	
	100.0	28.7	30.4	1.7	9.9	2.6	7.4	4.0	
UNDESIGNATED	24	5	9				5	3	
	100.0	20.8	37.5				20.8	12.5	
EDUCATION									
COLLEGE	887	276	304	41	147	31	38	26	
	100.0	31.1	34.3	4.6	16.6	3.5	4.3	2.9	
HIGH SCHOOL	1438	393	450	62	142	41	89	28	
	100.0	27.3	31.3	4.3	9.9	2.9	6.2	1.9	
GRADE SCHOOL	272	43	64	1	8	4	26	25	
	100.0	15.8	23.5	.4	2.9	1.5	9.6	9.2	
UNDESIGNATED	16	7	5	1	2	1	1		
	100.0	43.8	31.3	6.3	12.5	6.3	6.3		
RACE									
WHITE	2471	688	764	91	284	69	142	70	
	100.0	27.8	30.9	3.7	11.5	2.8	5.7	2.8	
NON-WHITE	142	31	59	14	15	9	12	9	
	100.0	21.8	41.5	9.9	10.6	6.3	8.5	6.3	

(PERCENTAGES ROUNDED)
0023

Sources Used
Based on Total Sample

SOURCES OF HOW TO GARDEN INFORMATION(CONTINUED)

	TOTAL	SEED CATLOG	GARDEN SUPPLY DEALER	IN SCHOOL	COUNTY EX AGT	GARDEN CLUB	OTHER	NONE	NO ANSW
WEIGHTED BASE	2613	719	823	105	299	77	154	79	
	100.0	27.5	31.5	4.0	11.4	2.9	5.9	3.0	
OCCUPATION									
PROFESSIONAL	431	126	135	19	51	5	22	19	
	100.0	29.2	31.3	4.4	11.8	1.2	5.1	4.4	
BUSINESS	300	89	114	22	29	12	23	6	
	100.0	29.7	38.0	7.3	9.7	4.0	7.7	2.0	
CLERICAL/SALES	145	47	47	4	21	2	6	2	
	100.0	32.4	32.4	2.8	14.5	1.4	4.1	1.4	
MANUAL LABOR	987	268	290	38	95	30	54	25	
	100.0	27.2	29.4	3.9	9.6	3.0	5.5	2.5	
FARMER	125	40	48	9	40	7	11		
	100.0	32.0	38.4	7.2	32.0	5.6	8.8		
RETIRED	518	134	150	10	54	19	34	27	
	100.0	25.9	29.0	1.9	10.4	3.7	6.6	5.2	
OTHER NON-LABOR	64	10	21	3	7	2	4		
	100.0	15.6	32.8	4.7	10.9	3.1	6.3		
UNDESIGNATED	43	5	18		2				
	100.0	11.6	41.9		4.7				
ANNUAL HOUSEHOLD INCOME									
$20M & OVER	1139	320	394	47	148	28	61	28	
	100.0	28.1	34.6	4.1	13.0	2.5	5.4	2.5	
UNDER $20M	1474	399	429	58	151	49	93	51	
	100.0	27.1	29.1	3.9	10.2	3.3	6.3	3.5	
$15M & OVER	1554	446	517	72	209	41	74	33	
	100.0	28.7	33.3	4.6	13.4	2.6	4.8	2.1	
$10M-$14999	467	133	123	14	38	16	31	16	
	100.0	28.5	26.3	3.0	8.1	3.4	6.6	3.4	
$7M-$9999	180	39	54	7	19	8	24	9	
	100.0	21.7	30.0	3.9	10.6	4.4	13.3	5.0	
$4M-$6999	233	57	63	9	17	8	13	4	
	100.0	24.5	27.0	3.9	7.3	3.4	5.6	1.7	
UNDER $4M	154	36	57	3	9	4	8	16	
	100.0	23.4	37.0	1.9	5.8	2.6	5.2	10.4	
UNDESIGNATED		23	33	5	10	2	11	1	
	100.0	27.4	39.3	6.0	11.9	2.4	13.1	1.2	

(PERCENTAGES ROUNDED)
0024

Sources Used

Based on Total Sample

SOURCES OF HOW TO GARDEN INFORMATION(CONTINUED)

	TOTAL	SEED CATLOG	GARDEN SUPPLY DEALER	IN SCHOOL	COUNTY EX AGT	GARDEN CLUB	OTHER	NONE	NO ANSW
WEIGHTED BASE	2613	719	823	105	299	77	154	79	
	100.0	27.5	31.5	4.0	11.4	2.9	5.9	3.0	
REGION									
EAST	643	180	194	19	41	16	36	14	
	100.0	28.0	30.2	3.0	6.4	2.5	5.6	2.2	
MIDWEST	909	281	256	34	94	20	57	30	
	100.0	30.9	28.2	3.7	10.3	2.2	6.3	3.3	
SOUTH	709	160	255	36	111	22	53	28	
	100.0	22.6	36.0	5.1	15.7	3.1	7.5	3.9	
WEST	352	98	118	16	53	19	8	7	
	100.0	27.8	33.5	4.5	15.1	5.4	2.3	2.0	
SECTION OF COUNTRY									
NEW ENGLAND	160	47	50	4	7	2	3	2	
	100.0	29.4	31.3	2.5	4.4	1.3	1.9	1.3	
MIDDLE ATLANTIC	483	133	144	15	34	14	33	12	
	100.0	27.5	29.8	3.1	7.0	2.9	6.8	2.5	
EAST CENTRAL	522	157	140	24	52	12	35	21	
	100.0	30.1	26.8	4.6	10.0	2.3	6.7	4.0	
WEST CENTRAL	387	124	116	10	42	8	22	9	
	100.0	32.0	30.0	2.6	10.9	2.1	5.7	2.3	
ROCKY MOUNTAIN	104	38	26	1	23	5	4		
	100.0	36.5	25.0	1.0	22.1	4.8	3.8		
PACIFIC	248	60	92	15	30	14	4	7	
	100.0	24.2	37.1	6.0	12.1	5.6	1.6	2.8	
DEEP SOUTH	214	40	73	18	42	4	19	10	
	100.0	18.7	34.1	8.4	19.6	1.9	8.9	4.7	
REST OF SOUTH	495	120	182	18	69	18	34	18	
	100.0	24.2	36.8	3.6	13.9	3.6	6.9	3.6	

(PERCENTAGES ROUNDED)
0025

Sources Used
Based on Total Sample

SOURCES OF HOW TO GARDEN INFORMATION(CONTINUED)

	TOTAL	SEED CATLOG	GARDEN SUPPLY DEALER	IN SCHOOL	COUNTY EX AGT	GARDEN CLUB	OTHER	NONE	NO ANSW
WEIGHTED BASE	2613	719	823	105	299	77	154	79	
	100.0	27.5	31.5	4.0	11.4	2.9	5.9	3.0	
STAGE IN LIFE CYCLE									
MARRIED-NO CHILDREN	719	223	208	15	93	13	49	26	
	100.0	31.0	28.9	2.1	12.9	1.8	6.8	3.6	
MARRIED WITH CHILDREN	757	202	234	39	94	21	36	17	
	100.0	26.7	30.9	5.2	12.4	2.3	4.8	2.2	
SINGLE	244	59	90	5	10	4	16	9	
	100.0	24.2	36.9	2.0	4.1	1.6	6.6	3.7	
SEPARATED/DIVORCED/WIDOWED	185	34	57	5	15	7	8	7	
	100.0	18.4	30.8	2.7	8.1	3.8	4.3	3.8	
UNDESIGNATED	708	201	234	41	87	32	45	20	
	100.0	28.4	33.1	5.8	12.3	4.5	6.4	2.8	
SIZE OF COMMUNITY									
1 MILLION & OVER	351	86	110	11	19	13	14	13	
	100.0	24.5	31.3	3.1	5.4	3.7	4.0	3.7	
500,000-999,999	267	99	76	8	27	9	17	3	
	100.0	37.1	28.5	3.0	10.1	3.4	6.4	1.1	
250,000-499,999	156	32	58	2	23	3	1	5	
	100.0	20.5	37.2	1.3	14.7	1.9	.6	3.2	
25,000-249,000	489	103	149	20	44	6	38	20	
	100.0	21.1	30.5	4.1	9.0	1.2	7.8	4.1	
UNDER 25,000	1350	399	430	64	186	46	84	38	
	100.0	29.6	31.9	4.7	13.8	3.4	6.2	2.8	
CENTRAL CITY	504	122	168	16	44	9	22	18	
	100.0	24.2	33.3	3.2	8.7	1.8	4.4	3.6	
SUBURB	632	166	189	23	54	22	41	17	
	100.0	26.3	29.9	3.6	8.5	3.5	6.5	2.7	
SMALL TOWN	419	100	127	20	49	12	19	15	
	100.0	23.9	30.3	4.8	11.7	2.9	4.5	3.6	
RURAL	1058	331	339	46	152	34	72	29	
	100.0	31.3	32.0	4.3	14.4	3.2	6.8	2.7	

(PERCENTAGES ROUNDED)
0026

Sources Used
Based on Total Sample

	SOURCES OF HOW TO GARDEN INFORMATION(CONTINUED)								
	TOTAL	SEED CATLOG	GARDEN SUPPLY DEALER	IN SCHOOL	COUNTY EX AGT	GARDEN CLUB	OTHER	NONE	NO ANSW
WEIGHTED BASE	2613	719	823	105	299	77	154	79	
	100.0	27.5	31.5	4.0	11.4	2.9	5.9	3.0	
OTHER GARDEN ACTIVITIES									
FLOWER GARDENING	1791	562	597	68	210	54	109	32	
	100.0	31.4	33.3	3.8	11.7	3.0	6.1	1.8	
GROWING BERRIES	539	234	216	14	91	19	30	6	
	100.0	43.4	40.1	2.6	16.9	3.5	5.6	1.1	
FRUIT TREE/ORCHARD	778	308	310	41	136	32	41	14	
	100.0	39.6	39.8	5.3	17.5	4.1	5.3	1.8	
NUT TREES	184	69	93	9	33	3	21	2	
	100.0	37.5	50.5	4.9	17.9	1.6	11.4	1.1	
LAWN CARE	1854	543	597	71	230	45	111	38	
	100.0	29.3	32.2	3.8	12.4	2.4	6.0	2.0	
SHRUB CARE	1268	372	442	53	181	40	60	36	
	100.0	29.3	34.9	4.2	14.3	3.2	4.7	2.8	
ORNAMENTAL GARDENING	279	108	113	13	52	14	20	3	
	100.0	38.7	40.5	4.7	18.6	5.0	7.2	1.1	
INDOOR HOUSEPLANT	1399	430	487	58	174	49	82	27	
GARDENING	100.0	30.7	34.8	4.1	12.4	3.5	5.9	1.9	
GARDEN INDOORS UNDER	119	65	47	9	12	6	5		
ARTIFICIAL LIGHT	100.0	54.6	39.5	7.6	10.1	5.0	4.2		
GREENHOUSE GROWING	57	34	25	2	16	3	2		
	100.0	59.6	43.9	3.5	28.1	5.3	3.5		
NONE OF ABOVE	119	8	32	3	8	2	6	5	
	100.0	6.7	26.9	2.5	6.7	1.7	5.0	4.2	
DON'T KNOW	73	3	9	7	2	1	10	23	
	100.0	4.1	12.3	9.6	2.7	1.4	13.7	31.5	
HOW LONG GARDENED									
1ST YEAR	264	35	64	14	15	7	17	6	
	100.0	13.3	24.2	5.3	5.7	2.7	6.4	2.3	
2-9 YRS	1114	334	363	47	152	38	45	27	
	100.0	30.0	32.6	4.2	13.6	3.4	4.0	2.4	
10 OR MORE YRS	1217	349	392	44	131	30	92	40	
	100.0	28.7	32.2	3.6	10.8	2.5	7.6	3.3	
NO ANSWER	18	1	4		1	2		6	
	100.0	5.6	22.2		5.6	11.1		33.3	

(PERCENTAGES ROUNDED)
0030

Sources Used
Based on Total Sample

		SOURCES OF HOW TO GARDEN INFORMATION(CONTINUED)							
	TOTAL	SEED CATLOG	GARDEN SUPPLY DEALER	IN SCHOOL	COUNTY EX AGT	GARDEN CLUB	OTHER	NONE	NO ANSW
WEIGHTED BASE	2613	719	823	105	299	77	154	79	
	100.0	27.5	31.5	4.0	11.4	2.9	5.9	3.0	
TIME SPENT GARDENING									
LESS THAN 5 HRS	1493	332	441	66	146	44	55	46	
	100.0	22.2	29.5	4.4	9.8	2.9	3.7	3.1	
5-15 HRS	953	329	308	37	138	29	78	17	
	100.0	34.5	32.3	3.9	14.5	3.0	8.2	1.8	
16 OR MORE HRS	122	56	61	2	15	4	17	9	
	100.0	45.9	50.0	1.6	12.3	3.3	13.9	7.4	
NO ANSWER	45	2	13				4	7	
	100.0	4.4	28.9				8.9	15.6	
BOUGHT SEEDS BY MAIL	609	363	188	29	104	32	33	9	
	100.0	59.6	30.9	4.8	17.1	5.3	5.4	1.5	
BOUGHT ANY GARDEN PRODUCT BY MAIL									
PLANTS	274	151	101	14	54	11	10	4	
	100.0	55.1	36.9	5.1	19.7	4.0	3.6	1.5	
FRUIT TREES	123	69	49	13	29	5	7	1	
	100.0	56.1	39.8	10.6	23.6	4.1	5.7	.8	
BERRY BUSHES	71	44	22	4	28	3	7	2	
	100.0	62.0	31.0	5.6	39.4	4.2	9.9	2.8	
HAND TOOLS	53	25	25	7	14	7		4	
	100.0	47.2	47.2	13.2	26.4	13.2		7.5	
POWER TOOLS	27	12	14	4	7	2	3	2	
	100.0	44.4	51.9	14.8	25.9	7.4	11.1	7.4	
BOOKS	213	108	81	9	45	14	14	3	
	100.0	50.7	38.0	4.2	21.1	6.5	6.6	1.4	
CANNING EQUIPMENT	54	19	16	1	9	1		6	
	100.0	35.2	29.6	1.9	16.7	1.9		11.1	
NO ANSWER	1652	231	500	50	141	30	99	64	
	100.0	14.0	30.3	3.0	8.5	1.8	6.0	3.9	

(PERCENTAGES ROUNDED)
0031

Sources Used
Based on Total Sample

SOURCES OF HOW TO GARDEN INFORMATION(CONTINUED)

	TOTAL	SEED CATLOG	GARDEN SUPPLY DEALER	IN SCHOOL	COUNTY EX AGT	GARDEN CLUB	OTHER	NONE	NO ANSW
WEIGHTED BASE	2613	719	823	105	299	77	154	79	
	100.0	27.5	31.5	4.0	11.4	2.9	5.9	3.0	
GARDEN SIZE									
AT/BELOW MEDIAN	1256	312	383	49	117	37	57	34	
	100.0	24.8	30.5	3.9	9.3	2.9	4.5	2.7	
ABOVE MEDIAN	1238	379	403	51	176	36	92	35	
	100.0	30.6	32.6	4.1	14.2	2.9	7.4	2.8	
UNDER 550 SQ FT	1149	269	342	44	106	37	48	32	
	100.0	23.4	29.8	3.8	9.2	3.2	4.2	2.8	
550-2,399 SQ.FT	632	189	201	21	80	19	36	7	
	100.0	29.9	31.8	3.3	12.7	3.0	5.7	1.1	
2,400-SQ FT & OVER	713	233	243	35	107	17	65	30	
	100.0	32.7	34.1	4.9	15.0	2.4	9.1	4.2	
DON'T KNOW	119	28	37	5	6	4	5	10	
	100.0	23.5	31.1	4.2	5.0	3.4	4.2	8.4	
UNDER 500 SQ.FT.	1114	264	335	44	105	37	47	29	
	100.0	23.7	30.1	3.9	9.4	3.3	4.2	2.6	
500-999 SQ FT	342	101	110	12	44	6	22	5	
	100.0	29.5	32.2	3.5	12.9	1.8	6.4	1.5	
1,000-3,000 SQ FT	438	121	129	9	49	13	25	9	
	100.0	27.6	29.5	2.1	11.2	3.0	5.7	2.1	
OVER 3,000 SQ. FT	600	205	212	35	95	17	55	26	
	100.0	34.2	35.3	5.8	15.8	2.8	9.2	4.3	

(PERCENTAGES ROUNDED)
0028

Sources Used Regularly

Based on Total Sample

		SOURCES OF HOW TO GARDEN INFORMATION								
	TOTAL	SEED PACKET	MAGA-ZINES	BOOKS	NEWS PAPER	PAMP-HLETS	RADIO PROGM	TV PROGM	RELA TIVES	FRND/ NEIGH
WEIGHTED BASE	2613	1662	532	455	436	263	76	203	546	574
	100.0	63.6	20.4	17.4	16.7	10.1	2.9	7.8	20.9	22.0
SEX										
MALE	1259	773	239	184	204	126	47	105	198	286
	100.0	61.4	19.0	14.6	16.2	10.0	3.7	8.3	15.7	22.7
FEMALE	1354	889	293	271	232	137	29	98	348	288
	100.0	65.7	21.6	20.0	17.1	10.1	2.1	7.2	25.7	21.3
UNDESIGNATED										
AGE										
18-29 YRS	462	299	81	93	41	48	11	34	170	133
	100.0	64.7	17.5	20.1	8.9	10.4	2.4	7.4	36.8	28.8
30-49 YRS	965	643	242	216	167	102	23	79	270	243
	100.0	66.6	25.1	22.4	17.3	10.6	2.4	8.2	28.0	25.2
50 YRS & OLDER	1162	702	201	141	222	105	42	87	105	196
	100.0	60.4	17.3	12.1	19.1	9.0	3.6	7.5	9.0	16.9
UNDESIGNATED	24	18	8	5	6	8		3	1	2
	100.0	75.0	33.3	20.8	25.0	33.3		12.5	4.2	8.3
EDUCATION										
COLLEGE	887	567	237	217	184	121	28	81	198	237
	100.0	63.9	26.7	24.5	20.7	13.6	3.2	9.1	22.3	26.7
HIGH SCHOOL	1438	933	277	226	228	132	46	113	319	305
	100.0	64.9	19.3	15.7	15.9	9.2	3.2	7.9	22.2	21.2
GRADE SCHOOL	272	154	13	11	21	10	2	9	22	27
	100.0	56.6	4.8	4.0	7.7	3.7	.7	3.3	8.1	9.9
UNDESIGNATED	16	8	5	1	3				7	5
	100.0	50.0	31.3	6.3	18.8				43.8	31.3
RACE										
WHITE	2471	1587	524	436	431	247	73	198	519	536
	100.0	64.2	21.2	17.6	17.4	10.0	3.0	8.0	21.0	21.7
NON-WHITE	142	75	8	19	5	16	3	5	27	38
	100.0	52.8	5.6	13.4	3.5	11.3	2.1	3.5	19.0	26.8

(PERCENTAGES ROUNDED)
0034

Sources Used Regularly
Based on Total Sample

SOURCES OF HOW TO GARDEN INFORMATION

	TOTAL	SEED PACKET	MAGA-ZINES	BOOKS	NEWS PAPER	PAMP-HLETS	RADIO PROGM	TV PROGM	RELA TIVES	FRND/ NEIGH
WEIGHTED BASE	2613	1662	532	455	436	263	76	203	546	574
	100.0	63.6	20.4	17.4	16.7	10.1	2.9	7.8	20.9	22.0
OCCUPATION										
PROFESSIONAL	431	278	121	108	91	59	18	31	85	124
	100.0	64.5	28.1	25.1	21.1	13.7	4.2	7.2	19.7	28.8
BUSINESS	300	210	75	80	72	56	3	8	64	75
	100.0	70.0	25.0	26.7	24.0	18.7	1.0	2.7	21.3	25.0
CLERICAL/SALES	145	94	40	22	30	12	6	9	43	39
	100.0	64.8	27.6	15.2	20.7	8.3	4.1	6.2	29.7	26.9
MANUAL LABOR	987	603	203	177	146	86	31	96	268	234
	100.0	61.1	20.6	17.9	14.8	8.7	3.1	9.7	27.2	23.7
FARMER	125	99	15	11	7	5	3	6	27	20
	100.0	79.2	12.0	8.8	5.6	4.0	2.4	4.8	21.6	16.0
RETIRED	518	307	60	45	83	37	10	46	48	68
	100.0	59.3	11.6	8.7	16.0	7.1	1.9	8.9	9.3	13.1
OTHER NON-LABOR	64	38	10	9	6	5	4	6	9	5
	100.0	59.4	15.6	14.1	9.4	7.8	6.3	9.4	14.1	7.8
UNDESIGNATED	43	33	8	3	1	3	1	1	2	9
	100.0	76.7	18.6	7.0	2.3	7.0	2.3	2.3	4.7	20.9
ANNUAL HOUSEHOLD INCOME										
$20M & OVER	1139	743	257	259	190	143	36	81	239	275
	100.0	65.2	22.6	22.7	16.7	12.6	3.2	7.1	21.0	24.1
UNDER $20M	1474	919	275	196	246	120	40	122	307	299
	100.0	62.3	18.7	13.3	16.7	8.1	2.7	8.3	20.8	20.3
$15M & OVER	1554	1037	351	339	267	182	49	124	343	366
	100.0	66.7	22.6	21.8	17.2	11.7	3.2	8.0	22.1	23.6
$10M-$14999	467	262	84	62	74	42	8	36	86	104
	100.0	56.1	18.0	13.3	15.8	9.0	1.7	7.7	18.4	22.3
$7M-$9999	180	112	36	14	34	19	1	18	41	32
	100.0	62.2	20.0	7.8	18.9	10.6	.6	10.0	22.8	17.8
$4M-$6999	233	153	48	25	50	19	18	22	49	55
	100.0	65.7	20.6	10.7	21.5	8.2	7.7	9.4	21.0	23.6
UNDER $4M	154	81	10	12	10			2	20	12
	100.0	52.6	6.5	7.8	6.5			1.3	13.0	7.8
UNDESIGNATED	25	17	3	3	1	1		1	7	5
	100.0	68.0	12.0	12.0	4.0	4.0		4.0	28.0	20.0

(PERCENTAGES ROUNDED)
0035

Sources Used Regularly
Based on Total Sample

		SOURCES OF HOW TO GARDEN INFORMATION								
	TOTAL	SEED PACKET	MAGA-ZINES	BOOKS	NEWS PAPER	PAMP-HLETS	RADIO PROGM	TV PROGM	RELA TIVES	FRND/ NEIGH
WEIGHTED BASE	2613	1662	532	455	436	263	76	203	546	574
	100.0	63.6	20.4	17.4	16.7	10.1	2.9	7.8	20.9	22.0
REGION										
EAST	643	406	106	112	114	68	19	56	110	141
	100.0	63.1	16.5	17.4	17.7	10.6	3.0	8.7	17.1	21.9
MIDWEST	909	647	159	137	146	87	19	62	203	171
	100.0	71.2	17.5	15.1	16.1	9.6	2.1	6.8	22.3	18.8
SOUTH	709	366	161	120	93	58	23	47	164	181
	100.0	51.6	22.7	16.9	13.1	8.2	3.2	6.6	23.1	25.5
WEST	352	243	106	86	83	50	15	38	69	81
	100.0	69.0	30.1	24.4	23.6	14.2	4.3	10.8	19.6	23.0
SECTION OF COUNTRY										
NEW ENGLAND	160	98	31	32	27	17	4	24	25	33
	100.0	61.3	19.4	20.0	16.9	10.6	2.5	15.0	15.6	20.6
MIDDLE ATLANTIC	483	308	75	80	87	51	15	32	85	108
	100.0	63.8	15.5	16.6	18.0	10.6	3.1	6.6	17.6	22.4
EAST CENTRAL	522	359	78	85	58	42	10	30	123	100
	100.0	68.8	14.9	16.3	11.1	8.0	1.9	5.7	23.6	19.2
WEST CENTRAL	387	288	81	52	88	45	9	32	80	71
	100.0	74.4	20.9	13.4	22.7	11.6	2.3	8.3	20.7	18.3
ROCKY MOUNTAIN	104	80	33	15	26	6	7	11	34	33
	100.0	76.9	31.7	14.4	25.0	5.8	6.7	10.6	32.7	31.7
PACIFIC	248	163	73	71	57	44	8	27	35	48
	100.0	65.7	29.4	28.6	23.0	17.7	3.2	10.9	14.1	19.4
DEEP SOUTH	214	105	46	30	22	21	5	15	55	61
	100.0	49.1	21.5	14.0	10.3	9.8	2.3	7.0	25.7	28.5
REST OF SOUTH	495	261	115	90	71	37	18	32	109	120
	100.0	52.7	23.2	18.2	14.3	7.5	3.6	6.5	22.0	24.2

(PERCENTAGES ROUNDED)
0036

Sources Used Regularly

Based on Total Sample

	SOURCES OF HOW TO GARDEN INFORMATION									
	TOTAL	SEED PACKET	MAGA-ZINES	BOOKS	NEWS PAPER	PAMP-HLETS	RADIO PROGM	TV PROGM	RELA TIVES	FRND/ NEIGH
WEIGHTED BASE	2613	1662	532	455	436	263	76	203	546	574
	100.0	63.6	20.4	17.4	16.7	10.1	2.9	7.8	20.9	22.0
STAGE IN LIFE CYCLE										
MARRIED-NO CHILDREN	719	463	135	114	124	62	17	55	96	129
	100.0	64.4	18.8	15.9	17.2	8.6	2.4	7.6	13.4	17.9
MARRIED WITH CHILDREN	757	480	162	151	121	71	7	46	214	172
	100.0	63.4	21.4	19.9	16.0	9.4	.9	6.1	28.3	22.7
SINGLE	244	153	60	48	35	30	4	28	40	78
	100.0	62.7	24.6	19.7	14.3	12.3	1.6	11.5	16.4	32.0
SEPARATED/DIVORCED/WIDOWED	185	106	20	23	26	10	12	10	27	27
	100.0	57.3	10.8	12.4	14.1	5.4	6.5	5.4	14.6	14.6
UNDESIGNATED	708	460	155	119	130	90	36	64	169	168
	100.0	65.0	21.9	16.8	18.4	12.7	5.1	9.0	23.9	23.7
SIZE OF COMMUNITY										
1 MILLION & OVER	351	211	66	84	56	44	16	27	46	85
	100.0	60.1	18.8	23.9	16.0	12.5	4.6	7.7	13.1	24.2
500,000-999,999	267	191	56	48	79	39	10	35	50	66
	100.0	71.5	21.0	18.0	29.6	14.6	3.7	13.1	18.7	24.7
250,000-499,999	156	90	17	24	29	14	4	20	20	15
	100.0	57.7	10.9	15.4	18.6	9.0	2.6	12.8	12.8	9.6
25,000-249,000	489	294	123	92	112	53	18	47	123	121
	100.0	60.1	25.2	18.8	22.9	10.8	3.7	9.6	25.2	24.7
UNDER 25,000	1350	876	270	207	160	113	28	74	307	287
	100.0	64.9	20.0	15.3	11.9	8.4	2.1	5.5	22.7	21.3
CENTRAL CITY	504	296	102	77	106	80	29	62	100	112
	100.0	58.7	20.2	15.3	21.0	15.9	5.8	12.3	19.8	22.2
SUBURB	632	404	120	146	139	61	16	54	115	145
	100.0	63.9	19.0	23.1	22.0	9.7	2.5	8.5	18.2	22.9
SMALL TOWN	419	279	96	59	65	32	8	23	96	102
	100.0	66.6	22.9	14.1	15.5	7.6	1.9	5.5	22.9	24.3
RURAL	1058	683	214	173	126	90	23	64	235	215
	100.0	64.6	20.2	16.4	11.9	8.5	2.2	6.0	22.2	20.3

(PERCENTAGES ROUNDED)
0037

Sources Used Regularly
Based on Total Sample

		SOURCES OF HOW TO GARDEN INFORMATION								
	TOTAL	SEED PACKET	MAGAZINES	BOOKS	NEWS PAPER	PAMPHLETS	RADIO PROGM	TV PROGM	RELATIVES	FRND/ NEIGH
WEIGHTED BASE	2613	1662	532	455	436	263	76	203	546	574
	100.0	63.6	20.4	17.4	16.7	10.1	2.9	7.8	20.9	22.0
OTHER GARDEN ACTIVITIES										
FLOWER GARDENING	1791	1171	409	365	337	206	61	164	385	408
	100.0	65.4	22.8	20.4	18.8	11.5	3.4	9.2	21.5	22.8
GROWING BERRIES	539	386	161	161	120	64	26	58	95	109
	100.0	71.6	29.9	29.9	22.3	11.9	4.8	10.8	17.6	20.2
FRUIT TREE/ORCHARD	778	547	221	181	158	103	34	83	160	157
	100.0	70.3	28.4	23.3	20.3	13.2	4.4	10.7	20.6	20.2
NUT TREES	184	120	55	47	40	36	16	21	37	47
	100.0	65.2	29.9	25.5	21.7	19.6	8.7	11.4	20.1	25.5
LAWN CARE	1854	1217	427	357	358	210	68	160	425	429
	100.0	65.6	23.0	19.3	19.3	11.3	3.7	8.6	22.9	23.1
SHRUB CARE	1268	814	332	282	255	149	58	123	287	288
	100.0	64.2	26.2	22.2	20.1	11.8	4.6	9.7	22.6	22.7
ORNAMENTAL GARDENING	279	170	103	105	75	45	13	33	66	84
	100.0	60.9	36.9	37.6	26.9	16.1	4.7	11.8	23.7	30.1
INDOOR HOUSEPLANT GARDENING	1399	926	356	324	269	177	50	136	354	353
	100.0	66.2	25.4	23.2	19.2	12.7	3.6	9.7	25.3	25.2
GARDEN INDOORS UNDER ARTIFICIAL LIGHT	119	85	37	54	29	22	2	16	26	29
	100.0	71.4	31.1	45.4	24.4	18.5	1.7	13.4	21.8	24.4
GREENHOUSE GROWING	57	34	16	18	7	2	1	3	8	16
	100.0	59.6	28.1	31.6	12.3	3.5	1.8	5.3	14.0	28.1
NONE OF ABOVE	119	73	12	4	11	1		5	21	12
	100.0	61.3	10.1	3.4	9.2	.8		4.2	17.6	10.1
DON'T KNOW	73	35	2	2	4	1		1	4	12
	100.0	47.9	2.7	2.7	5.5	1.4		1.4	5.5	16.4
HOW LONG GARDENED										
1ST YEAR	264	131	45	51	34	22	11	15	101	74
	100.0	49.6	17.0	19.3	12.9	8.3	4.2	5.7	39.3	28.0
2-9 YRS	1114	719	269	250	175	134	27	93	284	292
	100.0	64.5	24.1	22.4	15.7	12.0	2.4	8.3	25.5	26.2
10 OR MORE YRS	1217	807	217	154	226	107	38	95	161	204
	100.0	66.3	17.8	12.7	18.6	8.8	3.1	7.8	13.2	16.8
NO ANSWER	18	5	1		1					4
	100.0	27.8	5.6		5.6					22.2

(PERCENTAGES ROUNDED)
0041

Sources Used Regularly
Based on Total Sample

		SOURCES OF HOW TO GARDEN INFORMATION								
	TOTAL	SEED PACKET	MAGA-ZINES	BOOKS	NEWS PAPER	PAMP-HLETS	RADIO PROGM	TV PROGM	RELA TIVES	FRND/ NEIGH
WEIGHTED BASE	2613	1662	532	455	436	263	76	203	546	574
	100.0	63.6	20.4	17.4	16.7	10.1	2.9	7.8	20.9	22.0
TIME SPENT GARDENING										
LESS THAN 5 HRS	1493	961	261	207	233	140	43	97	315	324
	100.0	64.4	17.5	13.9	15.6	9.4	2.9	6.5	21.1	21.7
5-15 HRS	953	604	240	214	174	104	26	90	206	217
	100.0	63.4	25.2	22.5	18.3	10.9	2.7	9.4	21.6	22.8
16 OR MORE HRS	122	78	31	28	21	16	6	16	23	26
	100.0	63.9	25.4	23.0	17.2	13.1	4.9	13.1	18.9	21.3
NO ANSWER	45	19		6	8	3	1		2	7
	100.0	42.2		13.3	17.8	6.7	2.2		4.4	15.6
BOUGHT SEEDS BY MAIL	609	428	161	137	118	78	20	67	114	139
	100.0	70.3	26.4	22.5	19.4	12.8	3.3	11.0	18.7	22.8
BOUGHT ANY GARDEN PRODUCT BY MAIL										
PLANTS	274	200	70	75	57	41	11	35	54	68
	100.0	73.0	25.5	27.4	20.8	15.0	4.0	12.8	19.7	24.8
FRUIT TREES	123	74	47	37	26	22	3	22	29	32
	100.0	60.2	38.2	30.1	21.1	17.9	2.4	17.9	23.6	26.0
BERRY BUSHES	71	41	27	26	14	9	8	12	22	27
	100.0	57.7	38.0	36.6	19.7	12.7	11.3	16.9	31.0	38.0
HAND TOOLS	53	33	10	17	11	9	3	14	11	12
	100.0	62.3	18.9	32.1	20.8	17.0	5.7	26.4	20.8	22.6
POWER TOOLS	27	18	10	8	6	11	2	6	4	11
	100.0	66.7	37.0	29.6	22.2	40.7	7.4	22.2	14.8	40.7
BOOKS	213	116	96	96	38	37	11	31	53	80
	100.0	54.5	45.1	45.1	17.8	17.4	5.2	14.6	24.9	37.6
CANNING EQUIPMENT	54	29	7	9	7	5	3	9	16	11
	100.0	53.7	13.0	16.7	13.0	9.3	5.6	16.7	29.6	20.4
NO ANSWER	1652	1033	269	216	253	141	29	86	339	319
	100.0	62.5	16.3	13.1	15.3	8.5	1.8	5.2	20.5	19.2

(PERCENTAGES ROUNDED)
0042

Sources Used Regularly

Based on Total Sample

SOURCES OF HOW TO GARDEN INFORMATION

	TOTAL	SEED PACKET	MAGA-ZINES	BOOKS	NEWS PAPER	PAMP-HLETS	RADIO PROGM	TV PROGM	RELA TIVES	FRND/ NEIGH
WEIGHTED BASE	2613	1662	532	455	436	263	76	203	546	574
	100.0	63.6	20.4	17.4	16.7	10.1	2.9	7.8	20.9	22.0
GARDEN SIZE										
AT/BELOW MEDIAN	1256	798	248	212	215	143	34	103	258	265
	100.0	63.5	19.7	16.9	17.1	11.4	2.7	8.2	20.5	21.1
ABOVE MEDIAN	1238	805	263	220	191	109	37	86	268	277
	100.0	65.0	21.2	17.8	15.4	8.8	3.0	6.9	21.6	22.4
UNDER 550 SQ FT	1149	720	208	190	192	129	31	92	232	230
	100.0	62.7	18.1	16.5	16.7	11.2	2.7	8.0	20.2	20.0
550-2,399 SQ.FT	632	428	142	116	119	62	27	50	141	168
	100.0	67.7	22.5	18.4	18.8	9.8	4.3	7.9	22.3	26.6
2,400-SQ FT & OVER	713	455	161	126	95	61	13	47	153	144
	100.0	63.8	22.6	17.7	13.3	8.6	1.8	6.6	21.5	20.2
DON'T KNOW	119	59	21	23	30	11	5	14	20	32
	100.0	49.6	17.6	19.3	25.2	9.2	4.2	11.8	16.8	26.9
UNDER 500 SQ.FT.	1114	698	202	180	188	123	30	90	222	228
	100.0	62.7	18.1	16.2	16.9	11.0	2.7	8.1	19.9	20.5
500-999 SQ FT	342	226	84	70	72	33	14	30	83	93
	100.0	66.1	24.6	20.5	21.1	9.6	4.1	8.8	24.3	27.2
1,000-3,000 SQ FT	438	307	95	69	62	40	15	27	94	102
	100.0	70.1	21.7	15.8	14.2	9.1	3.4	6.2	21.5	23.3
OVER 3,000 SQ. FT	600	372	130	113	84	56	12	42	127	119
	100.0	62.0	21.7	18.8	14.0	9.3	2.0	7.0	21.2	19.8

(PERCENTAGES ROUNDED)
0039

Sources Used Regularly

Based on Total Sample

SOURCES OF HOW TO GARDEN INFORMATION(CONTINUED)

	TOTAL	SEED CATLOG	GARDEN SUPPLY DEALER	IN SCHOOL	COUNTY EX AGT	GARDEN CLUB	OTHER	NONE	NO ANSW
WEIGHTED BASE	2613	395	486	22	130	21	84	363	
	100.0	15.1	18.6	.8	5.0	.8	3.2	13.9	
SEX									
MALE	1259	196	228	18	58	7	55	177	
	100.0	15.6	18.1	1.4	4.6	.6	4.4	14.1	
FEMALE	1354	199	258	4	72	14	29	186	
	100.0	14.7	19.1	.3	5.3	1.0	2.1	13.7	
UNDESIGNATED									
AGE									
18-29 YRS	462	54	71	10	22	2	18	53	
	100.0	11.7	15.4	2.2	4.8	.4	3.9	11.5	
30-49 YRS	965	155	192	7	50	5	25	97	
	100.0	16.1	19.9	.7	5.2	.5	2.6	10.1	
50 YRS & OLDER	1162	184	214	5	58	14	37	210	
	100.0	15.8	18.4	.4	5.0	1.2	3.2	18.1	
UNDESIGNATED	24	2	9				4	3	
	100.0	8.3	37.5				16.7	12.5	
EDUCATION									
COLLEGE	887	164	158	10	69	11	25	109	
	100.0	18.5	17.8	1.1	7.8	1.2	2.8	12.3	
HIGH SCHOOL	1438	210	281	12	55	6	51	169	
	100.0	14.6	19.5	.8	3.8	.4	3.5	11.8	
GRADE SCHOOL	272	21	44		4	3	8	81	
	100.0	7.7	16.2		1.5	1.1	2.9	29.8	
UNDESIGNATED	16		3		2	1		4	
	100.0		18.8		12.5	6.3		25.0	
RACE									
WHITE	2471	378	447	18	124	21	77	336	
	100.0	15.3	18.1	.7	5.0	.8	3.1	13.6	
NON-WHITE	142	17	39	4	6		7	27	
	100.0	12.0	27.5	2.8	4.2		4.9	19.0	

(PERCENTAGES ROUNDED)
0045

Sources Used Regularly
Based on Total Sample

SOURCES OF HOW TO GARDEN INFORMATION(CONTINUED)

	TOTAL	SEED CATLOG	GARDEN SUPPLY DEALER	IN SCHOOL	COUNTY EX AGT	GARDEN CLUB	OTHER	NONE	NO ANSW
WEIGHTED BASE	2613	395	486	22	130	21	84	363	
	100.0	15.1	18.6	.8	5.0	.8	3.2	13.9	
OCCUPATION									
PROFESSIONAL	431	60	76	8	19	2	15	58	
	100.0	13.9	17.6	1.9	4.4	.5	3.5	13.5	
BUSINESS	300	53	82	4	11	2	20	29	
	100.0	17.7	27.3	1.3	3.7	.7	6.7	9.7	
CLERICAL/SALES	145	26	21		14		4	20	
	100.0	17.9	14.5		9.7		2.8	13.8	
MANUAL LABOR	987	153	159	8	31	9	27	116	
	100.0	15.5	16.1	.8	3.1	.9	2.7	11.8	
FARMER	125	23	32		21		3	7	
	100.0	18.4	25.6		16.8		2.4	5.6	
RETIRED	518	73	97	2	29	8	15	110	
	100.0	14.1	18.7	.4	5.6	1.5	2.9	21.2	
OTHER NON-LABOR	64	4	12		4			15	
	100.0	6.3	18.8		6.3			23.4	
UNDESIGNATED	43	3	7		1			8	
	100.0	7.0	16.3		2.3			18.6	
ANNUAL HOUSEHOLD INCOME									
$20M & OVER	1139	174	238	9	62	7	36	135	
	100.0	15.3	20.9	.8	5.4	.6	3.2	11.9	
UNDER $20M	1474	221	248	13	68	14	48	228	
	100.0	15.0	16.8	.9	4.6	.9	3.3	15.5	
$15M & OVER	1554	252	319	17	88	7	40	158	
	100.0	16.2	20.5	1.1	5.7	.5	2.6	10.2	
$10M-$14999	467	74	66	3	19	5	19	81	
	100.0	15.8	14.1	.6	4.1	1.1	4.1	17.3	
$7M-$9999	180	22	26	2	9	3	18	41	
	100.0	12.2	14.4	1.1	5.0	1.7	10.0	22.8	
$4M-$6999	233	24	34		9	4	3	43	
	100.0	10.3	14.6		3.9	1.7	1.3	18.5	
UNDER $4M	154	16	39		3	2		39	
	100.0	10.4	25.3		1.9	1.3		25.3	
UNDESIGNATED	25	7	2		2		4	1	
	100.0	28.0	8.0		8.0		16.0	4.0	

(PERCENTAGES ROUNDED)
0046

Sources Used Regularly

Based on Total Sample

		SOURCES OF HOW TO GARDEN INFORMATION(CONTINUED)							
	TOTAL	SEED CATLOG	GARDEN SUPPLY DEALER	IN SCHOOL	COUNTY EX AGT	GARDEN CLUB	OTHER	NONE	NO ANSW
WEIGHTED BASE	2613	395	486	22	130	21	84	363	
	100.0	15.1	18.6	.8	5.0	.8	3.2	13.9	
REGION									
EAST	643	87	111	2	8	3	22	94	
	100.0	13.5	17.3	.3	1.2	.5	3.4	14.6	
MIDWEST	909	160	143	4	29	4	26	112	
	100.0	17.6	15.7	.4	3.2	.4	2.9	12.3	
SOUTH	709	89	172	9	68	5	34	112	
	100.0	12.6	24.3	1.3	9.6	.7	4.8	15.8	
WEST	352	59	60	7	25	9	2	45	
	100.0	16.8	17.0	2.0	7.1	2.6	.6	12.8	
SECTION OF COUNTRY									
NEW ENGLAND	160	23	34		2		3	27	
	100.0	14.4	21.3		1.3		1.9	16.9	
MIDDLE ATLANTIC	483	64	77	2	6	3	19	67	
	100.0	13.3	15.9	.4	1.2	.6	3.9	13.9	
EAST CENTRAL	522	87	86	2	13	2	15	65	
	100.0	16.7	16.5	.4	2.5	.4	2.9	12.5	
WEST CENTRAL	387	73	57	2	16	2	11	47	
	100.0	18.9	14.7	.5	4.1	.5	2.8	12.1	
ROCKY MOUNTAIN	104	24	15		13	5	1	8	
	100.0	23.1	14.4		12.5	4.8	1.0	7.7	
PACIFIC	246	35	45	7	12	4	1	37	
	100.0	14.1	18.1	2.8	4.8	1.6	.4	14.9	
DEEP SOUTH	214	20	52	6	33		13	35	
	100.0	9.3	24.3	2.8	15.4		6.1	16.4	
REST OF SOUTH	495	69	120	3	35	5	21	77	
	100.0	13.9	24.2	.6	7.1	1.0	4.2	15.6	

(PERCENTAGES ROUNDED)
0047

Sources Used Regularly

Based on Total Sample

SOURCES OF HOW TO GARDEN INFORMATION(CONTINUED)

	TOTAL	SEED CATLOG	GARDEN SUPPLY DEALER	IN SCHOOL	COUNTY EX AGT	GARDEN CLUB	OTHER	NONE	NO ANSW
WEIGHTED BASE	2613	395	486	22	130	21	84	363	
	100.0	15.1	18.6	.8	5.0	.8	3.2	13.9	
STAGE IN LIFE CYCLE									
MARRIED-NO CHILDREN	719	139	127	4	44	4	27	108	
	100.0	19.3	17.7	.6	6.1	.6	3.8	15.0	
MARRIED WITH CHILDREN	757	118	137	7	38	4	26	95	
	100.0	15.6	18.1	.9	5.0	.5	3.4	12.5	
SINGLE	244	18	57	1	4	1	11	34	
	100.0	7.4	23.4	.4	1.6	.4	4.5	13.9	
SEPARATED/DIVORCED/WIDOWED	185	13	28		4		3	38	
	100.0	7.0	15.1		2.2		1.6	20.5	
UNDESIGNATED	708	107	137	10	40	12	17	88	
	100.0	15.1	19.4	1.4	5.6	1.7	2.4	12.4	
SIZE OF COMMUNITY									
1 MILLION & OVER	351	37	66	1	2	3	12	48	
	100.0	10.5	18.8	.3	.6	.9	3.4	13.7	
500,000-999,999	267	56	49		12	4	12	25	
	100.0	21.0	18.4		4.5	1.5	4.5	9.4	
250,000-499,999	156	18	29		10	1		34	
	100.0	11.5	18.6		6.4	.6		21.8	
25,000-249,000	489	66	76	6	17	1	18	73	
	100.0	13.5	15.5	1.2	3.5	.2	3.7	14.9	
UNDER 25,000	1350	218	266	15	89	12	42	183	
	100.0	16.1	19.7	1.1	6.6	.9	3.1	13.6	
CENTRAL CITY	504	66	92	1	17	2	17	84	
	100.0	13.1	18.3	.2	3.4	.4	3.4	16.7	
SUBURB	632	95	112	6	20	7	22	79	
	100.0	15.0	17.7	.9	3.2	1.1	3.5	12.5	
SMALL TOWN	419	48	63	5	17	2	11	61	
	100.0	11.5	15.0	1.2	4.1	.5	2.6	14.6	
RURAL	1058	186	219	10	76	10	34	139	
	100.0	17.6	20.7	.9	7.2	.9	3.2	13.1	

(PERCENTAGES ROUNDED)
R048

Sources Used Regularly
Based on Total Sample

SOURCES OF HOW TO GARDEN INFORMATION(CONTINUED)

	TOTAL	SEED CATLOG	GARDEN SUPPLY DEALER	IN SCHOOL	COUNTY EX AGT	GARDEN CLUB	OTHER	NONE	NO ANSW
WEIGHTED BASE	2613	395	486	22	130	21	84	363	
	100.0	15.1	18.6	.8	5.0	.8	3.2	13.9	
OTHER GARDEN ACTIVITIES									
FLOWER GARDENING	1791	314	361	18	94	19	67	209	
	100.0	17.5	20.2	1.0	5.2	1.1	3.7	11.7	
GROWING BERRIES	539	142	126	7	33	12	16	49	
	100.0	26.3	23.4	1.3	6.1	2.2	3.0	9.1	
FRUIT TREE/ORCHARD	776	184	180	16	51	6	20	80	
	100.0	23.7	23.1	2.1	6.6	.8	2.6	10.3	
NUT TREES	184	45	68	2	18	2	20	17	
	100.0	24.5	37.0	1.1	9.8	1.1	10.9	9.2	
LAWN CARE	1854	323	345	16	100	8	73	211	
	100.0	17.4	18.6	.9	5.4	.4	3.9	11.4	
SHRUB CARE	1268	219	252	17	75	7	33	146	
	100.0	17.3	19.9	1.3	5.9	.6	2.6	11.5	
ORNAMENTAL GARDENING	279	72	57	3	13	4	14	21	
	100.0	25.8	20.4	1.1	4.7	1.4	5.0	7.5	
INDOOR HOUSEPLANT GARDENING	1399	244	279	13	71	13	56	157	
	100.0	17.4	19.9	.9	5.1	.9	4.0	11.2	
GARDEN INDOORS UNDER ARTIFICIAL LIGHT	119	42	28	4	4	3	5	7	
	100.0	35.3	23.5	3.4	3.4	2.5	4.2	5.9	
GREENHOUSE GROWING	57	24	15	2	8	1	1	3	
	100.0	42.1	26.3	3.5	14.0	1.8	1.8	5.3	
NONE OF ABOVE	119	3	24		7	2		21	
	100.0	2.5	20.2		5.9	1.7		17.6	
DON'T KNOW	73	3	7					32	
	100.0	4.1	9.6					43.8	
HOW LONG GARDENED									
1ST YEAR	264	11	30	4	4	2	6	55	
	100.0	4.2	11.4	1.5	1.5	.8	2.3	20.8	
2-9 YRS	1114	182	192	11	61	7	35	117	
	100.0	16.3	17.2	1.0	5.5	.6	3.1	10.5	
10 OR MORE YRS	1217	201	264	7	65	10	43	180	
	100.0	16.5	21.7	.6	5.3	.8	3.5	14.8	
NO ANSWER	18	1				2		11	
	100.0	5.6				11.1		61.1	

(PERCENTAGES ROUNDED)
0052

Sources Used Regularly

Based on Total Sample

SOURCES OF HOW TO GARDEN INFORMATION(CONTINUED)

	TOTAL	SEED CATLOG	GARDEN SUPPLY DEALER	IN SCHOOL	COUNTY EX AGT	GARDEN CLUB	OTHER	NONE	NO ANSW
WEIGHTED BASE	2613	395	486	22	130	21	84	363	
	100.0	15.1	18.6	.8	5.0	.8	3.2	13.9	
TIME SPENT GARDENING									
LESS THAN 5 HRS	1493	172	270	11	43	8	27	225	
	100.0	11.5	18.1	.7	2.9	.5	1.8	15.1	
5-15 HRS	953	181	162	10	82	13	47	104	
	100.0	19.0	17.0	1.0	8.6	1.4	4.9	10.9	
16 OR MORE HRS	122	42	46	1	5		7	19	
	100.0	34.4	37.7	.8	4.1		5.7	15.6	
NO ANSWER	45		8				3	15	
	100.0		17.8				6.7	33.3	
BOUGHT SEEDS BY MAIL	609	224	111	11	47	14	17	55	
	100.0	36.8	18.2	1.8	7.7	2.3	2.8	9.0	
BOUGHT ANY GARDEN PRODUCT BY MAIL									
PLANTS	274	82	71	6	21	7	7	27	
	100.0	29.9	25.9	2.2	7.7	2.6	2.6	9.9	
FRUIT TREES	123	43	32	8	13	5	7	12	
	100.0	35.0	26.0	6.5	10.6	4.1	5.7	9.8	
BERRY BUSHES	71	28	13		14	3	4	6	
	100.0	39.4	18.3		19.7	4.2	5.6	8.5	
HAND TOOLS	53	16	19		1			11	
	100.0	30.2	35.8		1.9			20.8	
POWER TOOLS	27	12	12		3		2	5	
	100.0	44.4	44.4		11.1		7.4	18.5	
BOOKS	213	58	45	4	21	6	8	17	
	100.0	27.2	21.1	1.9	9.9	2.8	3.8	8.0	
CANNING EQUIPMENT	54	12	15		6			12	
	100.0	22.2	27.8		11.1			22.2	
NO ANSWER	1652	117	291	9	63	2	54	280	
	100.0	7.1	17.6	.5	3.8	.1	3.3	16.9	

(PERCENTAGES ROUNDED)
0053

Sources Used Regularly

Based on Total sample

SOURCES OF HOW TO GARDEN INFORMATION(CONTINUED)

	TOTAL	SEED CATLOG	GARDEN SUPPLY DEALER	IN SCHOOL	COUNTY EX AGT	GARDEN CLUB	OTHER	NONE	NO ANSW
WEIGHTED BASE	2613	395	486	22	130	21	84	363	
	100.0	15.1	18.6	.8	5.0	.8	3.2	13.9	
GARDEN SIZE									
AT/BELOW MEDIAN	1256	159	211	11	42	4	35	192	
	100.0	12.7	16.8	.9	3.3	.3	2.8	15.3	
ABOVE MEDIAN	1238	218	249	10	86	15	45	146	
	100.0	17.6	20.1	.8	6.9	1.2	3.6	11.8	
UNDER 550 SQ FT	1149	132	189	10	33	4	28	182	
	100.0	11.5	16.4	.9	2.9	.3	2.4	15.8	
550-2,399 SQ.FT	632	103	106	2	43	14	19	66	
	100.0	16.3	16.8	.3	6.8	2.2	3.0	10.4	
2,400-SQ FT & OVER	713	142	165	9	52	1	33	90	
	100.0	19.9	23.1	1.3	7.3	.1	4.6	12.6	
DON'T KNOW	119	18	26	1	2	2	4	25	
	100.0	15.1	21.8	.8	1.7	1.7	3.4	21.0	
UNDER 500 SQ.FT.	1114	127	183	10	33	4	28	174	
	100.0	11.4	16.4	.9	3.0	.4	2.5	15.6	
500-999 SQ FT	342	62	57	2	26	3	11	42	
	100.0	18.1	16.7	.6	7.6	.9	3.2	12.3	
1,000-3,000 SQ FT	438	63	69		21	11	9	40	
	100.0	14.4	15.8		4.8	2.5	2.1	9.1	
OVER 3,000 SQ. FT	600	125	151	9	48	1	32	82	
	100.0	20.8	25.2	1.5	8.0	.2	5.3	13.7	

(PERCENTAGES ROUNDED)
0050

Most Useful Sources

Based on Total Sample

	SOURCES OF HOW TO GARDEN INFORMATION									
	TOTAL	SEED PACKET	MAGA- ZINES	BOOKS	NEWS PAPER	PAMP- HLETS	RADIO PROGM	TV PROGM	RELA TIVES	FRND/ NEIGH
WEIGHTED BASE	2613	552	127	176	60	41	17	32	228	209
	100.0	21.1	4.9	6.7	2.3	1.6	.7	1.2	8.7	8.0
SEX										
MALE	1259	271	63	78	27	20	9	20	84	121
	100.0	21.5	5.0	6.2	2.1	1.6	.7	1.6	6.7	9.6
FEMALE	1354	281	64	98	33	21	8	12	144	88
	100.0	20.8	4.7	7.2	2.4	1.6	.6	.9	10.6	6.5
UNDESIGNATED										
AGE										
18-29 YRS	462	92	19	36	4	15	2	3	100	43
	100.0	19.9	4.1	7.8	.9	3.2	.4	.6	21.6	9.3
30-49 YRS	965	200	61	80	12	17		14	95	92
	100.0	20.7	6.3	8.3	1.2	1.8		1.5	9.8	9.5
50 YRS & OLDER	1162	257	47	60	44	9	15	15	33	72
	100.0	22.1	4.0	5.2	3.8	.8	1.3	1.3	2.8	6.2
UNDESIGNATED	24	3								2
	100.0	12.5								8.3
EDUCATION										
COLLEGE	887	151	64	77	15	19	2	17	95	87
	100.0	17.0	7.2	8.7	1.7	2.1	.2	1.9	10.7	9.8
HIGH SCHOOL	1438	315	60	99	40	21	15	14	120	110
	100.0	21.9	4.2	6.9	2.8	1.5	1.0	1.0	8.3	7.6
GRADE SCHOOL	272	83	1		5	1		1	13	8
	100.0	30.5	.4		1.8	.4		.4	4.8	2.9
UNDESIGNATED	16	3	2							4
	100.0	18.8	12.5							25.0
RACE										
WHITE	2471	524	126	170	60	38	17	31	222	200
	100.0	21.2	5.1	6.9	2.4	1.5	.7	1.3	9.0	8.1
NON-WHITE	142	28	1	6		3		1	6	9
	100.0	19.7	.7	4.2		2.1		.7	4.2	6.3

(PERCENTAGES ROUNDED)
0056

Most Useful Sources

Based on Total Sample

		SOURCES OF HOW TO GARDEN INFORMATION								
	TOTAL	SEED PACKET	MAGAZINES	BOOKS	NEWS PAPER	PAMPHLETS	RADIO PROGM	TV PROGM	RELATIVES	FRND/ NEIGH
WEIGHTED BASE	2613	552	127	176	60	41	17	32	228	209
	100.0	21.1	4.9	6.7	2.3	1.6	.7	1.2	8.7	8.0
OCCUPATION										
PROFESSIONAL	431	64	40	50	13	6		5	33	60
	100.0	14.8	9.3	11.6	3.0	1.4		1.2	7.7	13.9
BUSINESS	300	67	23	18	7	5		3	19	20
	100.0	22.3	7.7	6.0	2.3	1.7		1.0	6.3	6.7
CLERICAL/SALES	145	40	3	6	2		2	2	8	15
	100.0	27.6	2.1	4.1	1.4		1.4	1.4	5.5	10.3
MANUAL LABOR	987	205	43	71	15	22	9	8	143	79
	100.0	20.8	4.4	7.2	1.5	2.2	.9	.8	14.5	8.0
FARMER	125	39	7	7		7		1	5	8
	100.0	31.2	5.6	5.6		5.6		.8	4.0	6.4
RETIRED	518	106	7	23	21	1	6	12	14	20
	100.0	20.5	1.4	4.4	4.1	.2	1.2	2.3	2.7	3.9
OTHER NON-LABOR	64	16	1	1	2			1	6	2
	100.0	25.0	1.6	1.6	3.1			1.6	9.4	3.1
UNDESIGNATED	43	15	3							5
	100.0	34.9	7.0							11.6
ANNUAL HOUSEHOLD INCOME										
$20M & OVER	1139	243	82	91	28	26	1	15	107	97
	100.0	21.3	7.2	8.0	2.5	2.3	.1	1.3	9.4	8.5
UNDER $20M	1474	309	45	85	32	15	16	17	121	112
	100.0	21.0	3.1	5.8	2.2	1.0	1.1	1.2	8.2	7.6
$15M & OVER	1554	341	99	122	35	32	1	21	151	134
	100.0	21.9	6.4	7.9	2.3	2.1	.1	1.4	9.7	8.6
$10M-$14999	467	84	21	27	13	8	8	3	36	53
	100.0	18.0	4.5	5.8	2.8	1.7	1.7	.6	7.7	11.3
$7M-$9999	180	41		11	4	1		2	13	4
	100.0	22.8		6.1	2.2	.6		1.1	7.2	2.2
$4M-$6999	233	55	5	9	8		8	3	17	11
	100.0	23.6	2.1	3.9	3.4		3.4	1.3	7.3	4.7
UNDER $4M	154	25	1	5				2	10	5
	100.0	16.2	.6	3.2				1.3	6.5	3.2
UNDESIGNATED	25	6	1	2				1	1	2
	100.0	24.0	4.0	8.0				4.0	4.0	8.0

(PERCENTAGES ROUNDED)
0057

Most Useful Sources

Based on Total Sample

SOURCES OF HOW TO GARDEN INFORMATION

	TOTAL	SEED PACKET	MAGA-ZINES	BOOKS	NEWS PAPER	PAMP-HLETS	RADIO PROGM	TV PROGM	RELA TIVES	FRND/ NEIGH
WEIGHTED BASE	2613	552	127	176	60	41	17	32	228	209
	100.0	21.1	4.9	6.7	2.3	1.6	.7	1.2	8.7	8.0
REGION										
EAST	643	124	30	51	21	15	5	12	46	59
	100.0	19.3	4.7	7.9	3.3	2.3	.8	1.9	7.2	9.2
MIDWEST	909	232	28	55	27	10	4	12	87	68
	100.0	25.5	3.1	6.1	3.0	1.1	.4	1.3	9.6	7.5
SOUTH	709	126	39	34	5	7	4	3	79	63
	100.0	17.8	5.5	4.8	.7	1.0	.6	.4	11.1	8.9
WEST	352	70	30	36	7	9	4	5	16	19
	100.0	19.9	8.5	10.2	2.0	2.6	1.1	1.4	4.5	5.4
SECTION OF COUNTRY										
NEW ENGLAND	160	27	12	7	3			7	16	14
	100.0	16.9	7.5	4.4	1.9			4.4	10.0	8.8
MIDDLE ATLANTIC	483	97	18	44	18	15	5	5	30	45
	100.0	20.1	3.7	9.1	3.7	3.1	1.0	1.0	6.2	9.3
EAST CENTRAL	522	141	14	30	8	1	2	8	56	44
	100.0	27.0	2.7	5.7	1.5	.2	.4	1.5	10.7	8.4
WEST CENTRAL	387	91	14	25	19	9	2	4	31	24
	100.0	23.5	3.6	6.5	4.9	2.3	.5	1.0	8.0	6.2
ROCKY MOUNTAIN	104	23	2	3	5		4	5	10	5
	100.0	22.1	1.9	2.9	4.8		3.8	4.8	9.6	4.8
PACIFIC	248	47	28	33	2	9			6	14
	100.0	19.0	11.3	13.3	.8	3.6			2.4	5.6
DEEP SOUTH	214	34	13	7	1	5	3	3	25	23
	100.0	15.9	6.1	3.3	.5	2.3	1.4	1.4	11.7	10.7
REST OF SOUTH	495	92	26	27	4	2	1		54	40
	100.0	18.6	5.3	5.5	.8	.4	.2		10.9	8.1

(PERCENTAGES ROUNDED)
0058

Most Useful Sources
Based on Total Sample

SOURCES OF HOW TO GARDEN INFORMATION

	TOTAL	SEED PACKET	MAGA-ZINES	BOOKS	NEWS PAPER	PAMP-HLETS	RADIO PROGM	TV PROGM	RELA TIVES	FRND/ NEIGH
WEIGHTED BASE	2613	552	127	176	60	41	17	32	228	209
	100.0	21.1	4.9	6.7	2.3	1.6	.7	1.2	8.7	8.0
STAGE IN LIFE CYCLE										
MARRIED-NO CHILDREN	719	151	25	40	21	7	6	18	40	52
	100.0	21.0	3.5	5.6	2.9	1.0	.8	2.5	5.6	7.2
MARRIED WITH CHILDREN	757	174	49	56	9	13	2	4	93	62
	100.0	23.0	6.5	7.4	1.2	1.7	.3	.5	12.3	8.2
SINGLE	244	37	12	20	2	10		2	25	27
	100.0	15.2	4.9	8.2	.8	4.1		.8	10.2	11.1
SEPARATED/DIVORCED/WIDOWED	185	45	3	4	11		2	3	13	11
	100.0	24.3	1.6	2.2	5.9		1.1	1.6	7.0	5.9
UNDESIGNATED	708	145	38	56	17	11	7	5	57	57
	100.0	20.5	5.4	7.9	2.4	1.6	1.0	.7	8.1	8.1
SIZE OF COMMUNITY										
1 MILLION & OVER	351	58	16	45	8	11	5	3	18	27
	100.0	16.5	4.6	12.8	2.3	3.1	1.4	.9	5.1	7.7
500,000-999,999	267	39	19	20	32	4	5	12	19	18
	100.0	14.6	7.1	7.5	12.0	1.5	1.9	4.5	7.1	6.7
250,000-499,999	156	50	6	11	2	5		2	5	4
	100.0	32.1	3.8	7.1	1.3	3.2		1.3	3.2	2.6
25,000-249,000	489	98	15	25	11	3	4	7	54	49
	100.0	20.0	3.1	5.1	2.2	.6	.8	1.4	11.0	10.0
UNDER 25,000	1350	307	71	75	7	18	3	8	132	111
	100.0	22.7	5.3	5.6	.5	1.3	.2	.6	9.8	8.2
CENTRAL CITY	504	105	19	29	14	12	2	12	34	35
	100.0	20.8	3.8	5.8	2.8	2.4	.4	2.4	6.7	6.9
SUBURB	632	118	35	63	35	11	10	12	52	48
	100.0	18.7	5.5	10.0	5.5	1.7	1.6	1.9	8.2	7.6
SMALL TOWN	419	94	16	25	9		2	3	28	38
	100.0	22.4	3.8	6.0	2.1		.5	.7	6.7	9.1
RURAL	1053	235	57	59	2	18	3	5	114	88
	100.0	22.2	5.4	5.6	.2	1.7	.3	.5	10.8	8.3

(PERCENTAGES ROUNDED)
0052

Most Useful Sources
Based on Total Sample

SOURCES OF HOW TO GARDEN INFORMATION

	TOTAL	SEED PACKET	MAGA- ZINES	BOOKS	NEWS PAPER	PAMP- HLETS	RADIO PROGM	TV PROGM	RELA TIVES	FRND/ NEIGH
WEIGHTED BASE	2613	552	127	176	60	41	17	32	228	209
	100.0	21.1	4.9	6.7	2.3	1.6	.	1.2	8.7	8.0
OTHER GARDEN ACTIVITIES										
FLOWER GARDENING	1791	388	101	127	40	23	17	24	152	130
	100.0	21.7	5.6	7.1	2.2	1.3	.9	1.3	8.5	7.3
GROWING BERRIES	539	81	49	61	9	12		4	32	35
	100.0	15.0	9.1	11.3	1.7	2.2		.7	5.9	6.5
FRUIT TREE/ORCHARD	778	127	63	70	18	25	4	8	42	43
	100.0	16.3	8.1	9.0	2.3	3.2	.5	1.0	5.4	5.5
NUT TREES	184	36	12	24	1		4	2	8	10
	100.0	19.6	6.5	13.0	.5		2.2	1.1	4.3	5.4
LAWN CARE	1854	398	107	131	47	32	14	25	175	160
	100.0	21.5	5.8	7.1	2.5	1.7	.8	1.3	9.4	8.6
SHRUB CARE	1268	239	72	107	30	26	12	18	125	112
	100.0	18.8	5.7	8.4	2.4	2.1	.9	1.4	9.9	8.8
ORNAMENTAL GARDENING	279	28	22	40	10	1	5	8	28	22
	100.0	10.0	7.9	14.3	3.6	.4	1.8	2.9	10.0	7.9
INDOOR HOUSEPLANT GARDENING	1399	274	81	123	36	21	8	16	157	108
	100.0	19.6	5.8	8.8	2.6	1.5	.6	1.1	11.2	7.7
GARDEN INDOORS UNDER ARTIFICIAL LIGHT	119	20	5	22			1	5	5	8
	100.0	16.8	4.2	18.5			.8	4.2	4.2	6.7
GREENHOUSE GROWING	57	6	5	5				2	4	4
	100.0	10.5	8.8	8.8				3.5	7.0	7.0
NONE OF ABOVE	119	29	4		1	1			9	6
	100.0	24.4	3.4		.8	.8			7.6	5.0
DON'T KNOW	73	9		1	3			1	1	6
	100.0	12.3		1.4	4.1			1.4	1.4	8.2
HOW LONG GARDENED										
1ST YEAR	264	43	12	22	6	9	3	1	60	29
	100.0	16.3	4.5	8.3	2.3	3.4	1.1	.4	22.7	11.0
2-9 YRS	1114	239	67	85	16	18	1	17	112	102
	100.0	21.4	6.0	7.6	1.4	1.6	.1	1.5	10.1	9.2
10 OR MORE YRS	1217	267	48	69	38	14	13	14	56	75
	100.0	21.9	3.9	5.7	3.1	1.2	1.1	1.2	4.6	6.2
NO ANSWER	18	4								2
	100.0	22.2								11.1

(PERCENTAGES ROUNDED)
0063

Most Useful Sources
Based on Total Sample

		SOURCES OF HOW TO GARDEN INFORMATION								
	TOTAL	SEED PACKET	MAGAZINES	BOOKS	NEWS PAPER	PAMPHLETS	RADIO PROGM	TV PROGM	RELATIVES	FRND/NEIGH
WEIGHTED BASE	2613	552	127	176	60	41	17	32	228	209
	100.0	21.1	4.9	6.7	2.3	1.6	.7	1.2	8.7	8.0
TIME SPENT GARDENING										
LESS THAN 5 HRS	1493	361	69	81	41	29	7	27	145	126
	100.0	24.2	4.6	5.4	2.7	1.9	.5	1.8	9.7	8.4
5-15 HRS	953	155	52	84	18	13	10	4	78	76
	100.0	16.3	5.5	8.8	1.9	1.4	1.0	.4	8.2	8.0
16 OR MORE HRS	122	28	5	8				1	5	6
	100.0	23.0	4.1	6.6				.8	4.1	4.9
NO ANSWER	45	8	1	3	1					1
	100.0	17.8	2.2	6.7	2.2					2.2
BOUGHT SEEDS BY MAIL	609	97	36	56	19	10	1	7	34	49
	100.0	15.9	5.9	9.2	3.1	1.6	.2	1.1	5.6	8.0
BOUGHT ANY GARDEN PRODUCT BY MAIL										
PLANTS	274	52	12	28	9			2	14	21
	100.0	19.0	4.4	10.2	3.3			.7	5.1	7.7
FRUIT TREES	123	13	7	12				4	5	2
	100.0	10.6	5.7	9.8				3.3	4.1	1.6
BERRY BUSHES	71	3	9	13					6	3
	100.0	4.2	12.7	18.3					8.5	4.2
HAND TOOLS	53	6		4		4				2
	100.0	11.3		7.5		7.5				3.8
POWER TOOLS	27	5						2		3
	100.0	18.5						7.4		11.1
BOOKS	213	17	28	40	4	4	2	2	16	5
	100.0	8.0	13.1	18.8	1.9	1.9	.9	.9	7.5	2.3
CANNING EQUIPMENT	54	8	3	1						4
	100.0	14.8	5.6	1.9						7.4
NO ANSWER	1652	401	55	77	37	27	14	16	171	143
	100.0	24.3	3.3	4.7	2.2	1.6	.8	1.0	10.4	8.7

(PERCENTAGES ROUNDED)
0064

Most Useful Sources

Based on Total Sample

	SOURCES OF HOW TO GARDEN INFORMATION									
	TOTAL	SEED PACKET	MAGA-ZINES	BOOKS	NEWS PAPER	PAMP-HLETS	RADIO PROGM	TV PROGM	RELA TIVES	FRND/ NEIGH
WEIGHTED BASE	2613	552	127	176	60	41	17	32	228	209
	100.0	21.1	4.9	6.7	2.3	1.6	.7	1.2	8.7	8.0
GARDEN SIZE										
AT/BELOW MEDIAN	1256	271	72	93	45	20	13	24	116	86
	100.0	21.6	5.7	7.4	3.6	1.6	1.0	1.9	9.2	6.8
ABOVE MEDIAN	1238	259	53	80	14	21	4	7	104	116
	100.0	20.9	4.3	6.5	1.1	1.7	.3	.6	8.4	9.4
UNDER 550 SQ FT	1149	233	62	82	42	18	13	23	110	79
	100.0	20.3	5.4	7.1	3.7	1.6	1.1	2.0	9.6	6.9
550-2,399 SQ.FT	632	167	20	48	8	11	1	5	41	63
	100.0	26.4	3.2	7.6	1.3	1.7	.2	.8	6.5	10.0
2,400-SQ FT & OVER	713	130	43	43	9	12	3	3	69	60
	100.0	18.2	6.0	6.0	1.3	1.7	.4	.4	9.7	8.4
DON'T KNOW	119	22	2	3	1			1	8	7
	100.0	18.5	1.7	2.5	.8			.8	6.7	5.9
UNDER 500 SQ.FT.	1114	224	60	80	42	18	13	22	105	78
	100.0	20.1	5.4	7.2	3.8	1.6	1.2	2.0	9.4	7.0
500-999 SQ FT	342	83	13	27	8	9	1	4	23	37
	100.0	24.3	3.8	7.9	2.3	2.6	.3	1.2	6.7	10.8
1,000-3,000 SQ FT	438	119	15	29		6		2	38	44
	100.0	27.2	3.4	6.6		1.4		.5	8.7	10.0
OVER 3,000 SQ. FT	600	104	37	37	9	8	3	3	54	43
	100.0	17.3	6.2	6.2	1.5	1.3	.5	.5	9.0	7.2

(PERCENTAGES ROUNDED)
0061

Most Useful Sources

Based on Total Sample

SOURCES OF HOW TO GARDEN INFORMATION(CONTINUED)

	TOTAL	SEED CATLOG	GARDEN SUPPLY DEALER	IN SCHOOL	COUNTY EX AGT	GARDEN CLUB	OTHER	NONE	NO ANSW
WEIGHTED BASE	2613	85	205	5	59	3	74	17	723
	100.0	3.3	7.8	.2	2.3	.1	2.8	.7	27.7
SEX									
MALE	1259	52	72	4	28	2	53	15	340
	100.0	4.1	5.7	.3	2.2	.2	4.2	1.2	27.0
FEMALE	1354	33	133	1	31	1	21	2	383
	100.0	2.4	9.8	.1	2.3	.1	1.6	.1	28.3
UNDESIGNATED									
AGE									
18-29 YRS	462	6	29		8	1	14	3	87
	100.0	1.3	6.3		1.7	.2	3.0	.6	18.8
30-49 YRS	965	32	56	3	22	2	20	4	255
	100.0	3.3	5.8	.3	2.3	.2	2.1	.4	26.4
50 YRS & OLDER	1162	45	115	2	29		36	8	375
	100.0	3.9	9.9	.2	2.5		3.1	.7	32.3
UNDESIGNATED	24	2	5				4	2	6
	100.0	8.3	20.8				16.7	8.3	25.0
EDUCATION									
COLLEGE	887	30	52	3	35	1	21	3	215
	100.0	3.4	5.9	.3	3.9	.1	2.4	.3	24.2
HIGH SCHOOL	1438	51	126	2	24		44	8	389
	100.0	3.5	8.8	.1	1.7		3.1	.6	27.1
GRADE SCHOOL	272	4	27			2	9	6	112
	100.0	1.5	9.9			.7	3.3	2.2	41.2
UNDESIGNATED	16								7
	100.0								43.8
RACE									
WHITE	2471	76	193	5	53	3	71	14	668
	100.0	3.1	7.8	.2	2.1	.1	2.9	.6	27.0
NON-WHITE	142	9	12		6		3	3	55
	100.0	6.3	8.5		4.2		2.1	2.1	39.7

(PERCENTAGES ROUNDED)
0067

Most Useful Sources
Based on Total Sample

SOURCES OF HOW TO GARDEN INFORMATION(CONTINUED)

	TOTAL	SEED CATLOG	GARDEN SUPPLY DEALER	IN SCHOOL	COUNTY EX AGT	GARDEN CLUB	OTHER	NONE	NO ANSW
WEIGHTED BASE	2613	85	205	5	59	3	74	17	723
	100.0	3.3	7.8	.2	2.3	.1	2.8	.7	27.7
OCCUPATION									
PROFESSIONAL	431	14	17	3	11		14	1	100
	100.0	3.2	3.9	.7	2.6		3.2	.2	23.2
BUSINESS	300	8	25	2	7		16	2	78
	100.0	2.7	8.3	.7	2.3		5.3	.7	26.0
CLERICAL/SALES	145	8	10				1		48
	100.0	5.5	6.9				.7		33.1
MANUAL LABOR	987	26	73		17	3	26	13	234
	100.0	2.6	7.4		1.7	.3	2.6	1.3	23.7
FARMER	125	7	10		8		1		25
	100.0	5.6	8.0		6.4		.8		20.0
RETIRED	518	22	55		14		16	1	200
	100.0	4.2	10.6		2.7		3.1	.2	38.6
OTHER NON-LABOR	64		5		2				28
	100.0		7.8		3.1				43.8
UNDESIGNATED	43		10						10
	100.0		23.3						23.3
ANNUAL HOUSEHOLD INCOME									
$20M & OVER	1139	35	74	5	26		33	5	271
	100.0	3.1	6.5	.4	2.3		2.9	.4	23.8
UNDER $20M	1474	50	131		33	3	41	12	452
	100.0	3.4	8.9		2.2	.2	2.8	.8	30.7
$15M & OVER	1554	46	121	5	38		39	6	363
	100.0	3.0	7.8	.3	2.4		2.5	.4	23.4
$10M-$14999	467	19	28		8	1	14	7	137
	100.0	4.1	6.0		1.7	.2	3.0	1.5	29.3
$7M-$9999	180		13		8	2	16	4	61
	100.0		7.2		4.4	1.1	8.9	2.2	33.9
$4M-$6999	233	10	14		1		1		91
	100.0	4.3	6.0		.4		.4		39.1
UNDER $4M	154	9	29		2		1		65
	100.0	5.8	18.8		1.3		.6		42.2
UNDESIGNATED	25	1			2		3		6
	100.0	4.0			8.0		12.0		24.0

(PERCENTAGES ROUNDED)
0068

Most Useful Sources

Based on Total Sample

SOURCES OF HOW TO GARDEN INFORMATION(CONTINUED)

	TOTAL	SEED CATLOG	GARDEN SUPPLY DEALER	IN SCHOOL	COUNTY EX AGT	GARDEN CLUB	OTHER	NONE	NO ANSW
WEIGHTED BASE	2613	85	205	5	59	3	74	17	723
	100.0	3.3	7.8	.2	2.3	.1	2.8	.7	27.7
REGION									
EAST	643	13	62	2	6		22	6	169
	100.0	2.0	9.6	.3	.9		3.4	.9	26.3
MIDWEST	909	43	50		22	1	21	4	245
	100.0	4.7	5.5		2.4	.1	2.3	.4	27.0
SOUTH	709	23	69	2	20		28	3	204
	100.0	3.2	9.7	.3	2.8		3.9	.4	28.8
WEST	352	6	24	1	11	2	3	4	105
	100.0	1.7	6.8	.3	3.1	.6	.9	1.1	29.8
SECTION OF COUNTRY									
NEW ENGLAND	160	5	21				3		45
	100.0	3.1	13.1				1.9		28.1
MIDDLE ATLANTIC	483	8	41	2	6		19	6	124
	100.0	1.7	8.5	.4	1.2		3.9	1.2	25.7
EAST CENTRAL	522	28	31		10		13	4	132
	100.0	5.4	5.9		1.9		2.5	.8	25.3
WEST CENTRAL	387	15	19		12	1	8		113
	100.0	3.9	4.9		3.1	.3	2.1		29.2
ROCKY MOUNTAIN	104	3	13	1	7		3		20
	100.0	2.9	12.5	1.0	6.7		2.9		19.2
PACIFIC	248	3	11		4	2		4	85
	100.0	1.2	4.4		1.6	.8		1.6	34.3
DEEP SOUTH	214	14	14	2	12		6	3	49
	100.0	6.5	6.5	.9	5.6		2.8	1.4	22.9
REST OF SOUTH	495	9	55		8		22		155
	100.0	1.8	11.1		1.6		4.4		31.3

(PERCENTAGES ROUNDED)
0069

Most Useful Sources

Based on Total Sample

SOURCES OF HOW TO GARDEN INFORMATION(CONTINUED)

	TOTAL	SEED CATLOG	GARDEN SUPPLY DEALER	IN SCHOOL	COUNTY EX AGT	GARDEN CLUB	OTHER	NONE	NO ANSW
WEIGHTED BASE	2613	85	205	5	59	3	74	17	723
	100.0	3.3	7.8	.2	2.3	.1	2.8	.7	27.7
STAGE IN LIFE CYCLE									
MARRIED-NO CHILDREN	719	32	66	1	19	1	19	9	212
	100.0	4.5	9.2	.1	2.6	.1	2.6	1.3	29.5
MARRIED WITH CHILDREN	757	24	37	2	22		21	3	186
	100.0	3.2	4.9	.3	2.9		2.8	.4	24.6
SINGLE	244	4	20		1		11	3	70
	100.0	1.6	8.2		.4		4.5	1.2	28.7
SEPARATED/DIVORCED/WIDOWED	185		18		1		2		72
	100.0		9.7		.5		1.1		38.9
UNDESIGNATED	708	25	64	2	16	2	21	2	183
	100.0	3.5	9.0	.3	2.3	.3	3.0	.3	25.8
SIZE OF COMMUNITY									
1 MILLION & OVER	351	7	29		1		5	3	115
	100.0	2.0	8.3		.3		1.4	.9	32.8
500,000-999,999	267	7	17	1	6		11		57
	100.0	2.6	6.4	.4	2.2		4.1		21.3
250,000-499,999	156	5	16		4	1	1	1	43
	100.0	3.2	10.3		2.6	.6	.6	.6	27.6
25,000-249,000	489	17	34	2	7		18	4	141
	100.0	3.5	7.0	.4	1.4		3.7	.8	28.8
UNDER 25,000	1350	49	109	2	41	2	39	9	367
	100.0	3.6	8.1	.1	3.0	.1	2.9	.7	27.2
CENTRAL CITY	504	19	38	1	11	1	15	3	154
	100.0	3.8	7.5	.2	2.2	.2	3.0	.6	30.6
SUBURB	632	11	53	2	5		18	5	154
	100.0	1.7	8.4	.3	.8		2.8	.8	24.4
SMALL TOWN	419	10	40		15	2	8		129
	100.0	2.4	9.5		3.6	.5	1.9		30.3
RURAL	1058	45	74	2	28		33	9	286
	100.0	4.3	7.0	.2	2.6		3.1	.9	27.0

(PERCENTAGES ROUNDED)
0070

Most Useful Sources
Based on Total Sample

SOURCES OF HOW TO GARDEN INFORMATION(CONTINUED)

	TOTAL	SEED CATLOG	GARDEN SUPPLY DEALER	IN SCHOOL	COUNTY EX AGT	GARDEN CLUB	OTHER	NONE	NO ANSW
WEIGHTED BASE	2613	85	205	5	59	3	74	17	723
	100.0	3.3	7.8	.2	2.3	.1	2.8	.7	27.7
OTHER GARDEN ACTIVITIES									
FLOWER GARDENING	1791	61	141	5	32	3	59	4	484
	100.0	3.4	7.9	.3	1.8	.2	3.3	.2	27.0
GROWING BERRIES	539	28	50	4	15	3	15	4	137
	100.0	5.2	9.3	.7	2.8	.6	2.8	.7	25.4
FRUIT TREE/ORCHARD	778	38	63	4	21	3	22	4	223
	100.0	4.9	8.1	.5	2.7	.4	2.8	.5	28.7
NUT TREES	184	7	18	2	8	1	12	2	37
	100.0	3.8	9.8	1.1	4.3	.5	6.5	1.1	20.1
LAWN CARE	1854	63	125	5	46	2	62	12	450
	100.0	3.4	6.7	.3	2.5	.1	3.3	.6	24.3
SHRUB CARE	1268	44	94	5	37	3	32	8	304
	100.0	3.5	7.4	.4	2.9	.2	2.5	.6	24.0
ORNAMENTAL GARDENING	279	14	19	3	7	1	9	1	61
	100.0	5.0	6.8	1.1	2.5	.4	3.2	.4	21.9
INDOOR HOUSEPLANT GARDENING	1399	42	104	5	18	3	49	1	353
	100.0	3.0	7.4	.4	1.3	.2	3.5	.1	25.2
GARDEN INDOORS UNDER ARTIFICIAL LIGHT	119	8	9	2	1	2	4		27
	100.0	6.7	7.6	1.7	.8	1.7	3.4		22.7
GREENHOUSE GROWING	57	5	2	2	2		1		19
	100.0	8.8	3.5	3.5	3.5		1.8		33.3
NONE OF ABOVE	119		16		6		1	3	43
	100.0		13.4		5.0		.8	2.5	36.1
DON'T KNOW	73		6					2	44
	100.0		8.2					2.7	60.3
HOW LONG GARDENED									
1ST YEAR	264	2	13			1	7	6	50
	100.0	.8	4.9			.4	2.7	2.3	18.9
2-9 YRS	1114	32	66	3	29		26	6	296
	100.0	2.9	5.9	.3	2.6		2.3	.5	26.6
10 OR MORE YRS	1217	51	126	2	30	2	41	5	365
	100.0	4.2	10.4	.2	2.5	.2	3.4	.4	30.0
NO ANSWER	18								12
	100.0								66.7

(PERCENTAGES ROUNDED)
0074

Most Useful Sources
Based on Total Sample

SOURCES OF HOW TO GARDEN INFORMATION(CONTINUED)

	TOTAL	SEED CATLOG	GARDEN SUPPLY DEALER	IN SCHOOL	COUNTY EX AGT	GARDEN CLUB	OTHER	NONE	NO ANSW
WEIGHTED BASE	2613	85	205	5	59	3	74	17	723
	100.0	3.3	7.8	.2	2.3	.1	2.8	.7	27.7
TIME SPENT GARDENING									
LESS THAN 5 HRS	1493	40	119	3	27	1	16	14	388
	100.0	2.7	8.0	.2	1.8	.1	1.1	.9	26.0
5-15 HRS	953	33	69	2	32	2	45	3	277
	100.0	3.5	7.2	.2	3.4	.2	4.7	.3	29.1
16 OR MORE HRS	122	12	13				10		34
	100.0	9.8	10.7				8.2		27.9
NO ANSWER	45		4				3		24
	100.0		8.9				6.7		53.3
BOUGHT SEEDS BY MAIL	609	47	27	4	8	1	22	2	189
	100.0	7.7	4.4	.7	1.3	.2	3.6	.3	31.0
BOUGHT ANY GARDEN PRODUCT BY MAIL									
PLANTS	274	17	18	2	7	1	6		85
	100.0	6.2	6.6	.7	2.6	.4	2.2		31.0
FRUIT TREES	123	12	12	2	7	3	3		41
	100.0	9.8	9.8	1.6	5.7	2.4	2.4		33.3
BERRY BUSHES	71	4	2		10	1	4		16
	100.0	5.6	2.8		14.1	1.4	5.6		22.5
HAND TOOLS	53	7	2						28
	100.0	13.2	3.8						52.8
POWER TOOLS	27	3	4				2		8
	100.0	11.1	14.8				7.4		29.6
BOOKS	213	8	4		10	2	8		63
	100.0	3.8	1.9		4.7	.9	3.8		29.6
CANNING EQUIPMENT	54	6	4		3				25
	100.0	11.1	7.4		5.6				46.3
NO ANSWER	1652	31	151	1	35		44	15	434
	100.0	1.9	9.1	.1	2.1		2.7	.9	26.3

(PERCENTAGES ROUNDED)
0075

Most Useful Sources

Based on Total Sample

SOURCES OF HOW TO GARDEN INFORMATION(CONTINUED)

	TOTAL	SEED CATLOG	GARDEN SUPPLY DEALER	IN SCHOOL	COUNTY EX AGT	GARDEN CLUB	OTHER	NONE	NO ANSW
WEIGHTED BASE	2613	85	205	5	59	3	74	17	723
	100.0	3.3	7.8	.2	2.3	.1	2.8	.7	27.7
GARDEN SIZE									
AT/BELOW MEDIAN	1256	34	91	3	19		27	10	332
	100.0	2.7	7.2	.2	1.5		2.1	.8	26.4
ABOVE MEDIAN	1238	48	107	2	39	3	44	5	332
	100.0	3.9	8.6	.2	3.2	.2	3.6	.4	26.8
UNDER 550 SQ FT	1149	32	86	3	18		21	9	318
	100.0	2.8	7.5	.3	1.6		1.8	.8	27.7
550-2,399 SQ.FT	632	15	44		21	3	18	1	166
	100.0	2.4	7.0		3.3	.5	2.8	.2	26.3
2,400-SQ FT & OVER	713	35	68	2	19		32	5	180
	100.0	4.9	9.5	.3	2.7		4.5	.7	25.2
DON'T KNOW	119	3	7		1		3	2	59
	100.0	2.5	5.9		.8		2.5	1.7	49.6
UNDER 500 SQ.FT.	1114	32	84	3	18		20	9	306
	100.0	2.9	7.5	.3	1.6		1.8	.8	27.5
500-999 SQ FT	342	13	20		12	1	9	1	81
	100.0	3.8	5.8		3.5	.3	2.6	.3	23.7
1,000-3,000 SQ FT	438	7	34		15	2	14		113
	100.0	1.6	7.8		3.4	.5	3.2		25.8
OVER 3,000 SQ. FT	600	30	60	2	13		28	5	164
	100.0	5.0	10.0	.3	2.2		4.7	.8	27.3

(PERCENTAGES ROUNDED)
0072

Products Bought by Mail
Based on Total Sample

		PRODUCTS BOUGHT BY MAIL								
	TOTAL	SEEDS	PLANTS	FRUIT TREES	BERRY BUSHES	HAND TOOLS	POWER TOOLS	BOOKS	CANING EQUIP	NO ANSW
WEIGHTED BASE	2613	609	274	123	71	53	27	213	54	1652
	100.0	23.3	10.5	4.7	2.7	2.0	1.0	8.2	2.1	63.2
SEX										
MALE	1259	322	122	86	42	30	19	94	37	773
	100.0	25.6	9.7	6.8	3.3	2.4	1.5	7.5	2.9	61.4
FEMALE	1354	287	152	37	29	23	8	119	17	879
	100.0	21.2	11.2	2.7	2.1	1.7	.6	8.8	1.3	64.9
UNDESIGNATED										
AGE										
18-29 YRS	462	94	40	22	17	19		41		307
	100.0	20.3	8.7	4.8	3.7	4.1		8.9		66.5
30-49 YRS	965	202	88	43	18	21	10	106	18	607
	100.0	20.9	9.1	4.5	1.9	2.2	1.0	11.0	1.9	62.9
50 YRS & OLDER	1162	310	146	58	36	13	17	65	36	718
	100.0	26.7	12.6	5.0	3.1	1.1	1.5	5.6	3.1	61.8
UNDESIGNATED	24	3						1		20
	100.0	12.5						4.2		83.3
EDUCATION										
COLLEGE	887	214	92	33	26	15	8	91	7	563
	100.0	24.1	10.4	3.7	2.9	1.7	.9	10.3	.8	63.5
HIGH SCHOOL	1438	346	167	81	41	32	15	120	30	869
	100.0	24.1	11.6	5.6	2.9	2.2	1.0	8.3	2.1	60.4
GRADE SCHOOL	272	41	15	9	2	6	4	2	13	212
	100.0	15.1	5.5	3.3	.7	2.2	1.5	.7	4.8	77.9
UNDESIGNATED	16	8			2				4	8
	100.0	50.0			12.5				25.0	50.0
RACE										
WHITE	2471	591	266	115	69	46	24	196	47	1551
	100.0	23.9	10.8	4.7	2.8	1.9	1.0	7.9	1.9	62.8
NON-WHITE	142	18	8	8	2	7	3	17	7	101
	100.0	12.7	5.6	5.6	1.4	4.9	2.1	12.0	4.9	71.1

(PERCENTAGES ROUNDED)
0078

Products Bought by Mail

Based on Total Sample

PRODUCTS BOUGHT BY MAIL

	TOTAL	SEEDS	PLANTS	FRUIT TREES	BERRY BUSHES	HAND TOOLS	POWER TOOLS	BOOKS	CANING EQUIP	NO ANSW
WEIGHTED BASE	2613	609	274	123	71	53	27	213	54	1652
	100.0	23.3	10.5	4.7	2.7	2.0	1.0	8.2	2.1	63.2
OCCUPATION										
PROFESSIONAL	431	108	54	12	10	3	1	45	3	272
	100.0	25.1	12.5	2.8	2.3	.7	.2	10.4	.7	63.1
BUSINESS	300	68	39	25	8	4	4	24		181
	100.0	22.7	13.0	8.3	2.7	1.3	1.3	8.0		60.3
CLERICAL/SALES	145	21	8	3		2	4	13	3	107
	100.0	14.5	5.5	2.1		1.4	2.8	9.0	2.1	73.8
MANUAL LABOR	987	240	117	52	32	23	15	91	25	607
	100.0	24.3	11.9	5.3	3.2	2.3	1.5	9.2	2.5	61.5
FARMER	125	23	9	4	8	9		11	6	73
	100.0	18.4	7.2	3.2	6.4	7.2		8.8	4.8	58.4
RETIRED	518	138	40	21	13	10	3	22	17	332
	100.0	26.6	7.7	4.1	2.5	1.9	.6	4.2	3.3	64.1
OTHER NON-LABOR	64	9	5	3		2		4		45
	100.0	14.1	7.8	4.7		3.1		6.3		70.3
UNDESIGNATED	43	2	2	3				3		35
	100.0	4.7	4.7	7.0				7.0		81.4
ANNUAL HOUSEHOLD INCOME										
$20M & OVER	1139	260	144	61	37	17	13	114	9	709
	100.0	22.8	12.6	5.4	3.2	1.5	1.1	10.0	.8	62.2
UNDER $20M	1474	349	130	62	34	35	14	99	45	943
	100.0	23.7	8.8	4.2	2.3	2.4	.9	6.7	3.1	64.0
$15M & OVER	1554	367	184	79	46	34	20	151	20	971
	100.0	23.6	11.8	5.1	3.0	2.2	1.3	9.7	1.3	62.5
$10M-$14999	467	119	45	21	13	6	4	24	18	281
	100.0	25.5	9.6	4.5	2.8	1.3	.9	5.1	3.9	60.2
$7M-$9999	180	49	10	10	3	4		16	5	107
	100.0	27.2	5.6	5.6	1.7	2.2		8.9	2.8	59.4
$4M-$6999	233	45	19	2	5	8	3	16	8	157
	100.0	19.3	8.2	.9	2.1	3.4	1.3	6.9	3.4	67.4
UNDER $4M	154	20	12	9	4	1		3	3	121
	100.0	13.0	7.8	5.8	2.6	.6		1.9	1.9	78.6
UNDESIGNATED	25	9	4	2				3		15
	100.0	36.0	16.0	8.0				12.0		60.0

(PERCENTAGES ROUNDED)
0079

Products Bought by Mail

Based on Total Sample

PRODUCTS BOUGHT BY MAIL

	TOTAL	SEEDS	PLANTS	FRUIT TREES	BERRY BUSHES	HAND TOOLS	POWER TOOLS	BOOKS	CANING EQUIP	NO ANSW
WEIGHTED BASE	2613	609	274	123	71	53	27	213	54	1652
	100.0	23.3	10.5	4.7	2.7	2.0	1.0	8.2	2.1	63.2
REGION										
EAST	643	179	60	19	10	10	6	39	3	402
	100.0	27.8	9.3	3.0	1.6	1.6	.9	6.1	.5	62.5
MIDWEST	909	203	103	43	23	19	10	56	22	590
	100.0	22.3	11.3	4.7	2.5	2.1	1.1	6.2	2.4	64.9
SOUTH	709	158	69	49	27	17	9	75	27	432
	100.0	22.3	9.7	6.9	3.8	2.4	1.3	10.6	3.8	60.9
WEST	352	69	42	12	11	7	2	43	2	228
	100.0	19.6	11.9	3.4	3.1	2.0	.6	12.2	.6	64.8
SECTION OF COUNTRY										
NEW ENGLAND	160	38	17	6			4	7	1	107
	100.0	23.8	10.6	3.8			2.5	4.4	.6	66.9
MIDDLE ATLANTIC	483	141	43	13	10	10	2	32	2	295
	100.0	29.2	8.9	2.7	2.1	2.1	.4	6.6	.4	61.1
EAST CENTRAL	522	115	45	33	15	11	7	33	17	342
	100.0	22.0	8.6	6.3	2.9	2.1	1.3	6.3	3.3	65.5
WEST CENTRAL	387	88	58	10	8	8	3	23	5	248
	100.0	22.7	15.0	2.6	2.1	2.1	.8	5.9	1.3	64.1
ROCKY MOUNTAIN	104	23	15	7	3			9	1	61
	100.0	22.1	14.4	6.7	2.9			8.7	1.0	58.7
PACIFIC	248	46	27	5	8	7	2	34	1	167
	100.0	18.5	10.9	2.0	3.2	2.8	.8	13.7	.4	67.3
DEEP SOUTH	214	35	21	23	13	4		33	7	132
	100.0	16.4	9.8	10.7	6.1	1.9		15.4	3.3	61.7
REST OF SOUTH	495	123	48	26	14	13	9	42	20	300
	100.0	24.8	9.7	5.3	2.8	2.6	1.8	8.5	4.0	60.6

(PERCENTAGES ROUNDED)
0080

Products Bought by Mail

Based on Total Sample

	PRODUCTS BOUGHT BY MAIL									
	TOTAL	SEEDS	PLANTS	FRUIT TREES	BERRY BUSHES	HAND TOOLS	POWER TOOLS	BOOKS	CANING EQUIP	NO ANSW
WEIGHTED BASE	2613	609	274	123	71	53	27	213	54	1652
	100.0	23.3	10.5	4.7	2.7	2.0	1.0	8.2	2.1	63.2
STAGE IN LIFE CYCLE										
MARRIED-NO CHILDREN	719	196	77	40	18	6	6	35	24	435
	100.0	27.3	10.7	5.6	2.5	.8	.8	4.9	3.3	60.5
MARRIED WITH CHILDREN	757	174	91	30	25	19	9	64	15	482
	100.0	23.0	12.0	4.0	3.3	2.5	1.2	8.5	2.0	63.7
SINGLE	244	62	20	12	4	8		26	4	154
	100.0	25.4	8.2	4.9	1.6	3.3		10.7	1.6	63.1
SEPARATED/DIVORCED/WIDOWED	185	30	24	5	1	6	4	19	1	119
	100.0	16.2	13.0	2.7	.5	3.2	2.2	10.3	.5	64.3
UNDESIGNATED	708	147	62	36	23	14	8	69	10	462
	100.0	20.8	8.8	5.1	3.2	2.0	1.1	9.7	1.4	65.3
SIZE OF COMMUNITY										
1 MILLION & OVER	351	82	34	4	8	16	1	40	4	215
	100.0	23.4	9.7	1.1	2.3	4.6	.3	11.4	1.1	61.3
500,000-999,999	267	66	52	5	3	5	3	17	2	160
	100.0	24.7	19.5	1.9	1.1	1.9	1.1	6.4	.7	59.9
250,000-499,999	156	25	13	5	7	5	3	8	4	120
	100.0	16.0	8.3	3.2	4.5	3.2	1.9	5.1	2.6	76.9
25,000-249,000	489	92	46	17	8	4	2	28	5	332
	100.0	18.8	9.4	3.5	1.6	.8	.4	5.7	1.0	67.9
UNDER 25,000	1350	344	129	92	45	23	18	120	39	825
	100.0	25.5	9.6	6.8	3.3	1.7	1.3	8.9	2.9	61.1
CENTRAL CITY	504	95	60	9	10	19	6	29	3	335
	100.0	18.8	11.9	1.8	2.0	3.8	1.2	5.8	.6	66.5
SUBURB	632	143	70	20	14	9	3	54	8	408
	100.0	22.6	11.1	3.2	2.2	1.4	.5	8.5	1.3	64.6
SMALL TOWN	419	73	32	21	7	4	6	25	15	292
	100.0	17.4	7.6	5.0	1.7	1.0	1.4	6.0	3.6	69.7
RURAL	1058	298	112	73	40	21	12	105	28	617
	100.0	28.2	10.6	6.9	3.8	2.0	1.1	9.9	2.6	58.3

(PERCENTAGES ROUNDED)
0081

Products Bought by Mail
Based on Total Sample

		PRODUCTS BOUGHT BY MAIL								
	TOTAL	SEEDS	PLANTS	FRUIT TREES	BERRY BUSHES	HAND TOOLS	POWER TOOLS	BOOKS	CANING EQUIP	NO ANSW
WEIGHTED BASE	2613	609	274	123	71	53	27	213	54	1652
	100.0	23.3	10.5	4.7	2.7	2.0	1.0	8.2	2.1	63.2
PROPERTY SIZE										
50 X 100 FT	533	81	40	9	4	10	5	42	3	376
	100.0	15.2	7.5	1.7	.8	1.9	.9	7.9	.6	70.5
75 X 100 FT	393	90	44	7	10	9	2	20	1	262
	100.0	22.9	11.2	1.8	2.5	2.3	.5	5.1	.3	66.7
100 X 100 FT (1/4 ACRE)	328	79	30	2	4	7	2	31	12	209
	100.0	24.1	9.1	.6	1.2	2.1	.6	9.5	3.7	63.7
150 X 150 FT (1/2 ACRE)	273	63	21	15		1		19		186
	100.0	23.1	7.7	5.5		.4		7.0		68.1
175 X 175 FT (3/4 ACRE)	141	31	19	13	6	1	6	20	6	82
	100.0	22.0	13.5	9.2	4.3	.7	4.3	14.2	4.3	58.2
200 X 200 FT (1 ACRE)	143	33	14	8	9	1	2	13		84
	100.0	23.1	9.8	5.6	6.3	.7	1.4	9.1		58.7
MORE THAN 1 BUT LESS	160	40	16	12	10	7	2	12	2	96
THAN 2 ACRES	100.0	25.0	10.0	7.5	6.3	4.4	1.3	7.5	1.3	60.0
2 OR 3 ACRES	151	41	19	15	7	7	5	15	7	86
	100.0	27.2	12.6	9.9	4.6	4.6	3.3	9.9	4.6	57.0
4 OR 5 ACRES	70	26	13	3	3	5	1	6	8	34
	100.0	37.1	18.6	4.3	4.3	7.1	1.4	8.6	11.4	48.6
OVER 5 ACRES	302	93	35	29	13	4	1	30	9	172
	100.0	30.8	11.6	9.6	4.3	1.3	.3	9.9	3.0	57.0
NONE	42	9	11	4	3			1	1	18
	100.0	21.4	26.2	9.5	7.1			2.4	2.4	42.9
NO ANSWER	77	23	12	6	2	1	1	4	5	47
	100.0	29.9	15.6	7.8	2.6	1.3	1.3	5.2	6.5	61.0

(PERCENTAGES ROUNDED)
0082

Products Bought by Mail

Based on Total Sample

		PRODUCTS BOUGHT BY MAIL								
	TOTAL	SEEDS	PLANTS	FRUIT TREES	BERRY BUSHES	HAND TOOLS	POWER TOOLS	BOOKS	CANING EQUIP	NO ANSW
WEIGHTED BASE	2613	609	274	123	71	53	27	213	54	1652
	100.0	23.3	10.5	4.7	2.7	2.0	1.0	8.2	2.1	63.2
OTHER GARDEN ACTIVITIES										
FLOWER GARDENING	1791	442	216	89	48	35	16	156	30	1115
	100.0	24.7	12.1	5.0	2.7	2.0	.9	8.7	1.7	62.3
GROWING BERRIES	539	176	83	53	47	18	9	60	10	284
	100.0	32.7	15.4	9.8	8.7	3.3	1.7	11.1	1.9	52.7
FRUIT TREE/ORCHARD	778	256	121	106	35	20	17	89	17	390
	100.0	32.9	15.6	13.6	4.5	2.6	2.2	11.4	2.2	50.1
NUT TREES	184	54	29	36	12		9	14	8	91
	100.0	29.3	15.8	19.6	6.5		4.9	7.6	4.3	49.5
LAWN CARE	1854	441	217	101	47	40	25	155	41	1154
	100.0	23.8	11.7	5.4	2.5	2.2	1.3	8.4	2.2	62.2
SHRUB CARE	1268	324	141	71	33	29	21	102	19	792
	100.0	25.6	11.1	5.6	2.6	2.3	1.7	8.0	1.5	62.5
ORNAMENTAL GARDENING	279	86	48	18	19	11	7	32		158
	100.0	30.8	17.2	6.5	6.8	3.9	2.5	11.5		56.6
INDOOR HOUSEPLANT GARDENING	1399	354	168	67	34	38	11	155	15	846
	100.0	25.3	12.0	4.8	2.4	2.7	.8	11.1	1.1	60.5
GARDEN INDOORS UNDER ARTIFICIAL LIGHT	119	51	19	11	10	4	2	17	4	54
	100.0	42.9	16.0	9.2	8.4	3.4	1.7	14.3	3.4	45.4
GREENHOUSE GROWING	57	32	3	1	2	3		12	4	16
	100.0	56.1	5.3	1.8	3.5	5.3		21.1	7.0	28.1
NONE OF ABOVE	119	23	4		3			2	4	89
	100.0	19.3	3.4		2.5			1.7	3.4	74.8
DON'T KNOW	73	2	3		3	4	2		4	61
	100.0	2.7	4.1		4.1	5.5	2.7		5.5	83.6
HOW LONG GARDENED										
1ST YEAR	264	27	11	4	10	4	1	30	1	199
	100.0	10.2	4.2	1.5	3.8	1.5	.4	11.4	.4	75.4
2-9 YRS	1114	251	132	55	30	27	10	109	8	710
	100.0	22.5	11.8	4.9	2.7	2.4	.9	9.8	.7	63.7
10 OR MORE YRS	1217	326	131	64	31	20	14	74	45	732
	100.0	26.8	10.8	5.3	2.5	1.6	1.2	6.1	3.7	60.1
NO ANSWER	18	5				2	2			11
	100.0	27.8				11.1	11.1			61.1

(PERCENTAGES ROUNDED)
0085

Products Bought by Mail

Based on Total Sample

	PRODUCTS BOUGHT BY MAIL									
	TOTAL	SEEDS	PLANTS	FRUIT TREES	BERRY BUSHES	HAND TOOLS	POWER TOOLS	BOOKS	CANING EQUIP	NO ANSW
WEIGHTED BASE	2613	609	274	123	71	53	27	213	54	1652
	100.0	23.3	10.5	4.7	2.7	2.0	1.0	8.2	2.1	63.2
TIME SPENT GARDENING										
LESS THAN 5 HRS	1493	287	140	54	27	17	14	100	22	1012
	100.0	19.2	9.4	3.6	1.8	1.1	.9	6.7	1.5	67.8
5-15 HRS	953	272	111	63	35	26	11	100	17	542
	100.0	28.5	11.6	6.6	3.7	2.7	1.2	10.5	1.8	56.9
16 OR MORE HRS	122	46	21	6	9	8	2	11	11	61
	100.0	37.7	17.2	4.9	7.4	6.6	1.6	9.0	9.0	50.0
NO ANSWER	45	4	2			2		2	4	37
	100.0	8.9	4.4			4.4		4.4	8.9	82.2
BOUGHT SEEDS BY MAIL	609	609	159	48	30	34	10	78	28	
	100.0	100.0	26.1	7.9	4.9	5.6	1.6	12.8	4.6	
BOUGHT ANY GARDEN PRODUCT BY MAIL										
PLANTS	274	159	274	40	36	20	9	33	15	
	100.0	58.0	100.0	14.6	13.1	7.3	3.3	12.0	5.5	
FRUIT TREES	123	48	40	123	26	5	7	26	9	
	100.0	39.0	32.5	100.0	21.1	4.1	5.7	21.1	7.3	
BERRY BUSHES	71	30	36	26	71	3	1	9	7	
	100.0	42.3	50.7	36.6	100.0	4.2	1.4	12.7	9.9	
HAND TOOLS	53	34	20	5	3	53	9	11	12	
	100.0	64.2	37.7	9.4	5.7	100.0	17.0	20.8	22.6	
POWER TOOLS	27	10	9	7	1	9	27	5	6	
	100.0	37.0	33.3	25.9	3.7	33.3	100.0	18.5	22.2	
BOOKS	213	78	33	26	9	11	5	213	8	
	100.0	36.6	15.5	12.2	4.2	5.2	2.3	100.0	3.8	
CANNING EQUIPMENT	54	28	15	9	7	12	6	8	54	
	100.0	51.9	27.8	16.7	13.0	22.2	11.1	14.8	100.0	
NO ANSWER	1652									1652
	100.0									100.0

(PERCENTAGES ROUNDED)
0086

Products Bought by Mail

Based on Total Sample

PRODUCTS BOUGHT BY MAIL

	TOTAL	SEEDS	PLANTS	FRUIT TREES	BERRY BUSHES	HAND TOOLS	POWER TOOLS	BOOKS	CANING EQUIP	NO ANSW
WEIGHTED BASE	2613	609	274	123	71	53	27	213	54	1652
	100.0	23.3	10.5	4.7	2.7	2.0	1.0	8.2	2.1	63.2
GARDEN SIZE										
AT/BELOW MEDIAN	1256	230	140	25	19	17	8	101	5	851
	100.0	18.3	11.1	2.0	1.5	1.4	.6	8.0	.4	67.8
ABOVE MEDIAN	1238	346	122	93	52	31	16	103	38	722
	100.0	27.9	9.9	7.5	4.2	2.5	1.3	8.3	3.1	58.3
UNDER 550 SQ FT	1149	203	122	19	10	17	8	81	5	793
	100.0	17.7	10.6	1.7	.9	1.5	.7	7.0	.4	69.0
550-2,399 SQ.FT	632	155	64	31	31	15	8	57	3	384
	100.0	24.5	10.1	4.9	4.9	2.4	1.3	9.0	.5	60.8
2,400-SQ FT & OVER	713	218	76	68	30	16	8	66	35	396
	100.0	30.6	10.7	9.5	4.2	2.2	1.1	9.3	4.9	55.5
DON'T KNOW	119	33	12	5		5	3	9	11	79
	100.0	27.7	10.1	4.2		4.2	2.5	7.6	9.2	66.4
UNDER 500 SQ.FT.	1114	198	121	19	10	17	8	77	4	764
	100.0	17.8	10.9	1.7	.9	1.5	.7	6.9	.4	68.6
500-999 SQ FT	342	81	39	18	22	9	4	30	1	215
	100.0	23.7	11.4	5.3	6.4	2.6	1.2	8.8	.3	62.9
1,000-3,000 SQ FT	438	109	33	21	16	6	4	32	6	271
	100.0	24.9	7.5	4.8	3.7	1.4	.9	7.3	1.4	61.9
OVER 3,000 SQ. FT	600	188	69	60	23	16	8	65	32	323
	100.0	31.3	11.5	10.0	3.8	2.7	1.3	10.8	5.3	53.8

(PERCENTAGES ROUNDED)
0083

Done by Household within Past Year
Based on Total Sample

DONE BY HOUSEHOLD IN PAST YEAR

	TOTAL	TURN THERMO DOWN	INSU-LATE HOME	GOOD MI. CAR	TURN OUT LIGHTS	WATER HEATER DOWN	USING ALTER. ENERGY	LESS DRIV-ING	55 MPH SPEED LIMIT	CAR POOL	HOME WTHR-IZATN	COLD WATER WASH	CLOSE DRAPES	CLOSE UNUSE ROOMS	NO ANSW
WEIGHTED BASE	2613	2218	758	732	2393	1061	735	1870	2200	540	1173	1073	1869	1449	30
	100.0	84.9	29.0	28.0	91.6	40.6	28.1	71.6	84.2	20.7	44.9	41.1	71.5	55.5	1.1
SEX															
MALE	1259	1067	381	380	1138	519	377	914	1053	252	584	457	876	696	10
	100.0	84.7	30.3	30.2	90.4	41.2	29.9	72.6	83.6	20.0	46.4	36.3	69.6	55.3	.8
FEMALE	1354	1151	377	352	1255	542	358	956	1147	288	589	616	993	753	20
	100.0	85.0	27.8	26.0	92.7	40.0	26.4	70.6	84.7	21.3	43.5	45.5	73.3	55.6	1.5
UNDESIGNATED															
AGE															
18-29 YRS	462	378	121	187	431	163	160	305	333	136	221	215	333	263	1
	100.0	81.8	26.2	40.5	93.3	35.3	34.6	66.0	72.1	29.4	47.8	46.5	72.1	56.9	.2
30-49 YRS	965	856	301	293	878	369	294	679	842	233	471	444	673	489	16
	100.0	88.7	31.2	30.4	91.0	38.1	30.5	70.4	87.3	24.1	48.8	46.0	69.7	50.7	1.7
50 YRS & OLDER	1162	964	330	250	1063	524	280	867	1007	161	472	403	845	687	11
	100.0	83.0	28.4	21.5	91.5	45.1	24.1	74.6	86.7	13.9	40.6	34.7	72.7	59.1	.9
UNDESIGNATED	24	20	6	2	21	6	1	19	18	10	9	11	18	10	2
	100.0	83.3	25.0	8.3	87.5	25.0	4.2	79.2	75.0	41.7	37.5	45.8	75.0	41.7	8.3
EDUCATION															
COLLEGE	887	821	282	283	822	360	269	597	735	213	398	361	666	497	9
	100.0	92.6	31.8	31.9	92.7	40.6	30.3	67.3	82.9	24.0	44.9	40.7	75.1	56.0	1.0
HIGH SCHOOL	1438	1194	381	420	1317	560	413	1079	1243	285	655	621	1021	774	12
	100.0	83.0	26.5	29.2	91.6	38.9	28.7	75.0	86.4	19.8	45.5	43.2	71.0	53.8	.8
GRADE SCHOOL	272	192	91	29	244	137	50	186	211	38	115	86	174	167	9
	100.0	70.6	33.5	10.7	89.7	50.4	18.4	68.4	77.6	14.0	42.3	31.6	64.0	61.4	3.3
UNDESIGNATED	16	11	4		10	4	3	8	11	4	5	5	8	11	
	100.0	68.8	25.0		62.5	25.0	18.8	50.0	68.8	25.0	31.3	31.3	50.0	68.8	
RACE															
WHITE	2471	2133	724	696	2270	1000	715	1781	2101	510	1115	1026	1798	1384	27
	100.0	86.3	29.3	28.2	91.9	40.5	28.9	72.1	85.0	20.6	45.1	41.5	72.8	56.0	1.1
NON-WHITE	142	85	34	36	123	61	20	89	99	30	58	47	71	65	3
	100.0	59.9	23.9	25.4	86.6	43.0	14.1	62.7	69.7	21.1	40.8	33.1	50.0	45.8	2.1

(PERCENTAGES ROUNDED)
0111

Done by Household within Past Year

Based on Total Sample

DONE BY HOUSEHOLD IN PAST YEAR

	TOTAL	TURN THERMO DOWN	INSU-LATE HOME	GOOD MI. CAR	TURN OUT LIGHTS	WATER HEATER DOWN	USING ALTER. ENERGY	LESS DRIV-ING	55 MPH SPEED LIMIT	CAR POOL	HOME WTHR-IZATN	COLD WATER WASH	CLOSE DRAPES	CLOSE UNUSE ROOMS	NO ANSW
WEIGHTED BASE	2613	2218	758	732	2393	1061	735	1870	2200	540	1173	1073	1869	1449	30
	100.0	84.9	29.0	28.0	91.6	40.6	28.1	71.6	84.2	20.7	44.9	41.1	71.5	55.5	1.1
OCCUPATION															
PROFESSIONAL	431	403	127	129	402	161	155	323	378	107	191	175	330	257	6
	100.0	93.5	29.5	29.9	93.3	37.4	36.0	74.9	87.7	24.8	44.3	40.6	76.6	59.6	1.4
BUSINESS	300	283	99	93	276	123	74	195	257	82	127	143	215	171	3
	100.0	94.3	33.0	31.0	92.0	41.0	24.7	65.0	85.7	27.3	42.3	47.7	71.7	57.0	1.0
CLERICAL/SALES	145	126	38	40	134	53	31	107	121	21	76	70	112	62	4
	100.0	86.9	26.2	27.6	92.4	36.6	21.4	73.8	83.4	14.5	52.4	48.3	77.2	42.8	2.8
MANUAL LABOR	987	820	290	317	893	385	305	705	823	239	480	436	687	516	13
	100.0	83.1	29.4	32.1	90.5	39.0	30.9	71.4	83.4	24.2	48.6	44.2	69.6	52.3	1.3
FARMER	125	102	25	28	115	31	39	81	101	6	53	44	79	86	1
	100.0	81.6	20.0	22.4	92.0	24.8	31.2	64.8	80.8	4.8	42.4	35.2	63.2	68.8	.8
RETIRED	518	392	147	99	475	262	112	401	448	57	206	153	369	306	3
	100.0	75.7	28.4	19.1	91.7	50.6	21.6	77.4	86.5	11.0	39.8	29.5	71.2	59.1	.6
OTHER NON-LABOR	64	59	22	9	56	28	6	37	42	11	25	33	52	34	
	100.0	92.2	34.4	14.1	87.5	43.8	9.4	57.8	65.6	17.2	39.1	51.6	81.3	53.1	
UNDESIGNATED	43	33	10	17	42	18	13	21	30	17	15	19	25	17	
	100.0	76.7	23.3	39.5	97.7	41.9	30.2	48.8	69.8	39.5	34.9	44.2	58.1	39.5	
ANNUAL HOUSEHOLD INCOME															
$20M & OVER	1139	1038	368	391	1037	432	364	775	964	270	527	472	812	591	10
	100.0	91.1	32.3	34.3	91.0	37.9	32.0	68.0	84.6	23.7	46.3	41.4	71.3	51.9	.9
UNDER $20M	1474	1180	390	341	1356	629	371	1095	1236	270	646	601	1057	858	20
	100.0	80.1	26.5	23.1	92.0	42.7	25.2	74.3	83.9	18.3	43.8	40.8	71.7	58.2	1.4
$15M & OVER	1554	1398	485	498	1420	608	496	1081	1315	347	713	645	1124	833	22
	100.0	90.0	31.2	32.0	91.4	39.1	31.9	69.6	84.6	22.3	45.9	41.5	72.3	53.6	1.4
$10M-$14999	467	388	123	122	431	202	124	351	414	84	203	206	334	266	1
	100.0	83.1	26.3	26.1	92.3	43.3	26.6	75.2	88.7	18.0	43.5	44.1	71.5	57.0	.2
$7M-$9999	180	134	36	27	164	83	36	149	145	44	86	78	126	100	4
	100.0	74.4	20.0	15.0	91.1	46.1	20.0	82.8	80.6	24.4	47.8	43.3	70.0	55.6	2.2
$4M-$6999	233	184	55	45	218	99	44	175	189	32	97	92	170	123	2
	100.0	79.0	23.6	19.3	93.6	42.5	18.9	75.1	81.1	13.7	41.6	39.5	73.0	52.8	.9
UNDER $4M	154	88	50	31	137	62	25	94	114	25	60	46	91	112	1
	100.0	57.1	32.5	20.1	89.0	40.3	16.2	61.0	74.0	16.2	39.0	29.9	59.1	72.7	.6
UNDESIGNATED	25	25	9	9	23	7	10	20	23	8	14	6	24	15	
	100.0	100.0	36.0	36.0	92.0	28.0	40.0	80.0	92.0	32.0	56.0	24.0	96.0	60.0	

(PERCENTAGES ROUNDED)
0112

Done by Household within Past Year

Based on Total Sample

		DONE BY HOUSEHOLD IN PAST YEAR													
	TOTAL	TURN THERMO DOWN	INSU-LATE HOME	GOOD MI. CAR	TURN OUT LIGHTS	WATER HEATER DOWN	USING ALTER. ENERGY	LESS DRIV-ING	55 MPH SPEED LIMIT	CAR POOL	HOME WTHR-IZATN	COLD WATER WASH	CLOSE DRAPES	CLOSE UNUSE ROOMS	NO ANSW
WEIGHTED BASE	2613	2218	758	732	2393	1061	735	1870	2200	540	1173	1073	1869	1449	30
	100.0	84.9	29.0	28.0	91.6	40.6	28.1	71.6	84.2	20.7	44.9	41.1	71.5	55.5	1.1
REGION															
EAST	643	596	208	209	597	277	188	461	543	156	337	297	441	297	8
	100.0	92.7	32.3	32.5	92.8	43.1	29.2	71.7	84.4	24.3	52.4	46.2	68.6	46.2	1.2
MIDWEST	909	777	285	248	820	341	210	640	764	191	458	280	695	476	12
	100.0	85.5	31.4	27.3	90.2	37.5	23.1	70.4	84.0	21.0	50.4	30.8	76.5	52.4	1.3
SOUTH	709	541	174	186	648	284	211	513	591	113	286	349	462	468	9
	100.0	76.3	24.5	26.2	91.4	40.1	29.8	72.4	83.4	15.9	40.3	49.2	65.2	66.0	1.3
WEST	352	304	91	89	328	159	126	256	302	80	92	147	271	208	1
	100.0	86.4	25.9	25.3	93.2	45.2	35.8	72.7	85.8	22.7	26.1	41.8	77.0	59.1	.3
SECTION OF COUNTRY															
NEW ENGLAND	160	153	67	59	153	72	64	114	146	27	83	86	124	73	1
	100.0	95.6	41.9	36.9	95.6	45.0	40.0	71.3	91.3	16.9	51.9	53.8	77.5	45.6	.6
MIDDLE ATLANTIC	483	443	141	150	444	205	124	347	397	129	254	211	317	224	7
	100.0	91.7	29.2	31.1	91.9	42.4	25.7	71.8	82.2	26.7	52.6	43.7	65.6	46.4	1.4
EAST CENTRAL	522	447	160	141	468	186	131	355	440	109	259	173	377	277	7
	100.0	85.6	30.7	27.0	89.7	35.6	25.1	68.0	84.3	20.9	49.6	33.1	72.2	53.1	1.3
WEST CENTRAL	387	330	125	107	352	155	79	285	324	82	199	107	318	199	5
	100.0	85.3	32.3	27.6	91.0	40.1	20.4	73.6	83.7	21.2	51.4	27.6	82.2	51.4	1.3
ROCKY MOUNTAIN	104	100	31	24	98	55	29	83	93	22	34	44	88	57	
	100.0	96.2	29.8	23.1	94.2	52.9	27.9	79.8	89.4	21.2	32.7	42.3	84.6	54.8	
PACIFIC	248	204	60	65	230	104	97	173	209	58	58	103	183	151	1
	100.0	82.3	24.2	26.2	92.7	41.9	39.1	69.8	84.3	23.4	23.4	41.5	73.8	60.9	.4
DEEP SOUTH	214	162	71	71	198	75	81	163	175	39	95	112	136	158	
	100.0	75.7	33.2	33.2	92.5	35.0	37.9	76.2	81.8	18.2	44.4	52.3	63.6	73.8	
REST OF SOUTH	495	379	103	115	450	209	130	350	416	74	191	237	326	310	9
	100.0	76.6	20.8	23.2	90.9	42.2	26.3	70.7	84.0	14.9	38.6	47.9	65.9	62.6	1.8

(PERCENTAGES ROUNDED)
0113

Done by Household within Past Year

Based on Total Sample

DONE BY HOUSEHOLD IN PAST YEAR

	TOTAL	TURN THERMO DOWN	INSU-LATE HOME	GOOD MI. CAR	TURN OUT LIGHTS	WATER HEATER DOWN	USING ALTER. ENERGY	LESS DRIV-ING	55 MPH SPEED LIMIT	CAR POOL	HOME WTHR-IZATN	COLD WATER WASH	CLOSE DRAPES	CLOSE UNUSE ROOMS	NO ANSW
WEIGHTED BASE	2613	2218	758	732	2393	1061	735	1870	2200	540	1173	1073	1869	1449	30
	100.0	84.9	29.0	28.0	91.6	40.6	28.1	71.6	84.2	20.7	44.9	41.1	71.5	55.5	1.1
STAGE IN LIFE CYCLE															
MARRIED-NO CHILDREN	719	613	218	151	667	332	211	559	637	113	318	253	520	444	6
	100.0	85.3	30.3	21.0	92.8	46.2	29.3	77.7	88.6	15.7	44.2	35.2	72.3	61.8	.8
MARRIED WITH CHILDREN	757	650	245	275	686	278	242	482	630	206	372	344	522	363	18
	100.0	85.9	32.4	36.3	90.6	36.7	32.0	63.7	83.2	27.2	49.1	45.4	69.0	48.0	2.4
SINGLE	244	202	69	89	233	80	67	177	199	45	118	106	182	147	
	100.0	82.8	28.3	36.5	95.5	32.8	27.5	72.5	81.6	18.4	48.4	43.4	74.6	60.2	
SEPARATED/DIVORCED/WIDOWED	185	140	47	30	158	78	30	113	147	29	66	76	135	107	5
	100.0	75.7	25.4	16.2	85.4	42.2	16.2	61.1	79.5	15.7	35.7	41.1	73.0	57.8	2.7
UNDESIGNATED	708	613	179	187	649	293	185	539	587	147	299	294	510	388	1
	100.0	86.6	25.3	26.4	91.7	41.4	26.1	76.1	82.9	20.8	42.2	41.5	72.0	54.8	.1
SIZE OF COMMUNITY															
1 MILLION & OVER	351	321	91	101	321	154	60	250	286	99	167	148	241	164	4
	100.0	91.5	25.9	28.8	91.5	43.9	17.1	71.2	81.5	28.2	47.6	42.2	68.7	46.7	1.1
500,000-999,999	267	253	87	64	254	127	74	189	225	66	115	105	228	141	2
	100.0	94.8	32.6	24.0	95.1	47.6	27.7	70.8	84.3	24.7	43.1	39.3	85.4	52.8	.7
250,000-499,999	156	123	39	51	142	56	27	94	118	33	60	53	108	81	4
	100.0	78.8	25.0	32.7	91.0	35.9	17.3	60.3	75.6	21.2	38.5	34.0	69.2	51.9	2.6
25,000-249,000	489	425	174	124	443	233	95	368	409	119	223	184	368	267	5
	100.0	86.9	35.6	25.4	90.6	47.6	19.4	75.3	83.6	24.3	45.6	37.6	75.3	54.6	1.0
UNDER 25,000	1350	1096	367	392	1233	491	479	969	1162	223	608	583	924	796	15
	100.0	81.2	27.2	29.0	91.3	36.4	35.5	71.8	86.1	16.5	45.0	43.2	68.4	59.0	1.1
CENTRAL CITY	504	441	165	133	468	219	87	352	411	117	227	217	380	255	4
	100.0	87.5	32.7	26.4	92.9	43.5	17.3	69.8	81.5	23.2	45.0	43.1	75.4	50.6	.8
SUBURB	632	570	175	181	583	283	143	455	521	159	273	223	470	319	11
	100.0	90.2	27.7	28.6	92.2	44.8	22.6	72.0	82.4	25.2	43.2	35.3	74.4	50.5	1.7
SMALL TOWN	419	337	133	93	380	171	85	313	351	89	193	150	304	247	
	100.0	80.4	31.7	22.2	90.7	40.8	20.3	74.7	83.8	21.2	46.1	35.8	72.6	58.9	
RURAL	1058	870	285	325	962	388	420	750	917	175	480	483	715	628	15
	100.0	82.2	26.9	30.7	90.9	36.7	39.7	70.9	86.7	16.5	45.4	45.7	67.6	59.4	1.4

(PERCENTAGES ROUNDED)
0114

Done by Household within Past Year
Based on Total Sample

DONE BY HOUSEHOLD IN PAST YEAR

	TOTAL	TURN THERMO DOWN	INSU- LATE HOME	GOOD MI. CAR	TURN OUT LIGHTS	WATER HEATER DOWN	USING ALTER. ENERGY	LESS DRIV- ING	55 MPH SPEED LIMIT	CAR POOL	HOME WTHR- IZATN	COLD WATER WASH	CLOSE DRAPES	CLOSE UNUSE ROOMS	NO ANSW
WEIGHTED BASE	2613	2218	758	732	2393	1061	735	1870	2200	540	1173	1073	1869	1449	30
	100.0	84.9	29.0	28.0	91.6	40.6	28.1	71.6	84.2	20.7	44.9	41.1	71.5	55.5	1.1
OTHER GARDEN ACTIVITIES															
FLOWER GARDENING	1791	1604	556	519	1651	729	533	1272	1525	389	854	773	1354	997	22
	100.0	89.6	31.0	29.0	92.2	40.7	29.8	71.0	85.1	21.7	47.7	43.2	75.6	55.7	1.2
GROWING BERRIES	539	480	165	154	509	230	225	413	482	102	280	220	431	314	7
	100.0	89.1	30.6	28.6	94.4	42.7	41.7	76.6	89.4	18.9	51.9	40.8	80.0	58.3	1.3
FRUIT TREE/ORCHARD	778	689	260	238	719	332	329	593	675	146	356	311	615	465	7
	100.0	88.6	33.4	30.6	92.4	42.7	42.3	76.2	86.8	18.8	45.8	40.0	79.0	59.8	.9
NUT TREES	184	158	69	49	171	73	71	153	170	32	92	79	148	120	3
	100.0	85.9	37.5	26.6	92.9	39.7	38.6	83.2	92.4	17.4	50.0	42.9	80.4	65.2	1.6
LAWN CARE	1854	1625	592	565	1730	782	575	1359	1602	420	905	778	1402	1051	21
	100.0	87.6	31.9	30.5	93.3	42.2	31.0	73.3	86.4	22.7	48.8	42.0	75.6	56.7	1.1
SHRUB CARE	1268	1133	409	381	1174	516	441	926	1101	296	612	523	972	749	17
	100.0	89.4	32.3	30.0	92.6	40.7	34.8	73.0	86.8	23.3	48.3	41.2	76.7	59.1	1.3
ORNAMENTAL GARDENING	279	264	93	60	269	131	106	223	251	71	170	132	231	175	1
	100.0	94.6	33.3	21.5	96.4	47.0	38.0	79.9	90.0	25.4	60.9	47.3	82.8	62.7	.4
INDOOR HOUSEPLANT GARDENING	1399	1243	414	415	1317	556	445	1027	1201	339	687	637	1072	808	16
	100.0	88.8	29.6	29.7	94.1	39.7	31.8	73.4	85.8	24.2	49.1	45.5	76.6	57.8	1.1
GARDEN INDOORS UNDER ARTIFICIAL LIGHT	119	111	45	28	116	38	42	91	103	30	71	53	107	69	
	100.0	93.3	37.8	23.5	97.5	31.9	35.3	76.5	86.6	25.2	59.7	44.5	89.9	58.0	
GREENHOUSE GROWING	57	45	16	21	51	35	23	43	52	4	25	26	44	39	
	100.0	78.9	28.1	36.8	89.5	61.4	40.4	75.4	91.2	7.0	43.9	45.6	77.2	68.4	
NONE OF ABOVE	119	82	23	20	100	37	30	72	94	12	30	41	62	51	2
	100.0	68.9	19.3	16.8	84.0	31.1	25.2	60.5	79.0	10.1	25.2	34.5	52.1	42.9	1.7
DON'T KNOW	73	49	16	9	59	27	12	40	48	7	29	19	32	43	1
	100.0	67.1	21.9	12.3	80.8	37.0	16.4	54.8	65.8	9.6	39.7	26.0	43.8	58.9	1.4
HOW LONG GARDENED															
1ST YEAR	264	217	57	81	248	105	45	180	205	59	109	109	187	163	3
	100.0	82.2	21.6	30.7	93.9	39.8	17.0	68.2	77.7	22.3	41.3	41.3	70.8	61.7	1.1
2-9 YRS	1114	975	314	345	1019	424	339	766	922	265	516	491	770	564	18
	100.0	87.5	28.2	31.0	91.5	38.1	30.4	68.8	82.8	23.8	46.3	44.1	69.1	50.6	1.6
10 OR MORE YRS	1217	1013	385	305	1111	527	349	915	1062	211	544	467	901	715	6
	100.0	83.2	31.6	25.1	91.3	43.3	28.7	75.2	87.3	17.3	44.7	38.4	74.0	58.8	.5
NO ANSWER	18	13	2	1	15	5	2	9	11	4	4	6	11	7	3
	100.0	72.2	11.1	5.6	83.3	27.8	11.1	50.0	61.1	22.2	22.2	33.3	61.1	38.9	16.7

(PERCENTAGES ROUNDED)
0118

Done by Household within Past Year
Based on Total Sample

	DONE BY HOUSEHOLD IN PAST YEAR														
	TOTAL	TURN THERMO DOWN	INSU-LATE HOME	GOOD MI. CAR	TURN OUT LIGHTS	WATER HEATER DOWN	USING ALTER. ENERGY	LESS DRIV-ING	55 MPH SPEED LIMIT	CAR POOL	HOME WTHR-IZATN	COLD WATER WASH	CLOSE DRAPES	CLOSE UNUSE ROOMS	NO ANSW
WEIGHTED BASE	2613	2218	758	732	2393	1061	735	1870	2200	540	1173	1073	1869	1449	30
	100.0	84.9	29.0	28.0	91.6	40.6	28.1	71.6	84.2	20.7	44.9	41.1	71.5	55.5	1.1
TIME SPENT GARDENING															
LESS THAN 5 HRS	1493	1273	427	404	1357	573	412	1045	1236	332	657	613	1041	782	18
	100.0	85.3	28.6	27.1	90.9	38.4	27.6	70.0	82.8	22.2	44.0	41.1	69.7	52.4	1.2
5-15 HRS	953	816	288	276	887	418	291	693	833	190	438	406	721	563	8
	100.0	85.6	30.2	29.0	93.1	43.9	30.5	72.7	87.4	19.9	46.0	42.6	75.7	59.1	.8
16 OR MORE HRS	122	90	38	44	107	51	20	99	95	13	58	37	82	78	1
	100.0	73.8	31.1	36.1	87.7	41.8	16.4	81.1	77.9	10.7	47.5	30.3	67.2	63.9	.8
NO ANSWER	45	39	5	8	42	19	12	33	36	5	20	17	25	26	3
	100.0	86.7	11.1	17.8	93.3	42.2	26.7	73.3	80.0	11.1	44.4	37.8	55.6	57.8	6.7
BOUGHT SEEDS BY MAIL	609	525	180	199	544	269	185	465	523	132	285	273	446	318	8
	100.0	86.2	29.6	32.7	89.3	44.2	30.4	76.4	85.9	21.7	46.8	44.8	73.2	52.2	1.3
BOUGHT ANY GARDEN PRODUCT BY MAIL															
PLANTS	274	235	75	90	252	123	85	203	239	58	146	125	205	149	3
	100.0	85.8	27.4	32.8	92.0	44.9	31.0	74.1	87.2	21.2	53.3	45.6	74.8	54.4	1.1
FRUIT TREES	123	109	37	46	114	52	55	96	110	27	65	43	93	87	1
	100.0	88.6	30.1	37.4	92.7	42.3	44.7	78.0	89.4	22.0	52.8	35.0	75.6	70.7	.8
BERRY BUSHES	71	58	13	18	65	39	26	49	57	8	28	36	46	49	1
	100.0	81.7	18.3	25.4	91.5	54.9	36.6	69.0	80.3	11.3	39.4	50.7	64.8	69.0	1.4
HAND TOOLS	53	45	13	24	48	24	13	46	42	17	28	24	34	27	2
	100.0	84.9	24.5	45.3	90.6	45.3	24.5	86.8	79.2	32.1	52.8	45.3	64.2	50.9	3.8
POWER TOOLS	27	23	10	18	24	12	12	22	25	4	17	8	21	20	2
	100.0	85.2	37.0	66.7	88.9	44.4	44.4	81.5	92.6	14.8	63.0	29.6	77.8	74.1	7.4
BOOKS	213	185	57	68	202	97	70	175	180	41	117	98	152	133	2
	100.0	86.9	26.8	31.9	94.8	45.5	32.9	82.2	84.5	19.2	54.9	46.0	71.4	62.4	.9
CANNING EQUIPMENT	54	48	10	16	49	22	13	40	45	11	30	15	39	37	1
	100.0	88.9	18.5	29.6	90.7	40.7	24.1	74.1	83.3	20.4	55.6	27.8	72.2	68.5	1.9
NO ANSWER	1652	1384	477	431	1519	638	445	1153	1380	333	722	666	1171	913	20
	100.0	83.8	28.9	26.1	91.9	38.6	26.9	69.8	83.5	20.2	43.7	40.3	70.9	55.3	1.2

(PERCENTAGES ROUNDED)
0119

Done by Household within Past Year

Based on Total Sample

DONE BY HOUSEHOLD IN PAST YEAR

	TOTAL	TURN THERMO DOWN	INSU- LATE HOME	GOOD MI. CAR	TURN OUT LIGHTS	WATER HEATER DOWN	USING ALTER. ENERGY	LESS DRIV- ING	55 MPH SPEED LIMIT	CAR POOL	HOME WTHR- IZATN	COLD WATER WASH	CLOSE DRAPES	CLOSE UNUSE ROOMS	NO ANSW
WEIGHTED BASE	2613	2218	758	732	2393	1061	735	1870	2200	540	1173	1073	1869	1449	30
	100.0	84.9	29.0	28.0	91.6	40.6	28.1	71.6	84.2	20.7	44.9	41.1	71.5	55.5	1.1
GARDEN SIZE															
AT/BELOW MEDIAN	1256	1107	396	355	1168	516	258	888	1047	306	589	542	935	652	9
	100.0	88.1	31.5	28.3	93.0	41.1	20.5	70.7	83.4	24.4	46.9	43.2	74.4	51.9	.7
ABOVE MEDIAN	1238	1012	332	338	1128	506	442	903	1062	220	534	483	860	728	15
	100.0	81.7	26.8	27.3	91.1	40.9	35.7	72.9	85.8	17.8	43.1	39.0	69.5	58.8	1.2
UNDER 550 SQ FT	1149	1006	357	320	1068	446	220	801	953	276	523	488	852	574	9
	100.0	87.6	31.1	27.9	93.0	38.8	19.1	69.7	82.9	24.0	45.5	42.5	74.2	50.0	.8
550-2,399 SQ.FT	632	556	191	175	579	303	222	449	531	131	281	256	451	379	3
	100.0	88.0	30.2	27.7	91.6	47.9	35.1	71.0	84.0	20.7	44.5	40.5	71.4	59.9	.5
2,400-SQ FT & OVER	713	557	180	198	649	273	258	541	625	119	319	281	492	428	12
	100.0	78.1	25.2	27.8	91.0	38.3	36.2	75.9	87.7	16.7	44.7	39.4	69.0	60.0	1.7
DON•T KNOW	119	99	30	39	97	39	35	79	91	14	50	48	74	69	6
	100.0	83.2	25.2	32.8	81.5	32.8	29.4	66.4	76.5	11.8	42.0	40.3	62.2	58.0	5.0
UNDER 500 SQ.FT.	1114	975	349	309	1034	428	212	778	924	265	504	468	828	561	9
	100.0	87.5	31.3	27.7	92.8	38.4	19.0	69.8	82.9	23.8	45.2	42.0	74.3	50.4	.8
500-999 SQ FT	342	308	107	111	324	178	116	252	302	81	165	162	246	208	
	100.0	90.1	31.3	32.5	94.7	52.0	33.9	73.7	88.3	23.7	48.2	47.4	71.9	60.8	
1,000-3,000 SQ FT	438	376	119	103	390	174	135	289	354	74	188	161	306	239	5
	100.0	85.8	27.2	23.5	89.0	39.7	30.8	66.0	80.8	16.9	42.9	36.8	69.9	54.6	1.1
OVER 3,000 SQ. FT	600	460	153	170	548	242	237	472	529	106	266	234	415	372	10
	100.0	76.7	25.5	28.3	91.3	40.3	39.5	78.7	88.2	17.7	44.3	39.0	69.2	62.0	1.7

(PERCENTAGES ROUNDED)
0116

Done by HOusehold within Past Year

Based on Total Sample

DONE BY HOUSEHOLD WITHIN PAST YEAR

	TOTAL	RCYCLE WASTES	SEW KNIT MEND	HOME PLUMBING	HOME ELECT REPAIR	HOME PAINTS	AUTO REPAIR	BAKE /COOK	DO OWN YARD WORK	DO OWN CARP-ENTRY	FOOD PREP.	NO ANSW
WEIGHTED BASE	2613	829	1938	1632	1316	1839	1483	2311	2446	1539	2267	32
	100.0	31.7	74.2	62.5	50.4	70.4	56.8	88.4	93.6	58.9	86.8	1.2
SEX												
MALE	1259	403	839	870	738	915	763	1063	1193	863	1053	12
	100.0	32.0	66.6	69.1	58.6	72.7	60.6	84.4	94.8	68.5	83.6	1.0
FEMALE	1354	426	1099	762	578	924	720	1248	1253	676	1214	20
	100.0	31.5	81.2	56.3	42.7	68.2	53.2	92.2	92.5	49.9	89.7	1.5
UNDESIGNATED												
AGE												
18-29 YRS	462	142	363	298	230	338	338	427	431	305	416	1
	100.0	30.7	78.6	64.5	49.8	73.2	73.2	92.4	93.3	66.0	90.0	.2
30-49 YRS	965	329	733	667	559	708	643	883	914	589	851	12
	100.0	34.1	76.0	69.1	57.9	73.4	66.6	91.5	94.7	61.0	88.2	1.2
50 YRS & OLDER	1162	351	830	653	516	779	493	981	1084	632	981	16
	100.0	30.2	71.4	56.2	44.4	67.0	42.4	84.4	93.3	54.4	84.4	1.4
UNDESIGNATED	24	7	12	14	11	14	9	20	17	13	19	3
	100.0	29.2	50.0	58.3	45.8	58.3	37.5	83.3	70.8	54.2	79.2	12.5
EDUCATION												
COLLEGE	887	351	654	572	472	614	492	816	828	482	776	10
	100.0	39.6	73.7	64.5	53.2	69.2	55.5	92.0	93.3	54.3	87.5	1.1
HIGH SCHOOL	1438	407	1100	935	746	1076	880	1262	1363	930	1266	13
	100.0	28.3	76.5	65.0	51.9	74.8	61.2	87.8	94.8	64.7	88.0	.9
GRADE SCHOOL	272	70	174	118	94	143	102	221	240	123	209	9
	100.0	25.7	64.0	43.4	34.6	52.6	37.5	81.3	88.2	45.2	76.8	3.3
UNDESIGNATED	16	1	10	7	4	6	9	12	15	4	16	
	100.0	6.3	62.5	43.8	25.0	37.5	56.3	75.0	93.8	25.0	100.0	
RACE												
WHITE	2471	814	1848	1570	1273	1751	1401	2203	2320	1483	2155	29
	100.0	32.9	74.8	63.5	51.5	70.9	56.7	89.2	93.9	60.0	87.2	1.2
NON-WHITE	142	15	90	62	43	88	82	108	126	56	112	3
	100.0	10.6	63.4	43.7	30.3	62.0	57.7	76.1	88.7	39.4	78.9	2.1

(PERCENTAGES ROUNDED)
0122

Done by Household within Past Year

Based on Total Sample

DONE BY HOUSEHOLD WITHIN PAST YEAR

	TOTAL	RCYCLE WASTES	SEW KNIT MEND	HOME PLUMBING	HOME ELECT REPAIR	HOME PAINTG	AUTO REPAIR	BAKE /COOK	DO OWN YARD WORK	DO OWN CARPENTRY	FOOD PREP.	NO ANSW
WEIGHTED BASE	2613	829	1938	1632	1316	1839	1483	2311	2446	1539	2267	32
	100.0	31.7	74.2	62.5	50.4	70.4	56.8	88.4	93.6	58.9	86.8	1.2
OCCUPATION												
PROFESSIONAL	431	181	328	284	263	312	251	397	412	272	380	6
	100.0	42.0	76.1	65.9	61.0	72.4	58.2	92.1	95.6	63.1	88.2	1.4
BUSINESS	300	104	208	192	156	201	173	275	275	165	254	4
	100.0	34.7	69.3	64.0	52.0	67.0	57.7	91.7	91.7	55.0	84.7	1.3
CLERICAL/SALES	145	50	114	86	52	102	68	136	136	70	133	4
	100.0	34.5	78.6	59.3	35.9	70.3	46.9	93.8	93.8	48.3	91.7	2.8
MANUAL LABOR	987	284	769	671	539	757	695	874	930	660	858	11
	100.0	28.8	77.9	68.0	54.6	76.7	70.4	88.6	94.2	66.9	86.9	1.1
FARMER	125	30	91	81	60	79	55	112	124	73	115	
	100.0	24.0	72.8	64.8	48.0	63.2	44.0	89.6	99.2	58.4	92.0	
RETIRED	518	141	353	260	191	320	190	424	468	252	437	7
	100.0	27.2	68.1	50.2	36.9	61.8	36.7	81.9	90.3	48.6	84.4	1.4
OTHER NON-LABOR	64	16	47	32	25	45	29	56	58	24	55	
	100.0	25.0	73.4	50.0	39.1	70.3	45.3	87.5	90.6	37.5	85.9	
UNDESIGNATED	43	23	28	26	30	23	22	37	43	23	35	
	100.0	53.5	65.1	60.5	69.8	53.5	51.2	86.0	100.0	53.5	81.4	
ANNUAL HOUSEHOLD INCOME												
$20M & OVER	1139	412	859	758	673	861	684	1029	1082	719	1000	11
	100.0	36.2	75.4	66.5	59.1	75.6	60.1	90.3	95.0	63.1	87.8	1.0
UNDER $20M	1474	417	1079	874	643	978	799	1282	1364	820	1267	21
	100.0	28.3	73.2	59.3	43.6	66.4	54.2	87.0	92.5	55.6	86.0	1.4
$15M & OVER	1554	533	1161	1050	895	1144	946	1386	1472	988	1364	21
	100.0	34.3	74.7	67.6	57.6	73.6	60.9	89.2	94.7	63.6	87.8	1.4
$10M-$14999	467	147	338	299	204	336	261	420	442	284	403	1
	100.0	31.5	72.4	64.0	43.7	71.9	55.9	89.9	94.6	60.8	86.3	.2
$7M-$9999	180	60	145	110	81	120	96	160	163	103	161	3
	100.0	33.3	80.6	61.1	45.0	66.7	53.3	88.9	90.6	57.2	89.4	1.7
$4M-$6999	233	46	166	90	71	139	103	203	206	89	196	2
	100.0	19.7	71.2	38.6	30.5	59.7	44.2	87.1	88.4	38.2	84.1	.9
UNDER $4M	154	35	108	66	51	83	63	120	138	59	121	5
	100.0	22.7	70.1	42.9	33.1	53.9	40.9	77.9	89.6	38.3	78.6	3.2
UNDESIGNATED	25	8	20	17	14	17	14	22	23	16	22	
	100.0	32.0	80.0	68.0	56.0	68.0	56.0	88.0	100.0	64.0	88.0	

(PERCENTAGES ROUNDED)
0123

Done by Household within Past Year

Based on Total Sample

DONE BY HOUSEHOLD WITHIN PAST YEAR

	TOTAL	RCYCLE WASTES	SEW KNIT MEND	HOME PLUMB ING	HOME ELECT REPAIR	HOME PAINTG	AUTO REPAIR	BAKE /COOK	DO OWN YARD WORK	DO OWN CARP-ENTRY	FOOD PREP.	NO ANSW
WEIGHTED BASE	2613	829	1938	1632	1316	1839	1483	2311	2446	1539	2267	32
	100.0	31.7	74.2	62.5	50.4	70.4	56.8	88.4	93.6	58.9	86.8	1.2
REGION												
EAST	643	174	469	392	335	476	337	566	595	377	535	10
	100.0	27.1	72.9	61.0	52.1	74.0	52.4	88.0	92.5	58.6	83.2	1.6
MIDWEST	909	241	692	556	444	644	530	813	853	549	810	12
	100.0	26.5	76.1	61.2	48.8	70.8	58.3	89.4	93.8	60.4	89.1	1.3
SOUTH	709	193	508	448	337	483	403	617	672	397	616	9
	100.0	27.2	71.7	63.2	47.5	68.1	56.8	87.0	94.8	56.0	86.9	1.3
WEST	352	221	269	236	200	236	213	315	326	216	306	1
	100.0	62.8	76.4	67.0	56.8	67.0	60.5	89.5	92.6	61.4	86.9	.3
SECTION OF COUNTRY												
NEW ENGLAND	160	55	126	89	77	106	99	144	150	98	141	2
	100.0	34.4	78.8	55.6	48.1	66.3	61.9	90.0	93.8	61.3	88.1	1.3
MIDDLE ATLANTIC	483	119	343	303	258	370	238	422	445	279	394	8
	100.0	24.6	71.0	62.7	53.4	76.6	49.3	87.4	92.1	57.8	81.6	1.7
EAST CENTRAL	522	136	395	323	268	357	318	465	493	317	465	5
	100.0	26.1	75.7	61.9	51.3	68.4	60.9	89.1	94.4	60.7	89.1	1.0
WEST CENTRAL	387	105	297	233	176	287	212	348	360	232	345	7
	100.0	27.1	76.7	60.2	45.5	74.2	54.8	89.9	93.0	59.9	89.1	1.8
ROCKY MOUNTAIN	104	75	80	59	55	73	55	94	98	66	92	
	100.0	72.1	76.9	56.7	52.9	70.2	52.9	90.4	94.2	63.5	88.5	
PACIFIC	248	146	189	177	145	163	158	221	228	150	214	1
	100.0	58.9	76.2	71.4	58.5	65.7	63.7	89.1	91.9	60.5	86.3	.4
DEEP SOUTH	214	56	147	131	97	152	131	184	208	118	198	
	100.0	26.2	68.7	61.2	45.3	71.0	61.2	86.0	97.2	55.1	92.5	
REST OF SOUTH	495	137	361	317	240	331	272	433	464	279	418	9
	100.0	27.7	72.9	64.0	48.5	66.9	54.9	87.5	93.7	56.4	84.4	1.8

(PERCENTAGES ROUNDED)
0124

Done by Household within Past Year

Based on Total Sample

DONE BY HOUSEHOLD WITHIN PAST YEAR

	TOTAL	RCYCLE WASTES	SEW KNIT MEND	HOME PLUMB ING	HOME ELECT REPAIR	HOME PAINTG	AUTO REPAIR	BAKE /COOK	DO OWN YARD WORK	DO OWN CARP- ENTRY	FOOD PREP.	NO ANSW
WEIGHTED BASE	2613	829	1938	1632	1316	1839	1483	2311	2446	1539	2267	32
	100.0	31.7	74.2	62.5	50.4	70.4	56.8	88.4	93.6	58.9	86.8	1.2
STAGE IN LIFE CYCLE												
MARRIED-NO CHILDREN	719	252	522	465	366	502	343	614	676	434	632	6
	100.0	35.0	72.6	64.7	50.9	69.8	47.7	85.4	94.0	60.4	87.9	.9
MARRIED WITH CHILDREN	757	245	600	514	434	562	515	692	715	491	650	15
	100.0	32.4	79.3	67.9	57.3	74.2	68.0	91.4	94.5	64.9	85.9	2.0
SINGLE	244	78	170	143	121	169	140	215	225	134	204	1
	100.0	32.0	69.7	58.6	49.6	69.3	57.4	88.1	92.2	54.9	83.6	.4
SEPARATED/DIVORCED/WIDOWED	185	51	116	81	59	104	68	150	164	43	158	8
	100.0	27.6	62.7	43.8	31.9	56.2	36.8	81.1	88.6	23.2	85.4	4.3
UNDESIGNATED	708	203	530	429	336	502	417	640	666	437	623	2
	100.0	28.7	74.9	60.6	47.5	70.9	58.9	90.4	94.1	61.7	88.0	.3
SIZE OF COMMUNITY												
1 MILLION & OVER	351	110	262	226	197	262	183	302	315	190	282	5
	100.0	31.3	74.6	64.4	56.1	74.6	52.1	86.0	89.7	54.1	80.3	1.4
500,000-999,999	267	111	203	161	139	203	146	247	250	158	243	3
	100.0	41.6	76.0	60.3	52.1	76.0	54.7	92.5	93.6	59.2	91.0	1.1
250,000-499,999	156	57	113	98	86	111	84	131	148	90	122	4
	100.0	36.5	72.4	62.8	55.1	71.2	53.8	84.0	94.9	57.7	78.2	2.6
25,000-249,000	489	160	373	315	232	339	275	442	459	288	416	5
	100.0	32.7	76.3	64.4	47.4	69.3	56.2	90.4	93.9	58.9	85.1	1.0
UNDER 25,000	1350	391	987	832	662	924	795	1189	1274	813	1204	15
	100.0	29.0	73.1	61.6	49.0	68.4	58.9	88.1	94.4	60.2	89.2	1.1
CENTRAL CITY	504	154	363	318	264	359	274	449	463	292	430	5
	100.0	30.6	72.0	63.1	52.4	71.2	54.4	89.1	91.9	57.9	85.3	1.0
SUBURB	632	235	486	408	342	467	365	563	587	364	528	12
	100.0	37.2	76.9	64.6	54.1	73.9	57.8	89.1	92.9	57.6	83.5	1.9
SMALL TOWN	419	124	286	243	178	276	205	364	385	227	358	
	100.0	29.6	68.3	58.0	42.5	65.9	48.9	86.9	91.9	54.2	85.4	
RURAL	1055	316	803	663	532	737	639	935	1011	656	951	15
	100.0	29.9	75.9	62.7	50.3	69.7	60.4	88.4	95.6	62.0	89.9	1.4

(PERCENTAGES ROUNDED)
0125

Done by Household within Past Year

Based on Total Sample

DONE BY HOUSEHOLD WITHIN PAST YEAR

	TOTAL	RCYCLE WASTES	SEW KNIT MEND	HOME PLUMBING	HOME ELECT REPAIR	HOME PAINTG	AUTO REPAIR	BAKE /COOK	DO OWN YARD WORK	DO OWN CARP- ENTRY	FOOD PREP.	NO ANSW
WEIGHTED BASE	2613	829	1938	1632	1316	1839	1483	2311	2446	1539	2267	32
	100.0	31.7	74.2	62.5	50.4	70.4	56.8	88.4	93.6	58.9	86.8	1.2
OTHER GARDEN ACTIVITIES												
FLOWER GARDENING	1791	625	1391	1139	931	1320	1032	1613	1704	1067	1588	19
	100.0	34.9	77.7	63.6	52.0	73.7	57.6	90.1	95.1	59.6	88.7	1.1
GROWING BERRIES	539	264	440	376	331	404	339	499	508	361	506	7
	100.0	49.0	81.6	69.8	61.4	75.0	62.9	92.6	94.2	67.0	93.9	1.3
FRUIT TREE/ORCHARD	778	319	617	549	475	572	497	716	741	528	718	10
	100.0	41.0	79.3	70.6	61.1	73.5	63.9	92.0	95.2	67.9	92.3	1.3
NUT TREES	184	90	156	143	131	143	127	171	176	146	170	2
	100.0	48.9	84.8	77.7	71.2	77.7	69.0	92.9	95.7	79.3	92.4	1.1
LAWN CARE	1854	646	1418	1236	1021	1376	1123	1692	1778	1158	1653	21
	100.0	34.8	76.5	66.7	55.1	74.2	60.6	91.3	95.9	62.5	89.2	1.1
SHRUB CARE	1268	454	955	846	725	955	757	1149	1213	817	1129	16
	100.0	35.8	75.3	66.7	57.2	75.4	59.7	90.6	95.7	64.4	89.0	1.3
ORNAMENTAL GARDENING	279	175	233	210	195	221	215	262	269	209	260	1
	100.0	62.7	83.5	75.3	69.9	79.2	77.1	93.9	96.4	74.9	93.2	.4
INDOOR HOUSEPLANT GARDENING	1399	508	1139	873	727	1029	844	1315	1332	812	1267	17
	100.0	36.3	81.4	62.4	52.0	73.6	60.3	94.0	95.2	58.0	90.6	1.2
GARDEN INDOORS UNDER ARTIFICIAL LIGHT	119	65	101	85	82	88	84	112	115	92	111	
	100.0	54.6	84.9	71.4	68.9	73.9	70.6	94.1	96.6	77.3	93.3	
GREENHOUSE GROWING	57	23	39	44	32	38	35	55	56	47	54	
	100.0	40.4	68.4	77.2	56.1	66.7	61.4	96.5	98.2	82.5	94.7	
NONE OF ABOVE	119	31	68	62	47	68	69	86	112	59	88	3
	100.0	26.1	57.1	52.1	39.5	57.1	58.0	72.3	94.1	49.6	73.9	2.5
DON'T KNOW	73	15	43	34	34	38	24	45	54	31	51	2
	100.0	20.5	58.9	46.6	46.6	52.1	32.9	61.6	74.0	42.5	69.9	2.7
HOW LONG GARDENED												
1ST YEAR	264	77	191	149	122	153	175	236	236	135	229	2
	100.0	29.2	72.3	56.4	46.2	58.0	66.3	89.4	89.4	51.1	86.7	.8
2-9 YRS	1114	383	830	712	573	816	674	994	1041	673	943	15
	100.0	34.4	74.5	63.9	51.4	73.2	60.5	89.2	93.4	60.4	84.6	1.3
10 OR MORE YRS	1217	369	908	761	615	861	628	1066	1157	725	1082	12
	100.0	30.3	74.6	62.5	50.5	70.7	51.6	87.6	95.1	59.6	88.9	1.0
NO ANSWER	18		9	10	6	9	6	15	12	6	13	3
	100.0		50.0	55.6	33.3	50.0	33.3	83.3	66.7	33.3	72.2	16.7

(PERCENTAGES ROUNDED)
0129

Done by Household within Past Year

Based on Total Sample

		DONE BY HOUSEHOLD WITHIN PAST YEAR										
	TOTAL	RCYCLE WASTES	SEW KNIT MEND	HOME PLUMB ING	HOME ELECT REPAIR	HOME PAINTS	AUTO REPAIR	BAKE /COOK	DO OWN YARD WORK	DO OWN CARP- ENTRY	FOOD PREP.	NO ANSW
WEIGHTED BASE	2613	829	1938	1632	1316	1839	1483	2311	2446	1539	2267	32
	100.0	31.7	74.2	62.5	50.4	70.4	56.8	88.4	93.6	58.9	86.8	1.2
TIME SPENT GARDENING												
LESS THAN 5 HRS	1493	449	1085	901	716	1027	859	1327	1389	819	1249	22
	100.0	30.1	72.7	60.3	48.0	68.8	57.5	88.9	93.0	54.9	83.7	1.5
5-15 HRS	953	321	735	624	520	703	540	845	903	626	876	6
	100.0	33.7	77.1	65.5	54.6	73.8	56.7	88.7	94.8	65.7	91.9	.6
16 OR MORE HRS	122	41	87	80	65	85	62	101	113	73	109	1
	100.0	33.6	71.3	65.6	53.3	69.7	50.8	82.8	92.6	59.8	89.3	.8
NO ANSWER	45	18	31	27	15	24	22	38	41	21	33	3
	100.0	40.0	68.9	60.0	33.3	53.3	48.9	84.4	91.1	46.7	73.3	6.7
BOUGHT SEEDS BY MAIL	609	198	456	408	321	447	371	538	571	408	536	12
	100.0	32.5	74.9	67.0	52.7	73.4	60.9	88.3	93.8	67.0	88.0	2.0
BOUGHT ANY GARDEN PRODUCT BY MAIL												
PLANTS	274	117	208	182	152	210	180	251	269	200	247	4
	100.0	42.7	75.9	66.4	55.5	76.6	65.7	91.6	98.2	73.0	90.1	1.5
FRUIT TREES	123	56	90	83	88	88	90	109	119	85	113	2
	100.0	45.5	73.2	67.5	71.5	71.5	73.2	88.6	96.7	69.1	91.9	1.6
BERRY BUSHES	71	35	59	48	45	53	43	65	67	51	66	1
	100.0	49.3	83.1	67.6	63.4	74.6	60.6	91.5	94.4	71.8	93.0	1.4
HAND TOOLS	53	18	36	38	31	37	34	46	48	36	47	2
	100.0	34.0	67.9	71.7	58.5	69.8	64.2	86.8	90.6	67.9	88.7	3.8
POWER TOOLS	27	9	17	21	15	22	23	25	25	21	25	2
	100.0	33.3	63.0	77.8	55.6	81.5	85.2	92.6	92.6	77.8	92.6	7.4
BOOKS	213	92	161	138	113	153	140	187	206	124	195	2
	100.0	43.2	75.6	64.8	53.1	71.8	65.7	87.8	96.7	58.2	91.5	.9
CANNING EQUIPMENT	54	8	40	34	24	31	43	48	53	34	51	1
	100.0	14.8	74.1	63.0	44.4	57.4	79.6	88.9	98.1	63.0	94.4	1.9
NO ANSWER	1652	502	1221	994	803	1144	878	1448	1536	913	1412	17
	100.0	30.4	73.9	60.2	48.6	69.2	53.1	87.7	93.0	55.3	85.5	1.0

(PERCENTAGES ROUNDED)
0130

Done by Household within Past Year

Based on Total Sample

DONE BY HOUSEHOLD WITHIN PAST YEAR

	TOTAL	RCYCLE WASTES	SEW KNIT MEND	HOME PLUMB ING	HOME ELECT REPAIR	HOME PAINTG	AUTO REPAIR	BAKE /COOK	DO OWN YARD WORK	DO OWN CARP- ENTRY	FOOD PREP.	NO ANSW
WEIGHTED BASE	2613	829	1938	1632	1316	1839	1483	2311	2446	1539	2267	32
	100.0	31.7	74.2	62.5	50.4	70.4	56.8	88.4	93.6	58.9	86.8	1.2
GARDEN SIZE												
AT/BELOW MEDIAN	1256	404	946	762	634	908	680	1136	1159	687	1077	15
	100.0	32.2	75.3	60.7	50.5	72.3	54.1	90.4	92.3	54.7	85.7	1.2
ABOVE MEDIAN	1238	404	908	805	637	853	741	1080	1183	791	1093	11
	100.0	32.6	73.3	65.0	51.5	68.9	59.9	87.2	95.6	63.9	88.3	.9
UNDER 550 SQ FT	1149	354	857	695	573	825	619	1044	1053	618	978	15
	100.0	30.8	74.6	60.5	49.9	71.8	53.9	90.9	91.6	53.8	85.1	1.3
550-2,399 SQ.FT	632	245	463	382	310	439	373	546	604	394	546	4
	100.0	38.8	73.3	60.4	49.1	69.3	59.0	86.4	95.6	62.3	86.4	.6
2,400-SQ FT & OVER	713	209	534	490	388	499	429	626	685	466	646	7
	100.0	29.3	74.9	68.7	54.4	69.9	60.2	87.8	96.1	65.4	90.6	1.0
DON'T KNOW	119	21	84	65	45	78	62	95	104	61	97	6
	100.0	17.6	70.6	54.6	37.8	65.5	52.1	79.8	87.4	51.3	81.5	5.0
UNDER 500 SQ.FT.	1114	344	831	677	557	802	602	1015	1025	600	951	14
	100.0	30.9	74.6	60.8	50.0	72.0	54.0	91.1	92.0	53.9	85.4	1.3
500-999 SQ FT	342	144	249	214	177	237	190	296	323	198	287	1
	100.0	42.1	72.8	62.6	51.8	69.3	55.6	85.5	94.4	57.9	83.9	.3
1,000-3,000 SQ FT	438	145	322	260	214	284	276	382	419	284	387	6
	100.0	33.1	73.5	59.4	48.9	64.8	63.0	87.2	95.7	64.8	88.4	1.4
OVER 3,000 SQ. FT	600	175	452	416	323	438	353	523	575	396	545	5
	100.0	29.2	75.3	69.3	53.8	73.0	58.8	87.2	95.8	66.0	90.8	.8

(PERCENTAGES ROUNDED)
0127

Done by Household within Past Year
Based on Total Sample

	DONE BY HOUSEHOLD WITHIN PAST YEAR														
	TOTAL	LONGER LASTNG PRODS.	FEWER THROW AWAYS	LESS IMPLSE BUYING	MORE CREFUL BUDGET	LESS ON CREDIT	BUY CO-OP GOODS	BUY ON SALE	SAVE MORE MONEY	SAVE LESS MONEY	INVEST COINS	OTHER INVSTS	FEWER CONVCE GOODS	EAT OUT LESS	NO ANSW
WEIGHTED BASE	2613	1100	1254	1803	1684	1795	234	2320	730	870	199	465	1267	1527	53
	100.0	42.1	48.0	69.0	64.4	68.7	9.0	88.8	27.9	33.3	7.6	17.8	48.5	58.4	2.0
SEX															
MALE	1259	520	539	807	784	854	107	1096	396	413	88	257	526	697	21
	100.0	41.3	42.8	64.1	62.3	67.8	8.5	87.1	31.5	32.8	7.0	20.4	41.8	55.4	1.7
FEMALE	1354	580	715	996	900	941	127	1224	334	457	111	208	741	830	32
	100.0	42.8	52.8	73.6	66.5	69.5	9.4	90.4	24.7	33.8	8.2	15.4	54.7	61.3	2.4
UNDESIGNATED															
AGE															
18-29 YRS	462	269	264	349	361	314	79	405	168	145	56	90	253	328	
	100.0	58.2	57.1	75.5	78.1	68.0	17.1	87.7	36.4	31.4	12.1	19.5	54.8	71.0	
30-49 YRS	965	453	488	701	619	682	82	869	297	314	95	140	526	558	16
	100.0	46.9	50.6	72.6	64.1	70.7	8.5	90.1	30.8	32.5	9.8	14.5	54.5	57.8	1.7
50 YRS & OLDER	1162	369	492	740	690	785	73	1027	262	403	47	232	476	626	35
	100.0	31.8	42.3	63.7	59.4	67.6	6.3	88.4	22.5	34.7	4.0	20.0	41.0	53.9	3.0
UNDESIGNATED	24	9	10	13	14	14		19	3	8	1	3	12	15	2
	100.0	37.5	41.7	54.2	58.3	58.3		79.2	12.5	33.3	4.2	12.5	50.0	62.5	8.3
EDUCATION															
COLLEGE	887	436	422	623	539	607	83	787	278	281	104	257	460	466	14
	100.0	49.2	47.6	70.2	60.8	68.4	9.4	88.7	31.3	31.7	11.7	29.0	51.9	52.5	1.6
HIGH SCHOOL	1438	582	714	1023	966	1017	133	1298	404	473	92	184	696	889	19
	100.0	40.5	49.7	71.1	67.2	70.7	9.2	90.3	28.1	32.9	6.4	12.8	48.4	61.8	1.3
GRADE SCHOOL	272	81	114	143	166	161	15	223	48	110	3	23	106	169	20
	100.0	29.8	41.9	52.6	61.0	59.2	5.5	82.0	17.6	40.4	1.1	8.5	39.0	62.1	7.4
UNDESIGNATED	16	1	4	14	13	10	3	12		6		1	5	3	
	100.0	6.3	25.0	87.5	81.3	62.5	18.8	75.0		37.5		6.3	31.3	18.8	
RACE															
WHITE	2471	1043	1201	1711	1572	1688	226	2192	706	808	192	456	1228	1438	45
	100.0	42.2	48.6	69.2	63.6	68.3	9.1	88.7	28.6	32.7	7.8	18.5	49.7	58.2	1.8
NON-WHITE	142	57	53	92	112	107	8	128	24	62	7	9	39	83	8
	100.0	40.1	37.3	64.8	78.9	75.4	5.6	90.1	16.9	43.7	4.9	6.3	27.5	52.7	5.6

(PERCENTAGES ROUNDED)
0133

Done by Household within Past Year

Based on Total Sample

	TOTAL	DONE BY HOUSEHOLD WITHIN PAST YEAR LONGER LASTNG PRODS.	FEWER THROW AWAYS	LESS IMPLSE BUYING	MORE CREFUL BUDGET	LESS ON CREDIT	BUY CO-OP GOODS	BUY ON SALE	SAVE MORE MONEY	SAVE LESS MONEY	INVEST COINS	OTHER INVSTS	FEWER CONVCE GOODS	EAT OUT LESS	NO ANSW
WEIGHTED BASE	2613	1100	1254	1803	1684	1795	234	2320	730	870	199	465	1267	1527	53
	100.0	42.1	48.0	69.0	64.4	68.7	9.0	88.8	27.9	33.3	7.6	17.8	48.5	58.4	2.0
OCCUPATION															
PROFESSIONAL	431	213	193	303	265	282	37	385	143	133	62	124	214	231	12
	100.0	49.4	44.8	70.3	61.5	65.4	8.6	89.3	33.2	30.9	14.4	28.8	49.7	53.6	2.8
BUSINESS	300	141	162	207	175	193	31	271	114	83	35	52	152	167	5
	100.0	47.0	54.0	69.0	58.3	64.3	10.3	90.3	38.0	27.7	11.7	17.3	50.7	55.7	1.7
CLERICAL/SALES	145	65	62	113	91	103	10	120	27	55	6	28	53	77	5
	100.0	44.8	42.8	77.9	62.8	71.0	6.9	82.8	18.6	37.9	4.1	19.3	36.6	53.1	3.4
MANUAL LABOR	987	443	489	718	696	736	112	882	309	341	86	141	525	638	11
	100.0	44.9	49.5	72.7	70.5	74.6	11.3	89.4	31.3	34.5	8.7	14.3	53.2	64.6	1.1
FARMER	125	42	61	82	80	83	5	116	23	42		13	50	58	1
	100.0	33.6	48.8	65.6	64.0	66.4	4.0	92.8	18.4	33.6		10.4	40.0	46.4	.8
RETIRED	513	153	234	319	312	335	35	457	99	178	6	91	222	290	19
	100.0	29.5	45.2	61.6	60.2	64.7	6.8	88.2	19.1	34.4	1.2	17.6	42.9	56.0	3.7
OTHER NON-LABOR	64	19	35	39	48	40	4	52	12	21		8	31	47	
	100.0	29.7	54.7	60.9	75.0	62.5	6.3	81.3	18.8	32.8		12.5	48.4	73.4	
UNDESIGNATED	43	24	18	22	17	23		37	3	17	4	8	20	19	
	100.0	55.8	41.9	51.2	39.5	53.5		86.0	7.0	39.5	9.3	18.6	46.5	44.2	
ANNUAL HOUSEHOLD INCOME															
$20M & OVER	1139	559	508	795	702	778	101	1015	376	331	126	281	529	610	15
	100.0	49.1	44.6	69.8	61.6	68.3	8.9	89.1	33.0	29.1	11.1	24.7	46.4	53.6	1.3
UNDER $20M	1474	541	746	1008	982	1017	133	1305	354	539	73	184	739	917	38
	100.0	36.7	50.6	68.4	66.6	69.0	9.0	88.5	24.0	36.6	5.0	12.5	50.1	62.2	2.6
$15M & OVER	1554	719	715	1082	963	1064	125	1395	481	500	163	340	726	869	26
	100.0	46.3	46.0	69.6	62.0	68.5	8.0	89.8	31.0	32.2	10.9	21.9	46.7	55.9	1.7
$10M-$14999	467	173	242	333	318	350	54	407	128	179	18	61	240	281	7
	100.0	37.0	51.8	71.3	68.1	74.9	11.6	87.2	27.4	38.3	3.9	13.1	51.4	60.2	1.5
$7M-$9999	180	75	95	132	134	131	17	166	45	61	1	27	90	116	4
	100.0	41.7	52.8	73.3	74.4	72.8	9.4	92.2	25.0	33.9	.6	15.0	50.0	64.4	2.2
$4M-$6999	233	84	112	149	163	145	20	200	45	69	9	22	135	160	7
	100.0	36.1	48.1	63.9	70.0	62.2	8.6	85.8	19.3	29.6	3.9	9.4	57.9	68.7	3.0
UNDER $4M	154	38	80	91	94	91	15	129	24	51	2	12	62	92	9
	100.0	24.7	51.9	59.1	61.0	59.1	9.7	83.8	15.6	33.1	1.3	7.8	40.3	59.7	5.8
UNDESIGNATED	25	11	10	16	12	14	3	23	7	10		3	14	9	
	100.0	44.0	40.0	64.0	48.0	56.0	12.0	92.0	28.0	40.0		12.0	56.0	36.0	

(PERCENTAGES ROUNDED)
0134

Done by Household within Past Year

Based on Total sample

DONE BY HOUSEHOLD WITHIN PAST YEAR

	TOTAL	LONGER LASTNG PRODS.	FEWER THROW AWAYS	LESS IMPLSE BUYING	MORE CREFUL BUDGET	LESS ON CREDIT	BUY CO-OP GOODS	BUY ON SALE	SAVE MORE MONEY	SAVE LESS MONEY	INVEST COINS	OTHER INVSTS	FEWER CONVCE GOODS	EAT OUT LESS	NO ANSW
WEIGHTED BASE	2613	1100	1254	1803	1684	1795	234	2320	730	870	199	465	1267	1527	53
	100.0	42.1	48.0	69.0	64.4	68.7	9.0	88.8	27.9	33.3	7.6	17.8	48.5	58.4	2.0
REGION															
EAST	643	264	317	436	424	418	41	574	185	223	52	141	310	397	12
	100.0	41.1	49.3	67.8	65.9	65.0	6.4	89.3	28.8	34.7	8.1	21.9	48.2	60.2	1.9
MIDWEST	909	367	408	633	569	613	80	809	270	289	67	150	444	511	19
	100.0	40.4	44.9	69.6	62.6	67.4	8.8	89.0	29.7	31.8	7.4	16.5	48.8	56.2	2.1
SOUTH	709	289	350	489	461	506	68	623	181	239	47	93	327	443	18
	100.0	40.8	49.4	69.0	65.0	71.4	9.6	87.9	25.5	33.7	6.6	13.1	46.1	62.5	2.5
WEST	352	180	179	245	230	258	45	314	94	119	33	81	186	186	4
	100.0	51.1	50.9	69.6	65.3	73.3	12.8	89.2	26.7	33.8	9.4	23.0	52.8	52.8	1.1
SECTION OF COUNTRY															
NEW ENGLAND	160	65	86	114	106	107	10	144	43	59	13	47	78	104	1
	100.0	40.6	53.8	71.3	66.3	66.9	6.3	90.0	26.9	36.9	8.1	29.4	48.8	65.0	.6
MIDDLE ATLANTIC	483	199	231	322	318	311	31	430	142	164	39	94	232	283	11
	100.0	41.2	47.8	66.7	65.8	64.4	6.4	89.0	29.4	34.0	8.1	19.5	48.0	58.6	2.3
EAST CENTRAL	522	206	234	366	343	374	54	455	154	164	40	90	246	298	10
	100.0	39.5	44.8	70.1	65.7	71.6	10.3	87.2	29.5	31.4	7.7	17.2	47.1	57.1	1.9
WEST CENTRAL	387	161	174	267	226	239	26	354	116	125	27	60	198	213	9
	100.0	41.6	45.0	69.0	58.4	61.8	6.7	91.5	30.0	32.3	7.0	15.5	51.2	55.0	2.3
ROCKY MOUNTAIN	104	53	38	79	61	81	17	88	22	40	11	35	50	45	
	100.0	51.0	36.5	76.0	58.7	77.9	16.3	84.6	21.2	38.5	10.6	33.7	48.1	43.3	
PACIFIC	248	127	141	166	169	177	28	226	72	79	22	46	136	141	4
	100.0	51.2	56.9	66.9	68.1	71.4	11.3	91.1	29.0	31.9	9.9	18.5	54.8	56.9	1.6
DEEP SOUTH	214	96	115	159	144	150	28	189	53	75	15	12	87	130	4
	100.0	44.9	53.7	74.3	67.3	70.1	13.1	88.3	24.8	35.0	7.0	5.6	40.7	60.7	1.9
REST OF SOUTH	495	193	235	330	317	356	40	434	128	164	32	81	240	313	14
	100.0	39.0	47.5	66.7	64.0	71.9	8.1	87.7	25.9	33.1	6.5	16.4	48.5	63.2	2.8

(PERCENTAGES ROUNDED)
0135

Done by Household within Past Year
Based on Total Sample

		DONE BY HOUSEHOLD WITHIN PAST YEAR													
	TOTAL	LONGER LASTING PRODS.	FEWER THROW AWAYS	LESS IMPLSE BUYING	MORE CREFUL BUDGET	LESS ON CREDIT	BUY CO-OP GOODS	BUY ON SALE	SAVE MORE MONEY	SAVE LESS MONEY	INVEST COINS	OTHER INVSTS	FEWER CONVCE GOODS	EAT OUT LESS	NO ANSW
WEIGHTED BASE	2613	1100	1254	1803	1684	1795	234	2320	730	870	199	465	1267	1527	53
	100.0	42.1	48.0	69.0	64.4	68.7	9.0	88.8	27.9	33.3	7.6	17.8	48.5	58.4	2.0
STAGE IN LIFE CYCLE															
MARRIED-NO CHILDREN	719	268	331	492	423	472	51	643	206	228	28	164	298	370	16
	100.0	37.3	46.0	68.4	58.8	65.6	7.1	89.4	28.7	31.7	3.9	22.8	41.4	51.5	2.2
MARRIED WITH CHILDREN	757	366	351	546	488	559	60	662	218	260	68	116	390	476	17
	100.0	48.3	46.4	72.1	64.5	73.8	7.9	87.5	28.8	34.3	9.0	15.3	51.5	62.9	2.2
SINGLE	244	126	116	166	176	157	37	215	65	73	31	59	107	163	4
	100.0	51.6	47.5	68.0	72.1	64.3	15.2	88.1	26.6	29.9	12.7	24.2	43.9	66.8	1.6
SEPARATED/DIVORCED/WIDOWED	185	51	88	107	117	114	11	161	42	52	16	27	84	115	9
	100.0	27.6	47.6	57.8	63.2	61.6	5.9	87.0	22.7	28.1	8.6	14.6	45.4	62.2	4.9
UNDESIGNATED	708	289	368	492	480	493	75	639	199	257	56	99	388	403	7
	100.0	40.8	52.0	69.5	67.8	69.6	10.6	90.3	28.1	36.3	7.9	14.0	54.8	56.9	1.0
SIZE OF COMMUNITY															
1 MILLION & OVER	351	170	175	248	240	237	35	313	104	119	41	78	161	229	8
	100.0	48.4	49.9	70.7	68.4	67.5	10.0	89.2	29.6	33.9	11.7	22.2	45.9	65.2	2.3
500,000-999,999	267	125	128	181	173	184	33	239	67	78	29	59	145	156	1
	100.0	46.8	47.9	67.8	64.8	68.9	12.4	89.5	25.1	29.2	10.9	22.1	54.3	58.4	.4
250,000-499,999	156	63	77	98	99	117	12	142	49	41	3	33	82	91	5
	100.0	40.4	49.4	62.8	63.5	75.0	7.7	91.0	31.4	26.3	1.9	21.2	52.6	58.3	3.2
25,000-249,000	489	206	223	333	318	353	33	438	160	168	44	89	255	278	16
	100.0	42.1	45.6	68.1	65.0	72.2	6.7	89.6	32.7	34.4	9.0	18.2	52.1	56.9	3.3
UNDER 25,000	1350	536	651	943	854	904	121	1188	350	464	82	206	624	773	23
	100.0	39.7	48.2	69.9	63.3	67.0	9.0	88.0	25.9	34.4	6.1	15.3	46.2	57.3	1.7
CENTRAL CITY	504	258	241	352	356	359	46	455	158	164	60	105	270	331	7
	100.0	51.2	47.8	69.8	70.6	71.2	9.1	90.3	31.3	32.5	11.9	20.8	53.6	65.7	1.4
SUBURB	632	261	317	425	403	456	62	568	185	204	52	130	319	358	19
	100.0	41.3	50.2	67.2	63.8	72.2	9.8	89.9	29.3	32.3	8.2	20.6	50.5	56.6	3.0
SMALL TOWN	419	169	190	279	253	259	32	363	124	143	31	69	178	221	11
	100.0	40.3	45.3	66.6	60.4	61.8	7.6	86.6	29.6	34.1	7.4	16.5	42.5	52.7	2.6
RURAL	1058	412	506	747	672	721	94	934	263	359	56	161	500	617	16
	100.0	38.9	47.8	70.6	63.5	68.1	8.9	88.3	24.9	33.9	5.3	15.2	47.3	58.3	1.5

(PERCENTAGES ROUNDED)
0136

Done by Household within Past Year

Based on Total Sample

DONE BY HOUSEHOLD WITHIN PAST YEAR

	TOTAL	LONGER LASTNG PRODS.	FEWER THROW AWAYS	LESS IMPLSE BUYING	MORE CREFUL BUDGET	LESS ON CREDIT	BUY CO-OP GOODS	BUY ON SALE	SAVE MORE MONEY	SAVE LESS MONEY	INVEST COINS	OTHER INVSTS	FEWER CONVCE GOODS	EAT OUT LESS	NO ANSW
WEIGHTED BASE	2613	1100	1254	1803	1684	1795	234	2320	730	870	199	465	1267	1527	53
	100.0	42.1	48.0	69.0	64.4	68.7	9.0	88.8	27.9	33.3	7.6	17.8	48.5	58.4	2.0
OTHER GARDEN ACTIVITIES															
FLOWER GARDENING	1791	820	895	1275	1171	1245	169	1632	500	597	148	336	898	1055	25
	100.0	45.8	50.0	71.2	65.4	69.5	9.4	91.1	27.9	33.3	8.3	18.8	50.1	58.9	1.4
GROWING BERRIES	539	264	291	390	350	388	66	488	176	161	49	129	309	302	5
	100.0	49.0	54.0	72.4	64.9	72.0	12.2	90.5	32.7	29.9	9.1	23.9	57.3	56.0	.9
FRUIT TREE/ORCHARD	778	364	383	534	491	535	96	716	238	251	74	169	379	416	7
	100.0	46.8	49.2	68.6	63.1	68.8	12.3	92.0	30.6	32.3	9.5	21.7	48.7	53.5	.9
NUT TREES	184	85	106	131	112	139	12	163	41	71	21	46	104	105	2
	100.0	46.2	57.6	71.2	60.9	75.5	6.5	88.6	22.3	38.6	11.4	25.0	56.5	57.1	1.1
LAWN CARE	1854	834	904	1352	1215	1318	173	1667	528	610	166	381	939	1083	31
	100.0	45.0	48.8	72.9	65.5	71.1	9.3	89.9	28.5	32.9	9.0	20.6	50.6	58.4	1.7
SHRUB CARE	1268	600	617	925	804	887	122	1154	363	429	122	296	639	724	16
	100.0	47.3	48.7	72.9	63.4	70.0	9.6	91.0	28.6	33.8	9.6	23.3	50.4	57.1	1.3
ORNAMENTAL GARDENING	279	178	152	220	180	211	35	254	93	86	45	73	178	161	
	100.0	63.8	54.5	78.9	64.5	75.6	12.5	91.0	33.3	30.8	16.1	26.2	63.8	57.7	
INDOOR HOUSEPLANT GARDENING	1399	678	751	1029	946	1003	159	1289	422	463	136	274	761	849	18
	100.0	48.5	53.7	73.6	67.6	71.7	11.4	92.1	30.2	33.1	9.7	19.6	54.4	60.7	1.3
GARDEN INDOORS UNDER ARTIFICIAL LIGHT	119	58	68	86	78	87	9	100	42	38	8	29	68	70	
	100.0	48.7	57.1	72.3	65.5	73.1	7.6	84.0	35.3	31.9	6.7	24.4	57.1	58.8	
GREENHOUSE GROWING	57	21	23	41	27	36	12	55	17	17	9	12	21	30	
	100.0	36.8	40.4	71.9	47.4	63.2	21.1	96.5	29.8	29.8	15.8	21.1	36.8	52.6	
NONE OF ABOVE	119	30	50	60	53	78	7	92	30	34	1	10	38	79	3
	100.0	25.2	42.0	50.4	44.5	65.5	5.9	77.3	25.2	28.6	.8	8.4	31.9	66.4	2.5
DON'T KNOW	73	17	20	28	37	38	1	48	13	31	2	6	22	35	11
	100.0	23.3	27.4	38.4	50.7	52.1	1.4	65.8	17.8	42.5	2.7	8.2	30.1	47.9	15.1
HOW LONG GARDENED															
1ST YEAR	264	141	155	192	204	181	28	241	80	96	31	52	150	170	2
	100.0	53.4	58.7	72.7	77.3	68.6	10.6	91.3	30.3	36.4	11.7	19.7	56.8	64.4	.8
2-9 YRS	1114	541	548	817	722	813	125	983	343	361	104	193	568	704	17
	100.0	48.6	49.2	73.3	64.8	73.0	11.2	88.2	30.8	32.4	9.3	17.3	51.0	63.2	1.5
10 OR MORE YRS	1217	414	547	786	753	793	81	1085	307	403	64	216	545	643	28
	100.0	34.0	44.9	64.6	61.9	65.2	6.7	89.2	25.2	33.1	5.3	17.7	44.8	52.8	2.3
NO ANSWER	18	4	4	8	5	8		11		10		4	4	10	6
	100.0	22.2	22.2	44.4	27.8	44.4		61.1		55.6		22.2	22.2	55.6	33.3

(PERCENTAGES ROUNDED)
0140

Done by Household within Past Year

Based on Total Sample

DONE BY HOUSEHOLD WITHIN PAST YEAR

	TOTAL	LONGER LASTING PRODS.	FEWER THROW AWAYS	LESS IMPLSE BUYING	MORE CREFUL BUDGET	LESS ON CREDIT	BUY CO-OP GOODS	BUY ON SALE	SAVE MORE MONEY	SAVE LESS MONEY	INVEST COINS	OTHER INVSTS	FEWER CONVCE GOODS	EAT OUT LESS	NO ANSW
WEIGHTED BASE	2613	1100	1254	1803	1684	1795	234	2320	730	870	199	465	1267	1527	53
	100.0	42.1	48.0	69.0	64.4	68.7	9.0	88.8	27.9	33.3	7.6	17.8	48.5	58.4	2.0
TIME SPENT GARDENING															
LESS THAN 5 HRS	1493	596	683	1021	920	979	121	1331	435	486	127	289	721	843	33
	100.0	39.9	45.7	68.4	61.6	65.6	8.1	89.1	29.1	32.6	8.5	19.4	48.3	56.5	2.2
5-15 HRS	953	446	485	667	656	697	97	851	247	329	71	153	474	579	18
	100.0	46.8	50.9	70.0	68.8	73.1	10.2	89.3	25.9	34.5	7.5	16.1	49.7	60.8	1.9
16 OR MORE HRS	122	45	65	80	77	82	9	105	41	31	1	17	53	77	1
	100.0	36.9	53.3	65.6	63.1	67.2	7.4	86.1	33.6	25.4	.8	13.9	43.4	63.1	.8
NO ANSWER	45	13	21	35	31	37	7	33	7	24		6	19	28	1
	100.0	28.9	46.7	77.8	68.9	82.2	15.6	73.3	15.6	53.3		13.3	42.2	62.2	2.2
BOUGHT SEEDS BY MAIL	609	267	292	429	400	403	61	526	174	216	48	125	288	375	14
	100.0	43.8	47.9	70.4	65.7	66.2	10.0	86.4	28.6	35.5	7.9	20.5	47.3	61.6	2.3
BOUGHT ANY GARDEN PRODUCT BY MAIL															
PLANTS	274	132	128	201	183	197	27	248	78	80	26	45	149	171	3
	100.0	48.2	46.7	73.4	66.8	71.9	9.9	90.5	28.5	29.2	9.5	16.4	54.4	62.4	1.1
FRUIT TREES	123	64	68	92	75	89	22	114	51	38	8	25	61	79	4
	100.0	52.0	55.3	74.8	61.0	72.4	17.9	92.7	41.5	30.9	6.5	20.3	49.6	64.2	3.3
BERRY BUSHES	71	35	41	57	53	55	8	62	20	26	8	13	37	38	1
	100.0	49.3	57.7	80.3	74.6	77.5	11.3	87.3	28.2	36.6	11.3	18.3	52.1	53.5	1.4
HAND TOOLS	53	24	26	39	39	33	11	43	14	22	9	5	28	39	2
	100.0	45.3	49.1	73.6	73.6	62.3	20.8	81.1	26.4	41.5	17.0	9.4	52.8	73.6	3.8
POWER TOOLS	27	16	18	20	22	23	12	23	12	10	4	11	21	19	2
	100.0	59.3	66.7	74.1	81.5	85.2	44.4	85.2	44.4	37.0	14.8	40.7	77.8	70.4	7.4
BOOKS	213	122	124	174	155	162	35	191	65	76	34	44	127	135	1
	100.0	57.3	58.2	81.7	72.8	76.1	16.4	89.7	30.5	35.7	16.0	20.7	59.6	63.4	.5
CANNING EQUIPMENT	54	26	23	39	43	42	8	42	11	20		5	33	37	3
	100.0	48.1	42.6	72.2	79.6	77.8	14.8	77.8	20.4	37.0		9.3	61.1	68.5	5.6
NO ANSWER	1652	669	781	1116	1044	1132	123	1467	424	545	109	277	789	955	36
	100.0	40.5	47.3	67.6	63.2	68.5	7.4	88.8	25.7	33.0	6.6	16.8	47.8	57.8	2.2

(PERCENTAGES ROUNDED)
0141

Done by Household within Past Year

Based on Total Sample

	TOTAL	DONE BY HOUSEHOLD WITHIN LAST YEAR													
		LONGER LASTING PRODS.	FEWER THROW AWAYS	LESS IMPLSE BUYING	MORE CREFUL BUDGET	LESS ON CREDIT	BUY CO-OP GOODS	BUY ON SALE	SAVE MORE MONEY	SAVE LESS MONEY	INVEST COINS	OTHER INVSTS	FEWER CONVCE GOODS	EAT OUT LESS	NO ANSW
WEIGHTED BASE	2613	1100	1254	1803	1684	1795	234	2320	730	870	199	465	1267	1527	53
	100.0	42.1	48.0	69.0	64.4	68.7	9.0	88.8	27.9	33.3	7.6	17.8	48.5	58.4	2.0
GARDEN SIZE															
AT/BELOW MEDIAN	1256	558	609	876	839	838	108	1130	375	410	125	266	630	730	18
	100.0	44.4	48.5	69.7	66.8	65.7	8.6	90.0	29.9	32.6	10.0	21.2	50.2	58.1	1.4
ABOVE MEDIAN	1238	497	596	839	764	877	116	1103	326	429	73	179	573	721	21
	100.0	40.1	48.1	67.8	61.7	70.8	9.4	89.1	26.3	34.7	5.9	14.5	46.3	58.2	1.7
UNDER 550 SQ FT	1149	502	555	795	775	764	98	1028	338	387	110	240	570	675	17
	100.0	43.7	48.3	69.2	67.4	66.5	8.5	89.5	29.4	33.7	9.6	20.9	49.6	58.7	1.5
550-2,399 SQ.FT	632	278	304	422	367	445	65	576	194	188	55	121	303	341	6
	100.0	44.0	48.1	66.8	58.1	70.4	10.3	91.1	30.7	29.7	8.7	19.1	47.9	54.0	.9
2,400-SQ FT & OVER	713	275	346	498	461	506	61	629	169	264	33	84	330	435	16
	100.0	38.6	48.5	69.8	64.7	71.0	8.6	88.2	23.7	37.0	4.6	11.8	46.3	61.0	2.2
DON'T KNOW	119	45	49	88	81	80	10	87	29	31	1	20	64	76	14
	100.0	37.8	41.2	73.9	68.1	67.2	8.4	73.1	24.4	26.1	.8	16.8	53.8	63.9	11.8
UNDER 500 SQ.FT.	1114	488	537	770	750	743	90	1001	328	379	106	227	553	652	15
	100.0	43.8	48.2	69.1	67.3	66.7	8.1	89.9	29.4	34.0	9.5	20.4	49.6	58.5	1.3
500-999 SQ FT	342	156	174	244	209	230	36	313	108	102	31	72	184	188	3
	100.0	45.6	50.9	71.3	61.1	67.3	10.5	91.5	31.6	29.8	9.1	21.1	53.8	55.0	.9
1,000-3,000 SQ FT	438	170	202	287	254	314	43	392	117	140	33	74	183	243	8
	100.0	38.8	46.1	65.5	58.0	71.7	9.8	89.5	26.7	32.0	7.5	16.9	41.8	55.5	1.8
OVER 3,000 SQ. FT	600	241	292	414	390	428	55	527	148	218	28	72	283	368	13
	100.0	40.2	48.7	69.0	65.0	71.3	9.2	87.8	24.7	36.3	4.7	12.0	47.2	61.3	2.2

(PERCENTAGES ROUNDED)
0138